

DIGITAL ART - ILLUSTRATION - GRAPHICS DESIGN

DARLENE P.O. Box 877 Mount Gilead, NC 27306 - 910-975-4881

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Forward-thinking, hands-on seasoned creative with broad experience in social media, design and publishing projects, seeking a social media, advertising, writing or marketing position.

Work History

Dec. 1999 – May 2004 **Marketing Specialist** McRae Office Solutions and

May 2004 – May 2016 **Graphics Designer/ Print Shop Specialist** Toshiba Business Solutions
P.O. Box 1299 * Mount Gilead, NC 27306

JOB RESPONSIBILITIES: Performed all duties of a full service design agency-from marketing strategies to copywriting and design to the delivery of printed materials. Produce and print corporate marketing materials-advertising, business cards, booklets and other sales aids for special corporate functions. Run in-house Graphics and Print Shop Department and oversee help.

Aug.1986 – Jun. 2005 **Art Director** Aethyrea Books Mt. Gilead, NC 27306

JOB RESPONSIBILITIES: Designed, illustrated and digitally prepared manuscripts for publication. Also produced advertising and marketing materials for print media and internet. such as banner ads, Worked with authors and managed creatives.

Education

MFA **Graphic Arts** *School of the Arts,* Indiana University. Bloomington, IN (1997)

BA **Studio Art** *Graduated cum laude* Beloit College. Beloit. WI (1976)

Qualifications

- * Broad Experience in the fields of Marketing, Advertising, Graphics and Publishing
- * Working Knowledge of Internet. Digital & Social media, familiar with Wordpress and on-line courses
- * Consults well with others, contributes as a valued team member, able to brainstorm
- * Equally Proficient in both Mac and PC Platforms
- * Command of Microsoft software suite-Photoshop, Illustrator, In-Design, and vector graphics software

Personal Skills

- * Observant. Creative, Resourceful and Forward-Thinking
- * Idea Generator, Conceptual Problem-solver, Innovator
- * Incredibly Organized, with meticulous attention to detail but still able to appreciate the big picture
- * Deadline-oriented, Good Researcher and Strategist
- * Strong ability to express thoughts clearly and effectively; great copywriting skills

Hidden Qualities

As a freelance artist, I am guided by the Power and the Spirit of Beauty, In my design, illustration and writing, I draw on my deep understanding of how subtle energies inspire art and design, human perception, and universal beauty.