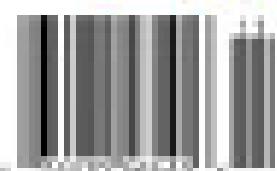


Illustration



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COVER ILLUSTRATION BY
JACK GAUGHAN

11500 - 35855

Original pen-and-ink drawing
for *Pride of Detroit*, 1974

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Illustration Magazine

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1000 University Avenue
Suite 300
Minneapolis, Minnesota 55402

Phone: 612-822-0004

Fax: 612-822-0005

E-mail: www.illustration.com

ISSN 1068-9613

Volume 9 Number 3

Illustration

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From the Editor...

First off, I would like to thank everyone who contributed this latest issue—most of the time drew my A tremendous amount of work went into compiling all of the material, and I am grateful and fortunate to be able to share it with you. The contributors worked long and hard to write, edit, photograph, and scan all of the art, and without them this magazine would not exist. So I thank you for the hours of effort. I must also extend my appreciation to the student advisers who consistently support our efforts. Your generosity is critical to this publication, and I'm glad to have your encouragement and your advertising. Readers—please contact my adviser and let them know you found out about them through this magazine!

Finally, I'd like to thank all of you who have placed pre-orders for Fred Doolittle's new book, *Ghosts of American Illustration:大师们和他们笔下的鬼魂*. The book is going to the printer and will be shipping very soon. If you'd like to learn more about the book, you may see preview of all of the pages on my website right now at www.thefirstleafpress.com; the best way for you to get the book is to order it directly from me, the publisher. Your initial support is crucial to pay for the cost of producing this volume, and to enable me to publish more books in the future. At 140 pages, and a cover price of only \$14.95 (U.S.), this is a great price for a great book. All separate major illustrations are represented, and there is truly something in this book for appeal to every fan of illustration. Pre-order now and you will receive *FREE SHIPPING* as well, so the final price is \$14.95 (U.S.). Once the book is released, I will no longer be providing free shipping. So order today! Now, let's get on with the show...





Jack Gaughan, 1940.

The Life and Art of Jack Gaughan

by Luis Ortiz

John (Jack) Brian Francis Gaughan was born on September 26, 1940 in Springfield, Ohio. Within a year the hospital turned down and Jack later lied to tell people that his birth had something to do with the hospital's disease. Early childhood photos show a robust-faced, shy-looking lad with freckles and large ears that jutted out from his head.

The Gaughans were blue-collar people in a blue-collar town. Jack grew up in what he called "a Ray Bradbury life of monsters and hot dusty summer and dogs and cape-and-sabers and comic books." He played in wide-open fields filled with prying marbles and barefoot snakes. Family parties were typical during the summer months. Jack always remembered one family gathering that revolved around a bear. Jack was deemed old enough to carry a gun and shot a rifle for the first time. The trained animal's squirrel-burried the boy and after the incident he never hunted again.

It was a typical Irish household where the Dennis Catholic Church held every at least in all-saints' appearance. As was the norm in Irish families' adherence to the mother church, all of Jack's schooling took place in the Springfield parochial school system, first at St. Raphael, then Catholic Central High School. Libby, his mother, thought her quiet, thoughtful son had all the makings of a priest and at twelve Jack began taking Latin School courses that combined the seventh and eighth grades with instruction granted to guiding students to the priesthood.

Jack had eaten Tango on his hand. The idea of one less school year appealed to him. "I was much too young then really anyway to understand the advantages of an education—like draft deferment or the GI Bill. Despite his mother's wishes, Jack's scholastic eventually led him to a personal vocation. He had many questions that his parochial teachers could not answer.

In his Latin School classroom they'd often asked the students to rest their heads on the desk and close their eyes as the mail about a passage of a man drowning from a boat and walking along a dock under a full moon. Everyone had to try and visualize the scene right from the moon casting a weak shadow of the man, how the water lapped the dock, the footstep crinkling on the wood planks and smell the sea-salty scent in the air. This was the incident that Jack later wedged later suggesting him hooked on making pictures.

Not long after this epiphany Jack was caught dozing off in his civics class and the teacher of history decided to punish him by sending Jack to the library to write a book report. The book she assigned was one of the Saint Peter by G.S. Lewes. "It had never, not even once, measured in me that evanescent scenes and faraway places outside of Peter Cottontail or Rock & Rollers and Paul Bunyan or Macbeth like Magician John seen in the moon since when I was a kid. Here was the book with words, no pictures, all about alien places and people shooting through space." Jack was taken by the

PHILIP K. DICK

DR BLOOD MONEY

OR HOW WE GOT ALONG AFTER THE BOMB



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4M



First Mass. Publishing

© Illustration 1974

descriptions of one creature in the book's setting. "I thought that as a child that waited in the library of a Catholic school has to be a god." He searched the library for more stories in the same mode and found a second Lewis book on the shelves, but nothing beyond that.

Jack showed little artistic talent while growing up and his career handwriting was so bad that his teachers forced him to do his homework using cursive lettering. He was born left-handed, but every time one of the many car sales writing with his left hand he would receive a crack on the knuckles. For the rest of his life Gaughan wrote and drew with his right hand.

A cartoon he submitted to *Advertiser-Journal*, a national potential supplement distributed with high school newspapers, got published in the October 1944 issue as the "cartoon of the month" and earned Jack a \$25 savings bond—his first paid, and nationally published, artwork. The cartoon showed many of Hilly's Tire Shop's spreading tasks across the road. Hilly appeared like, to me, the Busman.

Jack's accelerated Latin School curriculum allowed him to graduate high school at sixteen and he enrolled at the art school of Durstons Art Institute in the fall of 1947.

During the week Jack lived in a rooming house near the school and commuted to his family's home on 8th High Street in Springfield on weekends. During his second year as an art student he felt confident enough as an artist to begin submitting samples to pulp magazines. In early June 1948 Jack sent some art samples to John W. Campbell, Jr., the editor of *Astounding Science Fiction*.

For a science fiction writer during the 1940s there was really only one magazine—and that was Astounding. Jack had first written to Campbell in August of 1947 to inquire about becoming an artist for the magazine. Campbell wrote back that he was in need of science-fiction artists—if their work were sufficiently original—and invited Jack to stop by the street to South office. In the summer of 1948 Jack visited New York on a trip with his grandfather and got to meet Astounding's editor as well as editor Clinton Rogers, who happened to be in the office at the time. Much to Jack's chagrin he had sold enough in 1947 to do art for the editor of the most important science-fiction magazine in the field.

In the spring of 1948 Jack mailed art samples to a few of the small press science-fiction publishers that advertised in the back of *AstroWorld*: Pulp Tales and other pulp magazines. Most of these publishers could not afford the rates charged by pro artists in the field—and Gaughan realized, with a bit of astuteness, that he might stand a better chance with these. After all, the people behind these publishing ventures were fans and Gaughan was one of them.

Long-time science-fiction fan William L. Crawford already had quite a few fan publishing ventures behind him (including a 1946 chapbook of H. P. Lovecraft's *The Shadow Over Innsmouth*) when he began FPC (Fantasy Publishing Company, Inc.) and Gillis Publishing House with his wife Margaret in the late 1940s. Crawford also published Poetry Book, an amateur science-fiction magazine he edited under the name Gemini Press. In early 1948, Jack mailed FPC



Book illustration for Roger Whittier's *Young Indiana Jones*, 1948.

samples of his artwork. "I sent my defense Virgil Finlay artwork out to FPC because they at that time printed the prettiest artwork I'd ever seen!" Crawford responded by giving Gaughan his first book cover assignment for *People of the Comet*, a short novel first published in 1942 by Pulp Tales.

"I did this magnificent cover for *People of the Comet* consisting of an observatory with stars in the sky. One thing I remember about it is that in Super Science Stories Fred Pohl reviewed that book, which is largely about a guy looking at the dot under his fingernail. Pohl said that the jacket was better than the book, and it wasn't until years later that I realized what Fred was saying."

Crawford had Gaughan pay for the art to *People of the Comet* with a sun bond, then offered \$16.75 worth of FPC books in payment. Gaughan held out and finally got an \$18.75 check that he cashed immediately.

Over the next five years Jack did most FPC book jackets. All the publications wrote in science fiction, which also summed up Gaughan's own avocation of the art for those books. It seems that FPC always matched up his carefully placed typography by changing Gaughan's layout or the typeface he had selected.



Illustration by Harry Beld

Despite his shyness, Jack attended the seventh World Science Fiction Convention, usually obscured by fans in Cincinnati in September 1948 at the Hotel Metropole in Cincinnati. Officially he would be there in connection with the Fanfare Authors Club, a fan group that Jack was informally involved with. The club was holding an art exhibit and auction at Convention, the included work by Goughan. Jack hoped to make some contacts that would lead to professional art assignments but, inevitably, during the course of the gathering, he remained a quiet bystander and spent much of his time observing Convention participants or in his hotel room.

Jack saw the popular pulp artist Harry Beld standing in the hotel lobby without a crowd around him and asked the artist if he would look at his sketchbook. While turning pages Beld complimented Goughan on his drawing skill. A nervous

Goughan talked about the art courses he was taking at Dayton. When Beld was ready to give the sketchbook back, Jack asked for an autograph. Beld signed the endpaper of the book and drew one of his signature movie drawings. He added the inscription: "Yeah, imagine a boy that makes a small book like this!" Jack was pleased with the inscription, since it came from a professional artist.

In 1948 Harry Beld was thirty-four years old. He was born Myron Woodard in Kansas City and his father abandoned his mother early on. Beld was brown-eyed and dark-haired, and he had active, friendly, soft-edged features. At the age of twelve he was given a copy of *Amazing Stories* and discovered the art of Frank R. Paul—and the fiction of Abraham Merritt—and was hooked for life. Most of his adolescence was spent in Duluth, Minnesota, living with a stern father who had no use for art or the reading of pulp story magazines. When he was old enough to leave home, Woodard moved to Los Angeles in 1916, took on the name Harry Beld (a play on Julian Sebastian Beld) and began a career as an artist.

Beld was serious by nature, but had a cheerful smile and loved talking to people. He believed in spiritual growth and gave astrological readings. His was a big fan of H. P. Lovecraft's *Silence*, Mantle Knob art, and cats. Beld was also part of an underground network of gay and bisexual artists living in Los Angeles and New York.

Another science fiction personality at the convention was the notorious editor of *Amazing Stories*, Raymond Palmer, who announced he was leaving Ziff-Davis and launching a new science fiction magazine called editor H. Heath Green Stories. (Palmer's notoriety increased from his publishing of stories by Richard Shaver telling of a subterranean world filled with alien life forms that could control human societies. These stories were presented as fact instead of fiction. Shaver's fiction fiction has wound up in law, but reinforce the Shaver reputation down readers in demanding stories.)

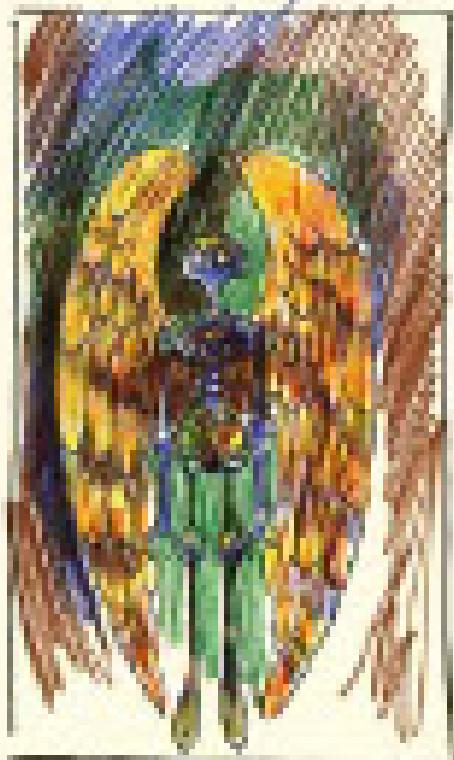
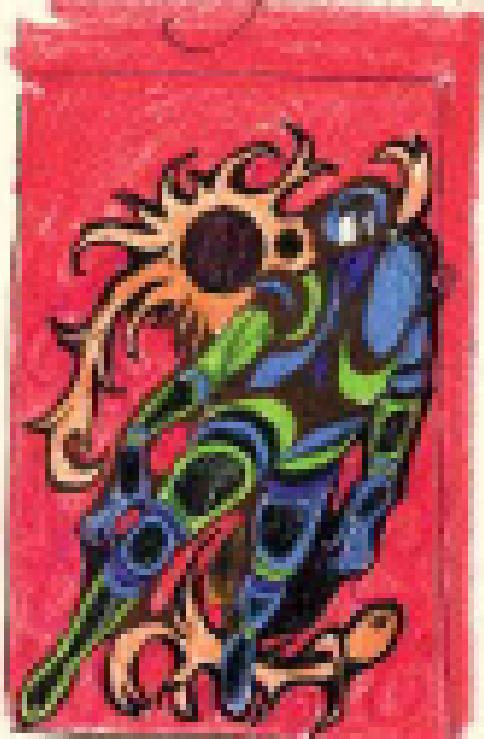
Jack did not get a chance to talk to Palmer directly at Convention, but did send him a letter anyway, with art samples. Jack offered his services as an illustrator for Palmer's new science fiction magazine. Palmer wrote back: "Yes, I did see your work at the Convention ... They show that you can do good figure work."

After Convention, Jack began a correspondence with Beld. They exchanged many letters regarding art and the role of an artist in society. Beld worked up a drawing for Jack predicting that Goughan would only succeed in his career if he did the art that he likes to do.

Soon after his nineteenth birthday, in the fall of 1949, Jack made a special trip to New York and had a most fruitful meeting with John Campbell. Though no record was ever made of the encounter, it is known that Campbell would frequently dominate any conversation he was engaged in with whatever topic was on his mind at the moment. Invariably visitors became a sounding board for his scientific and story ideas, but the consequence was hard to know when they were engaged in a discussion as pulling up roots on an unchartered



Tues Sept 29

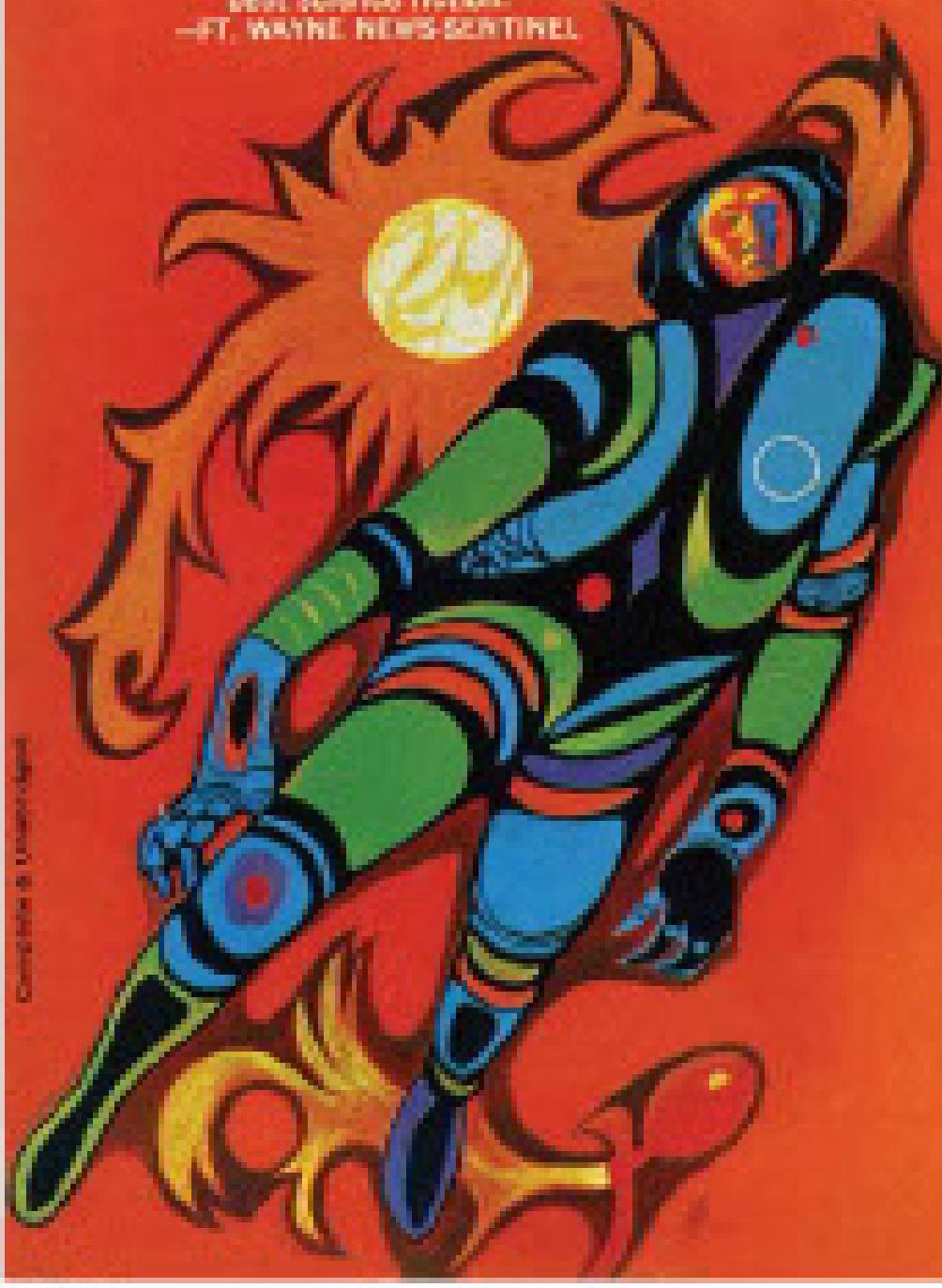


TURNING ON

Damon Knight

DAISY
G-677
50c

"Rich and chewy, this is a collection of Knight's best science fiction."
—SF WRITER ROBERT SUTHERLAND





Woodcut illustration for "The Land of the Lost" (color), February 1979.



Illustration for 'Fantasy Book' magazine

last. For Jack the meeting must have been less of an interview, or test of his suitability as a children's book artist, than a biffing trip into Campbell's brain.

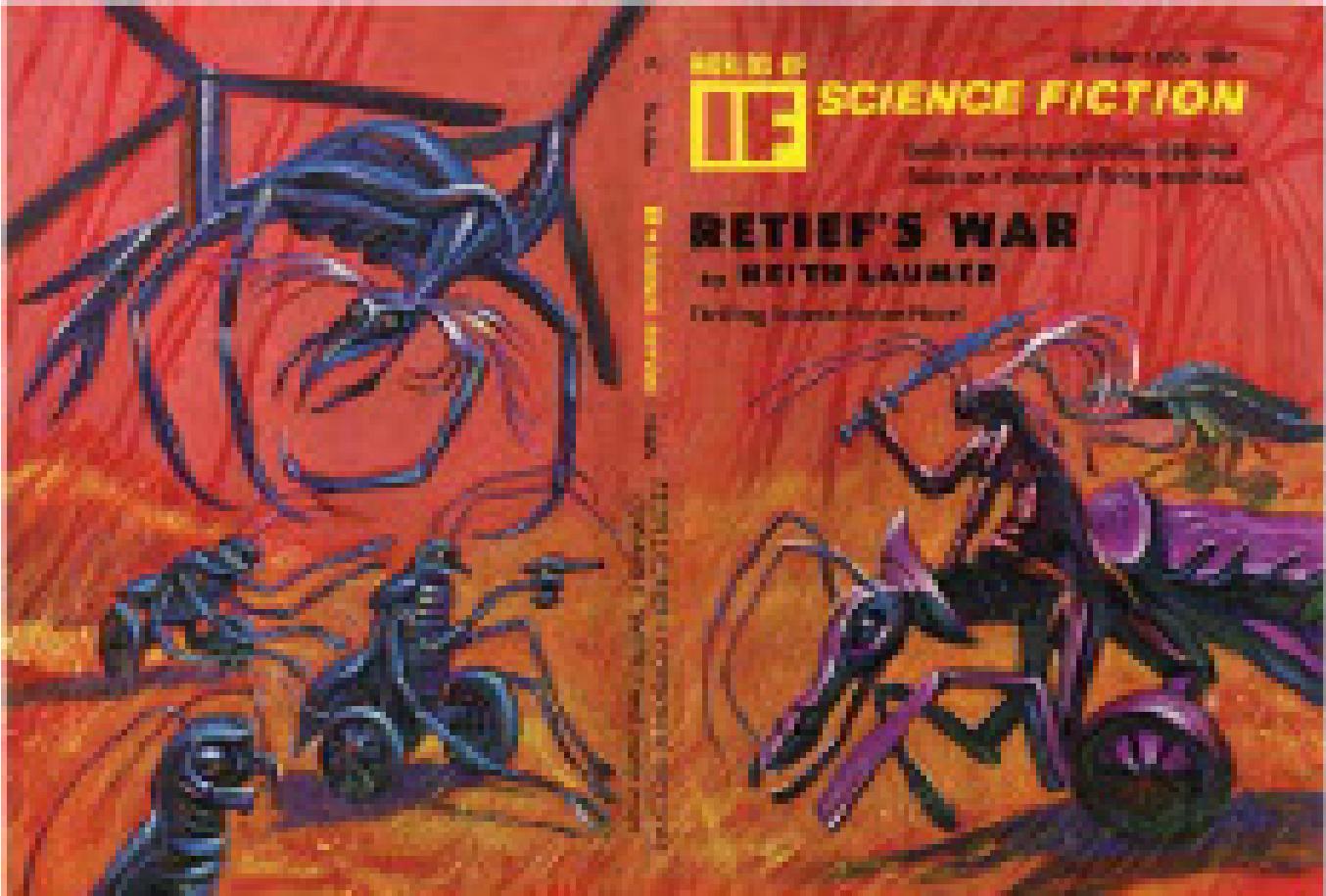
Jack did come away with an assignment to illustrate the story "Oggy" by Paul Anderson, and completed the ink drawing at Bob's apartment. The art appeared in the January 1976 issue of *Animating Kramer Pictures*, and Beck got \$20 for the piece. In the 1970s Campbell would call Goughous and "second class." It would also be close to twenty-five years before Goughous would do more art for the magazine (remained anonymous) after Campbell's death in 1971.

The year 1976 began with some of alternating and other Weekly appearing on newsstands at the same time; both contained illustrations by Jack. *Fantasy Book* also came out at the same time with a color cover by him (even if he hadn't actually selected or applied the colors). Jack was working up cover ideas for Palmer's *Pace* and other Weekly magazines with the hope of getting his art on newsstands. Palmer began sending Jack more assignments, but Jack was not happy with some of his finished art and asked Palmer to use the pen name Frank Johnson for these. Goughous had already used this pseudonym on his own art that he saw as slightly elevated.

His illustrations with Goughous had fading. A cover he did for *Baritone Child* in August 1976 was a self-portrait that he described as "...expressing my opinions of Fantasy fans (I didn't talk this to the artist of the thing, evidently, his being a kid). This drawing is my skewed



Original cover illustration for *Eyes of the Beowulf*, 1998. Acrylic on board, 27" x 27". Image courtesy of Heritage Auctions, Dallas.



WORK OF R. KRIEGER RIEGEL

I organized. Random... I finally sold all I could of the illustrations of tanks. So I did this thing... there is no design for any particular compositional form... just put me running up my nose until the stock moisture of the tract. I had no fear of the drawing being rejected since, because I have sold two or three illustrations to the smallest of small publishers, these people think, "I'm a professional." Some of this thinking may be a reflection of feel telling him about his troubles with famous editorial and small press/book publishers.

By 1961 Gaughan had attained his full height of five feet, eight and a half inches, and weighed a hundred and thirty-five pounds. His ears still jutted out, but the wrinkles on his face were fading. He spent a lot of his time working away at his sketchbook, painting, and playing classical records and movie soundtrack recordings—given to him by Dick—that included Max Steiner's *King Kong* and *Wings*. Like many bright young men going out into the world, sadness was a tonic.

A painted cover that Gaughan did for *Other World Science Stories* over the summer of 1961 was started with the assessment, "...and, not a pulp magazine cover?" Gaughan said that in science fiction composition was important, but he was still longing that there were commercial publications in his mind. He regularly read the major science-fiction novels and fantasy magazines, but still could not tell what editors wanted to the way of art. Magazines she came and went—it was all an unpredictable business. Dick was reading Jack

professional advice that Dick himself did not always practice: Gaughan also had the manuscript submitted into the armed service hanging over him.

Dick must have understood the idea of becoming a magazine illustrator as too simply-minded. His initial encounters and dealings with magazines and book editors had thrown him off balance and made him feel disengaged. Then there were the many dead-ends with publishers.

The army finally called Gaughan to duty on October 3, 1962. It was not as if his career was souring, but as he wrote in a letter to friends, "...though I know I shall probably despise every second of military life. And the irony is, spite of the trappings of the all-Hom-Sanity phrase, 'The army may be good for me.'"

In the fall of 1964 Gaughan was a civilian again. Unsure of what to do next he decided to return to the Dunham Art Institute for another summer year. "It was a worn place peopled with perpetually disheveled students who never seem to change."

"Old habits die hard" and he started sending small samples to some of the new science-fiction magazines he found on the market. The art editor at *Galaxy Science Fiction*, H. L. Tan, der Piel, did not have any immediate assignment for Gaughan, but asked if he could hang on to some of the samples.

Once was a good, safe place for Gaughan, but it was not a place to pursue an art career—at least the kind of art career

FANTASY AND SCIENCE FICTION

THE MAGAZINE OF
Fantasy AND

Science Fiction

DECEMBER

40¢

BUFFOON by Edward Waller

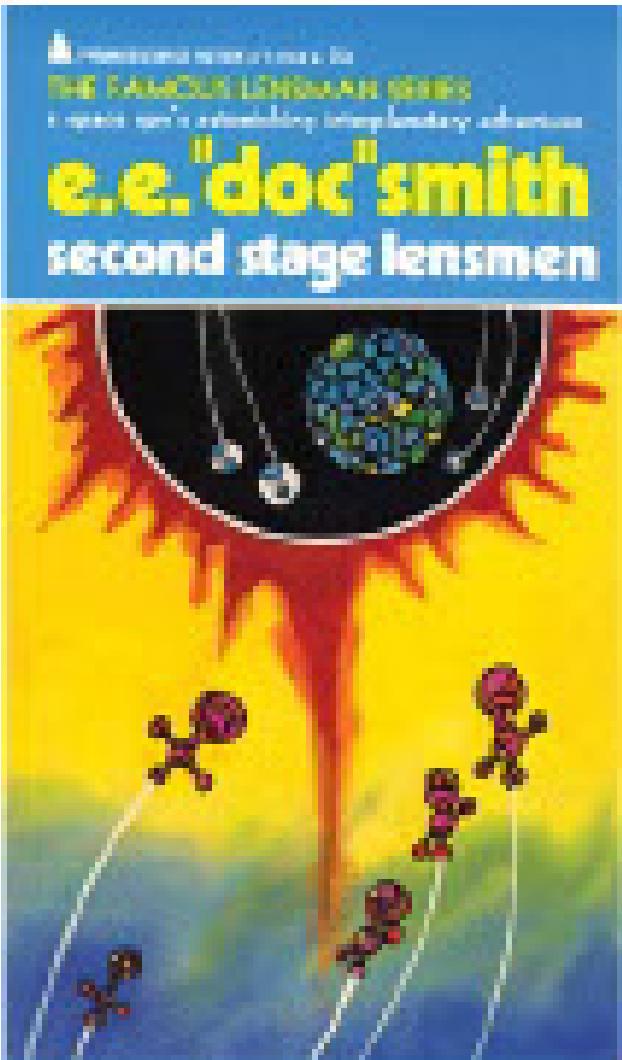
THE FATAL EGGS by Mikhail Bulgakov

ISAAC ASIMOV

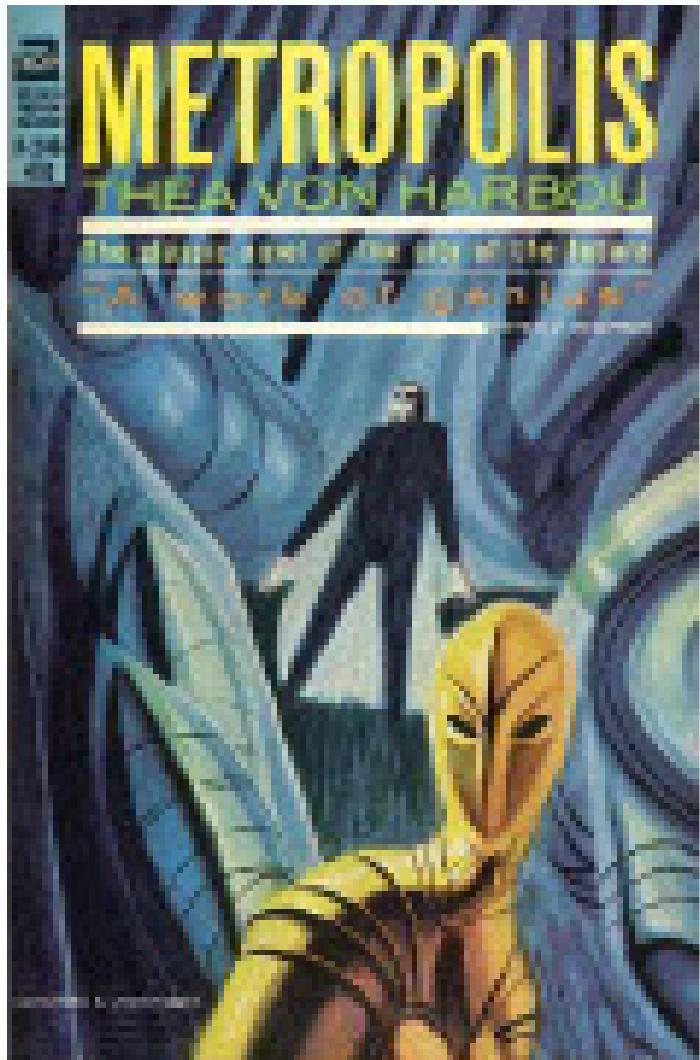
KIT REED

Send us Reader Contest





Second Stage Lensmen, 1964



Metropolis, 1964

that Gaughan had in mind. He decided he had to move to New York.

Boggs left some advice before he came to New York: "You artist should paint what he likes to paint, to be like to paint it, but only because by doing so he will put his feelings into his work—you can always tell when an artist didn't enjoy what he was doing. But artists also have a duty to their public and painting just for oneself is often the same as talking to oneself. A truly good artist paints for the people as much as for himself—he compensates by painting what others like instead of being incompatible with them."

Gaughan borrowed his father's Oldsmobile to get to Manhattan during the summer of 1964, and roomed briefly with Bob. Gaughan got into the habit of climbing up the stairs to Bob's upper Greenwich apartment locality watching the opening musical theater books. "I'd like to see The Threepenny Opera," Bob would know who was coming.

The pair would walk the city together, always heading downtown. "I never knew a man who ate so much when he needed to eat them was so little known. ... Human meat shop-in trucks, and in the middle of a machine-gun line of what seemed status-chaser... hold up and pick up a bite of gravy or some

more strapping wild flower and tell you what it was and make you—make you—see the color and beauty of the thing."

Gaughan eventually found a furnished apartment on lower 42nd Street over a Spanish bar and restaurant called El Paseo. There he lived—without a phone or shower—off his G.I. unemployment check of \$20 a week. The only possessions he brought into the apartment were a radio Gaughan had thought of his time in the Army as a gift from art. The check he drew increased, offering him the opportunity to paint at his leisure, without teachers or clients to think about.

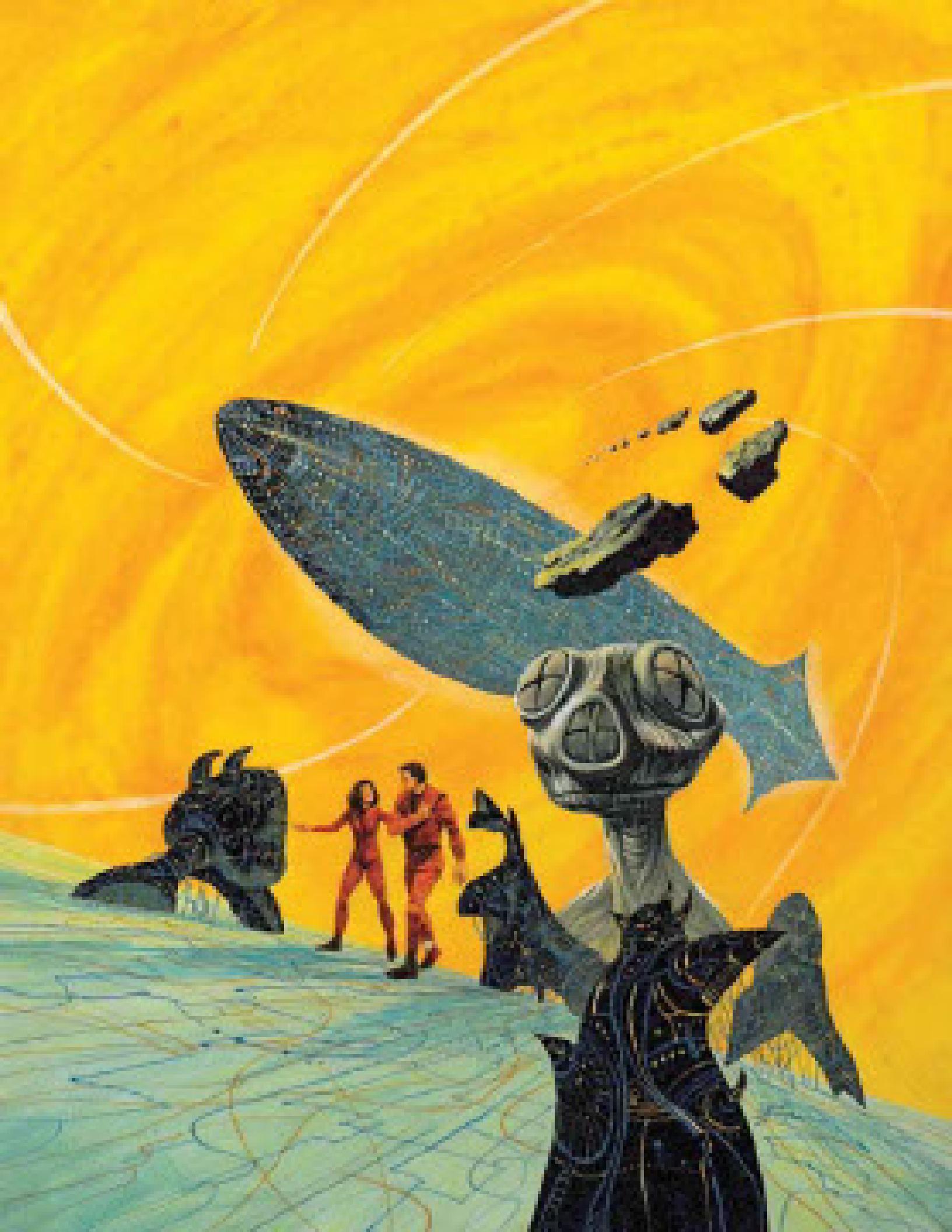
Gaughan spent the first day of 1965 with Bob, who stopped by for a visit. Gaughan complained of not being able to complete a color painting that he was happy with, and felt as if he had reached an artistic wall that he couldn't break through.

