

LATE SURGE BY COBURN MAY HELP HIM AVOID OK GOP SENATE RUNOFF



HUMPHREYS TRAILS BY 29 PTS ON ELECTION EVE

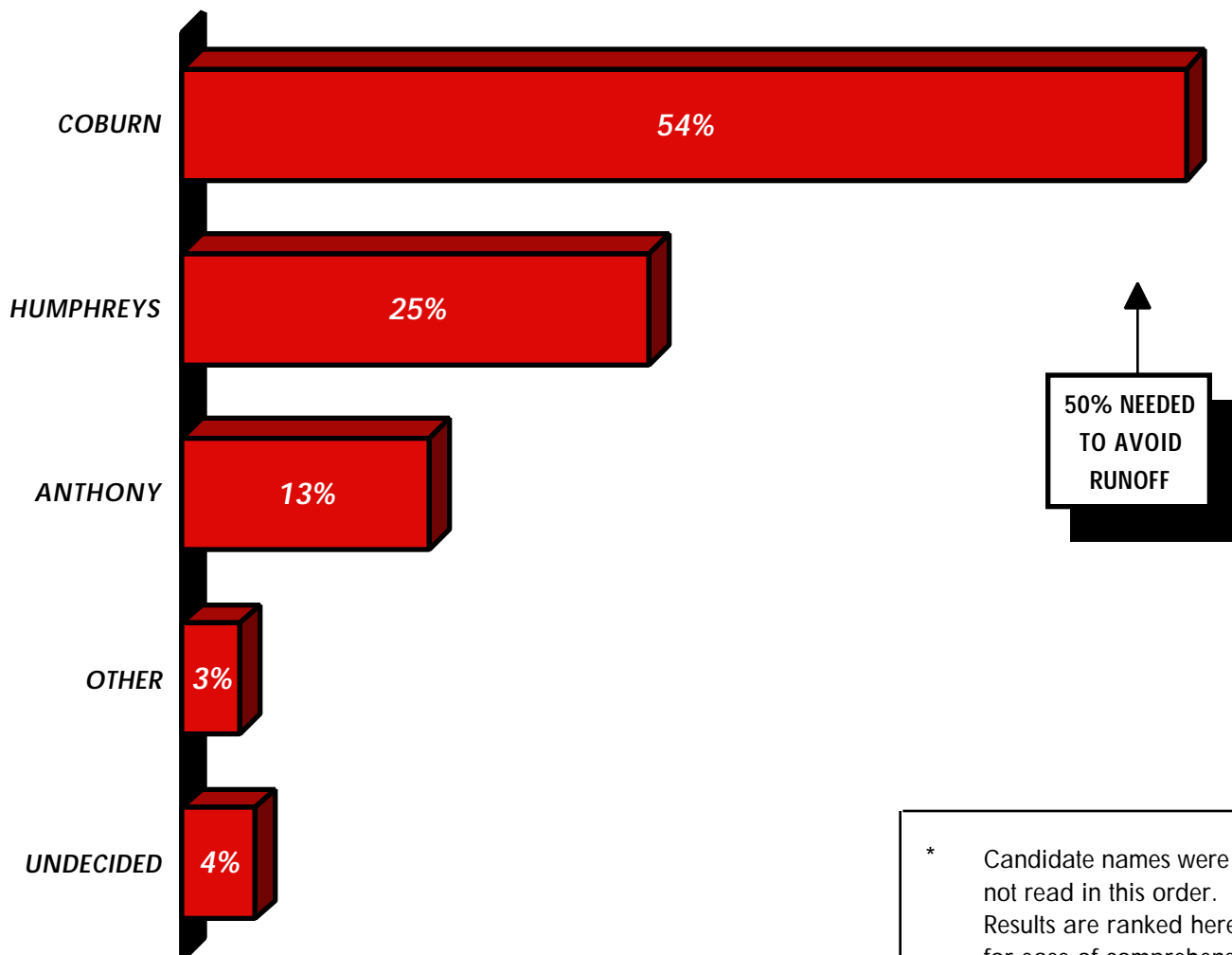
- * 12 HRS TILL POLLS OPEN IN OKLAHOMA FOR THE OK GOP U. S. SENATE PRIMARY, TOM COBURN IS POISED TO CAPTURE THE REPUBLICAN NOMINATION WITHOUT A RUNOFF, ACCORDING TO FINAL SURVEYUSA TRACKING POLL OF 517 CERTAIN PRIMARY VOTERS CONDUCTED 7/23 + 7/24 + 7/25.
- * COBURN TODAY GETS 54% TO 25% FOR KIRK HUMPHREYS & 13% FOR BOB ANTHONY.
- * IF COBURN GETS 50% OF THE PRIMARY VOTE, HE AVOIDS AN 8/24 RUNOFF.
- * 1 MO AGO, COBURN LED BY 4. 1 WK AGO, COBURN LED BY 14. TODAY, HE LEADS BY 29.
- * COBURN STRONGEST IN EASTERN OK, WHERE HE GETS 71% OF THE VOTE.
- * COBURN ALSO STRONG AMONG VOTERS AGE 65+, THE MOST EDUCATED VOTERS & SUBURBAN VOTERS.

