CALIFORNIA NOT A DEMOCRAT LOCK: KERRY IN TIGHT FIGHT; BOXER UP 9



IN 2000, GORE CARRIED CA BY 11 PTS ... BUT SINCE THEN, CA ELECTED A GOP GOVERNOR

- * IN AN ELECTION FOR PRESIDENT IN CA TODAY, 6 MOS TO VOTE, JOHN KERRY & GEORGE W. BUSH IN SLUGFEST, ACCORDING TO SURVEYUSA POLL OF 635 LIKELY CA VOTERS CONDUCTED 5/4 5/6.
- * TODAY: IT'S KERRY 46%, BUSH 45%, OTHER/UNDECIDED 9%. FOR U.S. SENATE, INCUMBENT DEMOCRAT BARBARA BOXER GETS 48%, REPUBLICAN BILL JONES 39%, OTHER/UNDECIDED 13%.
- * OF BUSH VOTERS, 80% SAY THEY ARE VOTING 'FOR' BUSH. OF KERRY VOTERS, JUST 35% SAY THEY ARE VOTING 'FOR' KERRY. 61% OF KERRY VOTERS SAY THEY ARE VOTING 'AGAINST' BUSH.
- * KERRY SUPPORT IS YOUNG, FEMALE, NON-WHITE, NON-MILITARY & FROM BAY AREA. BUSH SUPPORT IS MALE, WHITE, RELIGIOUS, MILITARY, & FROM INLAND EMPIRE & CENTRAL VALLEY.
- * BUSH AHEAD IN SUBURBS BY 5 PTS. KERRY AHEAD IN URBAN AREAS BY 12 PTS.

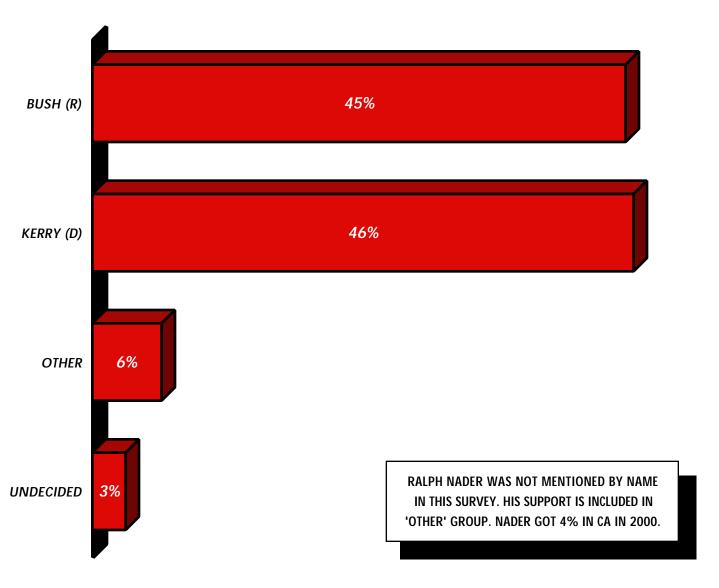
RESEARCH CONDUCTED E.T.	040504 18: 42-23: 54 040505 18: 38-23: 56 040506 18: 35-23: 57 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF CALIFORNIA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KABC-TV LOS ANGELES, KPIX-TV SAN FRANCISCO, KXTV-TV SACRAMENTO & KGTV-TV SAN DIEGO

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VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