"You can do anything you want to do if you want it bad enough," Bob told him.

Gaughan had been spending too much time with pen and pencil and was becoming uncomfortable with color pigment. Bob encouraged him to get back to using a brush-on canvas.

In New York, Gaughan ran into Phoebe Adams, a girl he had dated in Dayton.

On the last Friday of October 1964, Gaughan and Phoebe





SCIENCE
FICTION

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THICK OR THIN by Martin Linsenmeyer



World 27 P, August 1984

took an early Saturday morning train to Washington, D.C. "There was no place or not to get a marriage license, but I said the city offices closed. Well, cab drivers informed them that the nearest place they could get a license was Baltimore, Maryland, and he could just get them there before the office closed at noon. They sped off to Maryland and got there in time, but now had to find a source of the peace in the country where the license was issued. The cab driver wouldn't tour at a civil ceremony and took them to a cemetery he knew well back and Phoebe was married in a tomb house that smelled of baking bread. The driver served as witness and kept the motor running the whole time."

The Nixon Administration responded Gaughan insistently look for work while he was collecting his G.I. benefits. To stave off various issues, Gaughan built up a portfolio to present to prospective employers. But, he decided to initiate a style of cartoon illustrations that he thought no one would want and would thus allow him more time to travel. Back at Fort Bragg, Gaughan used to see a small comic book titled *P.F. The Preventive Maintenance Course*.

P.F. attempted to teach average Army G.I.s basic military maintenance duties (fixing a gun, changing sparkplugs on a jeep, etc.) using step-by-step instructions. The comic book was put together for the Army by American Thread, a company owned by cartoonist Will Eisner. He has been known as the creator of the comic newspaper comic *Bam-Bam* that appeared from 1948 to 1954.

Gaughan purchased himself *P.F.*'s Associates, an art

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The Magazine of Fantasy and Science Fiction, February 1984

works associated with American Thread. Issued him as a "camp counselor" and "spice distributor" at the same monthly payment he was getting from the V.A. Once the next post-Gaughan illustrated *The Answer*, *Answer-Man*, *Answer*, the *Big Heavy Doctor*, and "countless others having to do with teaching, building, buying, fixing, etc."

Gaughan art usually passed by Eisner for a final OK. Some were returned with Eisner's comments, or corrections, penciled in the margins or on microfilm attached to the artwork. Gaughan remembers one remark from Eisner telling him to "Pay attention to the drawing, drawing." The whole time that Gaughan worked for Hal-Forb he never had, or ever caught a glimmer of Eisner, but if "by drawing, did not communicate, I heard about it emphatically."

Gaughan left Hal-Forb (though he continued doing insurance work for them). Phoebe remembers, "Toward the end of the association we began to realize that when Jack received a long overdue payment from them, a few days later he would get a call with another assignment."

Gaughan was still sending art samples and cover ideas to M. Van der Pool at Galaxy Science Fiction. In response to one of the samples Van der Pool said, "John, for sale, is easier and makes better pieces than myself. Drawing, frustration, etc." Galaxy's 1980 census would come to be known for their wily qualities—though this was mainly because the art done for them by Hal-Forb.

In April 1980 Van der Pool finally gave Gaughan permission to illustrate *Galaxy Map* by James Hinch, which

Galaxy

SCIENCE FICTION

DECEMBER 1957

35¢

FEATURES

GALAXY SLAVE

By

ISAAC
ASIMOV

THE
SPACESHIP
IN THE
BASEMENT

By

WILLY
LEY

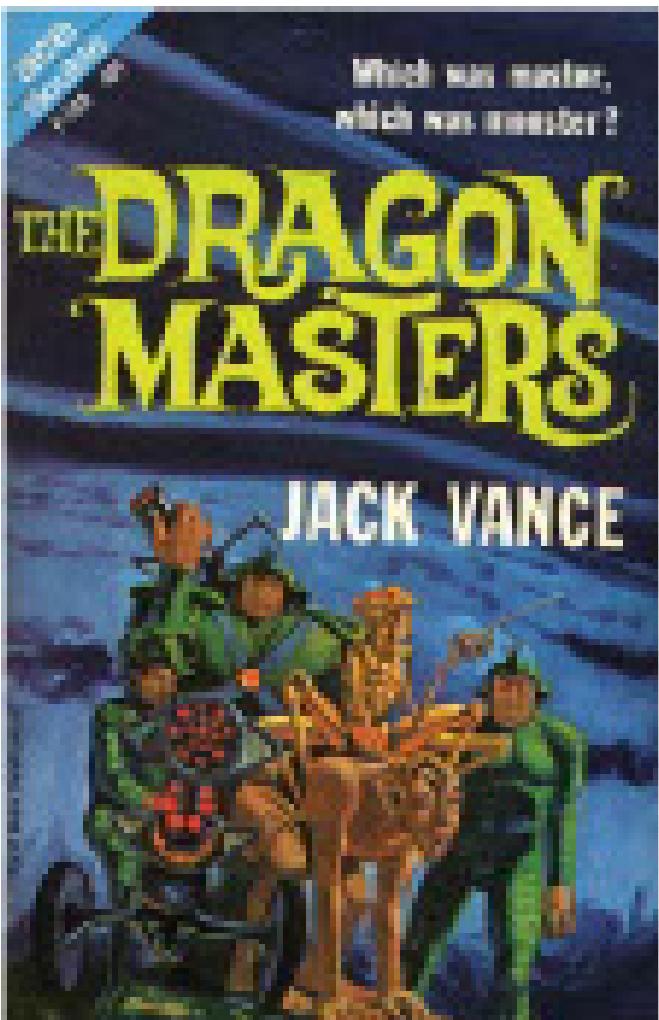
CARBON COPY

By

CLIFFORD
D. SIMAK

AND OTHER STORIES





The Dragon Masters, 1961

was scheduled to appear in the August issue of *Galaxy*, and "Makulum" by Alan E. Nourse (Oct. 1961). Gaughan completed those interior assignments for *Galaxy*'s Philo satirization and in June he received two more stories to work on, "The Other Master" by Theodore Sturgeon (Sept. 1961) and "Last Shudder" by Stephen Hart.

Gaughan's illustrations for *Galaxy* were professionally slick, and showed imagination, but also looked stiff and overworked. There were a few artists at *Galaxy*, like Dick Francis and Sentinel Koenig, already working in a similar pen-line style and this seemed to be a style that Frederic Pohl liked to use in the magazine.

The summer of 1961 found Gaughan crashing storyboards at Training Films, Inc., located at 180 W. 3rd Street. There he worked on storyboards for instructional films and was once called out of a meeting when he suggested the need to a film on the IBM 707 mainframe computer could be titled "Son of IBM." According to Gaughan the working conditions at Training Films were "... terrible—the air... filled with dust and tobacco smoke." The workload at the company was erratic and Gaughan never felt a sense of security there—especially when his job depended on story producers that he

called "producers," working much for the company.

Gaughan could always sincerely laugh when some art job managers claimed they made primarily fine illustrations throughout much of the late 1950s are filled with scrolls against steel beams and beam supports. There are also graphics about New York—the constant rush and crowding, the business, the subways—but the city itself remains at the center of his career for the rest of his life.

Gaughan settled into the familiar routine of family and work—occasionally there would be a change-of-fuse such as the July 1962 cover of *Galaxy*, which used his concept painting "When Masters Strike!" (The art did not illustrate any of the stories in the magazine.) Still, Gaughan finally got to do his art on a professional magazine on a consistent basis. The *Galaxy* cover art exhibited some of his experimentation with other pigments, and the figures were a little odd; but Gaughan was happy with the design. He did a much better painting for the December 1962 *Galaxy* with the title "Salvage from 10,000,000 B.C." The art showed savagery working to arrange the pieces of an ancient statue that are floating in space. This type of narrative cover was popular with the magazine's readers.

In late 1962, Gaughan and Phoebe moved to one the Hudson River in New Jersey, renting a small house in Edgewater near the George Washington Bridge.

A RETURN TO ILLUSTRATION

The year 1963 was a key one for Gaughan. The demands of advertising and commercial film art rose and fell with various economic ups and downs. Gaughan could drop off when times went down as the staff at Training Films started disappearing one by one—but off by the company's owners—and one day Gaughan was also let go. After sweeping around the house outside, Phoebe asked him what he really wanted to do with his career:

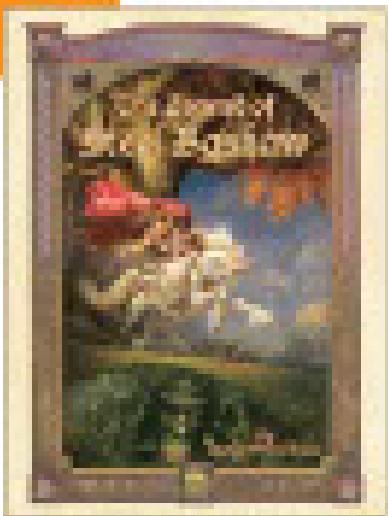
"I want to paint pictures," he answered.

Phoebe said, "So why don't you?"

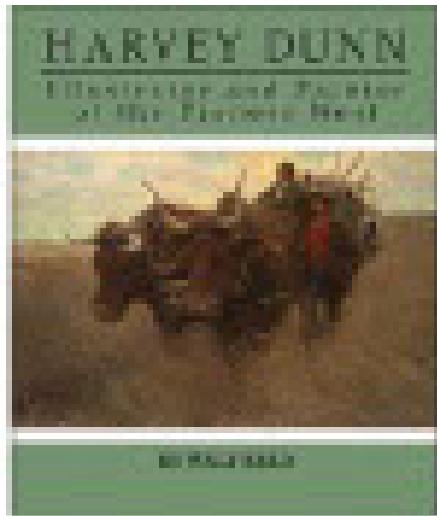
That summer Gaughan began teaching himself to paint again and by the fall had new samples to show.

Frederic Pohl had been visiting editor H. L. Gold at *Galaxy* for many years, doing print editorial duties, and took over as editor-in-chief during 1961 after Gold was involved in a car accident and was unable to continue editing the magazine. Up to this point Gaughan was one of the artists doing occasional art for the magazine without gaining any real recognition. H. L. Van der Voet had also moved on and Sam Bushell was now the art director, though publisher Robert Guern and Pohl generally had the final say on the all important cover art. Jan Irwin taught out Training Films, early in 1962, Pohl received a new article by Jack Vance, "The Dragon Masters," that he thought needed something extra to help render realistic the many alien creatures in the story. Pohl seems to think that Gaughan would be the right artist for the job.

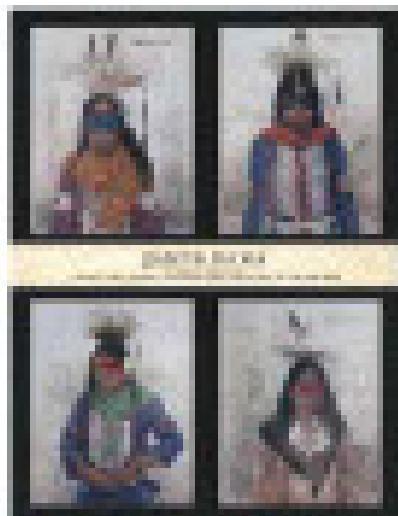
Pohl remembers, "It was a wonderful story, full of colorful presented fight scenes, but what it was also full of was a whole lot of alien creatures. They were all different, and for a reader



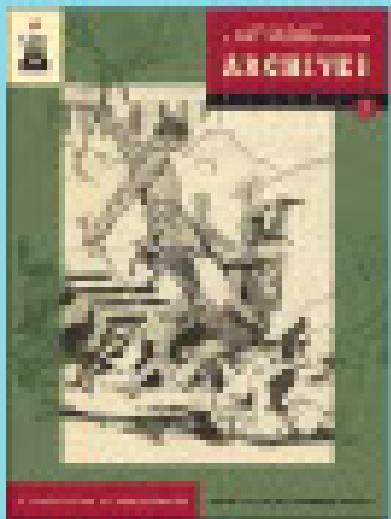
• \$19.95 SC, 9 x 12"
96-pages in color



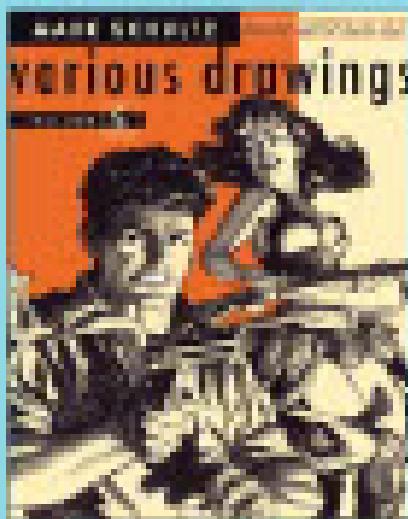
• \$29.95 HC, \$42.95 Deluxe, 12.5 x 9.75"
204-pages in color



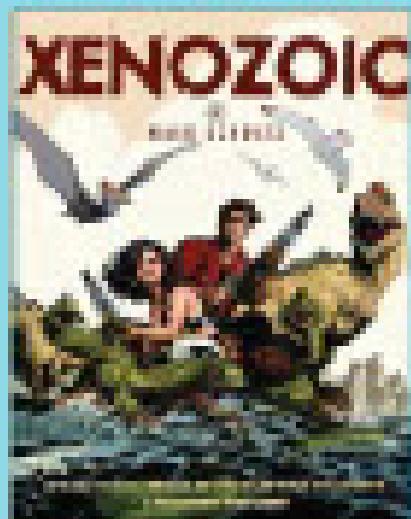
• \$14.95 SC, 8.5 x 11"
144-pages in color



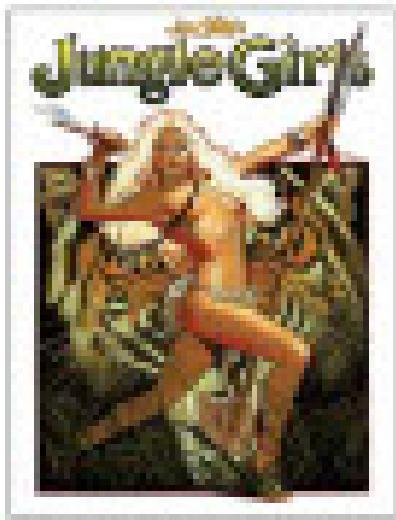
• \$29.95 SC, 9 x 12"
96-pages in color. Coming summer 2011



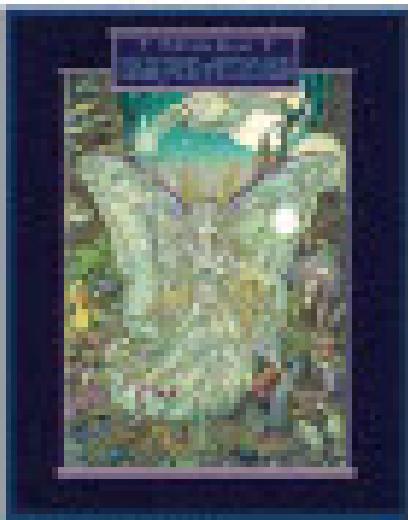
• \$29.95 SC, \$44.95 HC, Signed, 8.5 x 11"
40-pages in color. Coming summer 2011



• \$29.95 SC, 8.5 x 11"
202-pages in black and white



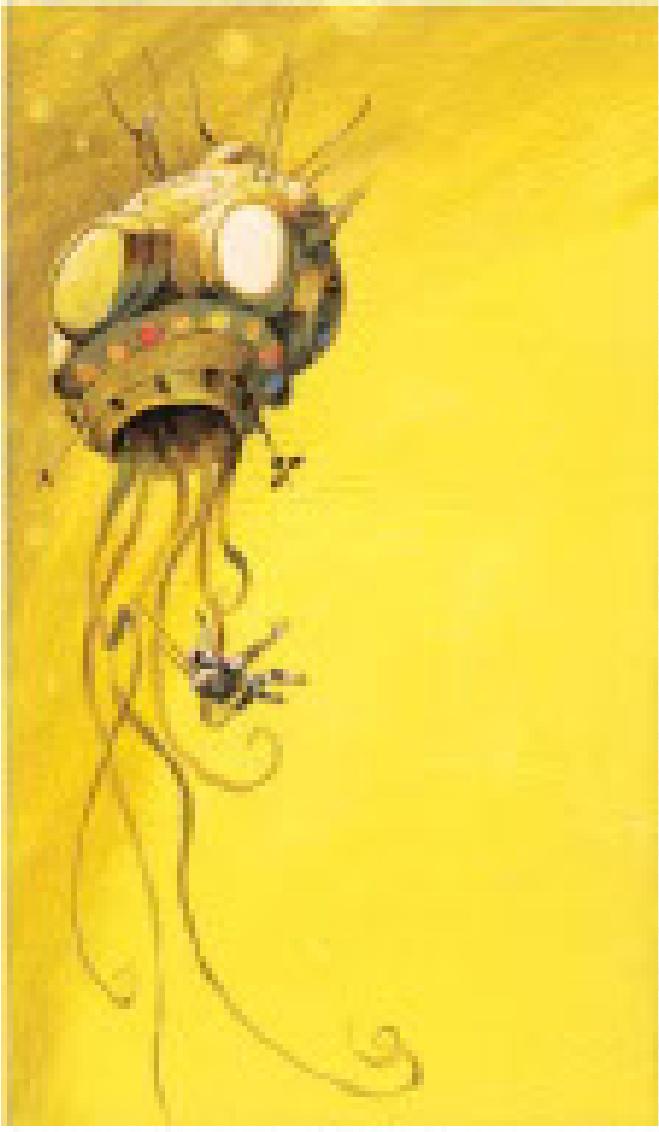
• \$44.95 SC, \$74.95 HC, Signed, 12.5 x 11"
96-pages in two parts in color



• \$44.95 SC, 8.5 x 11"
40-pages in color



• \$29.95 SC, 9 x 11" 110-pages in
black and white plus three portraits
in color



Tomie dePaola's illustration from *Dragon Masters*. (Original art, 1984 © 1987, HarperCollins Publishers Inc.)

to enjoy the story to its fullest, I thought, he needed to be able to keep each one individually straight in his mind. I told Jack what I wanted, and he produced a marvelous set of covers of every one of them."

The cover art Gaughan chose for the "Dragon Masters" was almost not published. Gaughan learned from Sankovitch that there had already been a proposal using dragon-covered covers... even though Gaughan's design had been already approved and followed the story it illustrated closely. Gaughan doesn't often reflect on rejected art, but he does remember this one. "I was working on another story titled 'The Starcatcher,'" he says.

The studio put an air of gloom over Gaughan that brought to mind some of his dealings with Fantasy Publishing Company, Inc., a decade earlier. Eventually, PML smoothed things over and the previously approved cover art was used. Gaughan's "Dragon Masters" art received wide acclaim from readers of the magazine.

Donald A. Wollheim, the science fiction editor at Ballantine Books, was not happy with the cover art he was getting from artists who had no real affinity or interest in the genre. Wollheim was a fan of Virgil Finlay and Thalesse Beck, but knew that they did not have the modern look necessary to sell paperback books. He also knew that Ballantine Books were having some success selling science fiction paperbacks using modernistic art by Richard Powers on their covers.

Wollheim wanted artists who had grown up with science fiction and he had taken notice of Gaughan's art in Galaxy. Art art director George Schramm contacted Jack and had him draw up some ideas for a cover to a collection of science fiction stories titled *Space Knights*. Another by John Brunner. The book consisted of many short stories.

His first cover assignment from Pyramid Books came out of a what-if, with portfolio in hand, where he was given an immediate job. Gaughan never got to read *Space Knights*. He worked them a sketch given to him by Donald K. Johnson, the editor-in-chief at Pyramid Books. "It's a token cover... I made two sketches, a good one and a bad one to insure the sale of the good one. But I put so much over in the bad one that they loved it! Dragons, scaled Alberta... rockets shooting things, a guy shooting back, balloons blowing up and balloons crashing about in a lady landscape. These guys at Pyramid were very nice to me. They're very odd. I don't get the impression that they know from about design."

There is always an element of luck, as much as talent, in selling art. Gaughan was fortunate for the huge amount of art in 1984. This recognition encouraged him to hustle for more work from other publishers.

Gaughan's new visibility would result in a total of seventy-three book and magazine covers published in 1984, along with numerous black and white interior illustrations for Galaxy and *Health & Sports*, and the now-discontinued magazine *World of Tomorrow*. His inability to keep up with the abundance of illustrations took onwing in bypassing the manuscript in order taking a second day to do up two or three layout sketches and painting or doing finished art on the third day after getting an approval from the art director or editor.

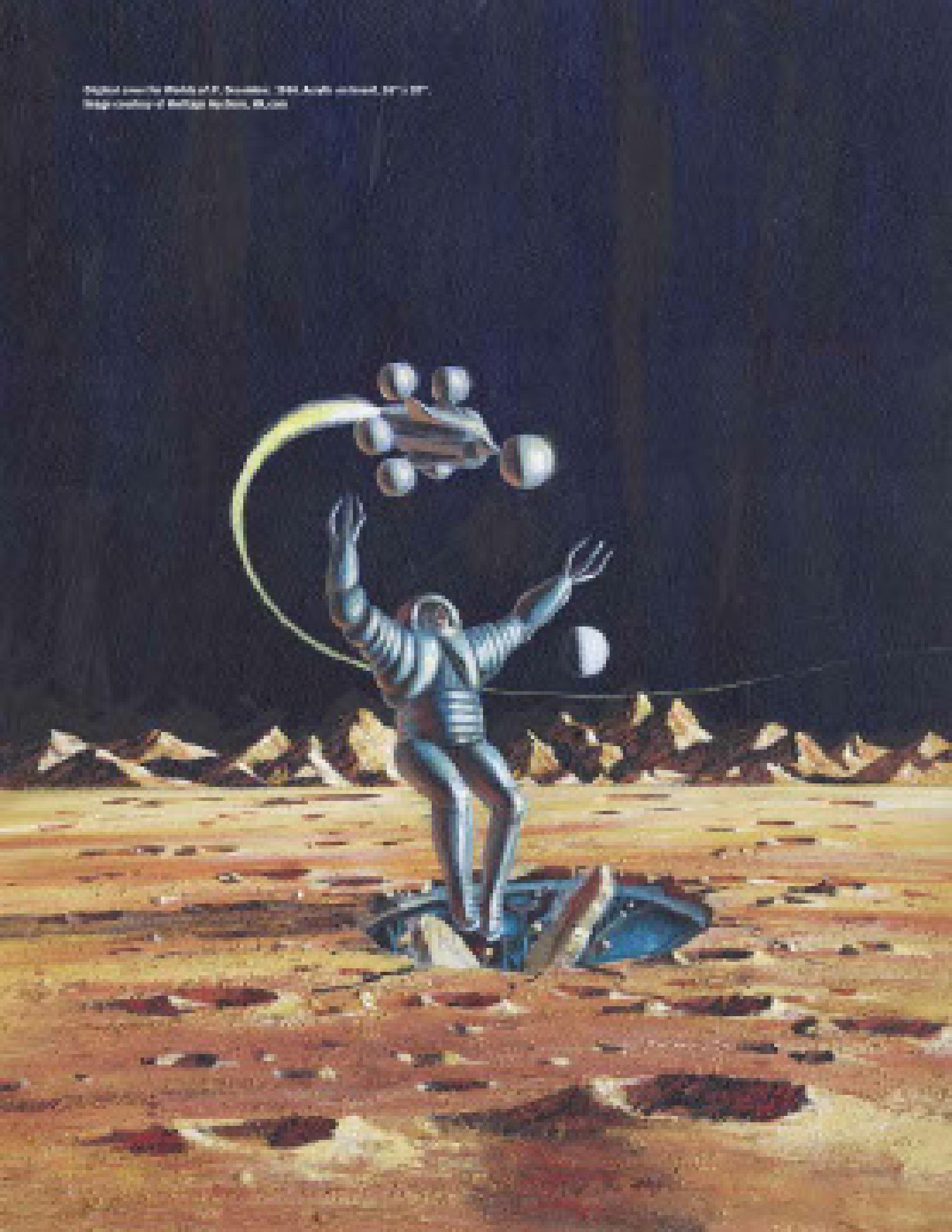
In a 1994 article *proto* he wrote to himself, Gaughan said, "Don't stop! Stop putting lines on paper—keep it up—keep drawing! Anything you do or bed!" Gaughan had self-taught himself when he first tried putting lines on paper. These times occurred when he was feeling particularly insecure about a picture-making assignment. He did not feel himself at the same technical level as John Sankovitch, or having the anatomical relationship of Frank Frazetta, or felt he cheated the creative relationships of Richard Powers, and other illustrators that he admired. Gaughan was in comparison content with his approach to illustration—though keeping the client in mind like there were times when he forgot himself.

In his sketches he would incorporate typography with the art, even if not to make use of everything. In Paperback Library and Ace Books would normally use his complete layout, while Pyramid Books went with their own in-house type designs.

Digital illustration from poster illustration for *Space Station*, 1998.
Acrylic on panel, 37" x 53.5". Image courtesy of Michael Sowa.



Original painting: *Wings of a Fisherman*, 1940. Acrylic on board, 50 x 60".
Collection of William H. Gaze, MA, USA.



Goughan's use of calligraphic type for the Paperback Library 1962 edition of *Solar Crisis* by Eric Frank Russell shows how he used art and type as an energetic juxtaposition of sun and planets. Dr. Russell very muched an nihilist and being and time unequal noted in his introduction, "one is duty bound to draw something to them without sharing it". His solution was to work around the idea of having a title as part of the picture.

In 1962 Goughan was nominated and won the best painter Hugo award. He was not helped by the art he did in another book Vincenzo's "The Last Castle" which appeared in the April 1962 issue of *Galaxy*. That year he had been just as prolific in science fiction as in the previous and he was also nominated in the best artist category—and won that award too. This was the first and last time that an artist would win two things in the same year. The rules were later changed to keep juries from voting separately in the voting.

Goughan's art style was innovative. Some of his later cover paintings showed some of the narrative techniques of artist Richard Powers, and it is easy to see a sense of editorial order and Goughan's own appreciation of that artist.

By the end of the 1960s the science fiction art usually delivered a sense of activity; the specimens posed with arms crossed, arms raised in motion. He would work up layouts with varying degrees of action going on within the frame and let the publisher decide which would sell the book. Sometimes it seemed to him that his artwork to certain clients

really didn't. One day he let Prairie editor sketches for approval to Dell and Acri Books, but forgot to identify the layouts. Dell ended up approving the Acri layout and had the Dell layout.

By the summer of 1968 the campaign had moved into an old stone house in Rutherford, New York, about a hundred miles north of New York City. Jack began skipping the sketching process in building up illustrations and paintings. He was working directly on sheets pulled from fountain pens that were then mailed out to clients.

Goughan began to see himself more as a "package designer" than an illustrator. "[Book cover art] should be eye catching [a little poster] and let him know it's SF." He believed that science fiction books sold on the strength of an author's name—and cover art. "I am willing to admit of the possibility of a cover selling a book on its own merits, but that doesn't mean it can compete directly otherwise."

For a nihilistic like Goughan there must have been something particularly sad about raising family. All his life he had been trying to teach a school in his work, yet he had never managed to beat the feeling of just keeping up. Though he and Marilouise were closer than ever, they rarely agreed on the best approach towards illustrating a book. As Goughan grew older he began to have problems with his health—as had he had had an attack of kidney stones while painting the art for *Ancient Thothra*, *Three Against the Wind*, *Master*.

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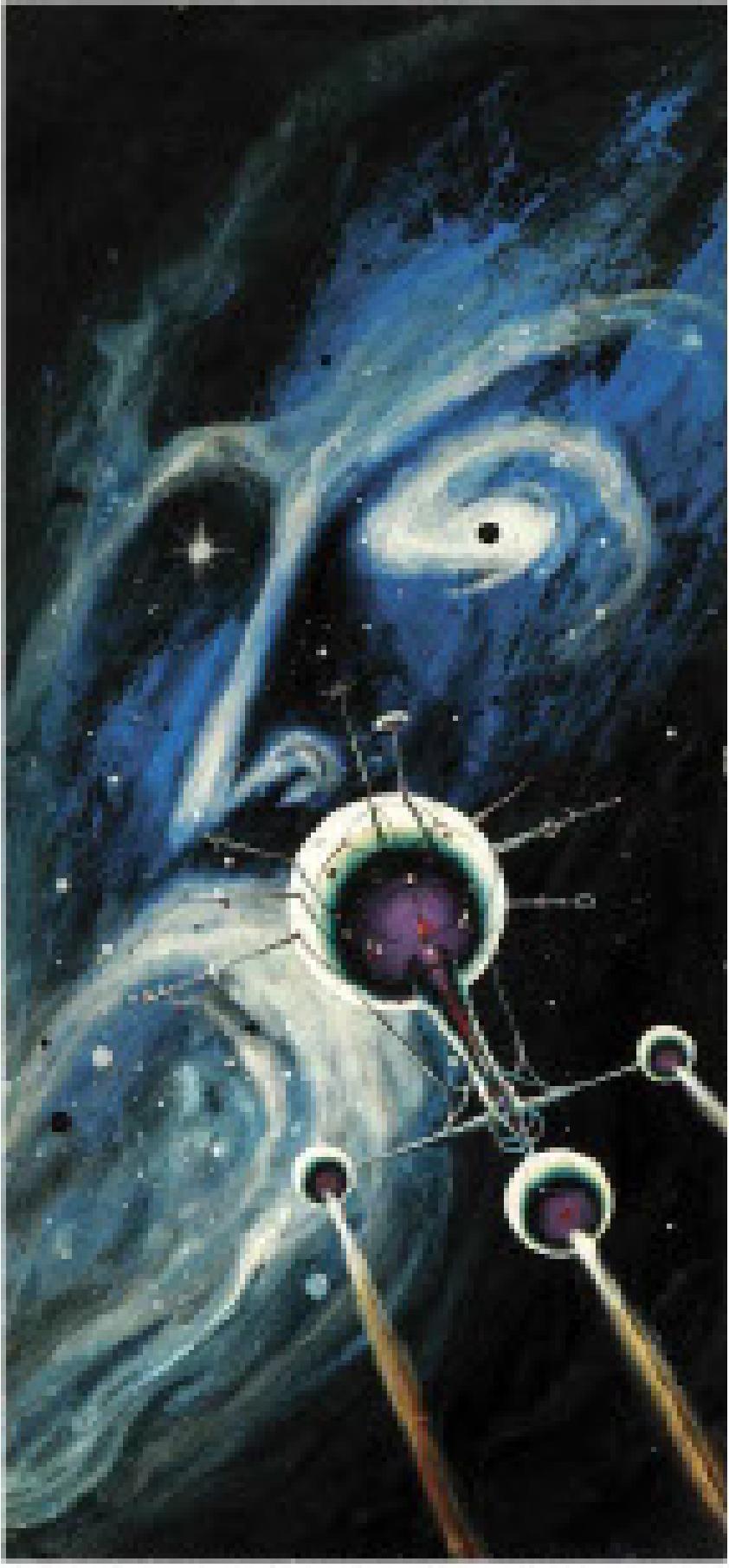
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Digital artwork *Find the Star*, 2003 acrylic, 20" x 17" Image courtesy Heritage Auctions, Dallas.

In the spring of 1999 Gaughan received lots of news that cheered him up. Universal Publishing & Distribution had taken over as the new publisher of *Galaxy*. He was to come on as art director for the magazine. Gaughan was also announced as Guest of Honor at the 17th World Science Fiction Convention in St. Louis.

At LFD Gaughan worked with a limited budget, but more importantly had no time to assign stories to artists. Gaughan found himself reading the copy or getting story synopses for an issue of *Galaxy* Thursday and laying out the complete issue the same day to meet a Monday deadline. Things were so rushed that one of the editors, usually Esther Friesem or Judy-Lynn Benjamin, would phone him to run down story plots or key names so that Gaughan could have sketches ready by the next day. At times the deadline for *Galaxy* seemed measured in hours and Gaughan would have to drive the hundred miles to New Mexico deliver his artwork. The rushed through art, good or bad, is what Gaughan was no time for him to assign art assignments.

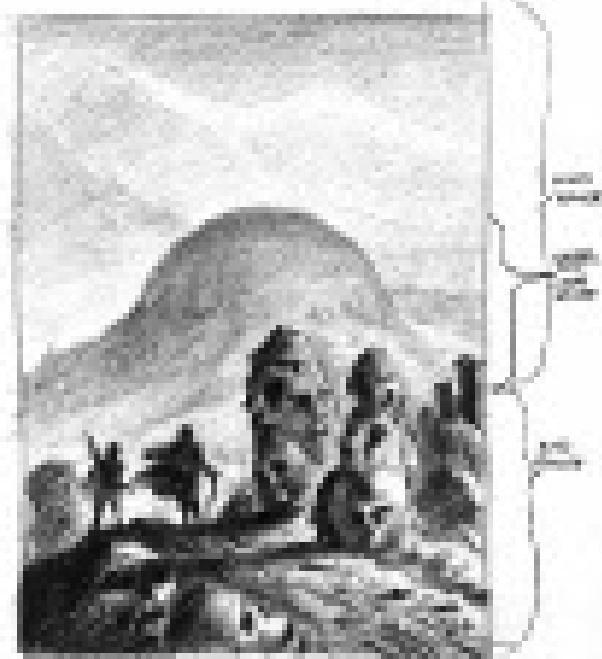
Years later Gaughan would remember his year at LFD as "...artistic suicide. I became a machine, drawing like that, instead of an intelligent animal making decisions".

