

## **OneStat Premium**

Number One Real-time Web Site Analysis Software

**Professional Solutions Small to Mid-sized Web Sites** 

## OneStat.com tells you everything about online visitor behavior on your web site...

### Get Real-time Answers with OneStat.com Optimize your e-Business and online Communication activities.

OneStat.com is the number one provider of real-time web site analysis software and e-business intelligence web analytics in the world. Our superior technology powers thousands of websites in more than 100 countries all over the world. With our accurate, detailed & reliable reports we will be able to answer your questions about visitor behavior, site performance and retention.

OneStat.com has developed a much more accurate technology as the traditional log-file analysis. It is browser based and provides next-generation measurements that are up to 60% more accurate than the traditional log-file analysis. The solutions of OneStat.com are easy to set-up and you don't need any hardware.

If your web site is important for your, then you need OneStat.com

#### OneStat Premium: Advanced Web Analytics for Small to Mid-sized Sites.

OneStat Premium is the most professional real-time analysis solution we offer for small to midsized web sites to track & analyse the behavior of visitors to your web site. OneStat Premium provides detailed reports to optimize the effectiveness of your online communication and ebusiness activities.

#### The unique features of OneStat Premium:

- ✓ Detailed Reports
  - OneStat Premium provides detailed reports about in-depth visitor behavior.
- ✓ More features
  - OneStat Premium offers unique features such as pageviews, visits, visitors, navigation, entry & exit pages, time spent on site, countries, languages, continents, search engines & keywords.
- ✓ Extra time periods
  - All reports of OneStat Premium can be viewed in standard time periods like per day, week, month and year but also in specific time ranges.
- ✓ Measures unlimited number of pages
  - Measure all the pages of your web site. We have no limit of the number of pages you are allowed to measure.
- ✓ Export Reports
  - You can export all the reports to Microsoft Excel or use our unique print feature.

### OneStat Premium has several unique advantages compared with other solutions:

#### **Real-time Measurement**

All visitor information is collected and reported real-time, allowing executives and marketing departments to make faster, smarter decisions.

#### **Accurate Browser Based Measurement**

OneStat.com has developed a much more accurate technology as the traditional log-file analysis. It is browser based, doesn't require any hardware and provides next-generation measurements that are up to 60% more accurate than the log-file analysis.

#### No Extra Hardware Required

Because all the software which is required to measure your web site is remotely hosted on the reliable OneStat.com servers, you don't need to buy extra servers like you have to do with traditional log-file analysis.

#### **Accurate IP Database**

Our technical department takes care that our solutions will use the most extensive and recent IP database so we will exactly know who your visitors are and where they come from.

#### **Objective & Third Party Independent**

OneStat.com is a completely objective third party measurement source. Since the data is coming from an independent source, your customers and partners can be entirely confident that it is accurate and objective.

### **Continually Added Real-time Reports & Software Updates**

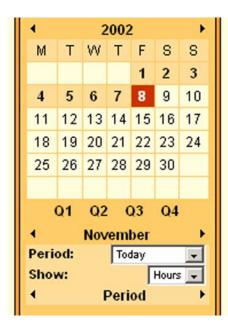
OneStat.com will continually add new real-time website analysis reports on a regular basis. This is all included in our services. This way you will be able to view the latest and next-generation reports regarding visitor behavior of your web site at no extra fees and personal involvement.



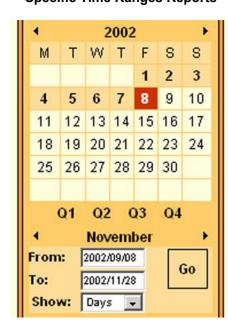
# Get the most detailed reports of any period with OneStat.com. Anytime. Anywhere.