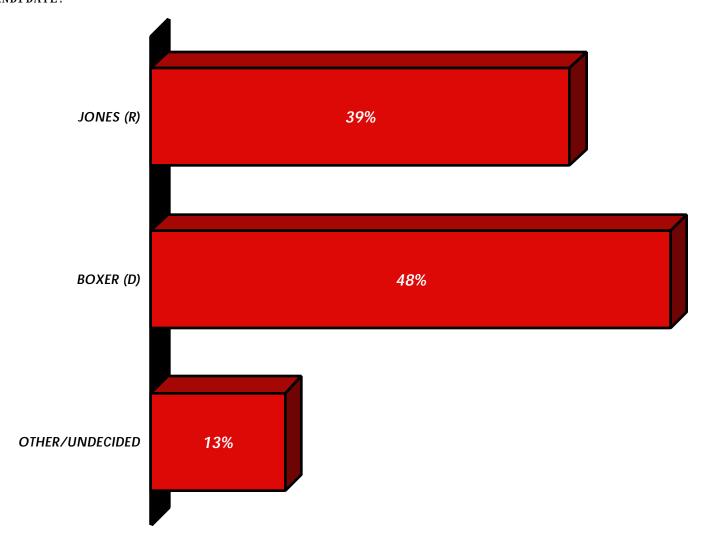


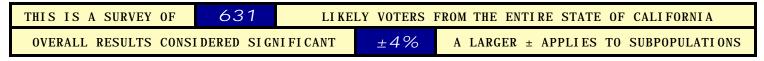


RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATOR / ALL LIKELY VOTERS

CALIFORNIANS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U.S. SENATOR FROM CALIFORNIA WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN BILL JONES? DEMOCRAT BARBARA BOXER? OR SOME OTHER CANDIDATE?





RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTH	BUSH (R)	KERRY (D)
			RE	SPOI	NSES	SORT	ED B	Y DEN	ЛОGR	2APHI	C CAT	ΓEGOI	RY		
BUSH (R)	45%	46%	39%	52%	38%	36%	49%	48%	49%	51%	16%	38%	44%		
KERRY (D)	46%	46%	43%	41%	51%	50%	44%	44%	45%	42%	70%	49%	47%		
OTHER	6%	5%	13%	5%	7%	10%	5%	5%	2%	4%	12%	9%	6%		
UNDECIDED	3%	3%	4%	2%	4%	4%	2%	2%	4%	3%	2%	4%	3%		
FOR CANDIDATE														80%	35%
AGAINST CANDIDATE														17%	61%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
	10070	20070	10070	10070	10070	10070	10070	10070	10070	10070	100%	10070	20070		
	D	EMO	GRAF	PHIC S	SUBPO)PUL	ATIOI	NS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
BUSH (R)	100	102	86	116	85	79	108	107	108	113	34	85	98		
KERRY (D)	100	101	94	89	110	109	96	96	99	92	153	106	103		
OTHER	100	81	224	83	116	176	83	87	34	68	199	155	101		
UNDECIDED	100	92	154	53	145	124	74	87	134	94	79	127	88		
	ALL	AIN	BLE	MALE	ALE	-34	-49	-64	55 +	WHITE	BLACK	NIC	Æ		
	OVERALL	CERTAIN	PROBABLE	Σ	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	Š	BL	HISPANIC	ASIAN/OTHER		

VOTE FOR PRESIDENT \nearrow RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL REPUBLICAN DEMOCRAT INDEPENDENT/O GRAD SCHOOL COLLEGE GRAD SOME COLLEGE NO COLLEGE MODERATE MODERATE MILITARY	NON-MILITARY
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BUSH (R) KERRY (D) OTHER Undecided

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	ΓEGO	RY	
45%	87%	10%	39%	40%	54%	43%	49%	78%	35%	11%	51%	39%	
46%	7%	81%	47%	53%	38%	47%	43%	17%	53%	82%	40%	52%	
6%	3%	6%	11%	4%	5%	7%	7%	4%	7%	6%	6%	6%	
3%	2%	3%	2%	3%	3%	3%	2%	1%	5%	0%	3%	3%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

BUSH (R) KERRY (D) OTHER Undecided

C	PEMO	GRAF	PHIC S	SUBP	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	193	22	87	87	119	95	107	173	78	25	112	87		
100	15	177	102	115	84	101	93	36	115	180	88	113		
100	56	99	193	75	81	125	110	67	116	101	94	102		
100	84	105	76	103	104	107	76	37	175	0	110	91		