The artistic choices of science fiction and fantasy, constantly refined from the early days of the pulps, was too tightly bound up with the field to ignore, but for an all-too-short period of time Gaughan was able to introduce mass-culture and a bit of modernism into his art and to extend and even push the aesthetic of genre imagery. In some cases speed and simplicity were the method of creating like the Impressionist and Minimalist artworks that came into focus on the pages of *Galaxy* and *SF* as alien creatures or unworldly landscapes. One looks at Gaughan's illustrations without knowing, because they appear to be drawn at breakneck speed, Gaughan does well enough that there are no real obstacles or recognition challenges regardless of the various styles and media he utilized. His single-mindedness in mastering the craft of illustration made him a student of art throughout his life.

By the mid-1970s the science fiction magazine field was shrinking. *World of Tomorrow* was folded into *Horizon* in 1976 and



Original painting: *Yellow Day* (Kunming 1984) (Detail), oil on canvas, 207.5 x 137.5 cm, by Wang Yibing, courtesy of Beijing Museum, China



Brett Hite's "Illustration for First Stories, November 1979"

Book Month of greatest success history at the end of 1979. Books of Fantasy only had four issues. Despite monetary and time restrictions not due to them, Gaughan had a fine hand in the work he did for the UFP magazines and he was able to follow up on many artistic ideas and concepts that had been lying fallow in his brain for many years. For a while both Galaxy and *Galaxy* and *First Stories* even if sales were falling across the board the all fiction magazines.

After a few years as publisher UFP was becoming impulsive with the bulk of real profit generated by the fiction magazines and imposed cost-saving measures that greatly eroded cutting back on issues purchased or closing down magazines. UFP did not recognize the hangups they had in Gaughan and informed the artist that he was no longer needed as the art director for the UFP magazine group. The artist had done all of the art for 26 consecutive issues of *Galaxy* and 26 issues of *E.* Gaughan took the news in stride and continued to do some freelance promotional work for UFP.

In 1977 *Cosmos Science Fiction and Fantasy* was an experiment for its publisher that did not work out, even with Gaughan as art director and David Hartwell as editor. *Cosmos* was gone before anyone really had time to notice. By the late 1970s the science fiction newsmagazine was among *The Magazine of Fantasy & Science Fiction*, and the hot-selling *Galaxy* and *AvonSF*. A new player, *Asimov's Science Fiction Magazine*, appeared about the time of *Gary's* last issue. Gaughan quickly added *Asimov's* to his client base.

By 1980 a new crop of science fiction artists was moving into a hyper-realistic style at the prodding of publishers who saw Gary's art as the new face of science fiction. Many of this new school of illustrators, which included Vincent Di Pinto, Michael Whelan, and Wayne Barlowe, had techniques in space. In those artists' paintings the brush stroke disappeared

and surfaces were based in a photographic level of realism. Gaughan was familiar with most of these artists and even friends with a few he had observed backstage while art directing *Conemas*.

Ultimately, Gaughan thought, "As the business gets bigger, so does it become impersonal in regards to art. As a consequence, one sees a lot more editorial control in today's publishing than one sees graphic considerations—and a little less is lost too. The audience has, by and large, passed, but merely picture producers and manipulators of images. If someone sees those aspects in me, I'm projected over. And it's very important that Gary Hite's I just might open in his spot."

The longer Gaughan worked at science fiction, the more limited and inward it seemed to him. In fact he was always far, but he always maintained straightforward professionalism—still, even at this late stage he was quietly attracted when Andrew J. Shirley rejected a layout or, in his opinion, selected a lesser design.

In late 1984 Gaughan began having stomach pains that he could no longer ignore. He finally saw a doctor who referred him to a gastrointestinal specialist. As a freelance artist most of the time Gaughan had no health insurance. With some difficulties Phoenix was able to get him into a VA hospital in Albany. Gaughan finally underwent exploratory surgery in March of 1985 and doctors discovered a cancerous growth that had spread through his abdominal cavity.

Doctors were controlling his pain and Gaughan was still able to keep a sense of humor and laugh at small things.

He died July 10, 1985 at the age of 54.

Some of Gaughan's colleagues and friends could only begin to sum up what he had meant to them. Hugh Reynolds, an editor at the *Kingsport, NY* newspaper where Gaughan often painted cartoons, wrote, "None of the best times we had were when we took what we called 'the Jack and Sailor Show' to various elementary schools. (He always called us 'Dudes,' given our hairy breasts.) We would open with a few minutes about漫游 cartooning, and then just went crazy illustrating, usually a version of some sort. And entertain the kids for an hour or two, as long as they wanted, drawing anything they could dream of, and more. They loved him and he reciprocally adored."

When Gaughan first told Reynolds about his illness, and how he would not be able to do those cartoons for the newspaper of Jack and Sailor Shows, he finished with a typical Gaughan line: "What's going to do, Sailor?"

An attitude of漫游ism or galactic has always seemed prevalent, always in the service of other agendas. Gaughan left behind a body of art that helped shape the face of modern science fiction and fantasy. ■

—by Lee Orlin, 2011

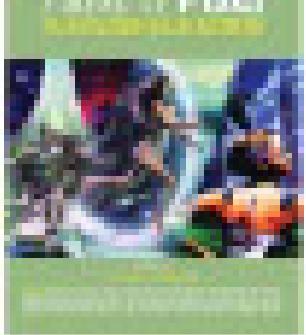
Lee Orlin is an illustration historian, and the author of several books on science fiction, including *Art's Odyssey: The Life & Art of Jim Baen Capo and Gardner Fox's Star: The Life and Art of Jim and Carol Baen Capo*.



CULT MAGAZINES: A to Z



Paint or Pixel: The Digital Divide in Illustration Art



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Original cover illustration for *Vogue Italia* Nov. 1981



Charles Copeland Roberts, Mississippi artist
Photo © 2000 Photo courtesy Kelly Brown

The Art of Charles Copeland

by Lynn Monroe

The first problem I ran into investigating the work of the American illustrator Charles Wesley Copeland (1824-1877) was another American illustrator named Charles Copeland. Charles George Copeland (1888-1941) was a very well-known name in illustration for many years, and his work is readily available today on the internet and in many reference books on art from the turn of the 20th century. When you type "Charles Copeland, illustrator" into Google, Charles George Copeland is the one that pops up. At first, I wondered if Charles Wesley Copeland was the son or grandson of Charles George Copeland, but when I read his H.P. Albury obituary I learned they were not related. But by coincidence, there were two 19th century American illustrators both named Charles Copeland.

THE EARLY YEARS

Charles Wesley Copeland was born on September 29, 1824 in Weston, Missouri. He was the youngest of 10 children born to John and Anna Copeland. The Copeland family home became so well-known in Weston that when it was razed many years later, there was a photo and article in the local newspaper, "Weston Landmarks to be 'Bom' Down." At age 18, Charles Copeland Roberts still lived in Weston, and was hired enough to tell me about his brother and put me in touch with his descendants and other family members who carry on the family history of "Uncle Charlie" and also provided much of the life and background information for this checklist.

After attending Weston High School, Charles served in the Army during World War II. After some childhood, Charles

had been fascinated with drawing, sketching, and painting. So after the war, he spent four years at the Kansas City Art Institute in Kansas City, Missouri, where he received his degree. After a sojourn in Europe, with most of the time spent in Spain, he returned to the United States and went to work as a portrait artist in Louisiana towns like Natchez and New Orleans. Newspaper clippings from the early 1890s noted by the Copeland family show the young artist's success painting society leaders, priests and others.

WORKING FOR MARSHAL GOODMAN

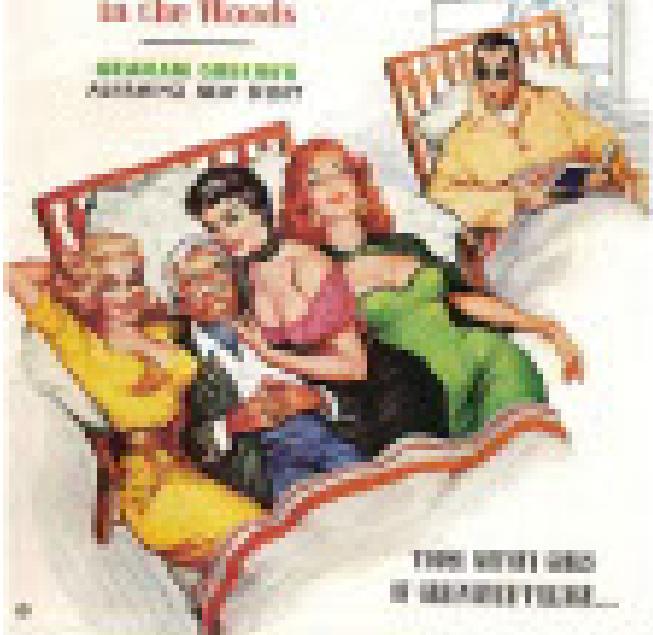
Like generations of people from the middle of the country before and after him, Charles Copeland came to New York City in 1894 in search of a live book. He stayed there for 25 years, mostly employed in a commercial studio, creating paperbacks, book covers and magazine illustrations. Such art has strengths and passions, and Copeland became known for his ability to create beautiful men and women. We find out his name on Lion paperbacks in 1895, and that job led to his magazine work. Lion Books was owned by Julian Goodman, who was a mid publishing empire from his office on Madison Avenue. Goodman was the owner of Marvel Comics, which enough to purchase a young writer named Stan Lee. Goodman also published all kinds of magazines.

Some of Copeland's earliest work for Goodman is found in two-month magazines, *Sonic*, and *Roulette*. Whatever was needed—full-color two-page illustrations, sketches, cartoons or small drawings—Copeland supplied it.

Swank

Here to Get a Babe
in the Woods

SWANK SWANK
Patterson 8-1247



THE SWAN KING
OF HOMESPUN...

Front, May 1937

Man's World

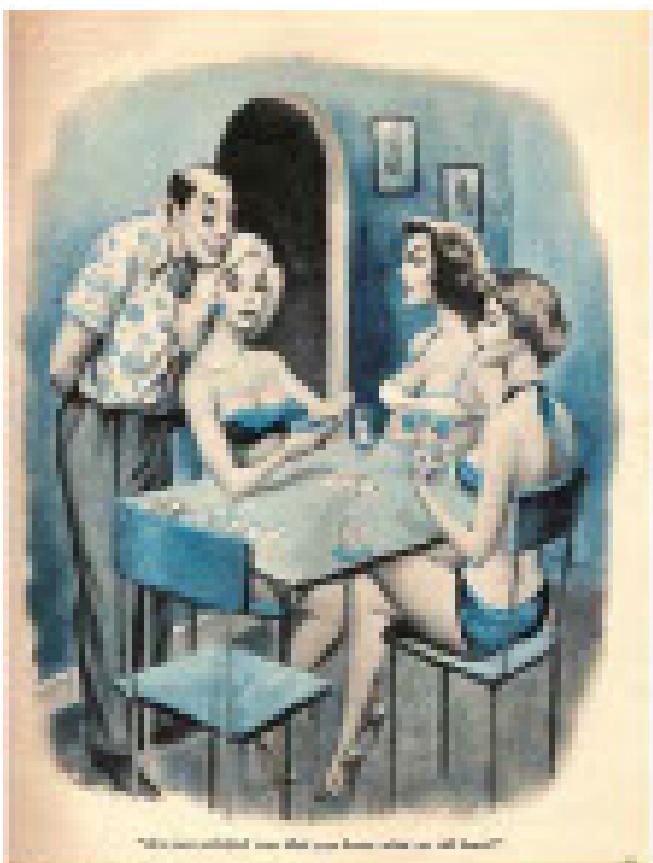
THE
MAN'S
WORLD
MAGAZINE

THE MAN'S
WORLD
MAGAZINE

Front, April, 1937

MAN'S WORLD
THE MAN'S
WORLD
MAGAZINE

Front, April, 1937



"We wanted men like you from all over the world."

Cover to Man's World, May 1937

Swank (published by Male Publishing), Bachelor (published by Official Magazine Corp.), Male (published by Male Publishing), Man's Action (published by Official Magazine Corp., Inc.). Books and all sorts of other magazines were all published at the same address—605 Madison Avenue in New York City later given as 625 Madison Avenue. They were all coming out of the same factory. Copeland editor at Swank and Bachelor was Roger L. Friedman, who went on to Male, Men, Men's World, and Man's Action after Swank and Bachelor were sold. Friedman then assembled a top-notch crew including assistant editor Miles Paris—a decade before his worldwide success with *The Godfather*.

One of Goodman's specialties was a group of magazines aimed at young men in universities, working-class men, college-age guys who loved reading the exciting adventures of their heroes G.I.s. These magazines have been called many names, including "troops" and "army magazines," but today the general consensus is to remember them as "military adventure magazines." One remarkable aspect of the men's adventure magazines is they have a definite beginning (postwar, really lasting in around 1946) and end (the late 1970s). They were of a certain time, designed for a generation who had gone off to battle in Europe or the Pacific in the 1940s. The times did not translate as well to later wars, and as their readers grew older, the genre began to die out. There had long been adventure magazines like Army, but in the pulps they ran, something new came to take their place. The first of the great long-

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the conflict between
passion, sensuality,
and pagan
romanticism."
—Lorraine Hansel

MARIO
SOLDATI

Illustration
by GORDON PARK

Originally published in THE LADY IN BLACK by Robert A. Stigwood, Inc.

Atlantic-Los Angeles

25¢

HOT DIRECT MAILER
NOT STORE PURCHASEABLE
MADE POSSIBLE FROM A WORKING MODEL

VALERIE

JORDAN
PARK

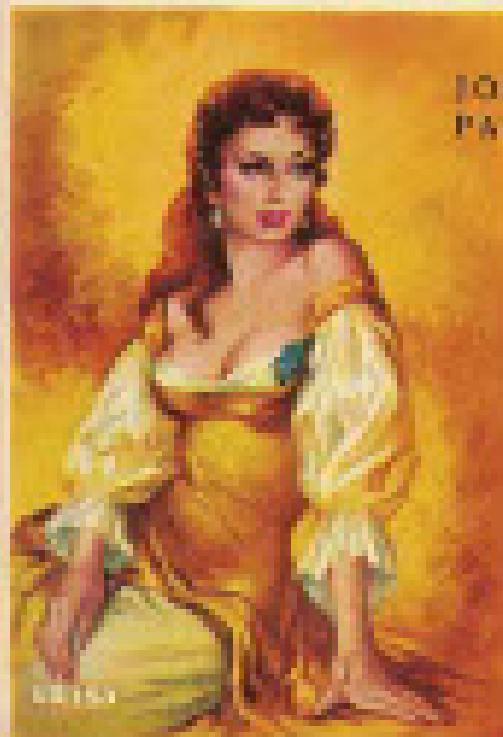


Illustration
by GORDON PARK



Original interior illustration for "Island Queen Gets into Bright Colors" (March, July 1963)



MAXFIELD PARRISH, ADVENTURE MAGAZINE, 1927

loring magazine was *True*, published by Fawcett. They had been around since the late 1800s, but after World War II True really came to be a non-fiction adventure magazine for men. Canadian novelist W.W. Rostov's success had made the game his own with magazines such as *Dog and Wolf*. Editor Bruce Jay Friedman, who went on to great acclaim for his books, stories (like *Syberia*) plays, and many funny short articles, took down his pen working for *Adventure Magazine Management* in the title essay of his book *From the Editors' View Memphis*, where he explained the hierarchy of the non-adventure magazines:

'High above all the others, stood the mighty *True*... second comes *Adventure*, but already somewhat dim a flickering lantern companion of a magazine called *Argosy*. Then followed... *Dog*, and then, after a bit of a lag and a bound, one reached the outer world of the Canadian states—*Hunt*, *Dog*, *Pet*, *Bear Country*, *Mountain World*, *Action For Men*, *Time Action*, and so on. By no

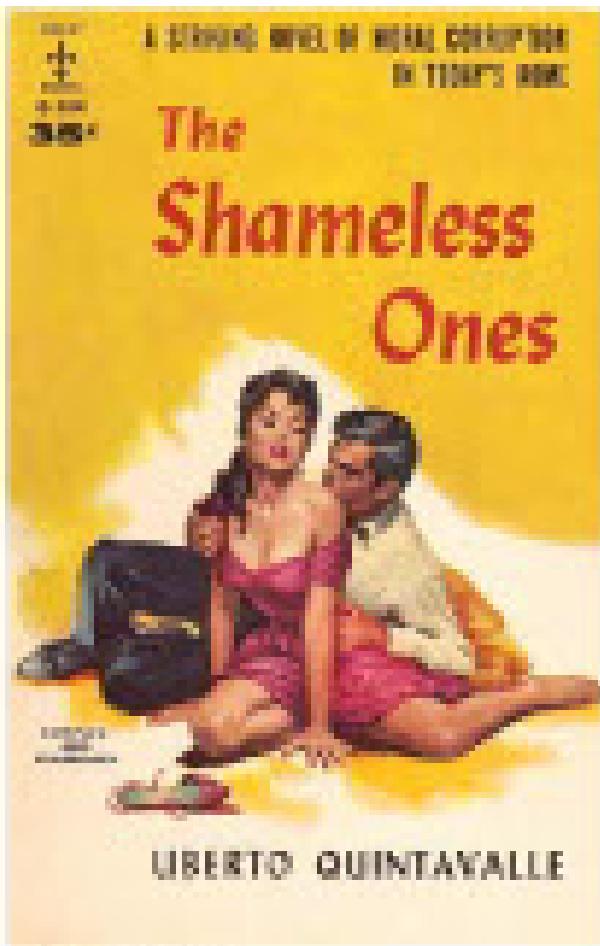
means did *Adventure Magazine* represent the end of the line. There were legions of other titles that generally featured George Washington prancing around capture Indians in big chaps. When it came to historical local opposition, the *True* crowd was generally a large one and we were obliged at doing couple off the armaments along with the big shoulder."

The stories told in these magazines were advertised as true, and at first they were, but with eight or so adventure titles to fill, with a hundred pages in each issue, after a while they started making stuff up. Friedman described it:

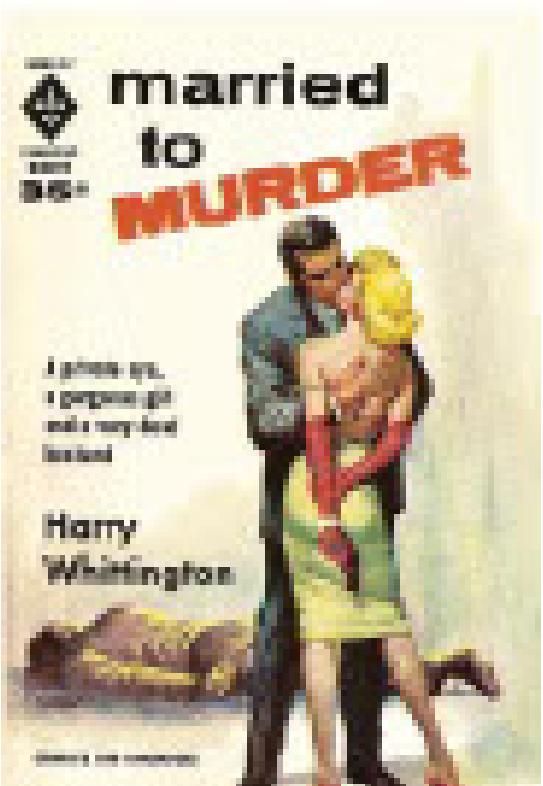
"There were, however, just so many stories that couldn't be so gosh-darned... I had to purchase some fifty stories each month... At the price there were the losses of simply putting up 'fairy' stories and providing them with full documentation... Top left: the writer stopped



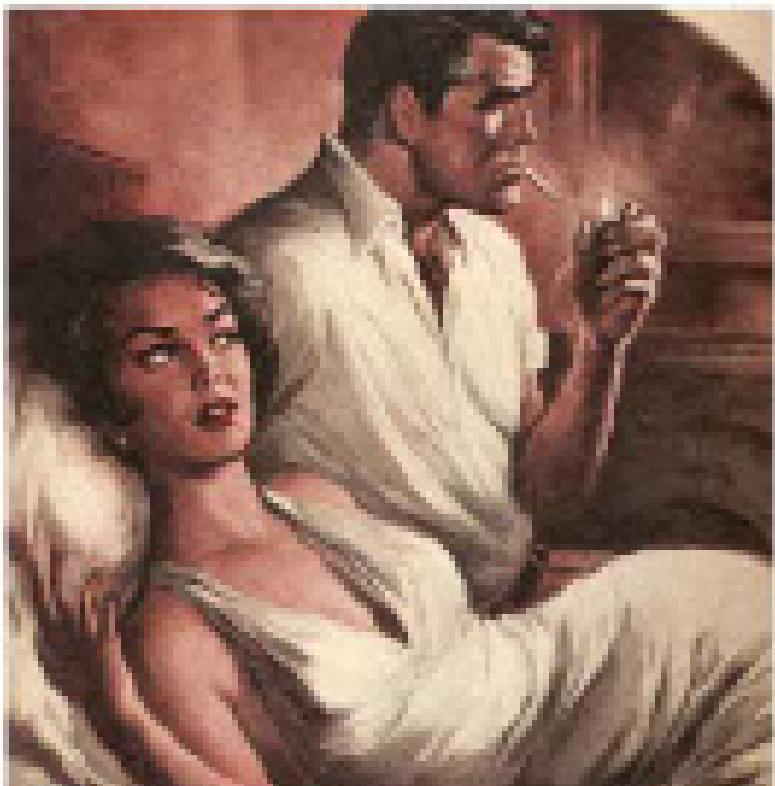
Alberto Illustration for Esquire, January 1951



Alberto Illustration, 1954



Married to Murder (1951)



Alberto Illustration for Esquire, January 1953 (detail)



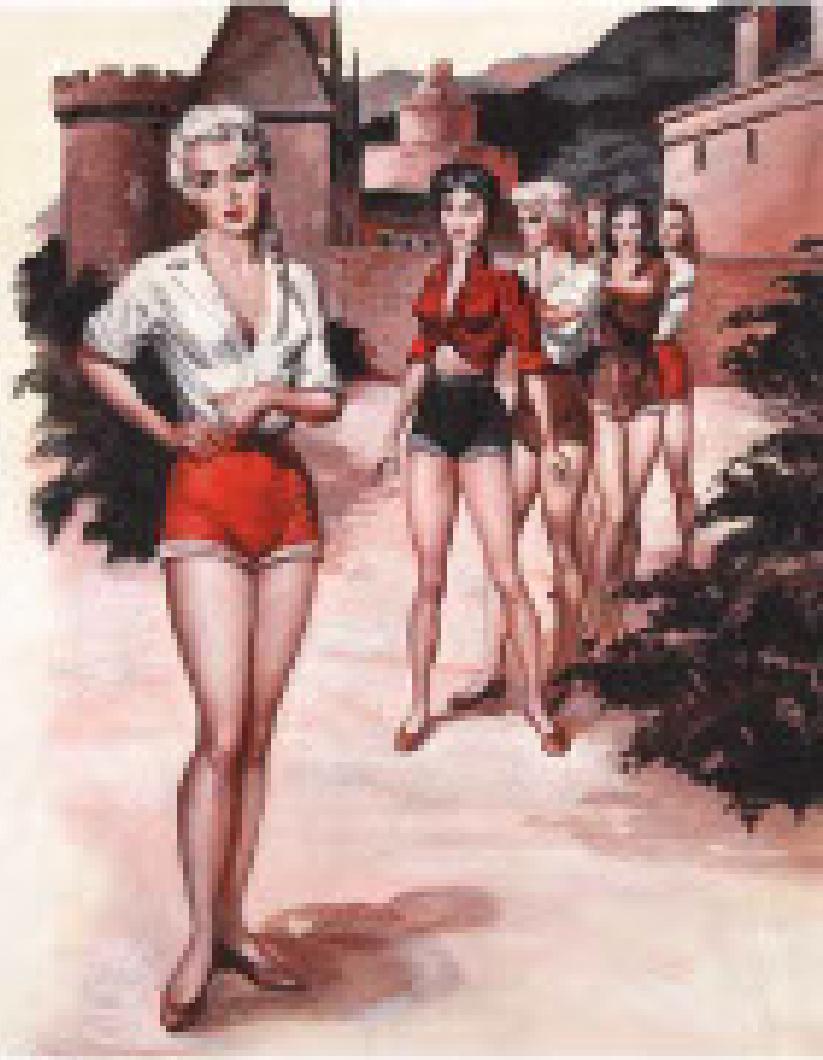
Digital Interiors exhibition for Arne Høeg Design (1962). Photo courtesy of the Høeg-Story Collection.



Left: Howard "Copar" Coffman as he was arrested by Germans... Far right: Anna, the jungle girl who assisted Coffman on the final leg of his 1940-mile Runaway "Ticket to Glory." There was, of course, no Howard "Copar" Coffman. This photograph was that of a Hungarian glamour... actress around the time produced in and helped to along with photographs of Bert Reynolds.

...we began to make up comedy new hunting rods, packed to return our Hitler-like it burns, can that had turned the tide against the Axis and brought Hitler to its knees. The master, just Mario Puccini, who could create pure epithet armies, took them to combat in Central Europe, and have another coming in by the hundreds of thousands."

Tinley's collection of True and Sagacious tales is certain, a full book devoid undeniably non-thrilling, but Hilti and they and their group seem like great fun, justified suspicion of their mainly era, clock full of mangyous articles with eye-catching illustrations art, appetizing fiction, cartoons, a little bit of chronicle, and plenty of vintage ads. It is, however, difficult



to imagine even their most gallible readers being taken in by some of the stories. The stories and actions were always forced to use such qualifying statements as "the newest, nuclear weapon of the War" or "secret names just made public." Each average Nazi or Ring admiring had a hero, a low but tough working-class like other average GI... trapped behind enemy lines that consisted also to win a disease status with only the help of a loyal band of local prostitutes. Their Action heroes must have believed prostitutes secretly won the War. You probably weren't aware of this, but it turns out that Hitler's submarine fleet was wiped out by an untrained brother sub full of French hookers (March October 1980). In "The York Sgt. Info Run Dredgall's Secret," a ring of "Women" in the March 1943 issue of *Gag*, not only do the French have a secret army of women, but they are letting one single American soldier commandeer it. And here we come this high-ranking officer, he is an Infantry Sergeant. In this "true" story, an army of prostitutes double-agents and assassins-gone-dating, Jewish girls have personally informed Hitler with their dicing dooms.

In addition to the combat stories, there were adventure tales of every stripe, and articles geared to their readers like

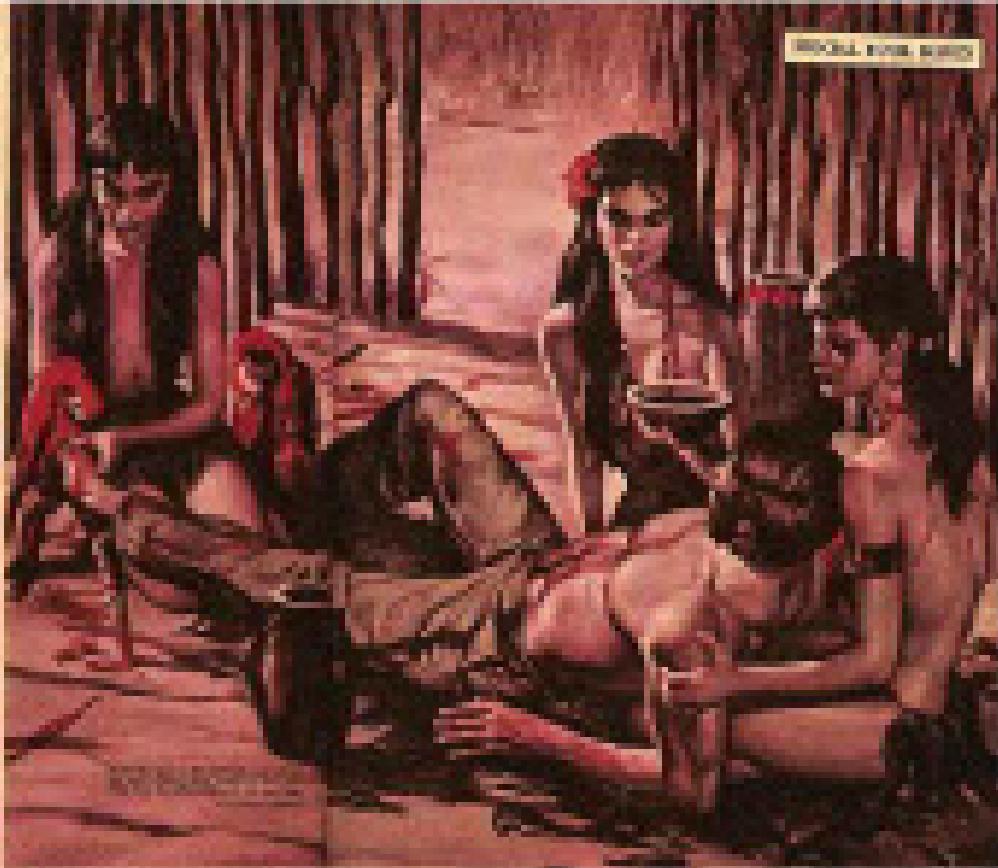
ESCAPE IS WORSE THAN DEATH

By Mario Zucco

On the "Great" frontier around 1850 there were frequent and severe conflicts between American Indians who adopted the white man's way of life and those

who clung to their old ways. The Indians were forced to give up their lands and move westward, and many of them became bitter enemies of the settlers. In this illustration, a group of Indians are shown attacking a wagon train, with one Indian holding a gun and others holding the horses.

ILLUSTRATION BY MARIO ZUCCO



Mario Zucco illustration for "Escape Is Worse Than Death," The New York Times Magazine, November 1958.



Reproduced painting illustration for "Escape Is Worse Than Death," The New York Times Magazine, November 1958. From painting studio (opposite) Collection.

"You Can Beat the UK Illustrated Geogirls" and "I Blasted a Go-Naked Strip-clad" treated the author, and "The Navy Laws That Kidnapped 27 Komikure Harem Virgins" or "Easy Girls—How to Spot Them See-Sayak!" My favorite movie-adventure magazine title is "Flying Saucer Crime Wave," which explained the government cover-up of a secret launch of aliens breaking the law in 1948. Another treatise is "Who Wants a Parkhouse Bachelor" with Bob Stanley's art of a shirtless, buff and heavily muscled Lincoln resting a large mat over his shoulder. It's a decision we ladies I would familiarize than on a bodybuilder's frame. The titles of the stories often defy logic.

With several illustrations needed for each issue, and new issues each month, the demand was high. And those of us who love the best art of magazine illustrations are still savoring the benefits of that era. Mario Goodman and his editors demanded excellence, and as a result we have lots to enjoy. The checklist that follows highlights the contributions of just one particular artist, but please understand I am in no way suggesting he is the only great artist in the magazines listed. Almost every issue features great fiction, from Ian Fleming's James Bond to mystery grand masters like Lorenzio Black and Richard Stark. When former magazine editor Diana Pharaoh Willis read The Godfather for magazine serialization, he could have gone to one of the top-pulling duds like *Dynasty* or *Alleyoop*. But out of loyalty, he said in his *Alibi* magazine, it made for a great issue with a cover by Mott Kangler and interior illustrations by the legendary Bert I. Gordon. (Please had earlier separated most of his intensive stories into the *Banner* pipe-and-drug comic strip, published under his much magazinized pseudonym, Mario Zucco.)

For a long time there was very little information available about these magazines, unless you were lucky enough to get a copy of the privately printed Dennis' Guide to Men's Adventure Magazines. That changed in 1990 and 1991 with the appearance of two books on the subject: *Adventure Art in a Man's World* from Penn House which included Frank's story "Took the Kansas River Rafting," and some of Dennis' Guide and Thaddeus' Men's Adventure Magazine: *The Rock Owyhigh Universe* by Max Allan Collins and George Pugnaire, which was printed in Thaddeus #11. Both books have many color reproductions from the days of the events, and offer an analysis of their history. Both of them showed a couple of Copeland illustrations, although the Penn book unfortunately incorrectly credits George Gross' cover for *Romance #1* to Copeland. Gross' signature is obscured but still visible on his cover.

Another source that is to be commended for a rare reference to Charles Copeland is Alberto Incerti's *American Good Girl Art: 1930s-1990s*, in *Glossary International #15*, published in Italy in 1992. Because widely places Copeland in the paper current, as a list of the great pin-up, comic book, and magazine artists of the second half of the 20th century. I agree that Copeland earned a place on such a list, and it is a shame that so many other sources about these great illustrators failed to mention his work.

Goodgirl art values have an amazing power of artists to create the realistic, romantic scenes and intense illustrations that even today make the Goodman magazine collectible. Among the artists from such names as Mort Künstler (who was very often called upon to supply the covers that set the tone for all that was to follow), James Bama, Samson Tolles, Al Ross, Paul Nisnev, Bob Stanley, Ruth Kappi, Peter Minney, Gil Collier, John Paul, Walter Ropp, Rudolf DeGrazia, Roy Johnson, Tim Parris, John Lurie, Tom Ryan, Robert Schaefer, George Gross, Norm Saunders, Paul Radke—and Charles Copeland.

