OneStat Platinum

Number One e-Business Intelligence Web Analytics

Professional Solutions
Mid-sized to Large Web Sites

DATASHEET

OneStat.com let you understand what your visitors do, see and think on your web site…

Get Real-time Answers with OneStat.com
Optimize your e-Business and online Communication activities.

OneStat.com is the number one provider of real-time web site analysis software and e-business intelligence web analytics in the world. Our superior technology powers thousands of websites in more than 100 countries all over the world. With our accurate, detailed & reliable reports we will be able to answer your questions about visitor behavior, site performance and retention.

OneStat.com has developed a much more accurate technology as the traditional log-file analysis. It is browser based and provides next-generation measurements that are up to 60% more accurate than the traditional log-file analysis. The solutions of OneStat.com are easy to set-up and you don't need any hardware.

OneStat Platinum: Advanced Web Analytics for Mid-sized to Large Sites.

OneStat Platinum is the industry's most advanced solution for marketers and webmasters to measure medium to large and complex sites. With OneStat Platinum you'll know all the facts, trends, and insights you need to ensure your online success. OneStat Platinum provides hundreds of detailed reports and unique features to measure the return of investment of your website.

The unique features of OneStat Platinum:

- ✓ **Hundreds of Detailed Reports**
  OneStat Platinum provided hundreds of detailed reports about in-depth visitor behavior.
- ✓ **Visitor Segmentation**
  OneStat Platinum is the only solution that provides visitor segmentation. This way you divide your visitors into certain groups.
- ✓ **Trending Analysis Reports**
  OneStat Platinum is the only solution that provides trending analysis reports. This unique feature let you compare for example the developments of browser shares, search engines, countries, pages etc. over a particular time period.
- ✓ **Advertising Campaign Analysis**
  OneStat Platinum measures link click-ins & click-outs plus the success and ROI of your online banner campaigns.
- ✓ **E-mail & Export Reports**
  OneStat Platinum allows you to e-mail your reports easily. Besides this, you can export all the reports to Acrobat PDF and Microsoft Excel or use our unique print feature.

OneStat Platinum has several unique advantages compared with other solutions:

Real-time Measurement

All visitor information is collected and reported real-time, allowing executives and marketing departments to make faster, smarter decisions.

Accurate Browser Based Measurement

OneStat.com has developed a much more accurate technology as the traditional log-file analysis. It is browser based, doesn't require any hardware and provides next-generation measurements that are up to 60% more accurate than the log-file analysis.

No Extra Hardware Required

Because all the software which is required to measure your web site is remotely hosted on the reliable OneStat.com servers, you don't need to buy extra servers like you have to do with traditional log-file analysis.

Accurate IP Database

Our technical department takes care that our solutions will use the most extensive and recent IP database so we will exactly know who your visitors are and where they come from.

Objective & Third Party Independent

OneStat.com is a completely objective third party measurement source. Since the data is coming from an independent source, your customers and partners can be entirely confident that it is accurate and objective.

Tailor Made Solutions

OneStat.com can offer customers with specific needs
tailor made solutions. If requested, we can also install the OneStat Platinum software on the server of the customer.

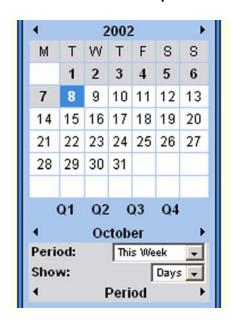## Continually Added Real-time Reports & Software Updates

OneStat.com will continually add new real-time website analysis reports on a regular basis. This is all included in our services. This way you will be able to view the latest and next-generation reports regarding visitor behavior of your web site at no extra fees and personal involvement.
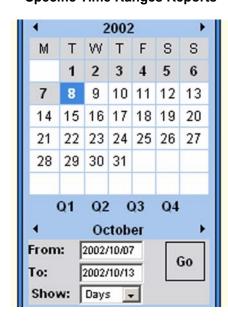
OneStat Platinum: Fast, accurate, reliable, detailed and scalable.

Measure your web site with OneStat Platinum and get the most detailed information about visitor behavior in 48 periods time slices. You can also select the data for the precise dates you want with the calendar or with the custom date selection. All the reports can be selected on:

Standard Time Reports

Specific Time Ranges Reports

Standard Time Period Reports

- Today
- Yesterday
- 1 Day
- 1 Week
- 4 Weeks
- 1 Month
- 1 Year
- This week
- This month
- This quarter
- This year

- Last week
- Last Month
- Last 30 days
- Last 60 days
- Last 90 days
- Last year
- Last 2 years
- 1st Quarter
- 2nd Quarter
- 3rd Quarter
- 4th Quarter
- Last quarter

Above time periods can be divided into several time slices for each report

- Hours
- Days
- Weeks
- Months

Specific Time Ranges Reports

With specific time ranges reports, you will be able to select the data for the precise dates you want.

With specific time ranges reports you can view each report in the following time slices:

- Days
- Weeks
- Months

Detailed Reports

OneStat Platinum provides you the most detailed reports to optimize the effectiveness of your online communication and e-business activities. The reports are divided into:

1. **Summary**: a general overview of your complete website
2. **Pageviews**: pageviews in selected period, average per day, average per hour, per page, directory or section.
3. **Visits**: visits in selected period, average per day, average per hour, per page, directory or section.
4. **Visitors**: visitors in selected period, average per day, average per hour, first time visitors, last 500 visitors, first time visitors, returning visitors, returning vs first time visitors and visitor segementation.
5. **Pages & directories**: top 1.000 most visited pages, directories, sections, sub sections by pageviews, visits and visitors. Top 1.000 time spent on pages.
6. **Navigation**: top 1.000 popular routes, entry & exit pages, traffic from and to a specific page by visits and visitors.
7. **Time spent**: average time spent on site, average time spent in selected period and time spent on pages.
8. **Geography**: countries, continents, languages and timezones by pageviews, visits and visitors.
9. **Technology**: operating systems and browsers in detail. Screen resolutions and color palettes by pageviews, visits and visitors.
10. **Referrers**: top 1.000 referrer URLs, domains, search engines general, search engines specific and top 1.000 keywords.
11. **Advertising Campaigns**: banner click-ins, banner click-outs, link click-ins and link click-outs.
12. **Trending analysis reports**: compare browsers, search engines, pages, countries etc.
13. **Statistics**: averages, minimums, maximums and prognosis.

OneStat Platinum provides also visitor segmentation, extensive account manager and localisation.

Competitive priced

OneStat Platinum is competitive priced and available for € 1.500, $ 1.500 or £ 930 per year including 1 million pageviews per month. All prices are excl. 19% VAT. If you have more than 1 million pageviews per month, please contact our sales department.

Convince yourself and get an online demo

You can easily contact us for an online demo and see if OneStat Platinum meets your needs. We can provide a demo of OneStat Platinum world wide. Please go to the OneStat.com web site and select the OneStat Platinum product section, e-mail us at platinum@onestat.com or call us +31 (0)20 77 92 544

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