

1101 Connecticut Avenue NW, Suite 200 Washington, DC 20036 (202) 463-7300 Interview dates: May 17-19, 2004 Interviews: 1,000 adults Margin of error: <u>+</u>3.1

THE ASSOCIATED PRESS POLL CONDUCTED BY IPSOS-PUBLIC AFFAIRS

NOTE: all results shown are percentages unless otherwise labeled.

JOBS STUDY

1. When you are deciding on what product to buy, how often do you check the label to see if the item was made in the United States?

Always	15
Usually	20
Sometimes	27
Seldom	19
Never	19
Not sure	<u>-</u>
Total Always/Usually Total Seldom/Never	35

(ASKED OF HALF THE RESPONDENTS.)

2a. If you were considering a purchase and you saw one product that was made in the United States and a similar product for a lower price that was made in another country, would you probably buy ...

The higher-priced American product	54
The lower-priced product made in	
another country	40
Not sure	6

(ASKED OF HALF THE RESPONDENTS.)

2b. If you were considering a purchase and you saw one product that was made in the United States and a similar product for the same price that was made in another country, would you probably buy ...

The American product	93
The product made in another country	3
Not sure	4

3. Some economists have said outsourcing will help the U.S. economy in the long run by creating prosperity in other countries and, eventually, a stronger market for U.S. goods. Other economists say outsourcing hurts the economy by sending jobs and salaries overseas, without any real long-term benefit. Do you believe outsourcing helps or hurts the economy? (IF BOTH, ASK:) Would you say outsourcing does more to help or hurt the economy?

Helps the economy	17
Both but lean toward helps	-
Hurts the economy	69
Both but lean toward hurts	-
Has no effect on the economy	10
(NOT READ) Both helped and hurt/ do not lean	-
Not sure	4
Total Helps the Economy Total Hurts the Economy	17 69

4. Some have said that outsourcing of jobs to workers in other countries is caused by investors and chief executives of companies who want profits and don't care where they come from, while others say that outsourcing of jobs to workers in other countries is sometimes necessary for American companies to compete. Which statement comes closer to your view?

Outsourcing is mostly caused by the greed of corporate executives	64
Outsourcing is mostly caused by the need for companies to compete	30
(NOT READ) Both	3
(NOT READ) Neither	1
Not sure	2

5. Thinking of the last 12 months, have you, someone in your family or someone else you know personally lost their job because that job was outsourced to another country or not?

Yes	20
No	79
Not sure	1

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

- D1a. First of all, in what year were you born?
- D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	30
50-64	22
65 and over	16
Refused/not sure	1

D2. Are you employed:

TOTAL EMPLOYED	63
- Full time	50
- Part time	13
Not employed	17
Retired	20
Refused/not sure	-

(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional	15
Senior executive or manager	6
Clerical or administrative	8
Sales or services	11
A skilled trade or technical occupation	12
Blue-collar work or laborer	5
Farming or fishing	1
Other (VOL)	5
Refused/not sure	-
Not Employed Full/Part Time (Q.D2)	37

D4. What is the last year of school you completed?

Grade school or some high school	7
Completed high school	27
Some college but did not finish	23
Completed a two year college degree	12
Completed a four year college degree	19
Completed a post-graduate degree such	
as a Master's or Ph.D.	12
Refused/not sure	-

D5. Are you currently married?

Yes	55
No	45
Refused/not sure	-

D6. Including yourself and any children, how many people are currently living in your household?

	~ .
1	- 21
2	31
3	21
4	15
5	8
6 or more	4
Refused/not sure	-

(Q.D7a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)

D7a. How many children under 6 years are currently living in your household?

- D7b. How many children ages 6 to 12 are currently living in your household?
- D7c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	38
Under 6	19
6-12	19
13-17	14
NO CHILDREN	61
Refused/not sure	-

D8. Do you currently own stocks, bonds or mutual funds?

Yes	49
No	50
Refused/not sure	1

(Q.D9 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D8.)

D9. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	INVESTORS
None	38
1 time	23
2 times	11
3 times	6
4 times	4
5 to 9 times	8
10 to 14 times	3
15 to 19 times	1
20 to 24 times	-
25 times or more	2
Refused/not sure	4
Active Investors (5 times or more)	14

D10. Do you own your home, or do you rent?

Own	69
Rent	30
Refused/not sure	1

D11a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

Protestant	58
Catholic	24
Jewish	1
Some other religion	4
(DO NOT READ) No religion	10
Refused/not sure	3

D11b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

Born-again Christian	28
Fundamentalist	7
Neither	64
Refused/not sure	1

D12. Could you please tell me your household income from all sources in 2003?

Under \$15,000	11
\$15,000 to less than \$20,000	5
\$20,000 to less than \$25,000	9
\$25,000 to less than \$30,000	5
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	10
\$50,000 to less than \$75,000	16
\$75,000 to less than \$100,000	8
\$100,000 or more	13
Refused/not sure	13

D15a. Are you of Hispanic ethnicity?

(Q.D15b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D15a.) D15b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	79
Black	9
Hispanic	6
Asian	2
American Indian	2
Other	1
Refused	1

41-59 inches	1
60-66 inches	45
67-72 inches	41
73-78 inches	11
79 inches or more	-
Refused	2
Mean	67.3
Median	66.4

WEIGHT:

Under 100 lbs	1
100-150	36
151-175	20
176-200	17
201-225	8
226-250	6
251 lbs or more	5
Refused	7
Mean	171.5
Median	164.3

REGION:

Northeast	20
Midwest	22
South	36
West	22

METROPOLITAN STATUS:

Urban	28
Suburban	47
Rural	25

GENDER:

Male	48
Female	52