Copeland first appears in *Adm* in April 1936, and continues doing illustrations for the Goodgirl group for another 15 years. He also did many covers for them (the Copeland magazine checklist that follows has his over 500 works of art listed on it). With his talent, speed, and versatility Copeland was adept at working with gouache on board, and he was a skilled artist for this job. He could paint just about anything, but the editors tended to call on him most often just for certain types of art. "Tobacco shooting at Miami" was a men's adventure magazine staple that Copeland could draw as well as the next guy but only a select group of these illustrators could paint a beautiful woman like Charles Copeland. And he could paint equally brilliantly in whatever medium his editor or art director required: charcoal, four-color black-and-white, or color. In fact, Copeland's amazing mastery of charcoal painting was so superb that special mention was made of it in the "Men's Adventure Magazines" article in *Thaddeus #11*. Charles Copeland handled all kinds of assignments as a magazine illustrator—jungle adventures, buckaroos, movies, caribou hunts, cowboy shootouts, party

STREAMLINE ILLUSTRATIONS

CHARLES COPELAND AND RAYMOND BRERETON-HARD

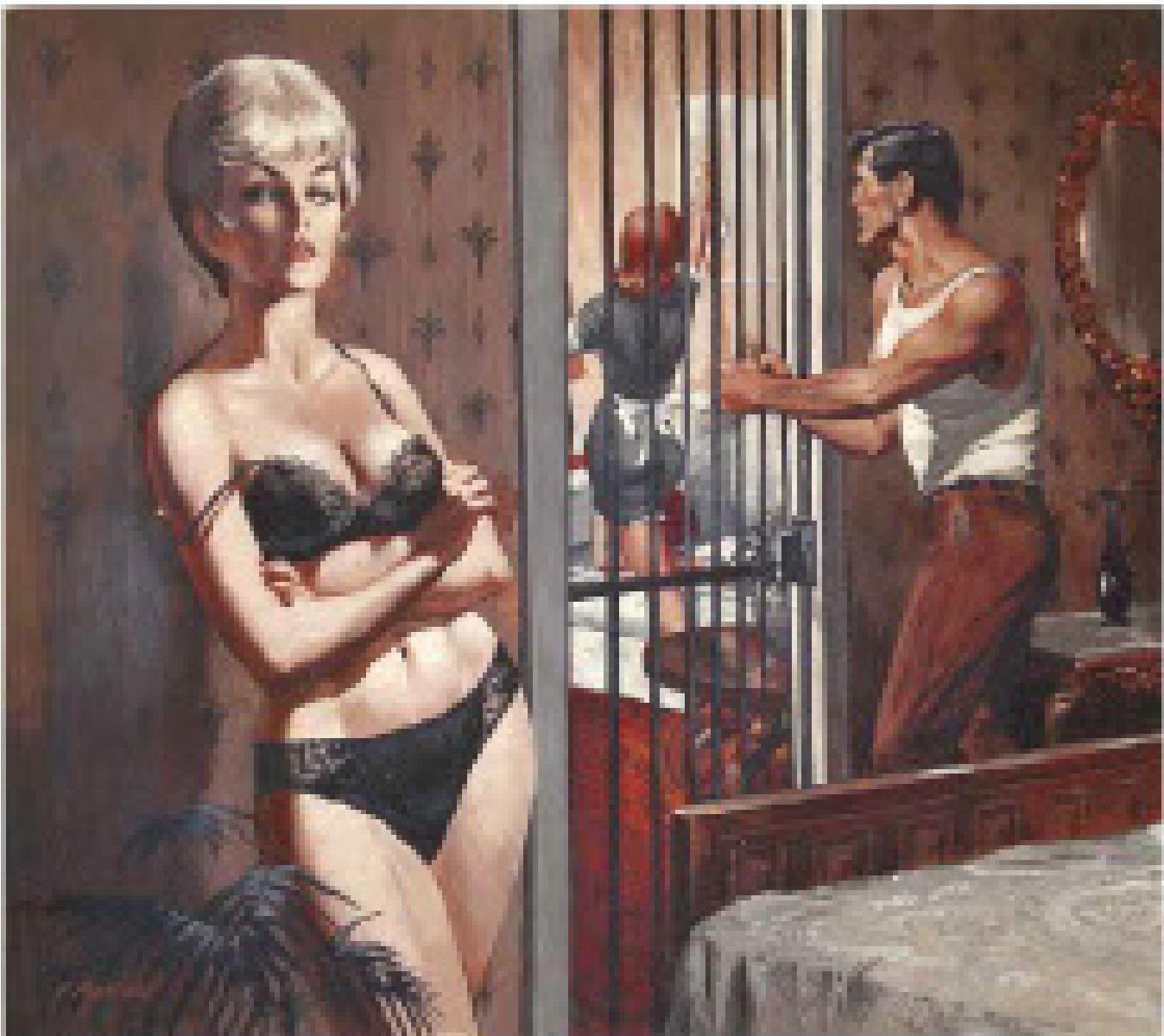


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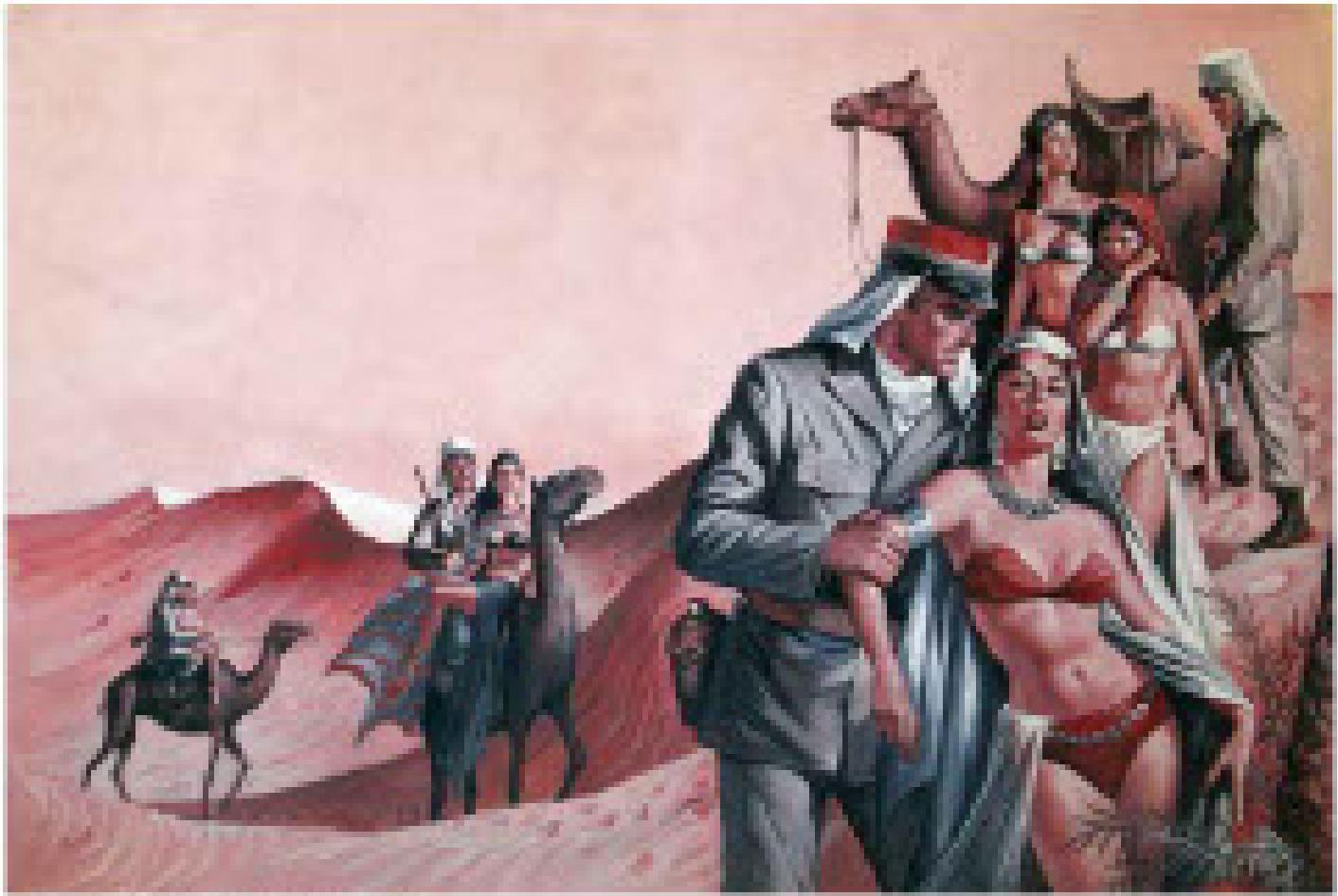
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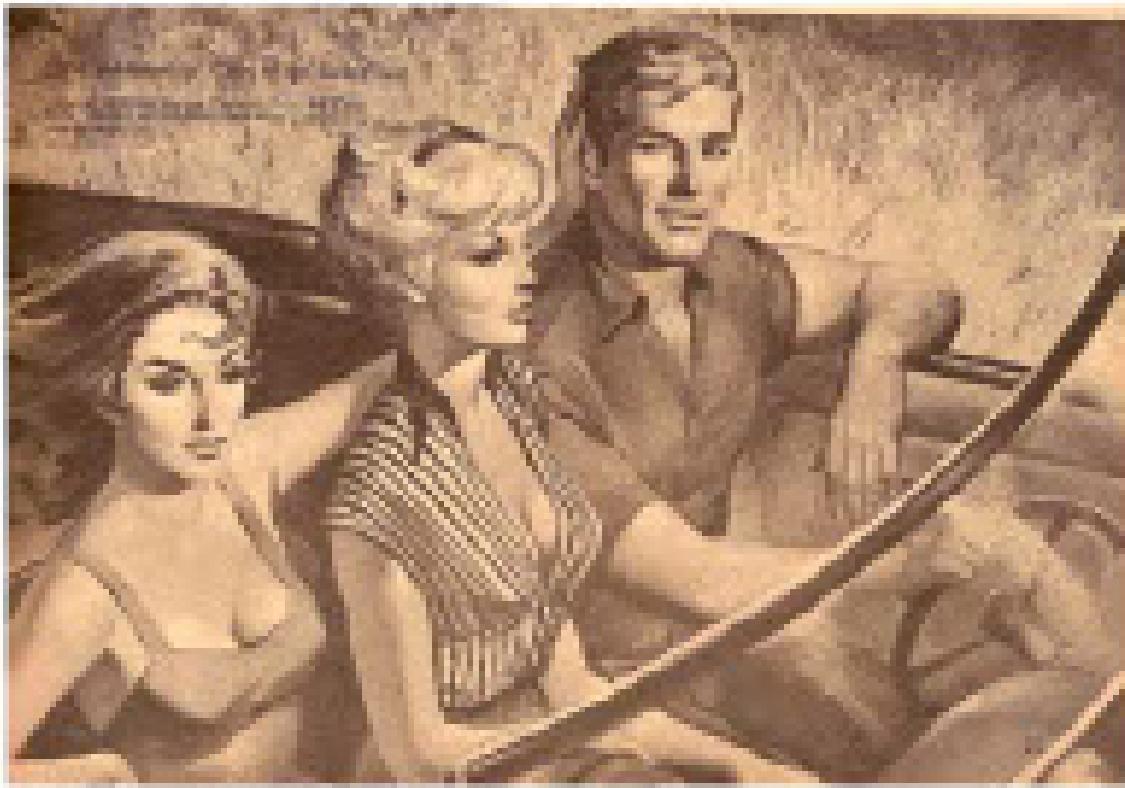
Original oil on board by Fabio Maldonado



Original movie illustration for *Gilda*, 1946. Painting after Max Jacob's *Illustration à la Guitare*.



-Digitized courtesy of the Estate of Ernst Ludwig Kirchner



-Digitized courtesy of the Estate of Ernst Ludwig Kirchner



Original interior illustration for *Playboy*, January 1943



Original interior illustration for *Playboy*, May 1943



Michael Whittle Illustration for Men's Wearhouse 1997



Michael Whittle Illustration for The Men's Big Book 1998



Original watercolor illustration by Boris Lurie, August 1941



Original interior illustration by Gil Cates Jr.



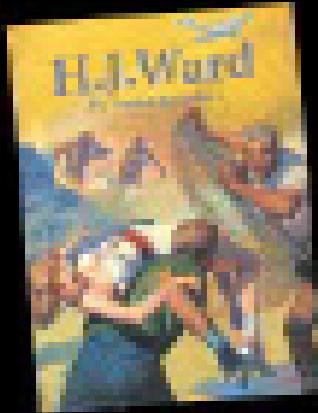
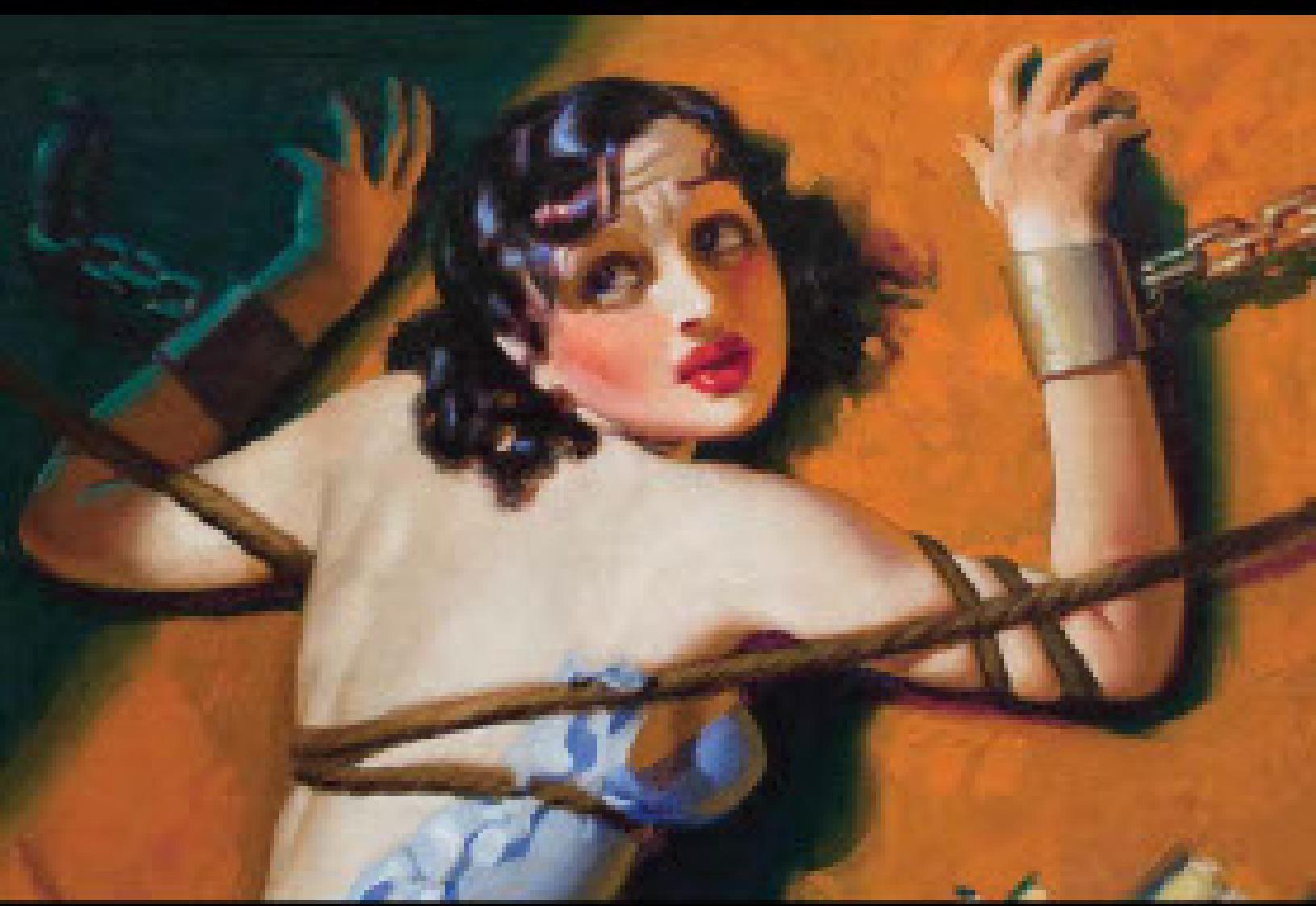
Original interior illustration for *Playboy*, April 1964.

novels, business office layouts, bankrolled crime tales, swig-lugon flusters, and romances. His style is clear, precise, fast, and instantly engaging.

Some of the artists listed above contributed to those magazines in the 1940s and then went on to other work. After a while, in the mid-1950s to 1970s, a core group of six artists continued to do most of the illustrations for Magazine Management: Max Kuehne, Gil Cates, Copeland, Roger Mastroianni, Ruth Morris, and Vernon Pellen. Copeland died young, the others three men are all still writing and living. All three of them have gone on to do some excellent work over the past 20 years, and each one of them deserves a checklist. Ed Blodgett, Bert Kramler, has been the subject of books and a whole issue of *Illustration* (page 16), but each of these other artists is overdue for such attention as well. Vernon Pellen created a number of memorable illustrations and paintings. Hart Nernstieg tried to create a series of now-famous comic book covers. Gil Cates did many of the *Illustration* paperbacks and other paintings and illustrations. Roger Mastroianni has created paperback book covers, many different illustrations, and fine art. I have chosen Charles Copeland here because he died young, and should not be forgotten, but I hope to see others give the complete overview of each of these other brilliantly gifted artists from the era of the men's adventure magazines.

H.J.Ward

by David Saunders



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Original interior illustration for *Action Girl*, May 1950. Photo courtesy of the *Illustration* Archives.

WHAT'S IN A NAME?

With so many slots open for illustration, those magazines would naturally often have two or more paintings by the same artist in one issue. They handled this in various ways. Sometimes both illustrations would have the same name on them, but more often the second painting would simply be uncredited. At other times, they used the standard industry practice of assigning a pseudonym to the second piece. Albert Kanter used his initials to become Ernest Kay. Gil Cohen was given Bruce David. Ray Johnson was also known as Thomas. Bruce Murray signed himself and Ben DeSche in the February 1952 issue of *Dig*. And so on. Charles Copeland usually just used his own name, but there were two exceptions, and both have been cited only once each. In the 1950 *Dig Annual* there are three Copeland illustrations. The first one is credited to him, and the second is uncredited, but the third one says "Art by Berry Charles." The same painting appeared in the November 1950 issue of *Attack*, where Copeland's signature was visible, and the accompanying text read "Art by Charles Copeland." On the *Dig* reprint, Copeland's signature is stably painted over. There, in the typed list below calling the first of two Copeland illustrations "credited to him," but the second says "Art by C. Mistley." On that art Copeland has signed the name "Wiley" (the middle name).

In one sample month, June 1950, Copeland art appears in *Action for Men*, *Complete Man*, *For Men Only*, *Nick*, *Horn*,

Frost, *Jets*, *Dag*, and *The Action*—eight different publications in one month!

But at the same time Copeland was painting all these illustrations for the men's adventure magazines, he was also creating memorable paperback book covers for publishers like Berkley and Popular Library. His paperback covers are immediately engaging, very often perfectly summing up a moment from the story forever like a photographer's snapshot.

A SIDE DRIFT

Gradually, inevitably, the era of the men's adventure magazine drew to a halt. All of them either closed up shop or evolved into girls' magazines with male photos for illustrations. As surely as they came to light in the early 1950s, they died out in the 1970s and 1980s. After the Goodman magazines stopped buying art, Copeland spent the next 20 years doing paperback covers. He did more than 30 Gothic romance covers for publishers like Ace, Berkley and Popular Library. He painted a lot of covers for 1950s paperback houses like Lippincott, Belmont, Trend, and Prentice.

Copeland's sister Shirley remembered he had also done a few movie posters, but the information about them has been lost over the years. Luckily Copeland's niece Anna Reed has kept one since 1957. "When I was a teenager I thought it was really cool that my uncle had done this movie poster," Susan told me. "So I brought one home from our local movie theater;

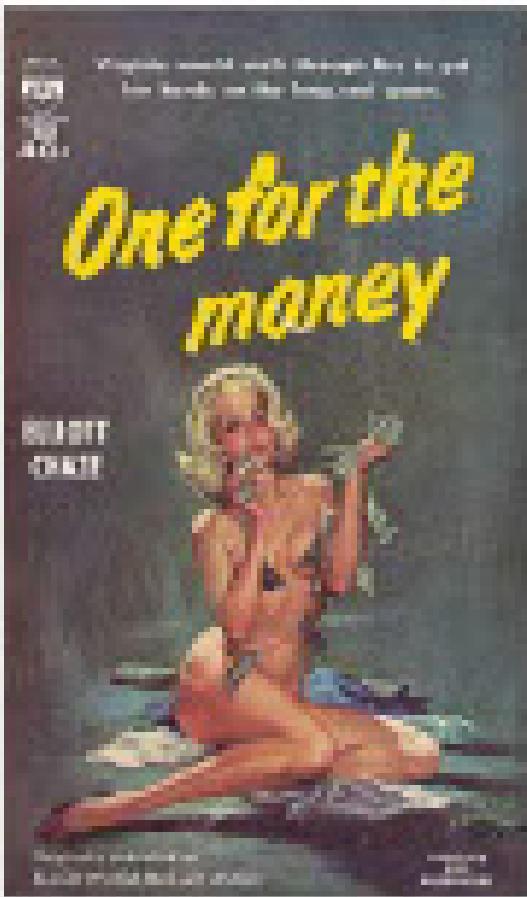


Illustration by David Sargeant

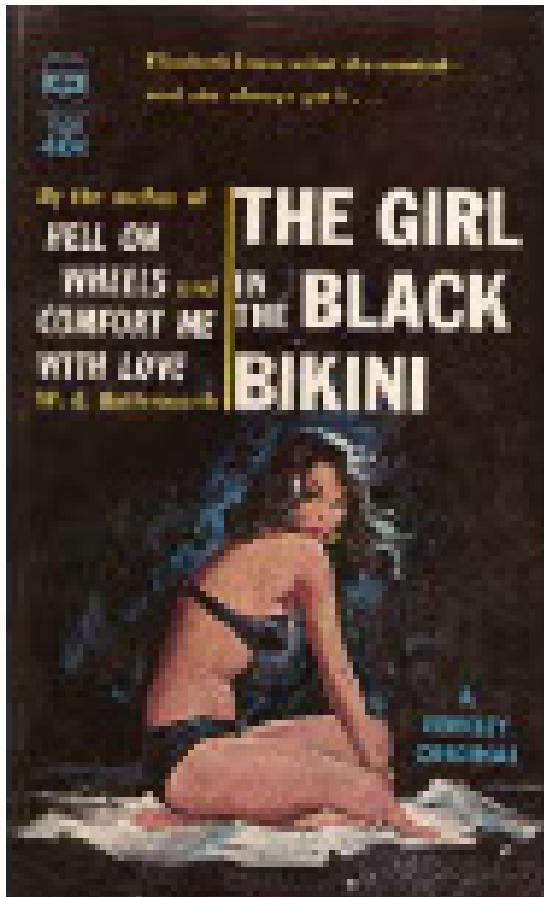


Illustration by David Sargeant

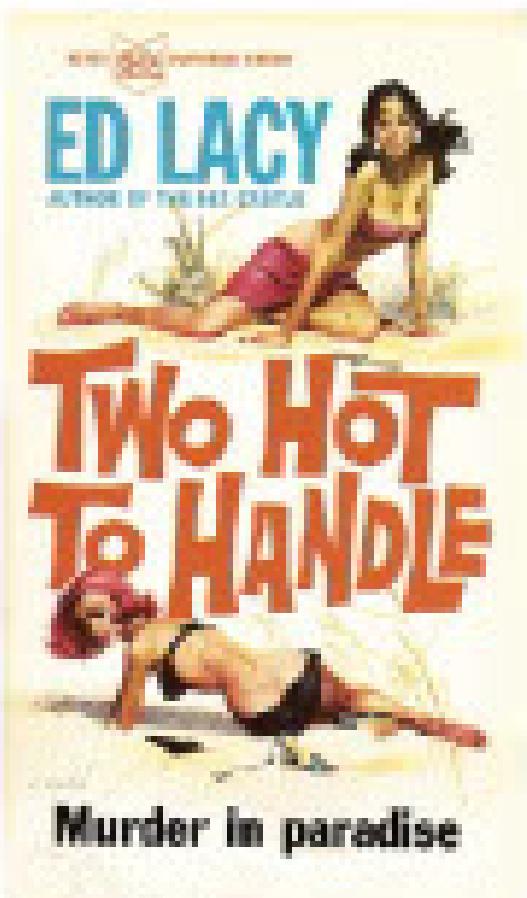


Illustration by David Sargeant

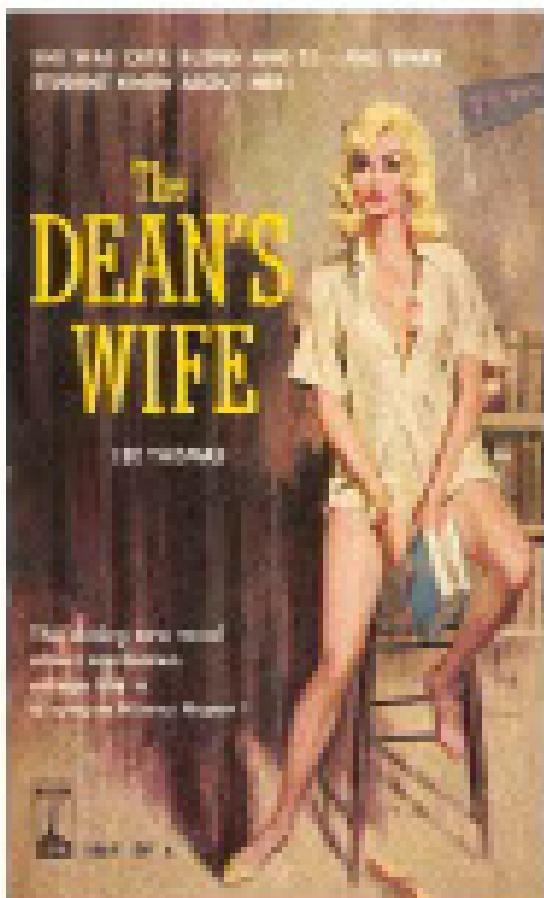


Illustration by David Sargeant

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SCENE DESIGN & COSTUME DESIGN



AND

BLOOD DEMON

BY ROBERT LUDWIG HILL

STORY

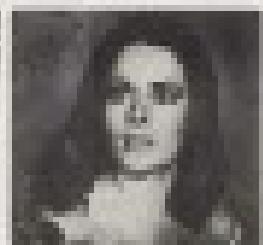
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Right: one sheet poster art by Copeland for *Mad Doctor of Blood Island*, *Blood Demon*. 1970. Image courtesy of Heritage Auctions, Dallas.

"It's still in my basement."

The poster has had two big Doctor of Blood Island, a gory movie made from Remington Steele with John Ashby and Angeline Petryshin, directed by Eddie Roman. The poster art, a dark Copeland design framed by a granite column, has been reproduced 1 million times without anyone realizing who the original artist was. That image appears on postal reproductions, on the DVD, on the soundtrack CD, on t-shirts available on eBay, and in advertising collages today.

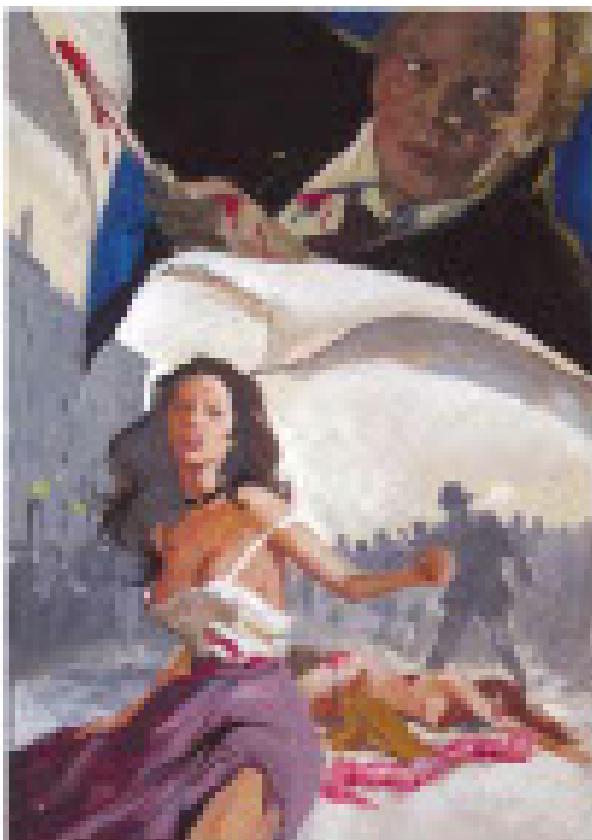
A search of the Copeland family archives turned up yet another Remington Steele follow-up film, *Doctor of Blood Island* (now known as *Doctor of Bloody*), also starring gore master John Ashby.

Doctor of Bloody's iconic poster image, a woman slapping off her head, has also been reproduced without credit within a million times over the past 40 years. Although Copeland's name has never been attached to it until now, it is one of the most popular paintings. Today you can get *Doctor of Bloody* posters, DVDs, and t-shirts on eBay, but a perfect symbol of the subject it informed that time, and now you know who painted it.

Charles Copeland also did a couple posters for art for the 1970s TV show *Jack the Ripper* starring Klaus Kinski. Although the one-sheet poster has yet to be located, see Copeland's art, at least one of the ads found for the movie incorporates Copeland's designs.

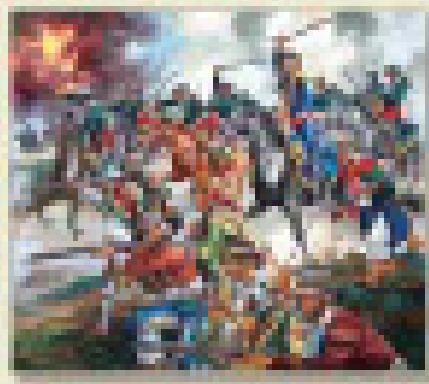
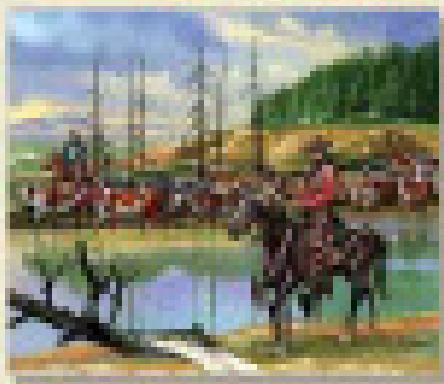
REMEMBERING COPELAND

Copeland art director at Magazine Management, Barry Craven, told me, "I worked with Charles Copeland for many years and



Policewoman at the End of the Day, 1971

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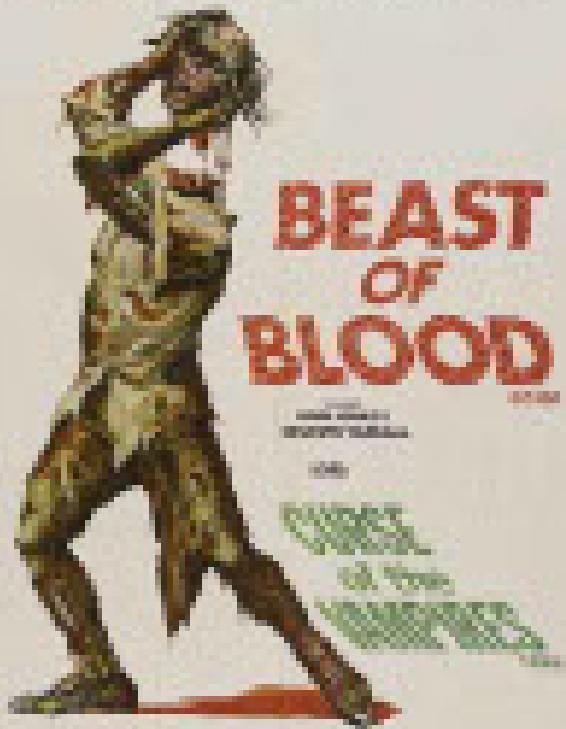
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UNBELIEVABLE!



Top: Michael Jackson's "Thriller" movie poster; left: a copy of "Beast of Blood."

always found him to be a perfect gentleman." When I talked to Bruce Johnson I asked him, what was the first memory that popped into his head when I said the name "Charles Copeland"? He answered, "Drinking cocktails with Chaykin at 10 o'clock in the morning. That was a favorite and I used to visit him at his place in Manhattan and he served up some martinis and told me all about the art escapades at JPR. I was shocked."

It was shocking then, although today of course we've all heard the stories about Kennedy's endless panels of movie stars and beauty models. But how could Charles Copeland have this inside knowledge back in the 1960s? The most likely solution is he had become a close friend of an unheralded Dean Sorenson, who in turn knew Peter Lawford, the President's brother-in-law, who knew the whole story. In Peter Lawford's memoirs *An Autobiography* he mentions "Tova's trust, the actor Dean Sorenson" (a common misspelling of Dean's last name). Charles and Tova remained friends for many years.