OVERALL

REPUBLICAN

DEMOCRAT

GRAD SCHOOL

COLLEGE GRAD

SOME COLLEGE

NO COLLEGE

MODERATE

LIBERAL

MILITARY

NON-MILITARY

OVERALL

OVERALL

OVERALL

OVERALL

OCCASIONAL RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES REGULAR RELIGIOUS OCCULAR RELIGIOUS OCCULAR RELIGIOUS OCCULAR LA CENTRAL VALLEY AS A COAST ORBAN AS SUBURBAN AS SU

KERRY (D) OTHER UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	RAPHI	C CA	TEGO	RY	
45%	41%	42%	52%	55%	45%	53%	31%	39%	48%	51%			
46%	51%	46%	41%	34%	48%	35%	62%	51%	43%	33%			
6%	5%	9%	4%	8%	4%	8%	5%	7%	5%	8%			
3%	3%	3%	2%	3%	3%	3%	2%	2%	3%	8%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

BUSH (R) KERRY (D) OTHER UNDECIDED

D	PEMO	GRAF	PHIC S	SUBPO	OPUL.	ATIOI	VS IN	DEXE	D TO	OVE	RALL	RESP	ONSE	S
100	91	94	116	122	100	117	68	87	107	112				
100	112	99	89	73	103	77	135	112	95	73				
100	77	145	70	140	68	140	90	124	85	135				
100	104	116	83	105	104	117	76	74	107	282				

OVERALL NO RELIGIOUS SERVICES OCCASIONAL RELIGIOUS SERVICES REGULAR RELIGIOUS SERVICES **CENTRAL VALLEY** INLAND EMPIRE BAY AREA/NORTHERN COAST SUBURBAN

URBAN

RURAL

GREATER L.A.

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER
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JONES (R) BOXER (D) OTHER/UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	2APHI	C CA	TEGO	RY	
39%	41%	26%	46%	32%	31%	41%	41%	45%	46%	17%	32%	33%	
48%	48%	50%	42%	54%	51%	47%	50%	46%	44%	65%	56%	47%	
13%	11%	24%	11%	14%	18%	12%	9%	10%	10%	18%	12%	20%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

JONES (R) BOXER (D) OTHER/UNDECIDED

Γ	FMO	GRAF	PHIC	SURPO	OPUL	ATIOI	VS IN	DEXE	D TO	OVE	RALI	RESP	ONSE	S
100	105	68	119	82	79	105	106	115	117	42	81	84		
			-					-						
100	100	103	88	112	106	96	103	94	91	134	116	97		
100	86	189	89	111	141	99	69	77	83	147	98	162		

CERTAIN
PROBABLE
MALE
FEMALE
AGE 18-34
AGE 50-64
AGE 65+
WHITE
HISPANIC
ASIAN/OTHER

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL REPUBLICAN DEMOCRAT INDEPENDENT/OTI GRAD SCHOOL COLLEGE GRAD NO COLLEGE CONSERVATIVE	LIBERAL MILITARY NON-MILITARY BUSH (R)
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JONES (R) BOXER (D) OTHER/UNDECIDED

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
39%	80%	6%	32%	35%	51%	35%	39%	68%	31%	9%	43%	34%	76%	6%
48%	11%	83%	47%	56%	40%	51%	43%	19%	56%	81%	44%	53%	15%	83%
13%	9%	11%	21%	9%	9%	14%	19%	12%	13%	10%	13%	12%	9%	11%
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

JONES (R) BOXER (D) OTHER/UNDECIDED

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
100	205	16	81	89	131	91	99	175	80	23	111	87	196	16
100	23	171	98	115	82	105	89	40	116	168	90	110	31	170
100	71	88	167	75	73	112	148	97	102	78	102	99	71	89

OVERALL

REPUBLICAN

DEMOCRAT

INDEPENDENT/OTHER

GRAD SCHOOL

COLLEGE GRAD

SOME COLLEGE

NO COLLEGE

NO COLLEGE

NO COLLEGE

NO COLLEGE

NOON-MILITARY

#NAME?