Measure your web site with OneStat Premium and get detailed information about visitor behavior in 48 periods time slices. You can also select the data for the precise dates you want with the calendar or with the custom date selection. All the reports can be selected on:

#### **Standard Time Reports**



**Specific Time Ranges Reports** 



#### **Standard Time Period Reports**

- Today
- Yesterday
- 1 Day
- 1 Week
- 4 Weeks
- 1 Month
- 1 Year
- This week
- This month
- This quarter
- This year

- Last week
- Last Month
- Last 30 days
- Last 60 days
- Last 90 days
- Last year
- Last 2 years
- 1<sup>st</sup> Quarter
- 2<sup>nd</sup> Quarter
- 3<sup>rd</sup> Quarter
- 4<sup>th</sup> Quarter
- Last quarter

Above time periods can be divided into several time slices for each report

- Hours
- Davs
- Weeks
- Months

#### **Specific Time Ranges Reports**

With specific time ranges reports, you will be able to select the data for the precise dates you want.

With specific time ranges reports you can view each report in the following time slices:

- Days
- Weeks
- Months

OneStat Premium provides you the most detailed reports to optimize the effectiveness of your online communication and e-business activities:

#### **Visitors Traffic Reports Pageviews Traffic Reports** Pageviews per 23 standard time reports Unique visitors per 23 standard time (hour, day, week, month, quarter, year reports (hour, day, week, month, quarter, etc.) year etc.) Pageviews per specific time range Unique visitors per specific time range Pageviews of complete site Last 50 visitors Pageviews of individual page Returning visitors (10 times) First time visitors Percentual average of pageviews per hour Total visitors Percentual average of pageviews per **Geographical Reports** weekday Average pageviews per visit Average pageviews per day, week and Countries month Continents Total number of pageviews **Timezones** Pageviews per visit Languages Prognosis of pageviews per day, week and month Top 100 most visited pages **Visits (Sessions) Traffic Reports System Reports** Visits per 23 standard time reports (hour, Operating systems day, week, month, quarter, year etc.) Operating systems detail Visits per specific time range **Browsers** Visits of complete site Browsers specifics Visits of individual page Color palettes Percentual average of visits per hour Screen resolutions Percentual average of visits per weekday **Navigation Reports** Average visits per day, week and month Total number of visits Top 20 navigation paths Prognosis of visits per day, week and Entry pages month Exit pages Time spent on website **Referrer Reports Extra Information** Top 100 referrer URL **Export to Microsoft Excel** Top 20 search engines Print function Top 20 search engine keywords Password protected Invisible Block own IP numbers Account Settings ManagerMeasures also HTML newsletters

OneStat Premium is a very competitively priced solution. To determine your yearly cost, simply estimate your monthly pageviews. Actual pricing is based on your volume of traffic of each month. All prices are incl. 19% VAT.

Monthly	Yearly	Yearly Price	Yearly Price	Yearly Price
Pageviews	Pageviews	Euro €	US Dollar \$	UK Pound €
Up to 250.000	3.000.000	262	256	168
250.001 to 500.000	6.000.000	393	384	252
500.001 to 1.000.000	12.000.000	786	768	503

If you have more than 1 million pageviews, please contact an OneStat.com Sales Representative for pricing.

All prices include hosting of the software, traffic of specific number of pageviews (see table), measurement of unlimited number of pages of your website, upgrades and excellent customer support & helpdesk.

You can also add extra pageviews to your account if you are already an OneStat.com client.

Monthly Pageviews	Yearly Pageviews	Yearly Price Euro €	Yearly Price US Dollar \$	Yearly Price UK Pound €
Up to 250.000	3.000.000	196	191	125
250.000 to	6.000.000	393	384	252
500.000				

#### Convince yourself and get a free 4 week trial!

You can easily sign-up for a free trial and see if OneStat Premium meets your needs. Please go to the OneStat.com website and select the OneStat Premium product section.

If you have any questions, please contact us:

Website: www.onestat.com
E-mail: premium@onestat.com
Phone: +31 (0)20 77 92 544



© OneStat.com 2002. All rights reserved.