When I asked Bumper Peller about Copeland, he told me that Charles had fallen victim to one of the dangers of living in a big city like New York—he had been hit by a car while crossing the street. "The doctors lengthened the operation on his leg, and as a result his recovery took much longer than



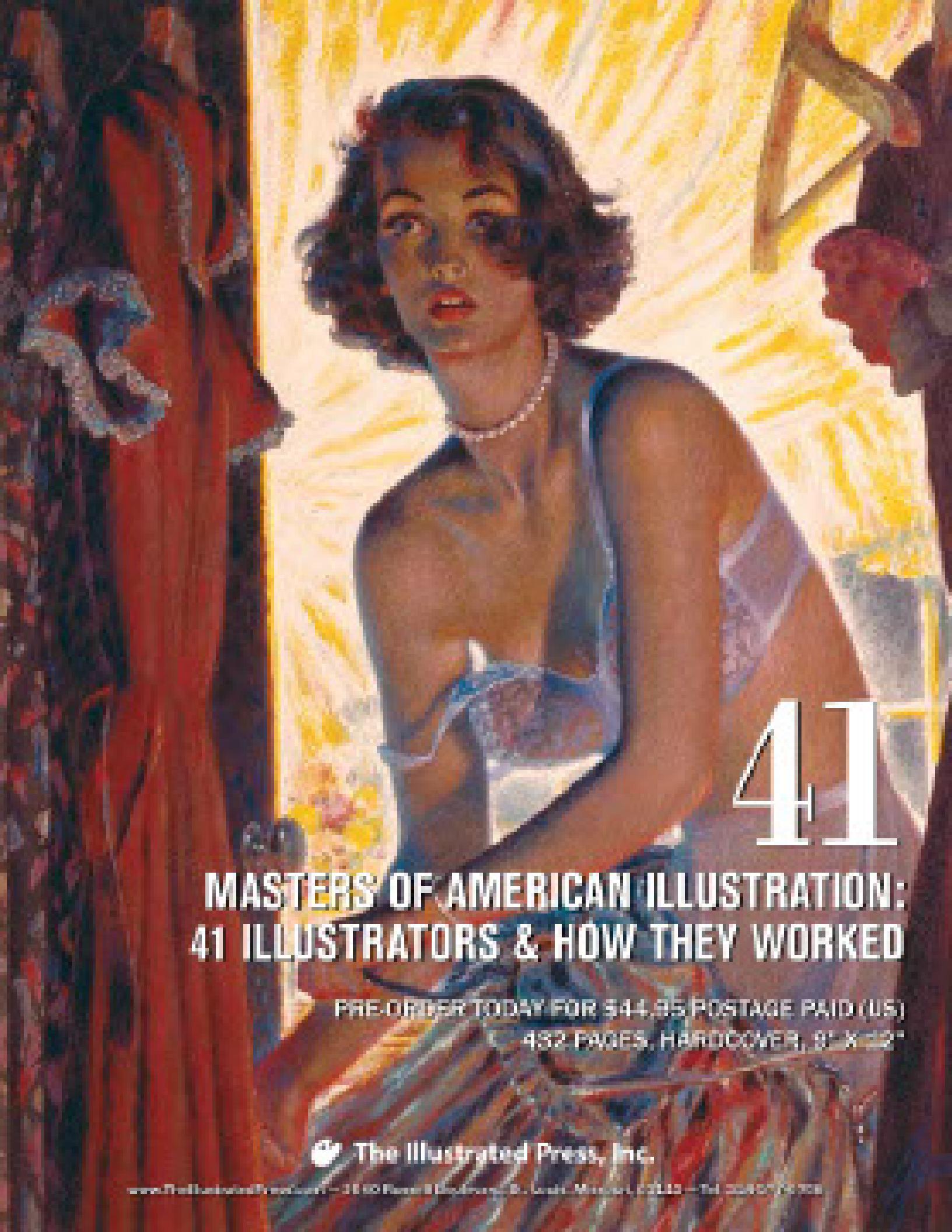
Top: Michael Jackson's "Thriller" movie poster; left: a copy of "Beast of Blood."

it might have. He was in pain, and he seemed weakened by the whole affair, never fully recovered." Copeland's family confirmed this story for me, noting that Charles suffered this accident in 1963. This answers one of the questions from my Captain's checklist—why there are no Copeland magazine illustrations during the summer of 1962. He took some time off to recuperate.

"He had such a good time writing films in New York," Copeland's son Jason told me. "He really loved the city, he made it his home. We always looked forward to seeing him, even after he was hurt and recall with a smile."

When I asked Ed Balowari what word best described Copeland, he thought for a moment and said "fragile." Another description I heard of him was "tall." Bruce Johnson said, "I also remember Charles' handshakes, and I remember how he would pass a cigarette around with his hands shaking, but he did OK."

In most of the photos of him I've seen he always had a cigarette in his hand. All that smoking and drinking inevitably caught up with him. Charles Copeland knew he was sick, but complied his last commission before checking into the hospital. He had cancer of the esophagus. The cancer ate right through him and he died on December 7, 1978, in the Mass-



41

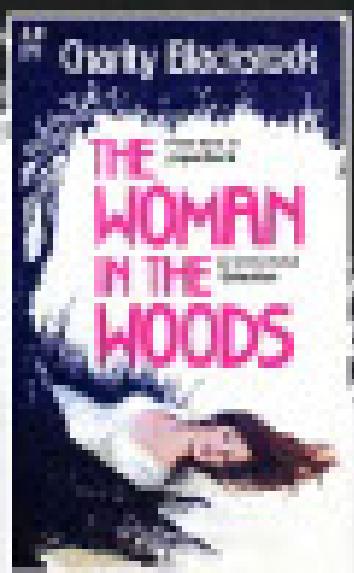
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The Woman in the Woods, 1977



Original illustration to *The Woman in the Woods*, 1977. From the collection of Barbara Rose.

fallen by Bar None and Thorndyke Hospital. He was cremated and his ashes were laid to rest at Mt. Zion Cemetery back home in Winona. His sister Evelyn wrote his obituary, noting "in the age of 12 he accepted Christ as his savior and before his death he summarized his faith."

Erdyn knew that Charles had always, always had his interests centered around art and things of beauty, and as she closed his obituary with a fitting line from Keats: "things of beauty are a joy forever; all goodness increases; it can never pass into nothingness."

Charles Capenhorn had a unique sense of style that is unmistakably and completely his own. One of his trademarks is an impeccably beautiful woman. His favorite pose for her was looking back seductively out of the context of her own circumstances coming up behind her or behind her. He would return to this theme time and time again, not always, but so often that "the seductive glance" informs many of his book covers and interior illustrations. With their 1990s, '90s, and '70s hairstyles and clothing, they are very much iconic images of their times.

There are more than 125 paperback covers on the Capenhorn checklist. At his best, he possessed the ability to capture a moment from a story-line his art-board and create a thing of beauty. He used color like a master and gave us art that will continue to be long in book covers and magazine illustrations are scarce. His imagination may have died many years ago, but those horrids live on, a joy forever. ■

—Amy Lynn Morrison, 2011

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The following checklist of the commercial work of Charles Capenhorn was compiled prior to 2000 without the assistance of many people. My thanks to George Pfeiffer, Jason Capenhorn Jheutt, Peter Gerdel, Susan Head, Robert Spragg, Franklin Heath, Tony Laddie, Jim Laddie, Dan Miller, Mark Rosenblatt at Scholastic Books, Roger Reed at Random House, Lucy Soden and Michael Soden Peters, Alan Harris, Bruce Nixon, Bill O'Brien, the folks at NorthSouthBooks, Phil Mayhew at Mayhew Design, David Clark, Chuck Clark at ChuckClark.com, Terry Moore, Mark Thompson, the Capenhorn family, and Rachel Farnsworth-Capenhorn.

I extend the services of these magazine dealers and shop owners that I could mention, but special thanks must be given to Thomas J. O'Connell Clement as director for dealers, Thanks also to Paul Hugli at Century Books, Bookhouse as distributor, Sam's! A Selection of Old Capenhorn's, Doug Kalp of Comic Books and Comics, Holmes, whose information database in Paperback Prices I consult almost daily. Thanks to Bob Sherr, for providing images from his collection of comic book art, and others. Many thanks for presenting work that has interested. I thank them you too. We honor deceased Peter Hawley.



Paperback Covers By Charles Copeland:



Charles Copeland (photograph ©2010 Photo courtesy James Copeland Lewis)

ART

- 1960-Charles Cromwell, 1974
- 1971-Paintings & Drawings
- 1976-Brown & Brown Books
- 1977-The Best Artists
- 1980-In Japan (in English)
- 1980-In Japan (in English)
- 1980-Wilough Books, 1980

ARABIA

- 1933-The Abdalis And Death, 1933.

ASIAN (JAPAN)

- 70-The Complete 100 Poems with 111 Art

BRITISH IMPRINTER LIBRARY

- 1931-The Assassination, 1931
- 1931-The Peacock Club
- 1931-The Quadrille
- 1931-Blessed Are We
- 1931-The Gentle Life
- 1932-Symphony
- 1932-The Festive Masters
- 1934-The Last, 1935-Modern Books 1935
- 1935-Modern Books 1935
- 1935-The Advertising Year, 1935-Modern Books 1935
- 1936-The Illustrated 1936 Modern Books 1936

BRITISH CLASSICS

- 1 Million In The Sun (Thomas, ed reprint)
- 1937
- 1937-Say It Bright! (reprint) Modern Books 1937

BRITISH DRAMA

- 1937-The Devil's Disciple, 1937
- 1938-The Merchant
- 1938-Coolie Coolie (in English), 1938
- 1939-Politician
- 1941-The Merchant And The Slave
- 1940-The Gentle Men
- 1940-Some Of The Queen
- 1940-Carry

- 1940-In A Mountain Village
- 1940-New Books Room
- 1941-Sacred And Profane
- 1942-Jesus, 1942
- 1942-Yours And Theirs
- 1942-Berlingske Book Fair
- 1942-Song-Poetry
- 1942-Shades
- 1942-Paris
- 1942-The Thousand Days

BRAZIL

- 1972-Brazilian And Brazilian, 1972
- 1977-Best Of The Month
- 1978-American Images
- 1979-Brazilian Days
- 1980-Night Of The Opera
- 1981-Dance Of The Wind
- 1982-Modern Books
- 1983-The Universe Books
- 1983-Brazil Stories
- 1984-Zeppelin Stories
- 1984-The Tales Stories
- 1985-The Wizard And The Wizard
- 1987-Books And Art
- 1988-The Brazilian Cities
- 1989-The Amazon
- 1990-Writer-As-Orchestra, 1990
- 1991-Pearl Girl & Pearl
- 1991-The Journey Of Love
- 1991-From Our Photographs Berlin 1991
- 1991-The Brazilian Book
- 1991-A Brazil Of Mystery
- 1992-Brazilian, 1992
- 1993-The National Pictures
- 1993-The True Stories
- 1993-The Amazon
- 1993-Brazil
- 1994-I Want To Believe, 1994
- 1995-Mosaic Books
- 1995-Girls Of The Moon
- 1995-The Kid Is The Black Sheep
- 1996-Love & The Sun (Gather)
- 1996-Venezuela Are We? (in English), 1996
- 1997-The Brazilian Medicine
- 1997-Brazilian Books
- 1998-House Of The Doctor Deseas
- 1999-The Brazilian Angels, 1999
- 2000-Hotel In Rio (in English)

BRITISH FICTION

- 1937-Poly, 1977 (reprint)

CANADA

- 1940-In The Mountains And Forest, 1940
- 1941-1941

CHINESE DRAMA

- 1939-Writer In Japan, 1939
- 1939-The New Politician, 1939
- 1940-The Chinese At The Fair
- 1940-The Gentle Men
- 1940-Some Of The Queen
- 1940-The Chinese New-Year
- 1940-The Chinese Sentence

- 1940-The Blue Ship
- 1940-The Golden Boxes
- 1940-The Gathering Boxes, 1940
- 1940-Child
- 1940-Indian
- 1940-The Chinese Drama Box
- 1940-The Chinese Box

CHINA

- 1941-Happy Men, 1940
- 1941-Our Soldiers, 1940
- 1941-Happy Men, 1940
- 1941-Our Happy Men, 1940
- 1941-The Clever
- 1941-The Imperial Manager
- 1941-Happy, 1940

CHICAGO

- 1940-Chicago Stories, 1940

CHINESE DRAMA

- 1940-The Blue Flowers, 1940
- 1940-The Blue Hand Bag (in English)
- 1940-The Blue Money
- 1940-The Yellow Flower

CHINESE

- 40-50-Love Story, 1977
- 40-50-The Gold Bag
- 40-50-The Emperor And The Queen
- 40-50-The Royal Marriage
- 40-50-The Blue Country, 1977
- 40-50-The Queen Who Never Dies
- 40-50-The Princess Of Love
- 40-50-The Queen's Love
- 40-50-The King Queen, 1977

CHINESE DRAMA

- 40-50-1938-1939-Modern-Pearl, 1977
- 40-50-1939-1940-Modern
- 40-50-1939-1940-King Of Hell
- 40-50-1939-1940-Saints Who Die
- 40-50-1939-1940-A Prince In The Dragon Temple
- 40-50-1939-1940-King Of Hell
- 40-50-1939-1940-Birth Of Jesus
- 40-50-1939-1940-Death Of Jesus
- 40-50-1939-1940-Forest And River River
- 40-50-1939-1940-Emperor Shao
- 40-50-1939-1940-In The Dark Room Come
- 40-50-1939-1940-The Sun In Black Sunday
- 40-50-1939-1940-The Valley Of The Shadow
- 40-50-1939-1940-Father Of The Land

CHINESE

- 1940-The Chinese 1940

CHINA

- 40-50-The Chinese, 1940

CHINA

- 1940-The Daughter Of The General, 1940

Magazine Illustrations By Charles Copeland:

Key art work for big corporate clients from 1960s
Interior illustrations by Copeland

ACTRESS JULIE ANDREWS

- 1969 - 9c
- 1970 - 2c, 6c, 12c
- 1971 - 9c
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ACTRESS JULIE COOPER

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- 1982 - 9c, 12c

ADRIENNE MARSHALL

- 1987 - 9c

ADRIENNE PELLETIER

- 1988 - 9c, 12c, 18c, 24c

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WORLD WAR II ARMAMENT

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WORLD WAR II

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WORLD WAR II

- 1969 - 9c

WORLD WAR

- 1967 - 9c



Illustration, 1929

Edward Shenton

Illustrator, Author, Teacher

by Edward H. Shenton

For over 50 years Edward Shenton was best known as a book illustrator. He was also the opinions of a multitalented writer, equally proficient as the author of books, magazine short stories and articles, as well as numerous published poems, several of which were set to music. Beyond these occupations he held part-time jobs as an editor and as teacher of illustration classes.

Ed Shenton was born in the last year of the nineteenth century November 29, 1889, the oldest of three children. His father Harry Edward Shenton and mother Isabella Shenton died in Paterson, New Jersey. He was christened Harry Edward Jr., a name he came to dislike growing up. He dropped the Harry by age 16, taking his middle name. His father Harry was a stonemason specializing in granite, a trade he learned from his father, Ed. H.A. Shenton, who had started the business of marble cutting and finishing in 1872. In 1895 the family moved from Paterson to Lodi, New Jersey, about 20 miles to the southwest where Harry started the Shenton Marble Works. In 1901, Ed's brother, Donald, was born; they were to become very close siblings over the next decades.

The first record of the whole family is a photograph of grandfather H.A. with a rippable 19th century full moon, teeth surrounded by the rest of the family sitting on the steps of 239 Classical Street, Cedarville, OH in one side is Ed at age 5 and is dressed in his knickerbockers, long socks, proper jacket and cap, staring intently at the camera with right arm out, perhaps looking at the proverbial "Beard." Donald was in the photo, and the youngest—Rose Elizabeth, born in 1900—was a baby

in arms. Shortly after this, the family moved again, this time to Philadelphia where they resided at 1309 N. 17th Street. Ed's grandfather, Col. Shenton, a veteran of the Civil War on the Union side, died there in 1901 at the age of 91.

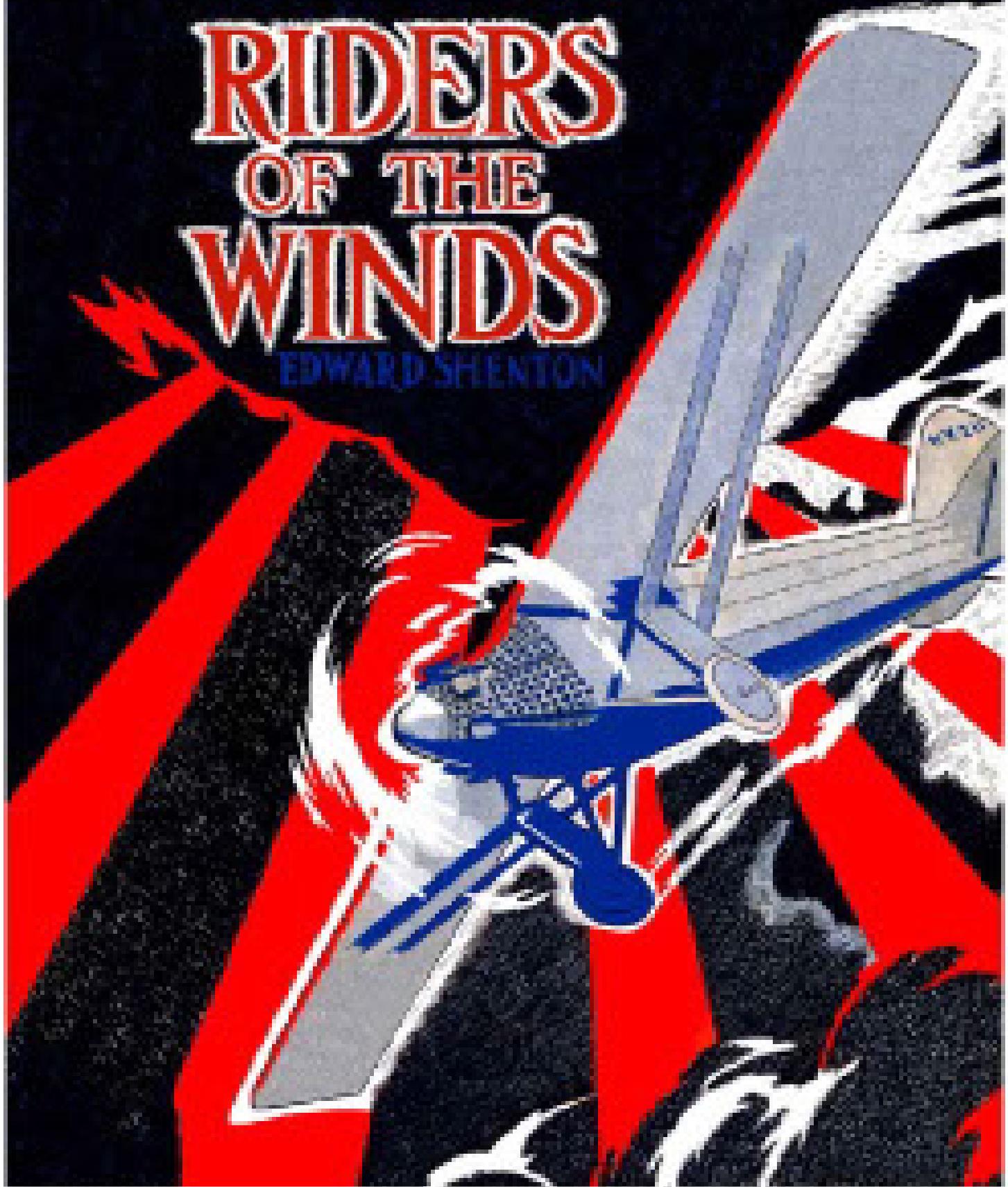
Ed Shenton started in the direction of his career, preparing detailed sketches of armored knights in combat; the sort of thing that was popular at the time. His earliest drawing during childhood 1906 (page 10) is described by Henry Pitt, collagist, artist and biographer: "It shows Sir Nigel and the White Company in their last stand against the Saracens of Spain. On the crest of a hill the knight, armored the armen, and a handful of the Companions meet the encroaching army that stretches wider as the paper will allow. The parchment is a fine, if somewhat terribly perforated by snow and frost."

Shenton started at the Paul Revere High School for Boys, he was under 11 and was unable to attend classes for two years. "Two fortunate years," Pitt continues, "for during that time Shenton, who was carried daily from his bed to a sun porch, had lots of time to read English and French medieval history such as G.L. Henry's *A Child's Bedtime Book*, and the marvelous historical books for boys. Other books included Professor's *Chronicles* and volumes about armor and costumes, life and customs. He listened to the Black Friar, King John of France, the Duke of Clarence, and Richard the Cuckoo than is the current baseball and football heroes."

Although Shenton early interests lay with knights and armor he was equally excited by the events happening with the motorcar and the art of car racing that gripped the country

RIDERS OF THE WINDS

EDWARD SHENTON



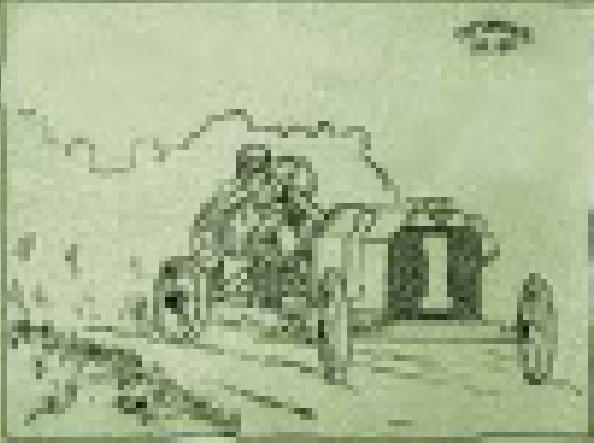
Riders of the Winds, 1930

APRIL 1911



Registration at their service April 10, 1911.

SIMPLEX CARS ON ROAD STACK



Simplex cars on Road Stack, October 10, 1911.

Interior View of Simplex Factory Shows a Manufacturing Plant Equipped with the Latest



Interior View of Simplex Factory and Power Station, June 1911.

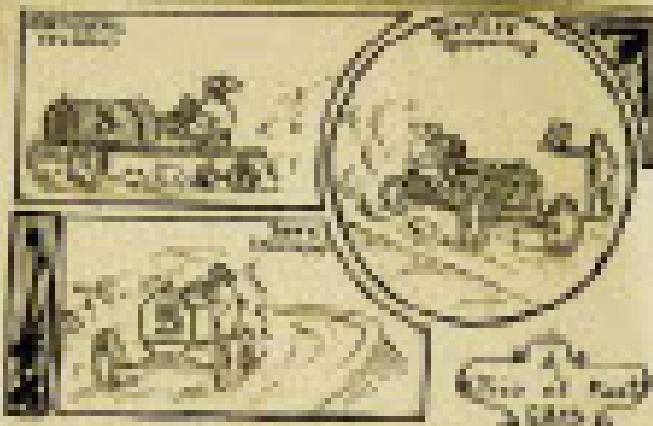
A FAMOUS SIMPLEX CAR ♦ Number 47 THE FIRST SIMPLEX EVER MADE.

Number 47 was the first Simplex ever made, and many of the old parts, such as the body and engine, are still in existence.



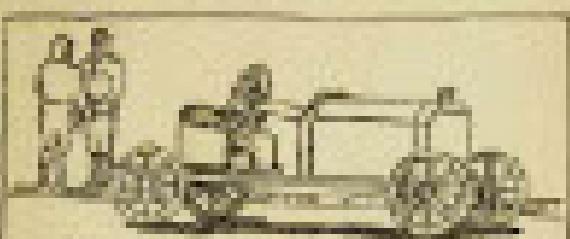
This auto has every feature of a modern automobile. It has a very strong body, and the front suspension, the front wheel steering, safety seats, air brakes, and every other modern improvement.

MISCELLANEOUS ♦



Manufacture of all of the Cars and Buses on Simplex Roads, 1911.

New Body for Simplex Buggy



The new body for the Simplex buggy is now offered. This body is built of wood and is very light. It can be fastened to the front of the buggy in a few moments, and the rear of the buggy is always secure, and comfortable for the passengers.

try. He and brother Bill would get up before dawn to watch the preparation of the current racing cars as they lined up for race through Indianapolis Park. Here they saw the great Ralph DePalma and others speeding around on the dirt track. This was about the time of the first Indianapolis 500-mile race in 1911 and he began a series of drawings of these vehicles. In a spate of his future career he produced a number of small, illustrated booklets that captured the glamour of the racing sport. Some were the work of his writing, illustrating, editing, and publishing. Concurrently he had commissions much of many of the popular cars. Most of these still exist.

Three years before his class due to his illness, Bill returned to school joining in the first year production of the school's literary magazine *The Minerva*, contributing writing, editing, and illustrations. His first published story, "Above the Sky-high," appeared in Vol. 1, No. 1 at the turn of the century 1912. His return to become President of his class, an editor, and editor-in-Chief of the literary class post, and second honor man.

Below is a biographical sketch of Shuster in *American Artist* of 1941 by James, "By his senior year his dual talents were not only unmatchable, but were beginning to firm and show predictions of his style to come... his usually severe and stately appeared freer, sophisticated, and unbelievably lifelike painted in our unblinking eyes."

He earned his "A" letter in 1913 in a course of the eight-month training at a branch of the West Point class treasury

in art while Bill was perfect as a car. He stood about 5'7" and maybe 120 pounds, his crew towered over him. He subsequently proved that his high school room had beaten the Princeton froshmen team that year on the Schuylkill River.

As a feature of the yearbook, "The Class Prophet" using an imaginary time machine to look into the future of 1940, wrote of architectural student, "I passed on to the High Art Building, an imposing editor of Gothic architecture. I was not long in finding several drawings by Shuster. He had been selected the most distinctive in the country. In fact the 'Shuster Sketch' which he was able to draw so well, had become a by-word among business." His highlights and shadows using pen, brush and ink were to become his trademark in years to come.

WORLD WAR I

After graduation in February 1916, Bill and brother Ben, who graduated the year before, decided to attend the Pennsylvania Museum School of Industrial Art. Here Bill was able to refine his skills producing some very professional looking pieces.

By 1917 the conflict in Europe was spreading rapidly. The brothers realized they could ignore the call to join in with other Americans going World War, so in May their mother took them to New York City High to obtain the Army's 101st Engineers, 20th Pennsylvania Division of the American Expeditionary Forces. They were assigned to Fort Meade, Georgia for training. This turned out to be a golden opportunity for



Babes in the Woods, 1916



Standing Soldier, 1916



“Don’t ask me. My job won’t carry me out.”



“Taking a Bath for Duty”

Taking a Bath in July, 1918

Ed to continue improving his drawing skills while training, by producing hundreds of camp sketches. Before leaving Philadelphia he had arranged with an editor at the *Philadelphia Record* to publish his drawings; the best of these appeared in the Sunday edition of November 1911. The paper eager for material on life at a Army camp, asked Ed for all the drawings Shenton could provide, both in camp and later from France—including the November 1919 sketches.

Although Ed wrote one article for the *Winter*, few details of his duties are known. Unfortunately the service records for both Ed and Dan were destroyed in a fire. The brothers continued to fight through France in 1918 and 1919, and together they supervised the horses of French warfar, gas attacks, and the rescue of the “Lost Battalion.” Neither of them was wounded in any of their battles. Throughout the war Ed carried a book of the collected poems of his former past, Captain Irvin, an Englishman best known for his 14-line poem, *The Soldier*. As he travelled in the trenches he made a number of very fine, detailed illustrations for the poems in the book. Later he would publish many poems of his own.

Ed often told the story how he and Dan had been in France one night when the news of the Armistice was announced. They were standing on a railway station platform about midnight as the news came over the wireless system. A group stood huddled together there was a cheer. At the end of the platform a lone, elderly peasant woman, dressed in

typical black clothing, was carrying a basket full of eggs. She stood for a moment and knowing what to do no say, then she took the eggs one by one and passed them into the air. Everyone watched silently as each egg broke on the platform. Five years afterwards, in 1936, this scene was to appear in Edith's novel, *The Grey Rovering*.

Nine days after the Armistice, Davis and a crew of engineers were removing tank mines when one suddenly exploded killing all the men. Ed and Don had been so close from childhood and an escape route that it took him years before he could talk about the war and he never did mention the tragedy of his brother. Although his sketches of the war were published by 'The Standard' and 'The Spectator', none however published in book form.



Engaged in Front Dev. It Japan
By R. E. D. 1917

Illustration from 'The Spectator', 21 April, 1917, 1917



GEORGE AND NELLY In the Garden at Mount Vernon

Stanley M. Arthurs

(1877 - 1950)

Oil on board; 17" x 9"; 1900
Cover for 'Youth's Companion'
February issue, 1900



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A STORY
BY ERNEST HEMINGWAY

SCRIBNER'S

MURKIN'S PICTURE BOOKS

First of the \$5000 Prize Contest
Short Novels
"S. S. San Pedro"
A Tale of the Sea

Author's August 1938

A MAN OF MOTHERS

Ed returned to Philadelphia and decided to continue his training by enrolling at The Pennsylvania Academy of Fine Arts. He began serious study in illustration under guidance from George Hartung, Thornton Oakley, and Henry McCarter who had all been in the original classes of Howard Pyle. Pyle was the founder of what was later called the Brandywine School, which included N.C. Wyeth. Thus, it was that Ed Shaeffer became a third generation student of Pyle. Some years later Ed took over teaching Hartung's classes when he retired, thus continuing the tradition from Pyle to a fourth generation.

As a result of his work at the Academy he won the Lee Prize and later two Carnegie Traveling Scholarships in 1921. These allowed him to take two years of study in Paris. Shortly before he left for France and the British Isles in June of 1922, he married Louise Caldwell, a fellow student at the Academy. His passport describes him as "aged 18 1/2, mouth medium, forehead high, hair black, eyes brown, complexion dark, nose straight, dorsal." As was the custom then, the passport photo was of both Ed and Louise under which it simply stated "by wife." The actual date of their marriage is unknown.

One of Ed's classmates, Evelyn Spence, recalled years later an incident involving Louise. One day at luncheon at the Academy Ed had asked one of the girls, Barbara Hibbard, would she care to sit either sandwich with him? Louise, then too was, indicating this spoke up saying indignantly what was wrong with the two the had already made him Evelyn claim up what her mother was but their relationship and marriage ended in divorce sometime in the next year.

SCRIBNER'S

A Complete Short Prize Novel
"Lesley" by Elizabeth Willis

If You Want This Man Gentrysburg —
an HP article by William Churchill

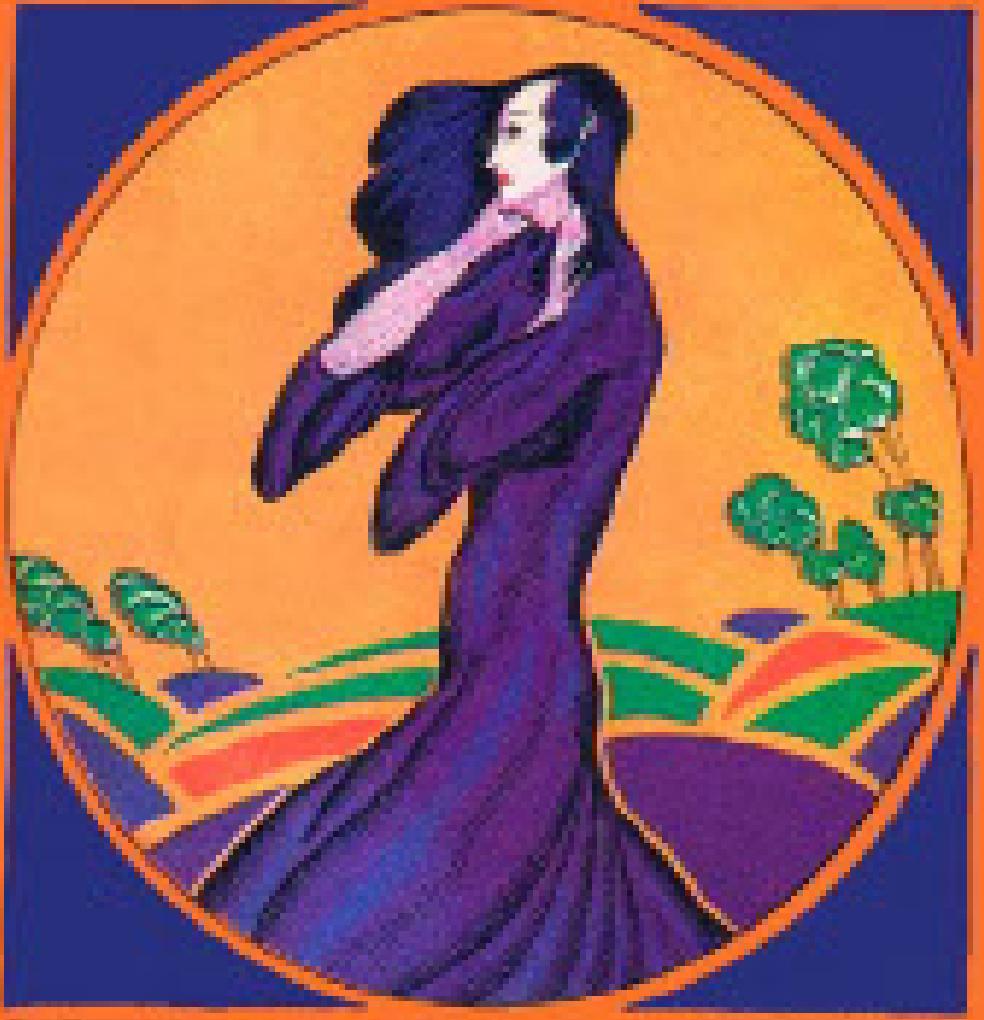
Author's December 1938

When Ed returned from France instead of continuing his work as an illustrator, he chose to take a job as an editor at the Penn Publishing Company and started using his writing talents. Here he had the opportunity to interview authors, edit manuscripts, do illustrations, and witness the process from beginning to completion with the bound book. It was what he had done as a boy with his auto racing books, but now he was doing it in a professional. He still did some drawings for other publications and in 1924 even found time to write his first novel, *The Grey Beginning*, for Penn Publishing. The title had come from one of his favorite poems, Robert Burns' *The Lasses Lippes*. *The Beginning is the Philadelphian Impulse and of a bolder than ordinary fiction ... it has consciousness in every several line*."

After *The Grey Beginning* was published, Ed received a letter from his publisher that had been sent by Otto Stauffer, a well-known actor of the time, to Charles Scribner, then the head of Charles Scribner's Sons, the New York publisher. In it Stauffer wrote, "I had a nice time with the *Grey Beginning* ... it is full of imagination and interest." This was strong praise for a first novel.

Sometime about 1926, Stauffer left Penn to become an editor and Vice President of Macmillan-Scribner Publishing Company also in Philadelphia. Here he could continue his dual career of writing and illustration. Shaeffer selling short stories to *Redbook Magazine* and by 1928 he had written his second novel, *The Man Delight*. Rather than publish with Macmillan-Scribner, the time he sold it to Scribner.