OVERALL

OVERALL

OVERALL

OCCASIONAL RELIGIOUS SERVICES

CENTRAL VALLEY

CONTRAL VALLEY

CENTRAL VALLEY

CENTRAL VALLEY

CONTRAL VALLEY

CONT

JONES (R) BOXER (D) OTHER/UNDECIDED

		RE	SPOI	VSES	SORT	ED B	Y DEN	ЛОGR	APHI	C CA	TEGO	RY	
39%	36%	36%	45%	50%	40%	43%	26%	30%	44%	41%			
48%	52%	53%	41%	37%	49%	41%	63%	56%	45%	39%			
13%	12%	11%	15%	14%	11%	16%	11%	15%	11%	20%			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

JONES (R) BOXER (D) OTHER/UNDECIDED

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
100	92	93	114	127	102	110	66	76	113	105				
100	106	110	84	75	102	85	130	115	93	80				
100	99	86	118	111	88	127	90	117	88	161				

URBAN

SUBURBAN

RURAL

OVERALL

NO RELIGIOUS SERVICES

OCCASIONAL RELIGIOUS SERVICES

REGULAR RELIGIOUS SERVICES

CENTRAL VALLEY

GREATER L.A.

INLAND EMPIRE

BAY AREA/NORTHERN COAST

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES PLEASE EXERCISE E													_		
TEENOL EXERCISE E	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	FOR CANDIDATE	AGAINST CANDID	NOT SURE	100
REGISTERED	765	374	391	217	258	159	131	431	053	185	096	349	251	036	
CERTAIN	550	265	285	134	184	131	101	331	033	128	058	316	205	029	
PROBABLE	085	047	038	033	037	008	006	042	005	018	019	033	045	007	
LIKELY	635	313	323	168	222	139	107	373	038	146	078	349	251	036	
BUSH (R)	288	164	123	060	108	067	052	191	006	056	034	230	048	010	
KERRY (D)	292	128	163	084	098	061	049	157	027	071	037	103	179	010	
OTHER	038	016	022	018	011	007	002	015	005	014	005	010	021	007	
UNDECIDED	018	005	013	006	005	003	004	010	001	005	002	006	003	008	
JONES (R)	246	144	102	051	090	057	048	169	006	046	025				
BOXER (D)	306	133	173	085	103	069	049	164	024	082	036				
OTHER	071	033	038	026	026	011	008	035	007	017	012				
NOT VOTE	004	001	004	002	001	001	000	002	001	001	001				
UNDECIDED	008	002	006	003	001	001	002	004	000	001	003				
TOTAL	1000	493	507	349	314	191	146	511	062	281	146	349	251	036	
COMPOSITION OF ADULTS	100%	49%	51%	35%	31%	19%	15%	51%	6%	28%	15%	35%	25%	4%	
COMP. OF REG. VOTERS	100%	49%	51%	28%	34%	21%	17%	56%	7%	24%	12%	46%	33%	5%	
COMP. OF LIKELY VOTERS	100%	49%	51%	26%	35%	22%	17%	59%	6%	23%	12%	55%	39%	6%	
										D BY	TELE	PHON	E 5/4	4 - 5	/6.
			765												
	OF T	HEM,	635	WERE	JUD	GED T	ГО ВЕ	LI	KELY	PRI	ESI DE	NTI A	L VOT	TERS.	

