# Forty-two world-class reasons
# why you should attend GOTO Chicago 2013...

## Keynote Speakers

### Don Reinertsen

Consultant and Author of "The Principles of Product Development Flow: Second Generation Lean Product Development"

### Mike Lee

Mayor of Appsterdam legendary product engineer and world's toughest programmer

## Invited Talk & Workshop Speakers

**Aaron Bedra** - Application Security Lead, Groupon and Co-Author of Programming Clojure, 2nd Edition
**Aino Corry** - Retrospectives Facilitator, Member of Program Advisory Board  **Bjorn Freeman-Benson** - Software Psychologist - VP Engineering, New Relic  **Brian Goetz** - Java Language Architect at Oracle
**Dan North** - Agile troublemaker, developer, originator of BDD  **Dave Thomas** - Father of OTI, CEO of Bedarra Corp. Member of Program Advisory Board  **Dean Wampler** - Big Dataist, O'Reilly Author  **Don Reinertsen** - Consultant and Author of "The Principles of Product Development Flow: Second Generation Lean Product Development"  **Eric Evans** - Author of Domain Driven Design  **Erik Meijer** - Microsoft  **Gil Tene** - CTO and Co-founder, Azul Systems  **Hadi Hariri** - Developer, speaker, podcaster and Technical Evangelist at JetBrains  **Jesper Richter-Reichhelm** - Head of Engineering at Wooga  **Jim Webber** - Chief Scientist at Neo Technology and Co-Author of "REST in Practice"
**John Allspaw** - Engineering Culture Hacker  **Linda Rising** - Queen of patterns. Author of numerous books  **Liz Keogh** - Lean / Agile coach and developer  **Martin Thompson** - High-Performance & Low-Latency Specialist at Real Logic
**Michael Feathers** - Author of "Working Effectively with Legacy Code"
**Mike Lee** -  Mayor of Appsterdam  **Miko Matsumura** - VP at Kii Corporation
**Nathan Marz** - Engineer at Twitter and the creator of the Storm and Cascalog open-source projects
**Pamela Fox** - Front-End Engineer at Coursera  **Rich Hickey** - Creator of Clojure
**Steve Vinoski** - Senior Architect - Basho Technologies
**Todd Montgomery** - Network, Systems, and DevOps Geek

With 3 Keynotes, 30 talks and 9 Training Workshops, here is your chance to learn more about the latest software trends, practices, and technologies from many of the people who created the. GOTO Chicago 2013 provides a unique opportunity to hear and interact with some of the worlds foremost software experts and thought leaders. GOTO Chicago 2013 is a great place to refresh and expand your network by talking with the best and brightest software developers in the world. For employers, GOTO chicago 2013 is a great way to retain and nurture your top talent, and perhaps attract other high caliber individuals. You'll be amazed at the energy your employees bring back to the office! Visit www.gotocon.com/chicago-2013 to learn more.

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