Barbara Hibbard, the girl at the Academy whom he asked



M A R C H

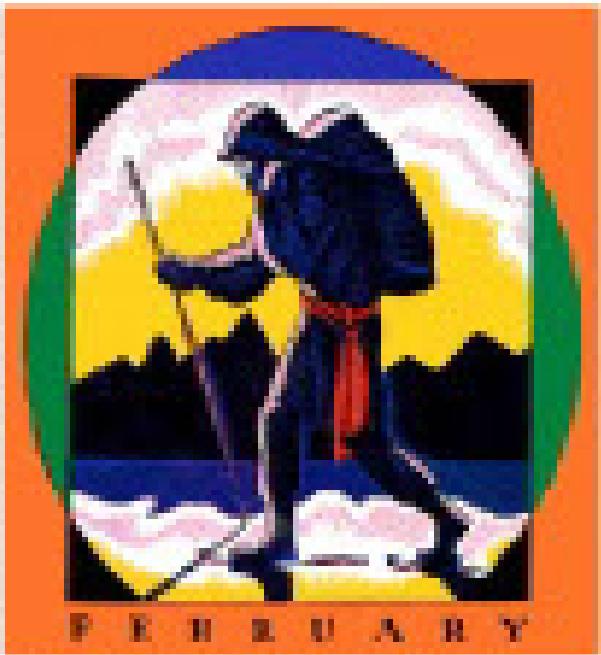
Bethensky's March 1920

for her sandwich, and Ed had begun a relationship and soon became engaged. The Loan Penlight, the illustrated jacket, Bethensky had also won a Carnegie and traveled painting in Kansas. They married in 1910 and went on to collaborate over the next 40 years as Ed illustrated most of her ten books.

SPRINGERS

It was the connection with Bernheim, which turned in 1913 with the short stories, that gave Ed his big break. His career began to blossom in 1920 when he was given the assignment of illustrating the cover of Scribner's magazine, taking over from Blafield Purcell and Richard Blackwell Kent who had drawn between the 1920's. It was easy enough to develop a close relationship with Maxwell Perkins, the editor at the time. Bernheim was then given the salaried drawing assignment of drawing not only each month's cover but up to 10 to 15 illustrations for the various articles. He produced all the magazine artwork from 1920 to 1936 by then he had become the "house artist" for Scribner's.

While in Macmillan, Ed had the chance to make drawings for another popular book, *The Alphabet of Action* by Paul Jones. Along

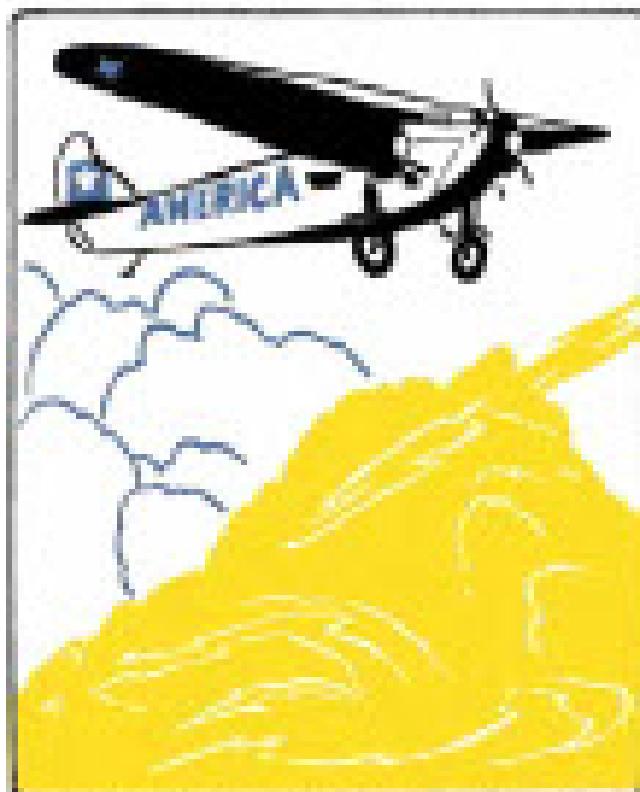


F E B R U A R Y

Bethensky's February 1920



George M. Kelly, Interior Illustration for *Centers of the Earth: The Story of the Air Mail*, 1929



George M. Kelly, Interior Illustration for *Centers of the Earth: The Story of the Air Mail*, 1929

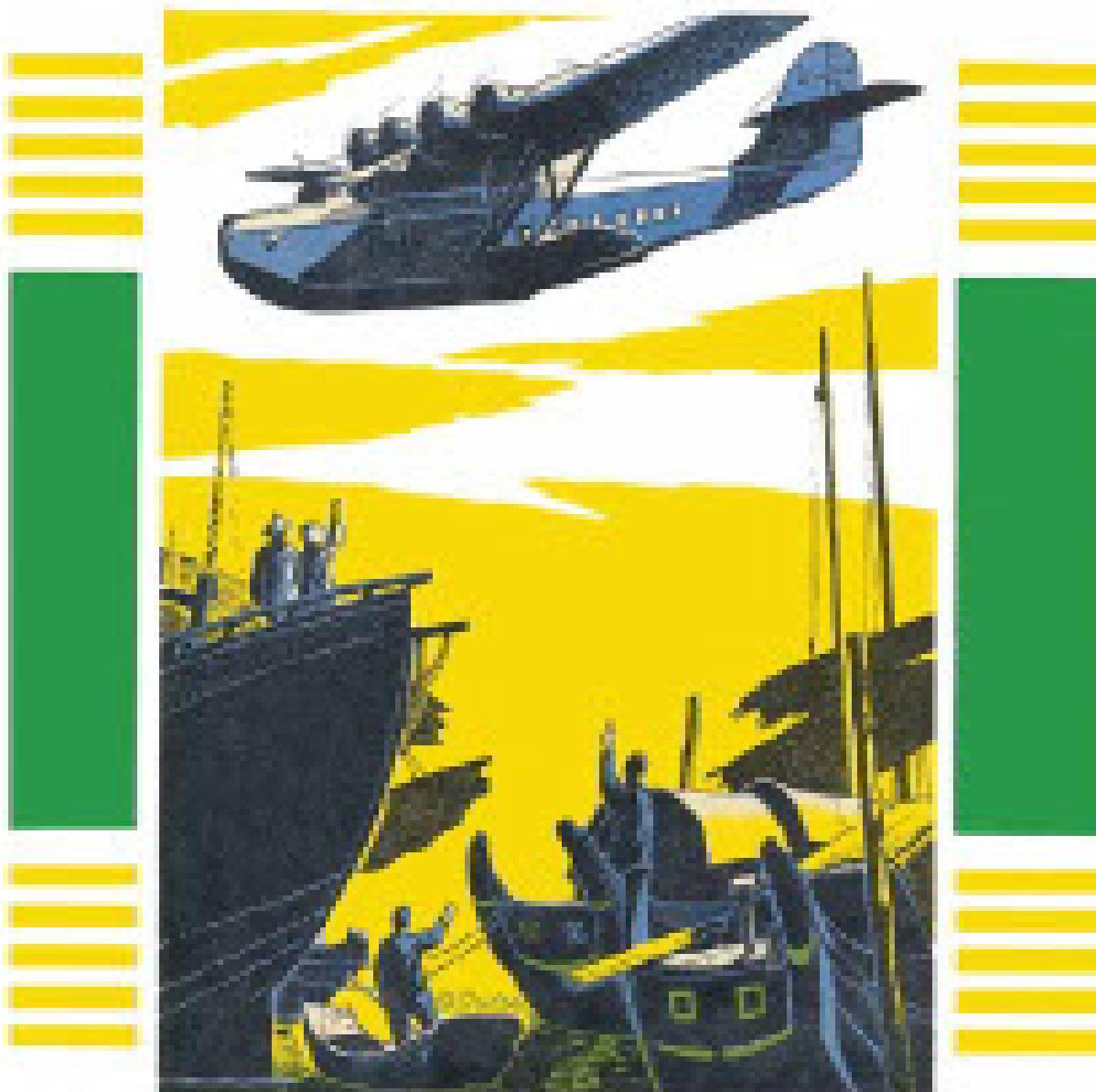
with his passion for auto racing, Ed became interested in the history of early aircraft and in 1927 wrote and illustrated *Centers of the Earth: A Collection of Incidents and Adventures of Early Flight*. The next year he wrote *Garrison of the Clouds: The Romance of Air Mail*, both published by a kleine-smid.

After their marriage Ed and Barbara lived in a rented house on the busy shore near Penn's Landing, a town once famous for whaling, fishing, and shipbuilding. By 1932 Ed needed to be closer to his workplace and they moved outside of Philadelphia, some 30 miles west of Philadelphia, to a very colonial house which was the gatehouse to the General Anthony Wayne estate, and Ed was able to amass a collection of Pennsylvania Railroad, the "Main Line," Horserace, and auto racing memorabilia. In 1934 Ed and Barbara needed more space for their books, so in 1934 they moved again to other side of what was known as the Great Valley to a real farm on which they raised an eight country farm house called "Benscote." It was clear that country living suited them. Instead of her following her training in painting, Barbara began to write back about country life.

Shannon's first major book illustration commission came in 1934 for F. Scott Fitzgerald's *The Great Gatsby*. In one of the first of such marketing programs, the book was first serialized in the summer of 1934 before the full edition was published. Several of those drawings were only in the magazine version.

COURIERS OF THE CLOUDS

NEW EDITION

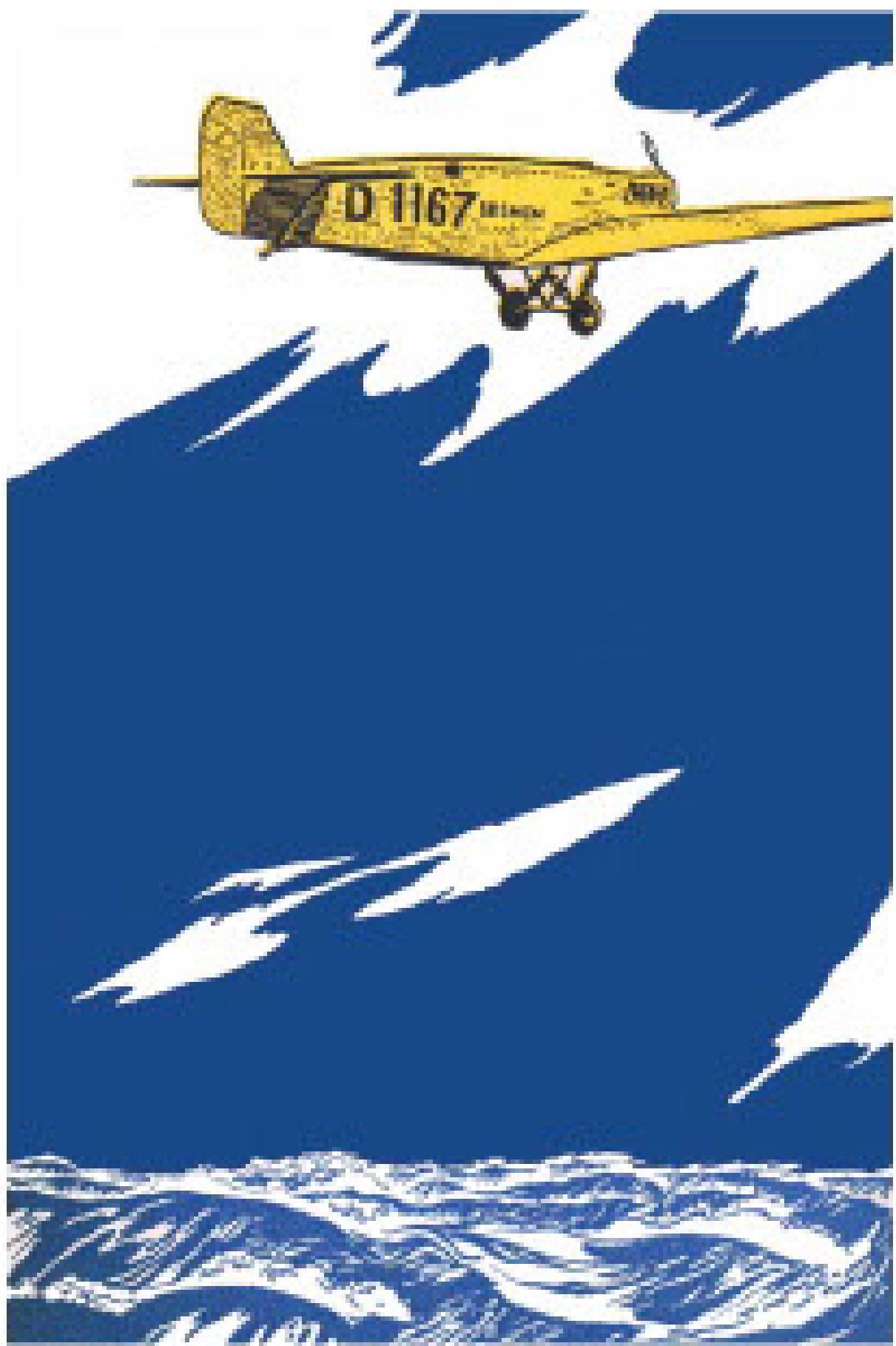


THE STORY OF THE AIR MAIL

EDWARD SHENTON

Couriers of the Clouds: The Story of the Air Mail (over 100,000 sold! PB/2nd edition)

Illustration: G.P.



Stylized and graphic illustration for *Baron of the Clouds: The Story of Max Immelmann*, 1996.



Donald Reh Price, an interior illustration for *Carlton White Shores: The Story of the Air Mail*, 1937.

F. SCOTT FITZGERALD

TENDER IS
THE NIGHT



Tender Is the Night (1934)

Ed preferred a beautiful color rendering for the jacket and slip cover for the basic version of *Smile in the Night*; note a rare collector's item bringing as much as \$26,000 at auction for a good copy. The cover also included the rather distinctive hand lettering, which he used for all his work instead of mechanized type.

As far as is known Ed was just given his assignments by Parsons and never met Higginson in person. He recalled visiting Parsons' office at Harcourt in New York where he would ask, "So what's new up to these days?" and then Parsons would then relate his latest news. Higginson was known for his wild and crazy public displays, such as riding on the top of a truck down 4th Avenue of Broadway. He considered the Shawnee designs of months, romantic French Ravers scenes an innovation that might give his book "a certain distinction."

His drawing style during the early 1930s continued to be very tight and fine-lined, mostly in black-and-white. It later evolved into a break or dry brush technique with more use of light and dark. During the 1930s Shuster had many book jacket commissions for publishers other than Harcourt's in which he used color. Because of those books he did only the covers and not the interior images, which were photographed or drawn by other artists.

Between 1928 and 1936 Shuster wrote two short stories for Scribner magazine, "When Spring Brings Back..." was one of the O. Henry Memorial Award Prize Stories of 1935.

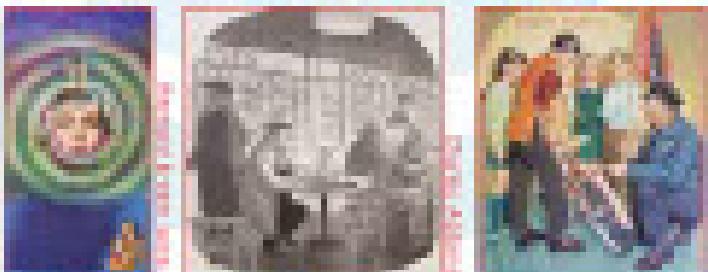
In this story, as with several others, he revisited his memories so long recharged from the War; finally closing a gap with the horrors of that experience. By this time the response had changed editors and the format used fewer illustrations. Scribner magazine would cease publication in 1938.

After writing for the magazine, Ed was handed another important book to illustrate, Ernest Hemingway's *The Green Hills of Africa*. Like *Smile in the Night*, *The Green Hills of Africa* was serialized in the parts. Illustrations showing of Hemingway's African safari were very stylized with extremely fine delicate lines. There has no budget to used them on the safari, so Hemingway sent back three sets of film for background material, so he said... "to ensure accuracy". He admitted the "mainly sketchy sketches of hunters and animals." The book was according to Shuster, the only one for which he ever received any kind of "royal" fee. *The Green Hills of Africa* is one of a few of Ed's books that have remained in print over the years.

Besides his prolific work at Antheneum and his part time editorial job at Macmillan, Shuster returned to his alma mater at the Pennsylvania Academy of Fine Arts to teach the illustration class of noted Georgia Hartley. Hartley held this job for the next ten decades, eventually becoming head of the department. Although he taught only one day a week he believed it was of value to his career as an artist. He later commented... "Teaching is the best way I know to keep from falling into the rut that lies in wait for all illustrators.



MARIETT IS THE SPICE OF LIFE



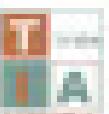
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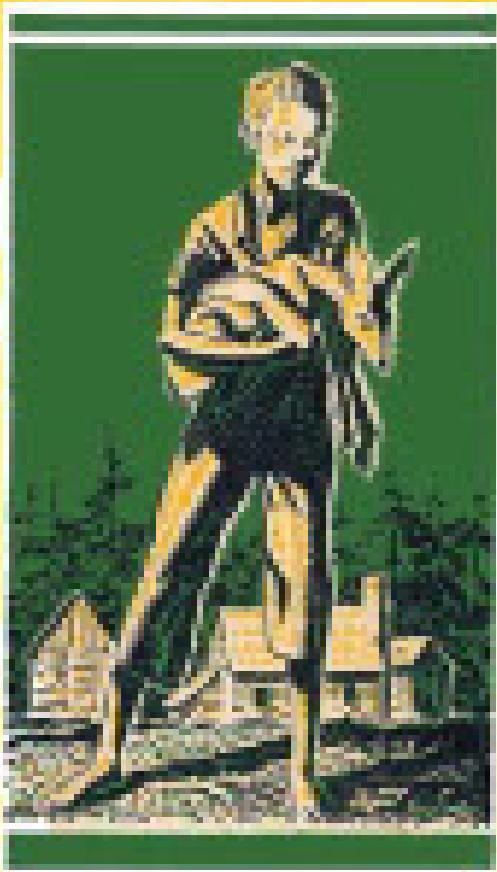
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THE
YEARLING

THE YEARLING

Marjorie
Kinnan
Rawlings



SCRIBNER'S

Marjorie Kinnan Rawlings
AUTHOR OF
SOUTH MOON UNDER



Willie Shuster's illustration for "Birds in Civilization" by Will Durst, the Saturday Evening Post, August 1, 1925.

The need for keeping two jumps ahead of encroaching generations of painting young artists is bound to keep you alert. In the give and take of the classroom often startling and brilliant remarks give you a sudden illumination on your own work."

After World War II, the Academy was flooded with veterans with talents from the GI Bill. Many of these men had minimal art skills and even those reading minors. One of the fundamental and basic requirements for a book illustrator was to be able to visualize important scenes. Shuster told how he would come home from a day's teaching in despair. A large number of these new students were neither able to nor interested in reading the proposed books. As time went on he decided to leave the Academy to find a better place for his teaching talents, which he did at Moore College of Art where he was to spend the rest of his career. The students at Moore were all girls and far more enthusiastic about their work. By 1960 the Pennsylvania Academy of Fine Art had dropped all illustration classes, reverting almost only to fine art.

The work with Scribner's began to expand as Shuster became better known. He also started receiving assignments from other book publishers including Harcourt Brace (Harper & Brothers), Little Brown (Lippincott), and others. In 1944 he produced some striking chapter book for William Faulkner's *The Unvanquished* by Random House. Here his style was noticeably changed with much bolder darks and contrasts. Yet where

most publishers were using full-color for the jacket, Random House stayed the loyalty back to a plain gray cover with red color letters and a small sketch at the top.

The first book to come along for Shuster, was *The Surfing by Marjorie Kinnan Rawlings*. In 1946, the quality of Shuster's drawings was at its peak and *The Surfing* was the book for which he was to become best known. It was an enormous success, going through numerous printings, a fourth cloth edition, and later a movie. Sixty years later it is still in print. In 1947 a "Popular" edition appeared with a full-color jacket by Shuster along with his recognizable hand lettering. An entirely separate edition, still by Scribner's, came out in 1979 with illustrations by the then well-known painter, N.C. Wyeth. Currently the price for a Shuster version ranges to \$1,000, while Wyeth's goes up to \$4,700.

Besides the books, teaching, and writing, Shuster also began to do drawings for national magazines such as *The Saturday Evening Post* (several of his drawings appear in). Collier's, and Ladies Home Journal. One of the most interesting of the period was for the last article in the August 5, 1923 issue of *The Saturday Evening Post*, "Birds in Civilization" by Will Durst, a well-known historian, philosopher, and Pulitzer Prize-winning author. The minute detail in this drawing by Shuster fits him. Another of his first drawings that attracted



Maurice Noble's illustration for "Woollyhorses" by Robert Murphy. The Country Stories. New York: H.C. White Co., 1929.

short story was a two-page spread for a story by Robert Murphy, Senatorial, and close friend, called "Gone Away".

The story of this illustration shows a lot of bold character and ease let down. As an illustrator it was his choice to pick the subject. He had envisioned the scene with a dog running across a field through the open fields and terminal of eastern Pennsylvania. The scene showed a dog running fully extended, only one leg touching the ground, the dogs nose behind with furrier on their muzzles barking. The sky in the setting was a pale and milky blue in the foreground. It was the lead of every cold Pennsylvania winter and with the dead leaves at hand, Ed didn't relish the thought of sitting outside. Instead, he borrowed a sketch of three red fence posts from a neighbor, propped it up on the back porch, wrote the names of his scene, and in and got the detail right.

To wrap up the 1930s with Franklin, Shremser was given the enormous task of making over 80 chapter headings and a total of 17 drawings for Thomas Wolfe's *The House of a Broken Heart*. *Vertical Passage*. Rather than the traditional statement "Illustrated by" in small print on the title page, at the bottom of the jacket, written in bold hand-lettering is, "Decorations by Maurice Shremser." He was proud of "Decorations" as it set him apart from others.

For the last two years the Shremser had been living at Franklin in an apartment building called the "Pine House." Several writers also lived here including Louis Untermeyer, whose brother Stephen Vincent Benét occasionally came to visit. By 1940 Ed and Barbara decided the time was right to buy their own house and began a long search through the surrounding countryside. By this spring they found exactly what they wanted and on July 10, 1940 made eight hundred thirty miles to. The 1790s riverfront home, which they named "Sugarbush" after an historic bridge a half-mile away, had a large barn, a springhouse, and 90 acres set in a small valley surrounded by steep hills. Life on the farm was to become the source of many books and drawings by both Ed and Barbara over the next thirty years.

THE 1940s

As he built up in World War II began, Shremser used his opportunity to contribute to the wartime drama of airplanes, ships, and fighting men. He loved the details of the machines that were going into production even before the entry of the US into war. His first book on this line has his own version of Paul Jones' *An Alphabet of Aviation* from 1938. The *New Alphabet of Aviation*, which he wrote and illustrated, was also published by Abingdon-Smith. It came out toward the end of 1941 and was perfectly timed for young readers. For each letter there was an illustration and brief description. Ed never drew each up clear, or even flat in any type of plane, but he was always and other references for his models. Following this book, he wrote and drew his *Alphabet of the Army and Our Wings of Protection*, both in 1943. During the war much of his work was for juveniles and young adults.

One writer Ed especially favored, Shremser was Stephen Vincent, the author of forty-four books for boys. From 1939 to 1942, Ed produced drawings for ten of his books. The most popular of the Meader books was *F-Mile!* Disney, a story of a young man who drives his car truck through northern Pennsylvania. This book and all the other Meader books have recently been reprinted for a new generation of readers with all the original illustrations.

Another more permanent series that he had the opportunity to illustrate was the *Days of America* series. Started in 1937 and lasting until 1974, the series included 25 books. Ed was chosen to make drawings for the fifth book, *The Amish* by Alan Nichols in 1949. Unlike most of the other illustrators, Ed again selected to make the drawings for *The Amish* in 1949. The jacket, with his signature writing flow of the time, was in full-color and among his best. The list of books by prominent authors that Shremser illustrated was *The Big Sheep* by William Faulkner, a Nobel and Pulitzer Prize winning book. He did four chapter heads but the jacket was a photo design for the publisher, Random House. By this time his drawing style had become bolder with broader strokes. Faulkner sent



AN ALPHABET OF THE
ARMY

Written and illustrated by EDWARD SHENTON

TRAVEL
TOURIST
AGENCY

T-MODEL TOMMY



STEPHEN W. MEADER

© 1940 Warner Bros. Inc.

OVER AFRICAN JUNGLES

MARTIN JOHNSON



THE STORY OF A JUNGLE ADVENTURE ON THE BIG
CROWN COASTS OF AFRICA - 60,000 MILES BY AIRPLANE

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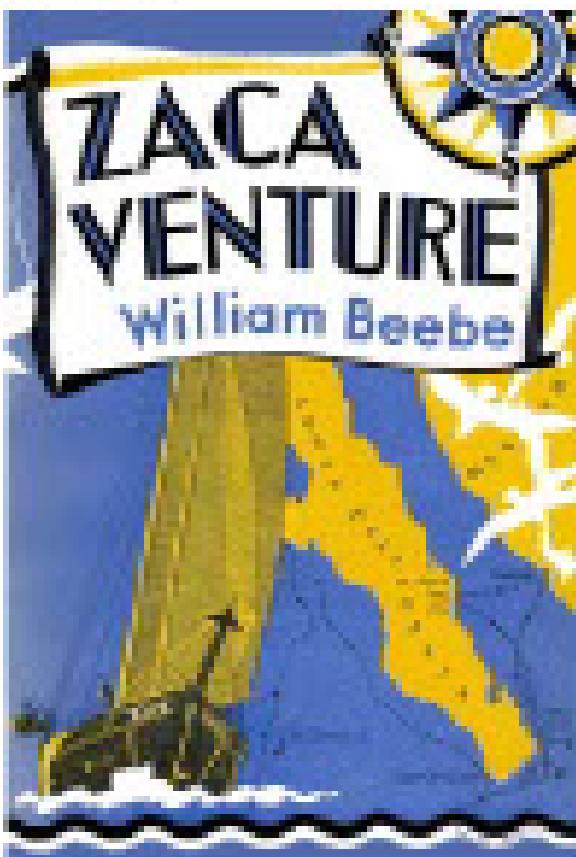
detailed suggestions for the final drawings and made such comments as "THE OLD PEOPLE... the drawing is splendid... since you are not illustrating your illustrations (in the old sense) you could have any library you like." It was clear that Sherriff and Meader had a strong, and collaborative relationship. A related Sherriff Drawing Pen story had a similar drawing of the bear lurking in the background.

Sherriff found his early mornings with a cup of coffee reflected in time spent commuting by rail between West Chester and Philadelphia, the perfect moments to write the poetry he had begun as a young man. He first began publishing his poems in 1916 and over the next ten years, over thirty, five of them appeared in *The New York Saturday Evening Post*, *Ladies' Home Journal*, and *The Saturday Evening Post*. By the early 1930s his style of poetry, with its musical rhymes and rhythms, was no longer what editors looked for or readers wanted. Finding no suitable outlet to publish professionally he contacted with Dorrance in 1936, a vanity press, to produce a collection of his poems under the title *The Sherriff Answer Book*. He had to pay \$100 to have them printed.

One of his earlier poems, *A Memorial Whistlingbird and Lincoln*, which was published in 1931, was set to music. As a cantata, it was performed by the David Chase, the Philadelphia Orchestra, and narrated by Claude Rains. In 1960 Columbia Records released it with the title changed to "Baldwin of America."

LEFT IN BAGGAGE

After the Orsonites arrived at Ingaholm they set up a studio in the spruce house across the road. Barber used the top floor space while Art had an addition built along side in which to do his artwork.



© 1941 Warner Bros. Inc.

RIVERS OF AMERICA

The OHIO

R. E. BANTA



ILLUSTRATED BY EDWARD SHENTON



MIGHTY MOUNTAIN

ARCHIE BINNS

Mighty Mountain, 1938

The well-worn wooden door while the other walls and floor were enormous, wide pine boards then the bare. Two large, north-facing windows presented ample light.

The six-room house, built around 1790, was gradually modernized with the addition of accessory buildings. As I never wrote about harboring cynics with the contractors in The Raven notes, this personal touch brought out the very sense of humor not seen in his other note books.

Although Sagabridge was a gentlemanly farm, it did produce vegetables and meat for the family. They raised sheep, ducks, pigs, and chickens for food and had several horses, which they all rode about the countryside unaccompanied by their Great Danes dogs. This country life gave both outdoor activities and leisure for slate mining and drawing.

With the War over there was much less demand for the drawings of planes, ships and fighting men than there had been during the first few years, but another assignment from Board MU 11 remained. The US Battle Monuments Commission asked him to design two large metal panels depicting the landing on Normandy Beach in 1944. The chapel where these now hang is located in the British American Cemetery and Memorial near the village of St. James. The cemetery is one of 16 worldwide and has over 4000 graves. In 1945, he prepared full-scale, highly technical maps one 16 by 20 feet and the other 20 by 30 feet for approval by President Truman

and the U.S. Joint Chiefs of Staff. The final version was rendered in colored mosaic, concrete, aluminum, and brass and is displayed in the interior of the chapel. In 1953, Roland and his family visited St. James Chapel to see the final results. It was the first time the Sagabridge family to France since his mother died as a young artist on the Green Scholarship.

In the late 1950s the publishing business was changing, with far fewer books needing illustrations, so most of his work dated to juvenile books by many different publishers. In addition to the thirty-seven books Sherman illustrated in the 1940s, he found a growing demand from several magazines. A former student from the Philadelphia Academy, David C. Scott, who had become quite proficient with his pen-and-ink drawings, was the art director for *The Proceedings of the U.S. Naval Service* and *The Skipper* magazine. Both featured illustrations, black-and-white as well as color, that was pleased to name Sherman to provide drawings for both publications, which contained almost entirely marine and naval articles. He received a steady flow of assignments for both magazines that lasted well into the 1960s. These may have amounted to several hundred drawings, but unfortunately there is no complete record of them.

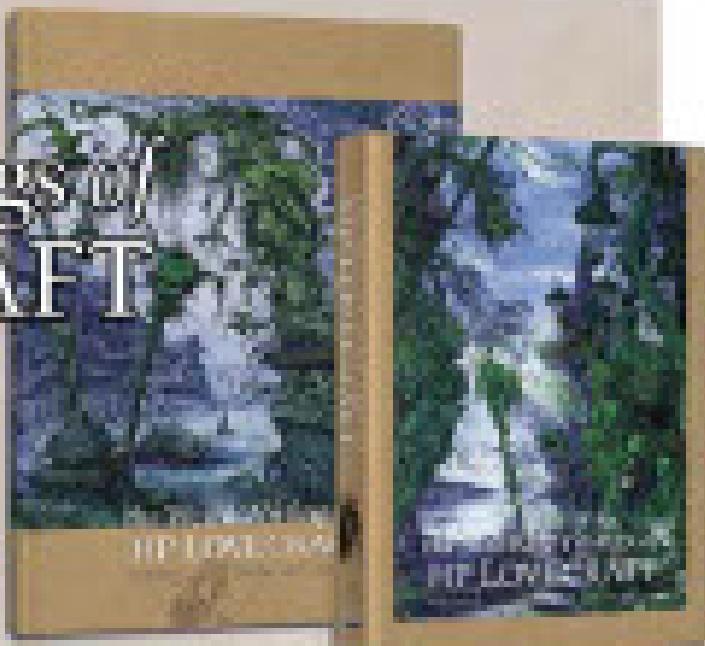
MOVING ON

As Ed Sherman slipped gradually into his seventh decade he had fewer and fewer opportunities for work. He still found

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teaching thoughts at Moose College stimulating and rewarding.

In 1967 Ed and Barbara decided it was time to leave their beloved Sagadahock Farms. The main reason of the house and barn was taxes on their reduced income and Ed found the commuting to Philadelphia too demanding. The train from West Chester had long since closed and winter driving was more of a challenge than he could face. They found an apartment on the 20th floor of the Philadelphia overlooking the Schuylkill River where in 1973 he had sketched the West Philly High boys in victory over Princeton's losses. He was only a short walk from Moore College where he taught two days a week. By 1978 Ed retired from Moore giving him and Barbara little reason to stay on in the city. He knew they would have needed to find a small place with a bit of garden space for Barbara and that same year they bought an older house by the water at 21 Beach Road in Rockport Harbor, Maine.

The Shermans enjoyed their Maine home and the view of the harbor. Barbara gardened while Ed focused on doing small sketches. The last book illustrations he did were a series of ten small sketches for children done in 1980 for *Algonquin, the Story of Tuesday*, which was published in 1981.

He spent his last days at the Togus Veterans Administration Hospital in Clinton, Maine. Retired Sherman died at the age of 88 in 1991. He and Barbara passed on within two weeks of each other.