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES PLEASE EXERCISE E															
PLEASE EXERCISE E	LX I KEIVII	E CAU	II UN	I NEDK	AWING				UM SU		LAIIU	NO OW	ALLER	IHAN	
		Ā	5	ĒNT		GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	GE	CONSERVATIVE	ш.				NON-MILITARY
	Ħ	REPUBLICAN	DEMOCRAT	INDEPENDENT	NOT SURE	SCI	GE (00	NO COLLEGE	RV	MODERATE	_	NOT SURE	ΙRΥ	
	OVERALL	PUB	Θ)EP	ıZ I	AD	ĹĘ	ΜĒ))	NSE	DE	LIBERAL	ıZ I	MILITARY	Ž-
	6	RE	DE	Ξ	2	GR	00	20	N	00	Ĭ	HB	2	₹	N
DE01075D5D	~~~	220	224		2.1.0	120		~~ 4		~ 4 ~	2.40		220	120	~~~
REGISTERED	765	269	321	162	013	193	150	274	146	247	348	140	028	403	355
CERTAIN	550	208	219	114	009	144	122	189	096	184	246	103	016	294	254
PROBABLE	085	028	043	013	002	024	009	040	011	027	046	009	003	043	040
LIKELY	635 288	236 206	262	127 050	010	167 066	131 071	229 098	107 052	211 165	292 103	112	018 006	337	294
BUSH (R)	288	016	213	060	006	088	050	106	052	035	154	013	006	136	152
KERRY (D)	038	016	015	015	002	007	006	017	046	009	020	093	009	019	018
OTHER Undecided	038	008	008	003	000	007	006	017	007	009	020	007	002	019	008
JONES (R)	246	187	016	040	002	058	067	080	002	143	015	010	001	145	100
BOXER (D)	306	026	216	059	003	093	052	114	041	041	162	010	002	145	156
OTHER	071	020	027	025	004	013	011	029	018	023	033	011	005	040	032
NOT VOTE	004	001	001	002	002	001	000	003	000	002	002	001	000	003	002
UNDECIDED	004	001	001	002	002	001	000	003	000	002	002	000	000	003	002
TOTAL	1000	265	310	150	012	246	186	339	224	320	436	192	044	501	483
COMPOSITION OF ADULTS	100%	27%	31%	15%	1%	25%	19%	34%	22%	32%	44%	19%	4%	50%	48%
COMP. OF REG. VOTERS	100%	35%	42%	21%	2%	25%	20%	36%	19%	32%	46%	18%	4%	53%	46%
COMP. OF LIKELY VOTERS	100%	37%	41%	20%	2%	26%	21%	36%	17%	33%	46%	18%	3%	53%	46%
COIVII . OI LINELI VOILNO	100%	01,0	1170	2070	20 70	2070	W 1 /0	00%	1 1 70	00%	1070	1070	0,0	0070	1070
	1000	CAL	I FORN	VI A A	DULT	S WEI	RE IN	TERV	I EWE	D BY	TELE	PHON	E 5/4	4 - 5	5/6.
	OF T			WERE											
	OF T			WERE						PRI	ESI DE	ENTI A	L VO	ΓERS.	

RAW COUNTS FOR ALL RESPONSE EHOIÆES THE RESPONSES OF A SUSPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. INSORAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100 PLEASE EXERCISE EXTREME AUTION RE RELIGI **NLAND EMPIRE BAY AREA/NO NO RELIGIOUS** CENTRAL VALL OCCASIONAL GREATER L.A. SUBURBAN ROBABLE REGULAR KERRY (D) BUSH (R) CERTAIN JRBAN RURAL REGISTERED **CERTAIN PROBABLE** LIKELY BUSH (R) KERRY (D) **OTHER** UNDECIDED JONES (R) BOXER (D) **OTHER NOT VOTE** UNDECIDED TOTAL **COMPOSITION OF ADULTS** 100% 31% 36% 31% 20% 39% 17% 22% 35% 62% 3% 55% 17% COMP. OF REG. VOTERS 100% 30% 36% 34% 20% 39% 18% 23% 35% 62% 3% 72% 22% 100% 30% 34% 35% 20% 39% 18% 23% 34% 63% 87% 13% COMP. OF LIKELY VOTERS 3% 1000 CALIFORNIA ADULTS WERE INTERVIEWED BY TELEPHONE 5/4 OF THEM. 765 WERE REGISTERED TO VOTE. 635 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS. OF THEM,

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.