In his biographical article in 1990, Harry Fox said of Edward Sherman, "the story of multiple talents is always a fascinating, even single talents are rare & plentiful... but few or none talents in the same person touch the spright of humor and irony." Besides the illustrations for nearly 150 books, Ed wrote numerous books, forty-five short stories, many fine poems and two musical comedies. He designed two major murals, held various editorial jobs, and taught illustration at three colleges for over all years. He left a truly unique and remarkable legacy. ■

By Edward F. Sherman, 2011

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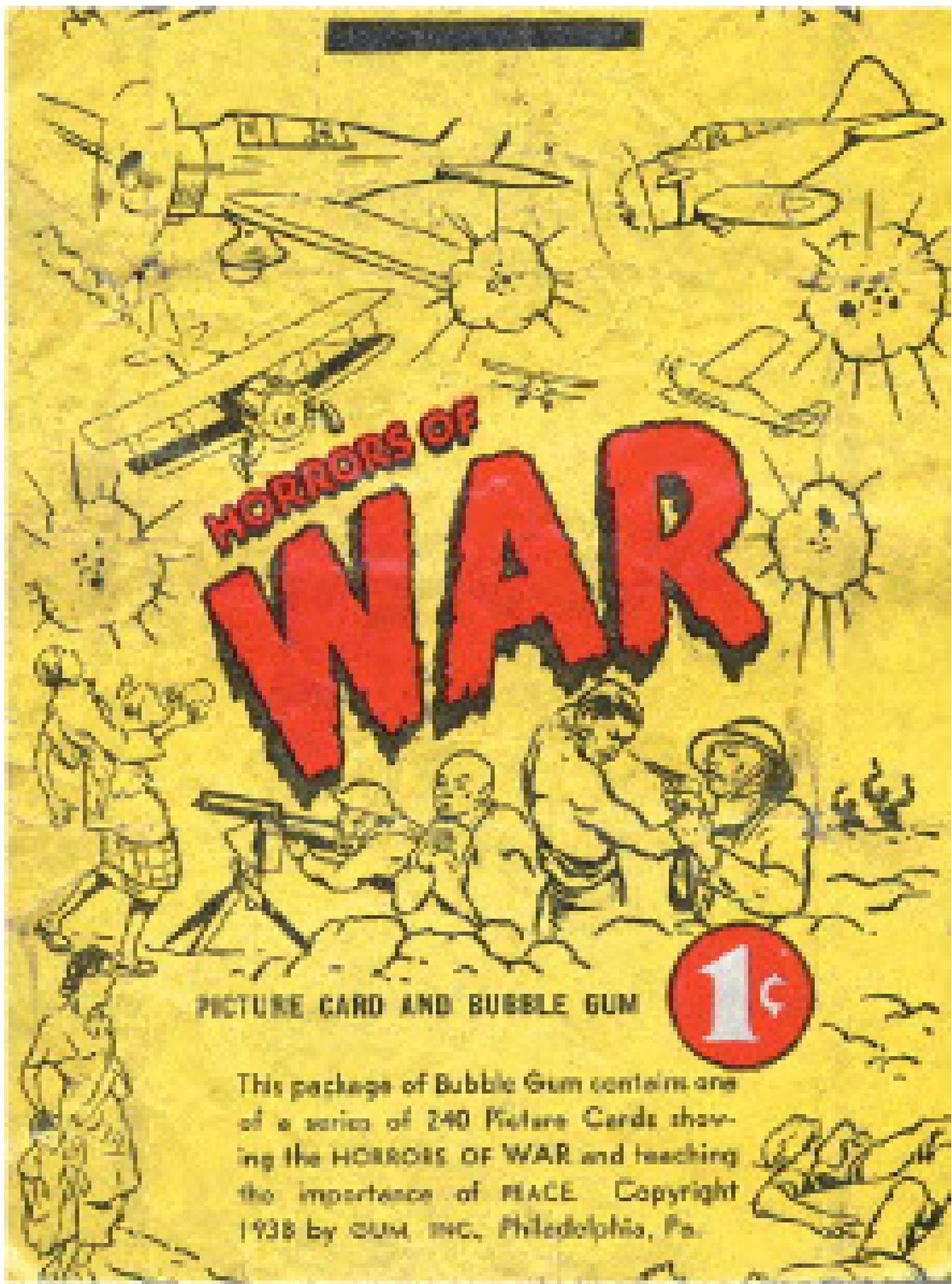
The Fine Art of Illustration

Albert Rock Wenzel (1894-1975) (Illustration, 40 x 40", wood frame right)



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THE ILLUSTRATION HOUSE



PICTURE CARD AND BUBBLE GUM

This package of Bubble Gum contains one
of a series of 240 Picture Cards show-
ing the HORRORS OF WAR and teaching
the importance of PEACE. Copyright
1938 by C.W.C. Inc., Philadelphia, Pa.

The designs for some of the trading cards, 1938, copyright Robert Edward Company.



© Warren Bowman, 1937

Illustrating the Horrors of War: J. Warren Bowman and the 1930s War Gum Craze

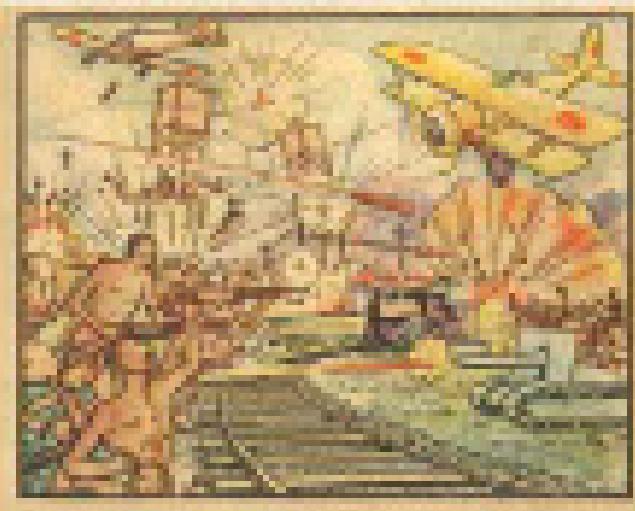
By Nicholas P. Ciotola

In the last summer of 1934, children around the United States had time, travel leisure, to dismiss vacation and returned their scholastic routines once again. The return to school, however, did not banish a compulsion and to laze. As soon as their days of learning had ended, groups of young boys already made their way to nearby drug stores in order to purchase one-cent packets of bubble gum-cards. Hours of entertainment followed as they marveled at the content of the cards and enjoyed simple, creative games that allowed them to win additional cards from their friends. Due to their affordable cost and unusual entertainment value, bubble gum-card collecting had become a popular American pastime by the late 1930s, particularly among boys between the ages of eight and fourteen. In fact, the annual return to school after summer normally heralded a spike in sales by bubble gum manufacturers nationwide. When bubble gum cards first became popular, many children used their penny allowances to expand collections featuring their favorite baseball stars. But by the autumn of 1938, another type of bubble-gum card had emerged as the veritable rage among young boys. After passing their pennies to store clerks, children excitedly tore open the gaudy, eye-catching packaging of this newest series and popped slim pieces of sugary gum free dari results. As they clattered, these amateur eyes did not fall on the latest baseball and R&B finders, but on cards depicting grisly scenes of contemporary wartime violence on a magnitude that they had never seen.

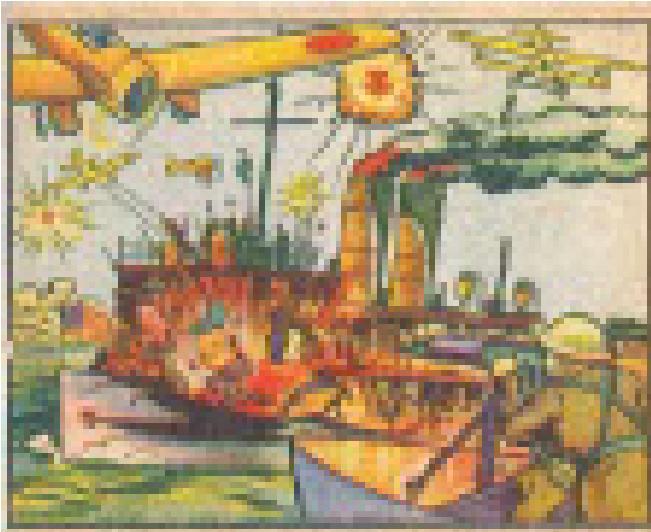
Carelessly known as "war gum" by the youth of the day, the *Horror of War* bubble-gum cards produced by Bowman Incorporated of Philadelphia broke with traditional gum-card tradition by depicting harrowing illustrations straight out of the newspaper headlines of the 1930s. These conflicts ranging in theme contained during that tumultuous decade—the Second Russo-Japanese War (1905–1907), the Italian invasion of Ethiopia (1935–1937), and the Spanish Civil War (1936–1939)—provided a rich supply of subject matter for the firm of Gum Incorporated artists who created the original design. Each card in the series contained a full-color scene of combat, genocide, or other horrific carnage. Many depicted actual historical events and named real-life individuals, including Francisco Franco, Benito Mussolini, Neville Chamberlain, and Adolf Hitler. Others were generic scenes meant to convey the violence and carnage of war. For the price of one penny a child received a piece of gum and one card in the set—both packaged neatly inside a colorful, eye-catching wax paper wrapper embossed with the words “Horror of War.” The entire 348-card collection was sold for one dollar. The low price and graphic content made the *Horror of War* cards an immediate sensation around the nation, causing *Time*, *Inc.*, *Popular Mechanics*, and *Redbook* to trumpet the cards in their magazine publications. In response to the overwhelming popularity of the cards, Bowman Incorporated doubled production in 1939 and expanded the world of trading cards to a new thematic level. To meet demand, the company soon expanded their original 348-card set by adding an additional forty-eight cards. The cards were so popular, in fact, that they were featured in an article in the



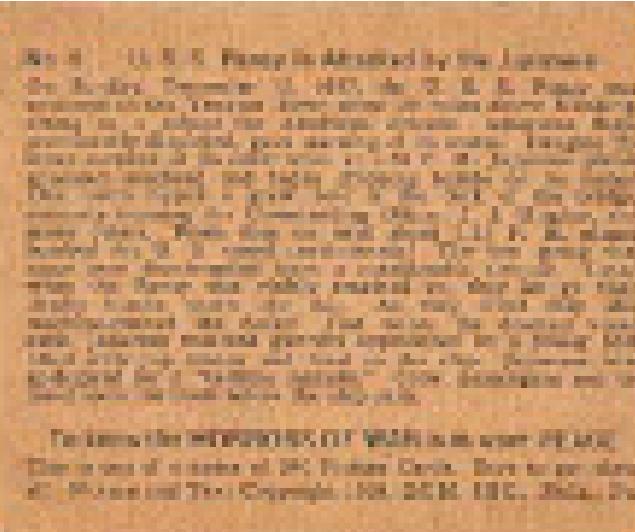
David R. Weller (b. 1920) *Japan Attacks Pearl Harbor* (1941)



Carl P. Deas (b. 1903) *Attack on Pearl Harbor* (c. 1941)



Carl P. Deas (b. 1903) *U.S.A. Navy Is Attacked by the Japanese* (c. 1941)



The Japanese invasion of the United States is imminent. The Japanese government has issued a decree that all Japanese men in the United States must be registered. This will make it easier for the Japanese to control the country.

Carl P. Deas, *U.S.A. Navy Is Attacked by the Japanese*

IT'S A MAN'S LIFE
Bullman Reunion!

THE BRONX IS A MAN'S LIFE

BRONX

Bronx ad in International Illustration, October 1942

May 9, 1908 issue of *Light* magazine. In that article, a prophetic writer summed how "some future historian may have a cause for a future U.S.-Japan war in the fact that pre-adolescents in America are fed upon anti-Japanese prophecies through the various 'Moral Training Institutes.' The cards, many of which depicted Japan's military attacks against the Chinese, were of anti-Japanese in tone. And the Tokyo government formally addressed their anger at the cards by issuing a protest through their embassy in Washington, DC.

Philadelphia businessman J. Warren Bowman was the main trendsetter in the 1930s who got into—*a veritable frenzy* of collecting that established the Hobby of Fifties as the most popular man-sport a billion-gates card set in history. Born in Ohio in 1889 to parents originally from eastern Pennsylvania, Bowman spent his early years traveling around the country with his family; after leaving Ohio, the family relocated to Arizona, New Mexico, where they resided in 1910. As a teenager in New Mexico, Bowman began a brief and varied working career when he got his first job as a hand on a cattle ranch. His own art passion has been, according to Los Angeles and obtaining a job as a successful oil painter. Throughout his forty-five years old, Bowman made such an impression that the Los Angeles Times charted his movements in the industry calling him "one of the best known and most popular young men in Southern California." When the car business started, Bowman briefly joined the Los Angeles Police Force in order to make ends meet.



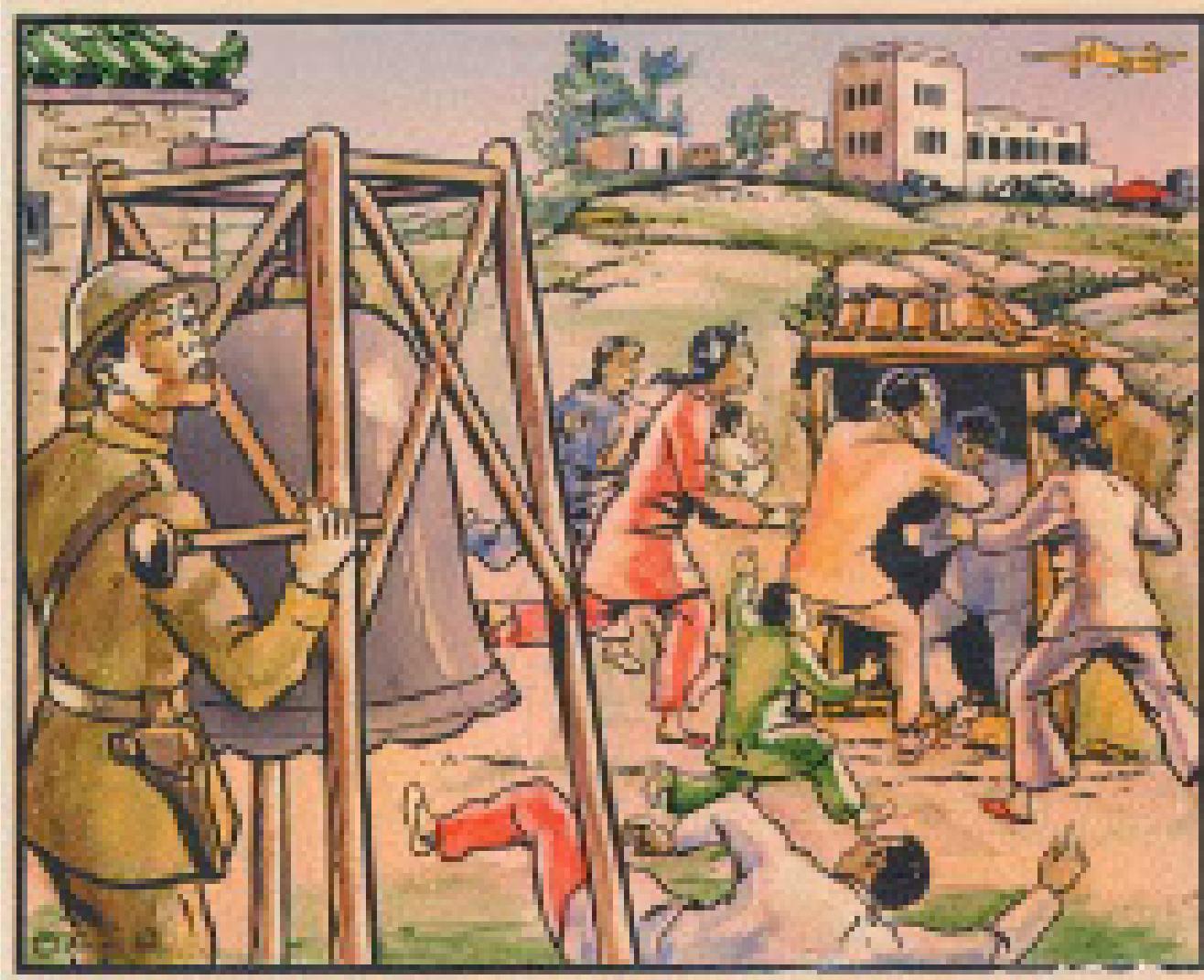
Digital art by artist KCF. This artwork here is licensed under Creative Commons Attribution

for his health he had to stop work, took him away from public service. In the early 1920s, he pursued numerous other endeavors including running a fire service, truck driving, operating a cigar laundry, coffee roasting, and alcohol sales, as, of all things, the timber trade. Standing six feet three inches in height and by all accounts very belligerent, Bowman changed jobs almost as frequently as he did jobs. He married five times throughout his lifetime, once joking how he had been married, divorced, and bankrupt by the tender age of twenty-one.

A chance meeting with a traveling bubble-gum salesman entreated Bowman into the business that made him a millionaire. Convincing by the encounter of the unlimited potential of the push market for gum, Bowman relocated to Lansing, Michigan, in the mid-1920s where he purchased a gum factory and began producing a penny-gum that he called Gom-Gom. He soon lost interest in the effort, however, and sold the fledgling company in order to pursue an interest in his home town—pinball machines. When that endeavor failed miserably, however, he took the penny-the-dollar machine to his name and moved back to his parents' native state

of Pennsylvania. In the bustling city of Philadelphia, Bowman reasoned, he would give the gum business another try.

In 1927, Bowman started his Philadelphia gum business in a basement left on the 32nd block of Washington Avenue. With the help of a friend, he converted his twenty-five-dollar Uncle Sam Standardized Banking loan that he then used to purchase barrels of sugar and the necessary machinery to produce massive amounts of bubble gum. He named his product by Gom, Soco. Bowman developed a new and improved gum formula, which he called Bubblin, and marketed it as a uniquely-shaped gum that produced the biggest bubble for the money. Following the lead of other gum sellers of the time, Bowman started inserting illustrated pictures into his gum packs in soon sales. Images of cowboys, Indians, and sports heroes helped increase sales over to unprecedented levels. By 1938, Bowman's two-year business, which he had renamed Gom, Incorporated, occupied the same building and employed a total of three hundred people. Producing three tons of gum daily, the company had attained great success in just a decade in the *Philadelphia Record*, Bowman indicated that



Digitized at the 2010 Library of Congress Bookmobile Image courtesy Robert M. Rosen

be expected to gross 2.5 million by the end of 1950 alone.

Bowman's soaring sales were due to his ability to constantly dream up new ideas for his product. In December of 1950, Bowman sat in the living room of his Philadelphia mansion listening to radio accounts of the undeclared war raging between Japan and China—reports punctuated by brutal descriptions of the Japanese invasion of China and bloody "tiger" of the city of Nanking. When he picked up the newspaper only to find news item coverage of the floodbed in Asia, Bowman was struck with the idea that would form the base for his greatest battle gun card venture. Knowing the affection that young boys had for war, Bowman decided to create a series of full-color illustrated cards depicting scenes from the Sino-Japanese War and other conflicts raging worldwide. Bowman immediately set to work assembling a team of local artists to illustrate various historical scenes from the war in China, the Italian invasion of Ethiopia, and the Spanish Civil War. The eye-catching, action-packed illustrations found on each card, however, were only part of the total package. These gory, illustrated scenes of warfare violence were accompanied on the reverse side by narrative descriptions of the events they de-

picted. The accounts were not equally gruesome detail of the carnage, further satisfying the consumer's demand for violence and often referencing actual historical events and personages. For the price of a single penny, kids received a piece of bubble gum, a满血edly-illustrated scene with plenty of blood and carnage, and a dramatic, easy-to-read narrative description. To American youth, it was an amazing deal.

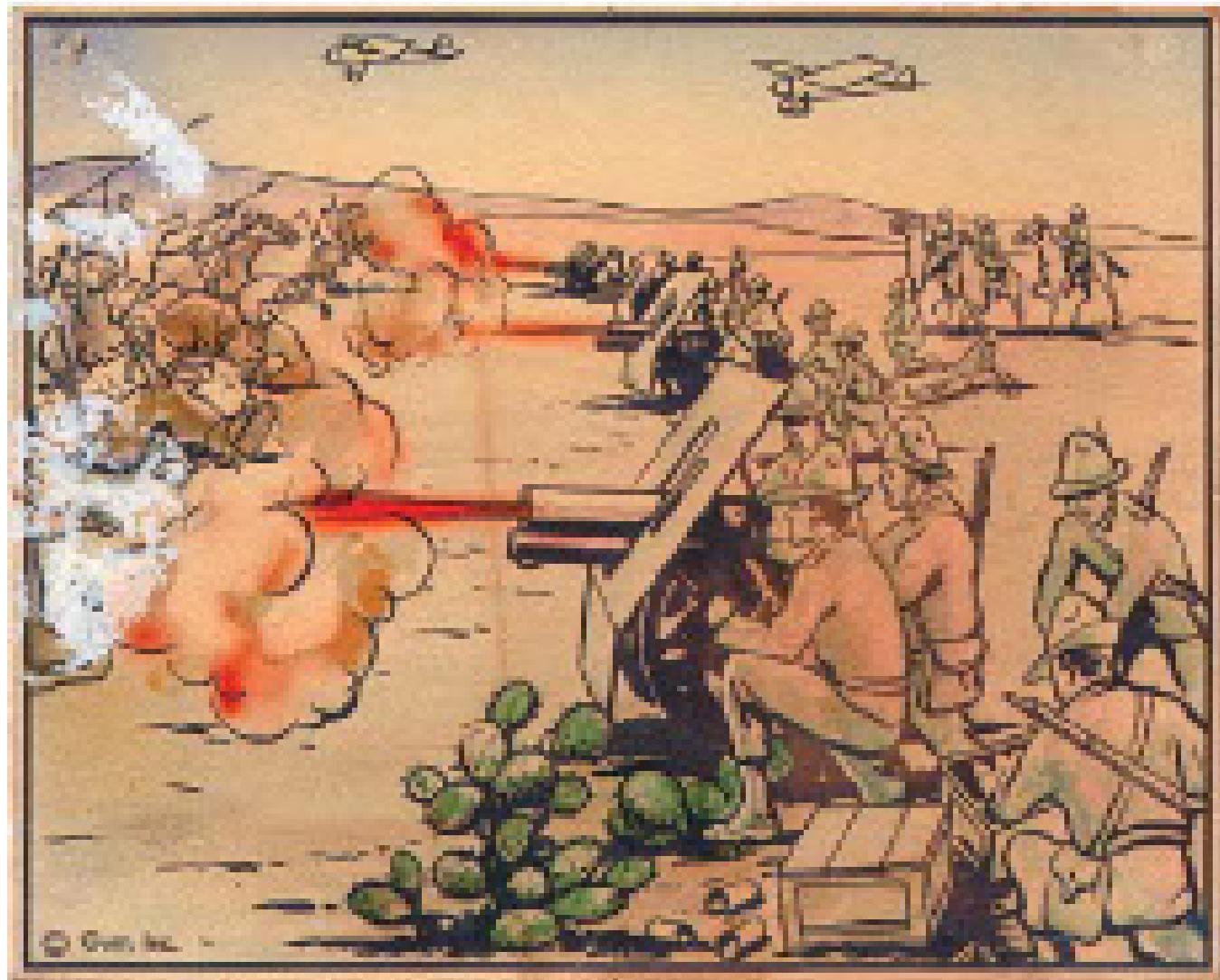
Charles H. Steinbacher coordinated much of the artwork for the stories of war art. Working under the direction of J. Warren Bowman and George Holl, Steinbacher executed pencil and ink sketches on artist paperboard for each scene and then colored them with oil pencil or watercolor paints. The original sketches matched the dimensions of the final printed cards—1 1/2 inches in height by 3 1/4 inches wide. Once each sketch had been completed, Steinbacher used tracing paper to create a larger template which was used to print the multi-colored cards using a modern, full-color lithographic process. The cards came off the press in sheets of twenty-four, which were then cut down into individual cards for packaging. Although Steinbacher was the creative force behind many of the scenes, the sheer volume of production necessitated the hiring

of additional illustrations in order to meet demand. In these instances, Steinbacher performed sketching techniques to create illustrations in style among all of the cards. One of the artist's final contributions to the history of the *Horror of War* series, however, came years later. Late in his thirty-year career working in conjunction with George Holt's advertising agency, Steinbacher came across a cache of original artwork used to produce the *Horror of War* cards that had been marked for the incinerator. He salvaged the artwork, which was passed down through the Steinbacher family and ultimately disseminated via the American auction market.

Due to the lack of signatures on the completed cards and the later destruction of company records, the names of the talented artists who worked on the *Horror of War* series have been lost to history. Many were likely immigrants and expert illustrators and, by trade, incorporated on commercial iteration-specific cards. The renowned comic book illustrator Bernard Krigstein was one such example. Born in New York in 1917 to Jewish immigrant parents, Krigstein's artistic talents stemmed from years observing his father, an amateur toy maker, making drawings and designs on a drafting table in their home. When Krigstein reached adolescence, the family moved to Newark,

New Jersey, where the budding artist honed his skills doing pencil sketches of city park landscapes and developing them into watercolor paintings. After his acceptance into Brooklyn College, Krigstein's artwork started to mature. In 1938, he produced a variety of works—mainly self-portraits and portraits of friends—in the mediums of pencil, ink, watercolor, and oil. While still a college student, Krigstein sold the first finished work of his long and celebrated career to Gum Incorporated. His powerful illustrations depicting Soviet tanks engaged in an explosive battle against the Japanese, rugged French soldiers stoically carrying their war dead, and Chinese soldiers being mercilessly strangled, decapitated, and otherwise maimed or tortured appeared anonymously in these cards for the *Horror of War* series.

The violent content of the *Horror of War* cards posed a marketing problem for management. Thus, around the company's first batch compliance by permit concerned with the horrific content of the gum cards, that there kids were buying and bringing home! To alleviate parental concern, Bowman decided to promote and sell the series using the anti-war, internationalist rhetoric commonplace in the United States in the interwar period. On the packaging, the company included the



Original art for card #24, Soviet Artillery Attacks. Author's collection, image courtesy Internet Museum Berlin.

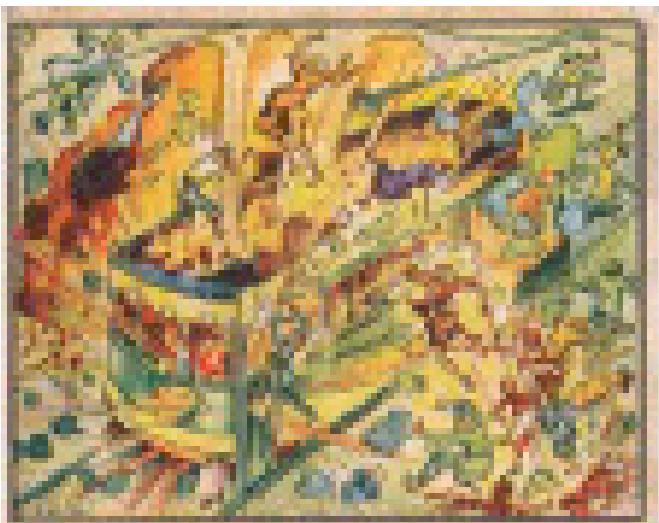


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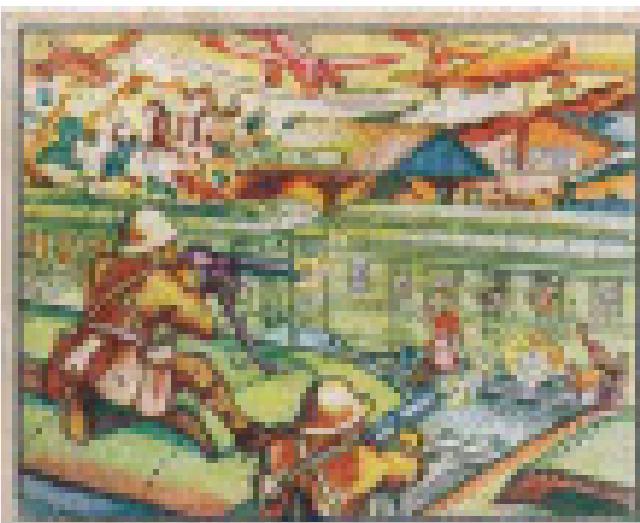
disclaimer: "This package of bubble gum contains one of a series of 100 picture cards showing the Horror of War and teaching the importance of peace." Moreover, the reverse side of each individual card contained an additional phrase: "To know the Horror of War is to want peace." Bowman's plan to include the anti-war message on his packaging is unclear. Some speculated that the consumer businessman was simply trying to allay any potential parental objections to his product and therefore ensure steady sales. It is equally possible, however, that Bowman truly believed that the war taking place overseas was both ungodly and horrific and hoped that his cards, while earning him a handsome profit, would achieve a secondary motive of teaching peace. Bowman's advertising counsel, George Moll, also played a key role in the anti-war messaging of the Horror of War cards. Charged with marketing Bowman's product to the masses, Moll found the prior message to be a perfect way to blend his agency's advertising and consulting services with his client's desire to turn a profit. To Moll, each and every card sold by Bowman was a way to educate American youth in his

own deeply-held ideals for peace.

Whether or not they taught a message of non-violence to Americans youth, the cards sold as rapidly as they could be produced. Kids loved the sense of birth and bloodshed and rated it violent music. Many parents, not apprised by the peace disclaimer, abhorred the violent content. In a letter to the editor in the May 23, 1948 issue of *Time*, one Rochester-area teacher called the gum cards "the ranklest kind of poison being used as a crassly commercial thoughtlessness and disregard for international understanding." Another impletor showing educational aplomb, wrote in to *Lifé* to report how she brought the discourse of the anti-war message home and used them to an unlikely, but immensely popular, tool for teaching current events. In the same issue, George Moll submitted a letter responding to an earlier *Lifé* article incriminating that he might be the cause for killing U.S.-Japanese relations. "Honestly," Moll wrote, "I am anti-war, not anti-Japanese; but not afraid to kill my own son to taste gum. That is to say, what we thought we had—a new means of influencing child opinion through utilization of the collecting instinct."



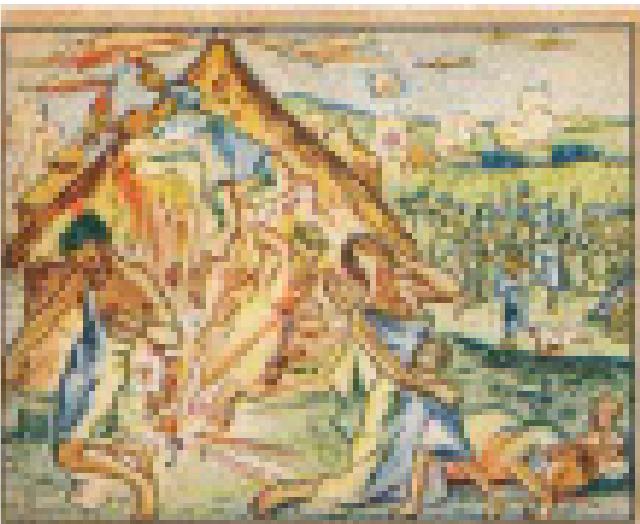
Figur 412. André Derain: *Die Passagiere im Simplontunnel*.



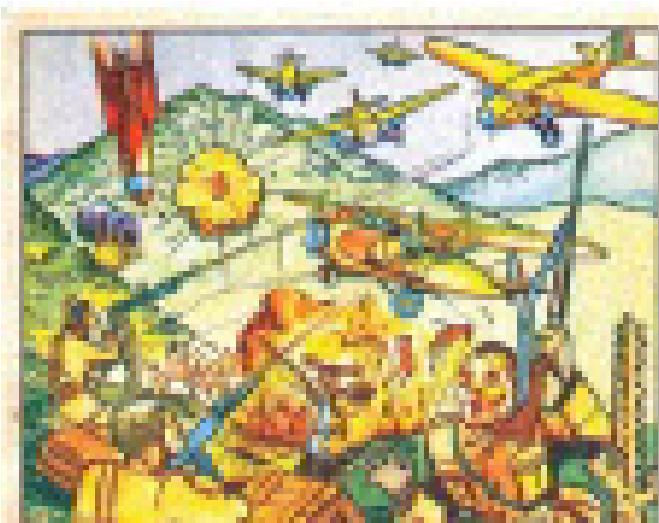
Figur 413. André Derain: *Japanische Figuren aus einem Schirm*.



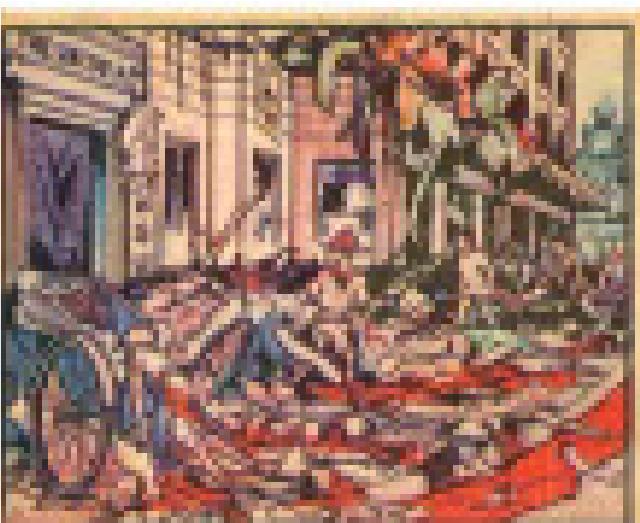
Figur 414. André Derain: *Mein Atelier* (1905).



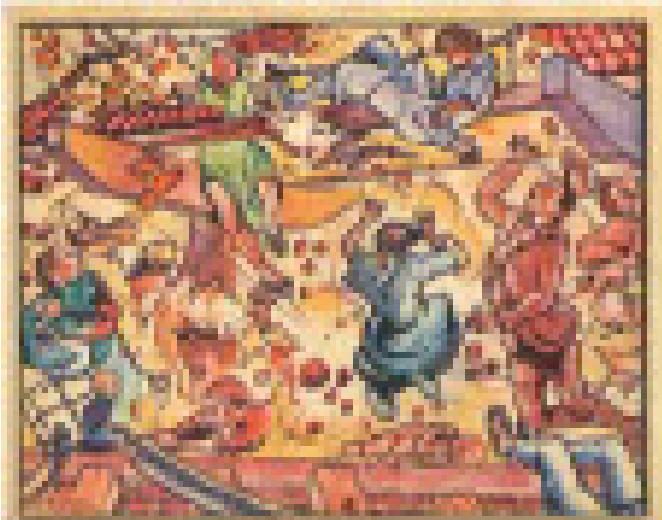
Figur 415. André Derain: *Die Kamelien (Kamelien)* (1905).



Figur 416. André Derain: *Moderne Flugzeuge über einer Berglandschaft* (1906).



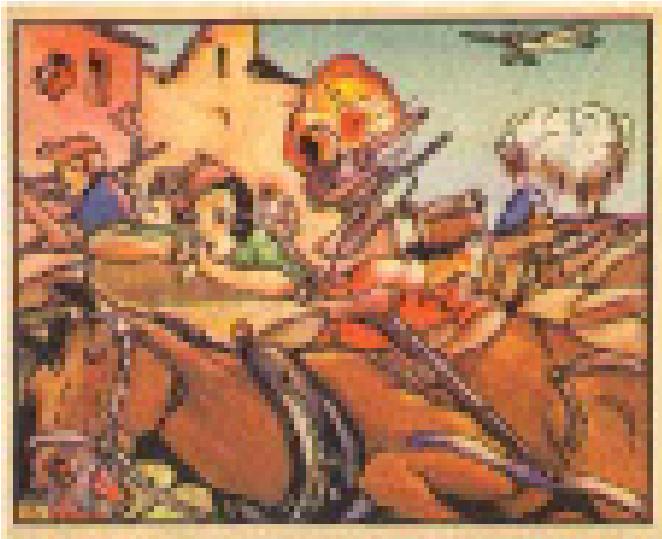
Figur 417. André Derain: *Stylisierte Figuren in Röcken* (1906).



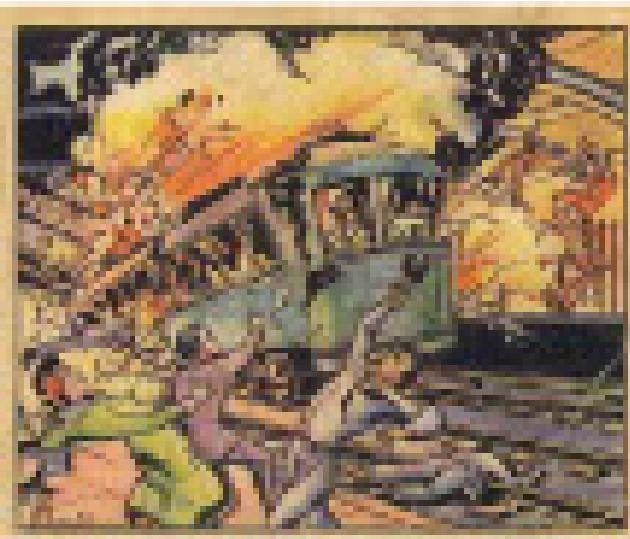
Card #1: Japanese Soldiers and Tanks



Card #2: Japanese Soldiers from the Front



Card #3: Chinese Fighters in Action



Card #4: Japanese Bombers

The peace debate and racism cannot aside; the Horrors of War cards succeeded in bringing current events to American school-aged boys—convincing that the past conflicts suffered in similar detail. Cards depicting action either from WWI and pre-WWI were scenes of spiritual resilience. Of the latter, there were many. One Spanish Civil War scene depicted the driver of a car driving to freedom by a road, his family hunched still clutching the steering wheel. Another showed an Interpesso creating a spear clear through the body of a cow and human pilot as his fellow countrymen and rebels fighting free. In yet another, two dogs played upon the banks. Below batches of thousands of Chinese civilians killed near Nanking. One of the most horrific cards depicted a hypothetical scenario in which an American school was attacked from the air, its students and teachers mowed down by a biplane or bombs from an unnamed country.

When children obtained duplicate cards, they raced to their friends' houses to trade the ones they did not yet have and invested great effort into finding them more. One example

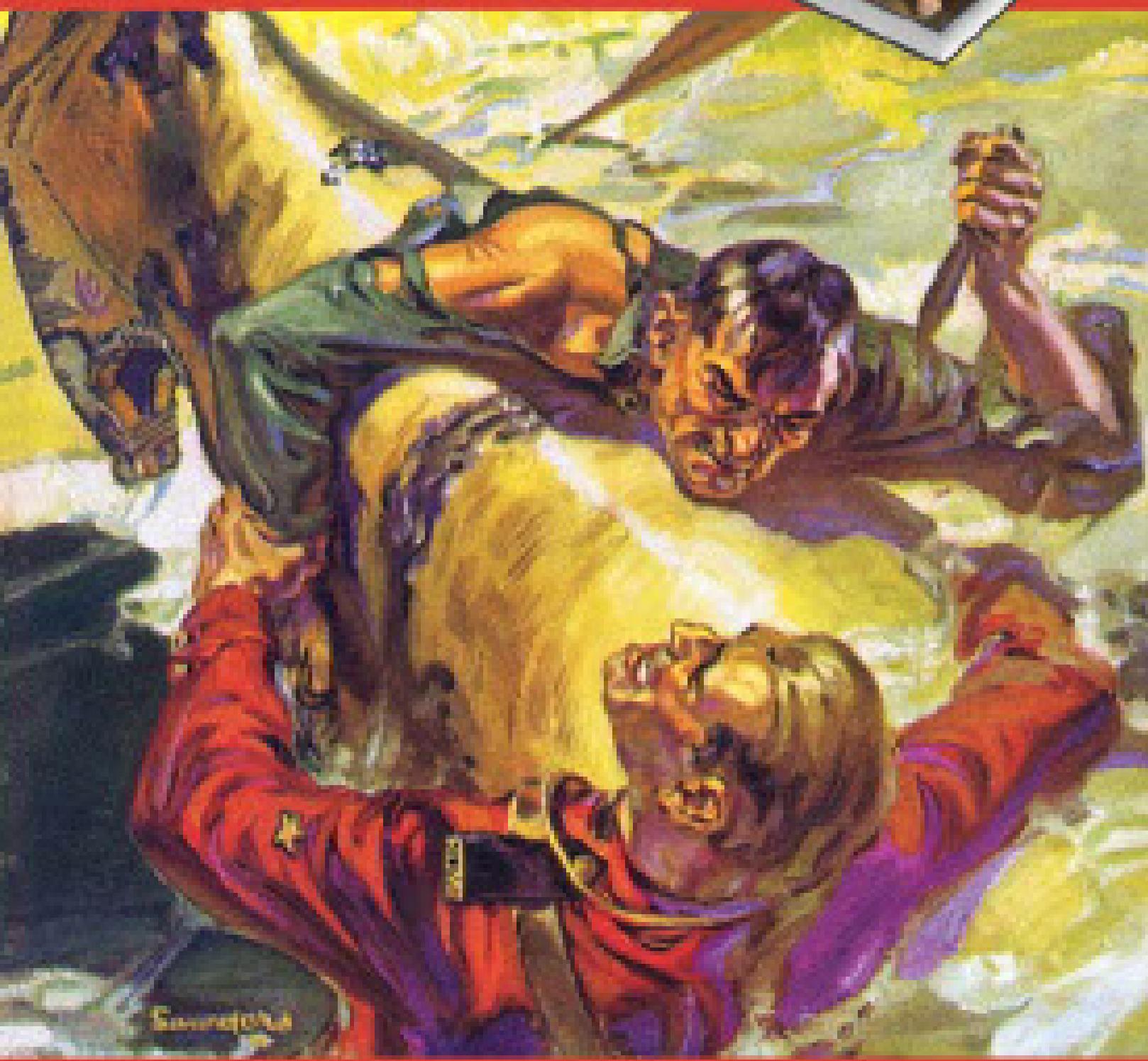
involved a boy who had a card depicting two individuals standing on a sheet of paper and taking turns pushing each other off the surface. The player who threw a card that completely covered a card already lying on the ground would win all of the cards in the pot. Girls just laughing each other—known as “tops”—did not count. In another version of the game, a set number of cards were hung against a sounding wall. Once all the cards were tossed, the boy who had landed his card closest to the wall won them all. After a simple game involved two players flipping the cards and matching the scores in order to win additional cards. Some Horrors of War cards, likely those with started visual appeal, would rip stock in bicycle spokes—an action that created a patterning sound reminiscent of a plane when the blades in motion. Within less than 100 million cards in circulation from the original set alone, the Horrors of War cards likely reached the hands of hundreds of thousands of American children. The war game cards were used in every classroom as far as the horizon spans that the cards depicted except through Spain, Ethiopia, and China.

Norman Saunders

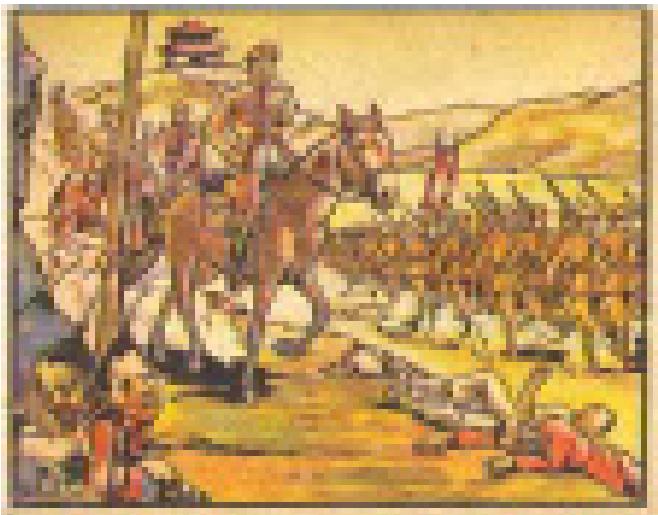
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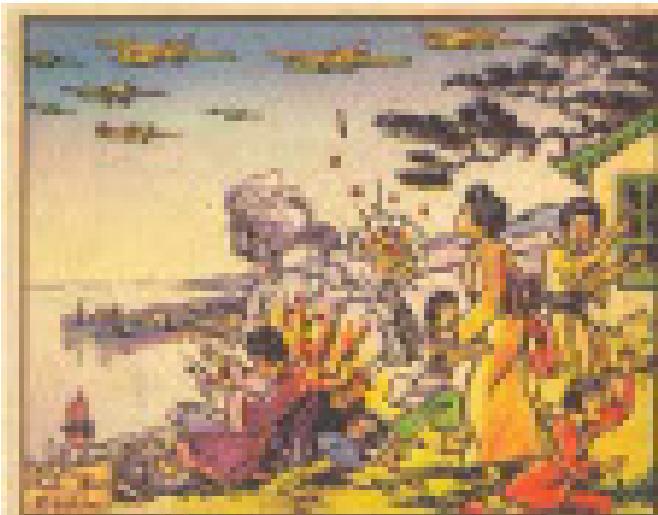
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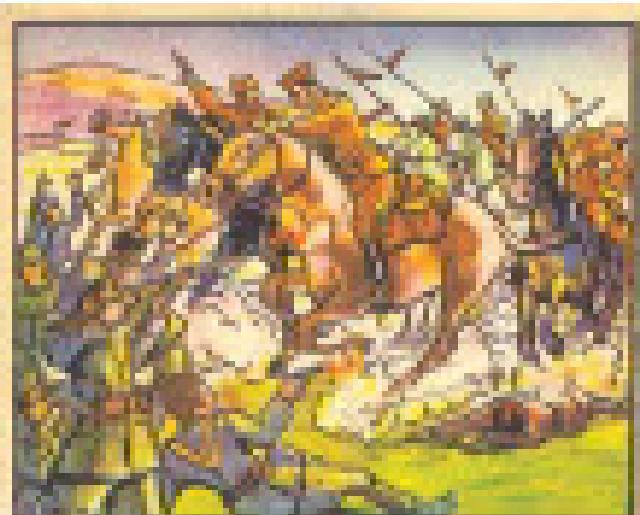
청호창의 차 농장의 차나무들



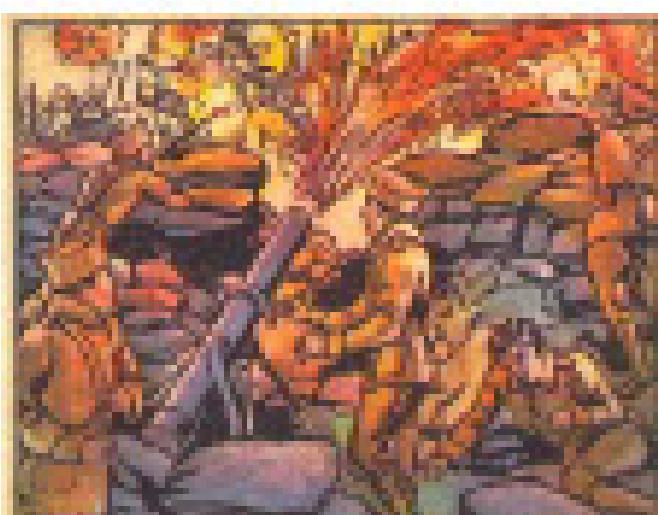
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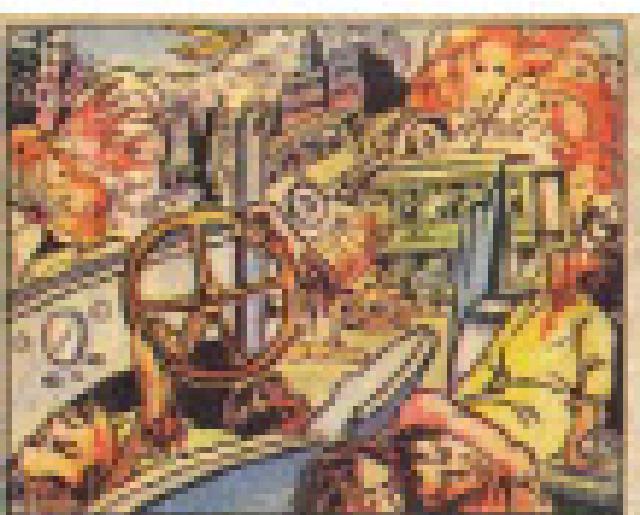
청호창 중국집



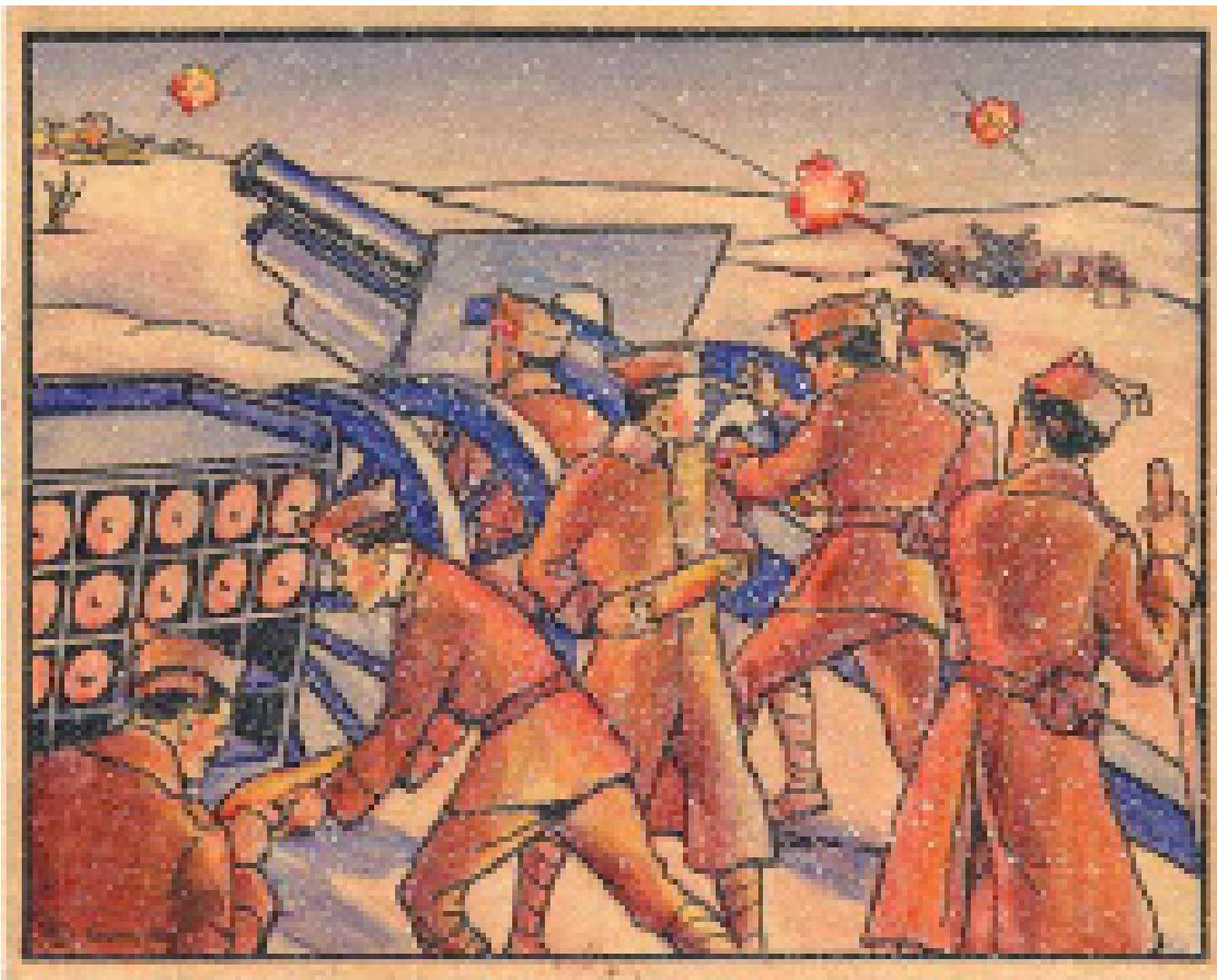
청호창 가족



청호창, 유리하우스



청호창, 세라믹 혁신하우스

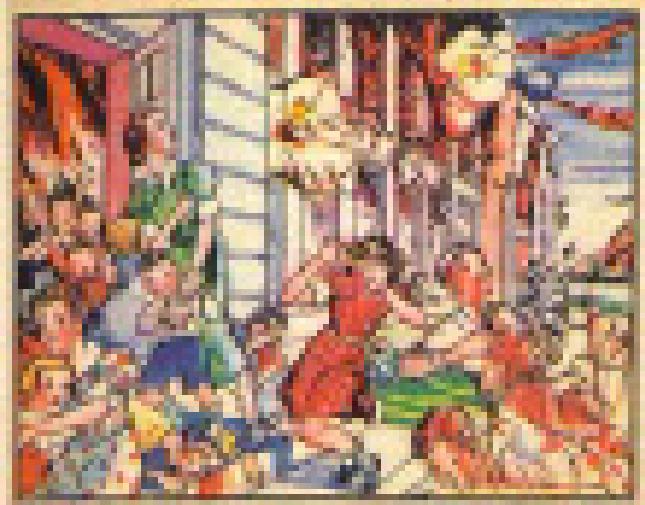


Detail of the 1918 World War I Postcard from the *Boycott Japan* exhibition.

At the time of their release, the *Morons of War* cards represented an important new dimension in the popular American discourse of gun card collecting that was directly to young males' favorite interests: war, even during a time of isolationism and pacifist America. They also served as tools of education, bringing current events from the headlines of major newspapers to boys of a certain age. The artwork, too, pushed the envelope of illustration history with its boldness, action-packed, full-color graphic detail never before seen in the bubble gum card format. Many of the scenes were also progressive for the time. Some, such as dealing with the Spanish Civil War, for instance, made a point to expressly showcase the important role played by women in the conflict. In making the call for peace, the cards also provided a vehicle that spread the popular political themes of peace and isolationism in a popular culture format packaged exclusively for American youth.

Revolutionary at the time of their release in 1918, the cards are also significant today. Seventy years later, the thousands of cards that have survived represent cultural artifacts of a bygone era that diverse the history of the World War II era.

To view the *Morons of War* cards is to be transported, via numerous full-color scenes back to the floodbed of their important world history events—events that passed the United States' immediate intervention, in an unprecedented global conflict. Formally paraded around considering the combative nature, the artwork packaging, however, illustrates the strong isolationist sentiment characteristic in the United States in the period after World War I. Even if the peace message embedded on the cards was secondary to Bowman's numerous instances of profit, the non-violent message resonates strongly in those who view the cards today. Now that their place in history is established and the depicted events are part of the historical record, the *Morons of War* cards carry the power to shape the opinions of the current generation about the wars in China, Spain, and Ethiopia in the 1930s, as well as the concept of war in general. Finally, and perhaps most importantly, the cards, despite some visual inaccuracies, are historical in content and therefore can serve as important primary source tools for the teaching of history to children and future generations.



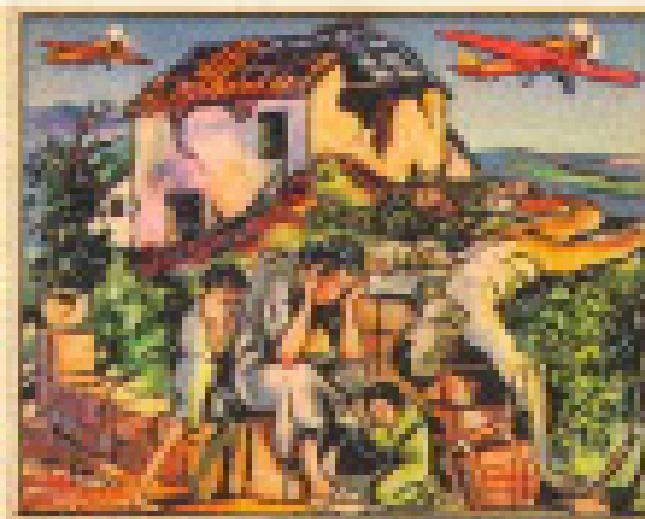
1917 (cont.) *Bombing at American School Building*

Fig. 156 Bombing an American School Building

This is one of approximately ten or more war comic cards in American design the Edwardian house that sold "War Pictures," all of which in this period were composed of small woodcut illustrations. The style of the cards was to depict the latest news stories and provide a popular little picture post card. While the war did not start, a series of cards and of books in the early months of 1917 were designed to indicate the beginning of the war in Asia, Africa, and Europe. And because there had been such a concern, the Japanese were depicted as aggressors. These were quickly discontinued, their return to the "War Pictures" department being in my view about the most likely reason why the American artist, Edward Penfield, could not find a market for his cards. He did, however, sell his "War Pictures" post card collection and catalog, *Peace Pictures*, about the same year, 1918, to the *Illustrated War News*. This is the only catalog for the *War Pictures* I have.

To know the HISTORY OF WAR is to seek PEACE.
This is one of a series of Post Picture Cards. Price 10c each.
© 1917 Penfield Bros. Co., Boston, Mass.

1917 (cont.) *Bombing an American School Building*



1917 (cont.) *The Garage of War in Spain*

157 The Garage of War in Spain

Spain is no longer a land of angry riots, looting and burning, reprisals and reprisals. But the memory of the former agony, Mariano's buildings, deeply divided families, ruined workers, and others, still lingers on. This picture shows the scenes of the Spanish Civil War which became the focus of anxiety and sympathy. Throughout the great cities have suffered much like those of which it can truly be said that they are dying. The cities are full of desolation, disease, the walls below the houses of "ruins and ruins," appearing like a tomb and symbol for human misery, while others are a living scene, the ruined houses like shattered skeletons, the "garages." They are used houses turned to death in living persons.

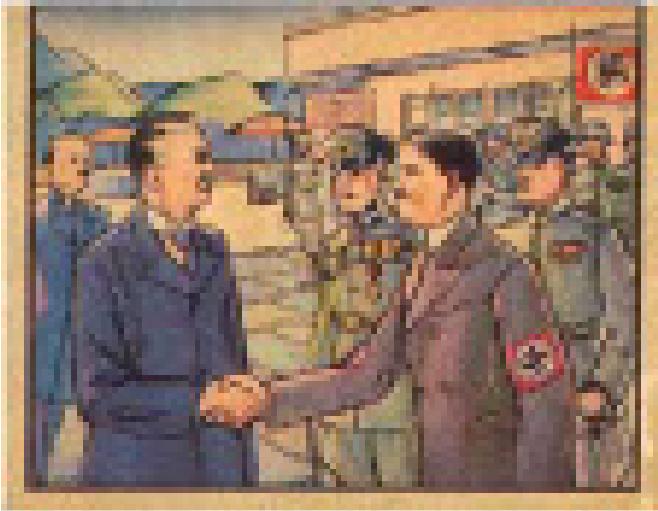
To know the HISTORY OF WAR is to seek PEACE.
This is one of 125 Post Pictures of Modern Warfare. Price 10c each.
© 1917 Penfield Bros. Co., Boston, Mass.

1917 (cont.) *The Garage of War in Spain*

Although the heroes of War cards stand out as his most significant business venture, J. W. Martin Herman spent the next thirteen years creating additional content for his bubble gum cards. The Japanese attack on Pearl Harbor precipitated a new and art titled "War Chau," although that term had earlier been in popular use among American kids as a general moniker for the heroes of War cards. Supply shortages forced the temporary closure of his factory during World War II; after the war, Herman developed cards illustrated with themes such as American Presidents, G-Men, Mickey Mouse, Superman, Lone Ranger, and Wild West, among others. By the late 1940s, Chau Incorporated was grossing over one million dollars a month and its owner was a celebrated multimillionaire such as Philadelphia mayor, a Florida estate, a speedboat, and several yachts, not to mention a new, much younger wife. One of his last ventures encapsulated the spirit of the heroes of War by targeting America's newest country—the communists. Titled "Fight the Red Mission Children Card

war against Communism," Bowman's H.S. bubble gum card set used illustrated scenes and textual descriptions to facilitate the war-making ways of more useful citizens such as China's Mao Tse-tung and celebrated heroic people and events including Douglas MacArthur and the Berlin Wall. Later that year, however, Bowman abruptly left the gum business—overextended and located in Florida, ultimately victimizing the U.S. "King of the Bubble Gum Industry," "Bubbleman Bowman," and "King Bub" sacrificed him by the Saturday morning P.M. After a long, equally-unsuccessful career as a real estate speculator in Florida, Bowman died in 1986 at the age of eighty-seven. Through a gum industry pioneer, marketing genius, and a model of entrepreneurial success, Bowman's greatest impact may have been his role in assembling the now celebrated artists whose collective body of work, shocking and violent though they may have been, proved instrumental in adding a revised chapter to the long history of American illustration. ■

—by Charles E. Cushing, Ph.D.



Chaim Soutine, *The War Effect* (1916).

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Robert Eustace is best remembered today for his charming, whimsical style—his expressive line recall of life and variety, and it was enhanced by a detailed awareness of texture and detail. He was an “illustrator’s illustrator” known and admired perhaps more by his peers than the general public.

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WHEN ART KEPT THEM FLYING

BY CHRISTIAN SPORO
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In 1944 George Good, a stop-motion, modeling, and animation enthusiast, discovered with amazement some American magazines which an N.F. Billed him his village lost him. What he liked best were the gleaning advertisements scattered throughout the pages. In the 50s, during an “old-paper” fair, George came across some old numbers of Life magazine. Nothing had changed; his feelings were still there intact. He started an extended search for original magazine flying back to between 1941 and 1944, and this book presents the results of his efforts in 176 pages, with over 300 color illustrations. The fascinating collection of advertising artwork and photos celebrate the role that American artists played in shaping public perception of the artfulness, delights, and everyday life of the typical soldier.



MONSIEUR: KING OF THE AFFORDABLE DETAILS

BY JULIA MUSK
ILLUSTRATION, COLOR PHOTOGRAPH
BY JULIA MUSK
UNIVERSITY OF TORONTO PRESS, 2011

David Shatzman would argue that of all the affordable details ever produced, “Originals by Monsieur” (Drew “Monsieur” Muskatowski) were the best because details can say the subtler psychological details, like little Jewish families. They were also the first details that didn’t distinguish when you tried to apply them. Millions of details sold for a dime apiece in hobby shops, hardware stores, and even mail order through hot rod and motorcycle magazines, winding up inexplicably placed on bicycles, models, toys, transistor radios, notebooks, book bags—and empty surfaces. All had had to do was add water and voilà! Monsieur details turned a shiny finish into the look of authenticity.

For decades, mystery surrounded the identity of Monsieur, the elusive source of countless novelties details. Now, the enigmatic and poignant story of Drew “Monsieur” Muskatowski is revealed, from his early days pinning racing cars and motorcycles in Los Angeles to his eventual rise and fall in America’s local long, including Monsieur’s team-up with Ed “Big Daddy” Roth to create the iconic Rat Fink.

Often imitated, but never surpassed, Monsieur’s genius is explained, along with hundreds of full-color examples of his work often previously guaranteed to raise a smile and satisfy even the most hard-core Kustom Culture junkie. There’s even a reproduction blow-up pack of Monsieur details included!



THE MOTION PICTURE LYDECKER BROTHERS

BY ANTHONY HEDGESON
LINDA FRIESE, BRIAN AND YVETTE
LYDECKER
MELVILLE PRESS, 2011

No, not the Lydecker brothers. Two hard-boiled ex-theatricals and Edward Lydecker, brothers who worked as special effects artists in the early days of the Hollywood film industry. While not exactly a book related to the illustrations field, if you like the you might have an interest in motion picture special effects as well, and I was certainly interested in finding out about this book. In the tumultuous days of Hollywood shooting and realistic action scenes had to be filmed in real time. Known throughout the industry as the “Minature men,” the Lydecker brothers were in fact experts in their field of creating detailed scale model ships, trains, planes, and automobiles. While these carefully crafted models performed on large-scale backdrops or backlot water tanks, all manner of mayhem and chaos ensued for tailored effects than in the cameras rolled.

as sorely underrated film special effects. The Lydecker produced some of the most thrilling and authentic action sequences in a shoestring budget. Primarily renowned for their outstanding visual effects in the Republic Pictures' cliffhanger serials, they were often required to enhance the stories because films, when the script called for spectacular stunts, the Lydecker delivered intricate production values with economy; the executives of the other picture studios could only scratch their heads. This book presents an overview and some illustrated remembrances of the "Legendary Lydecker Brothers" and their outstanding contribution to special visual effects.



THE LYDECKER BROTHERS

ILLUSTRATION AND FILM SPECIAL EFFECTS
by ROBERT F. LYDECKER
with an afterword by ROBERT LYDECKER
Foreword by JAMES MCGEE

This very cosmopolitan new volume is a platter of British and American art, called from books and magazines from 1890 to 1950. Some of the artists featured include: Sigmund Freud, a Russian who emigrated to the U.S. in 1930 and excelled in portraits of female stage actresses in famous roles; René Vincent, a Frenchman whose color book illustrations of passing girls through history are reproduced in full. A French magazine cover by Hungarian Willy Pogany accompanies another cover of the same magazine by American Louis Stellini Peiper. The English are covered by a piece by Arthur Rackham and Charles Robinson in the children's literature. Other Americans include Eric Pape, H.C. Leyendecker and Frank Gabor in a series of full-page prints from "Stories the Edelweiss Kid". Germany is well-represented with a piece by Heinrich Kley, three massive Jugendstil pieces including the controversial by Julius Diez, another Hermann Vogel lithograph and all of the color plates by Erich Ichardt for a literary tale book. Pictures from the Belgian Lure and novel Andromeda, the painting is another exception, and the comic strip portion. For its stock, there many rare and beautiful examples of classic illustration art you've never seen, so you've always wanted to see them...



ILLUSTRATORS 52

INTERNATIONAL CATALOG OF ILLUSTRATION 1990
by ROBERT F. LYDECKER
with an afterword by ROBERT LYDECKER
Foreword by JAMES MCGEE
Foreword by JAMES MCGEE
Foreword by JAMES MCGEE

The beauty of Illustrators annual is a progressive collection of the year's best illustrations derived from books, advertising, comics, and uncommissioned illustrations. The book features the artist when quoted by the artist themselves, an each artist discusses the "how to" and "why" of their art, marking this annual with a visually stunning art book, and a moving road into the creative process of today's top working illustrators. ■

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EXHIBITIONS & EVENTS

Orange Pulp: The Pulp Magazine and Contemporary Culture

January 24 through June 30, 2011

Syracuse University Library, NY

Syracuse University Library's Special Collections Research Center (SCRC) will feature the exhibition "Orange Pulp: The Pulp Magazine and Contemporary Culture." The exhibition spans two locations: the display in the sixth-floor SCRC gallery will be pulp magazine, novelty tales like *Pulpit Tales* and *Illustrating the Hypnotist*, a *Illustrated Animal's "Orange Pulpfellow,"* which includes readers' issues of science fiction's best known characters, Bobbie the Robot, and correspondence with Agnes Mac Kay Bradbury, McMurry Galleries in the Shaffer Art Building, will present a portfolio of pulp artist Norman Saunders (1902-1989), including 10 book and drama by Saunders paintings from the University collection.

For more information, visit: <http://www.library.syr.edu>

Golden Legacy: Art from 50 Years of Little Golden Books

April 23 through June 12, 2011

Salt Lake City Public Library, UT

This exhibition will present the most extensive public showing ever of original illustration art from American publishing's best loved and most consequential picture-book series, Little Golden Books—the history-making experiment that celebrated its 50th anniversary in 2007.

Lunched in 1942—the first full year of American involvement in WWII—Little Golden Books made high-quality illustrated books available at affordable prices for the first time to millions of young children and their parents. Among the artists who contributed to the ambitious series were greats of the European design community (including Ruth Williams, Paulette Rasmussen, and Tibor Gergely) who had gathered in New York, as the European émigré movement allowed the Walt Disney Studio (including Gustaf Tenggren, Marie Prevost, Eric Larson, and Mary Blair), into contact for the artistic freedom and control associated with picture-book making, and such American originals as Jessie Wilcox, Elizabeth Ostrom Jones, Richard Scarry, and Hilary Knight.

50 masterpieces of original art by them and other artists—chosen from the vast National Library archive—will be featured in the exhibition, including examples from such picture-book classics as *The Poky Little Puppy*, *Zoo*, *The House for a Bunny*, *The Kitten Who Thought He Was a Lion*, *The Color Kittens*, *I Can Fly*, and more.

For more information, visit: <http://www.slcpl.org>

Witness: The Art of Jerry Pinkney

November 13, 2010 through May 13, 2011

The Society of Illustrators, NY

Witnessing an artistic journey that has continued for fifty years, *Witness: The Art of Jerry Pinkney* features numerous watercolor paintings and highly detailed drawings, crossed the book-based books and carefully-curated historical documents. Original illustrations for *The Lion and the Mouse*, *The Old School*, *John Henry*, *Black Cowboychild Horse*, *Osceola Renzas*, *The Complete Tales*, *The Sunflower of Blythe*, *The Little Hand Girl* and other books, and for such site-specific commissions as the African Rural Development Center in New York City, National Parks Service, Cancer National Museum in Vienna, and the National Underground Railroad Freedom Center in Ohio, will be on view.

For more information, visit: www.societyofillustrators.org

McGraw's Lesser Beasts on Paper

March 23, 2011 through April 30, 2011

The Society of Illustrators, NY

Robert Crumb (b. 1943) is considered the premier underground comic artist of his generation. In his diverse and prolific body of work, Crumb demonstrated the American comic book, revolutionizing the form forever. Over four decades long, his impact continues to be felt worldwide. This retrospective, curated by Michael Bauchamp, editor of *Blotz!* magazine, presents key pieces culled from the underground art collection of Eric Stoltz, with contributions from Paul Morris and John LaFever. ■

For more information, visit: www.societyofillustrators.org

Have an upcoming exhibition or event related to the world of classic illustration? Email: ilove@qmail.com

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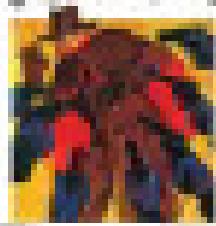
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