RESEARCH CONDUCTED E.T.	040723 16:31-21:50 040724 13:01-21:50 040725 15:00-20:30 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF OKLAHOMA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KFOR-TV OKLAHOMA CITY AND KJRH-TV TULSA

VOTE FOR SENATE / ALL CERTAIN REPUBLICAN VOTERS

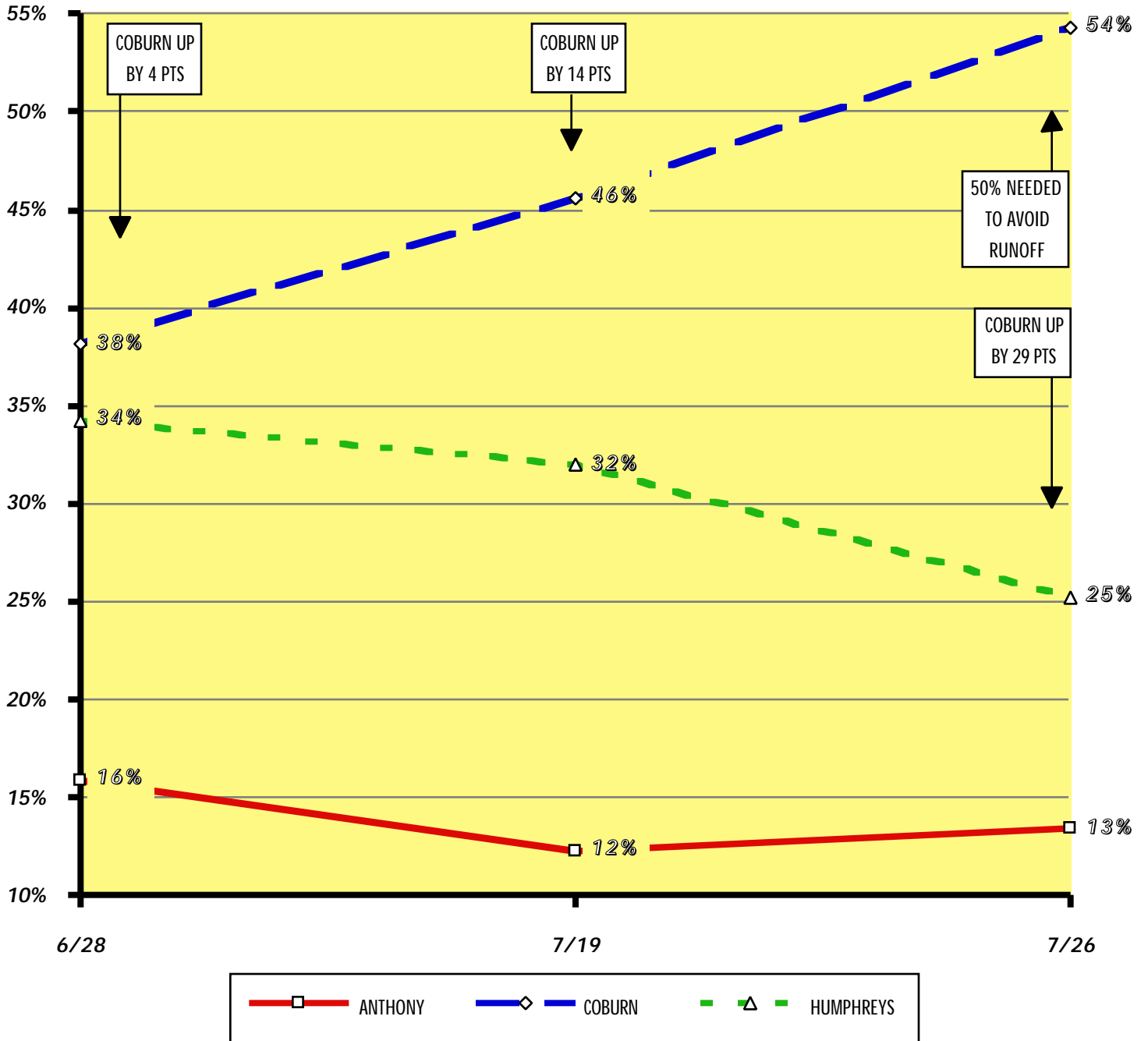
ON TUESDAY, REPUBLICANS IN OKLAHOMA WILL VOTE IN A REPUBLICAN PRIMARY FOR U. S. SENATOR. IF THE REPUBLICAN PRIMARY FOR UNITED STATES SENATOR WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? BOB ANTHONY? TOM COBURN? KIRK HUMPHREYS? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF **517** CERTAIN REPUBLICAN VOTERS FROM THE ENTIRE STATE OF OKLAHOMA
OVERALL RESULTS CONSIDERED SIGNIFICANT **±4.4%** A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATE / ALL CERTAIN REPUBLICAN VOTERS



VOTE FOR SENATE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	NATIVE/OTHER				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
ANTHONY	13%	14%	13%	15%	12%	16%	11%	14%	15%	7%	13%				
COBURN	54%	56%	53%	43%	54%	57%	60%	53%	72%	54%	65%				
HUMPHREYS	25%	25%	26%	32%	25%	24%	22%	27%	8%	8%	13%				
OTHER	3%	2%	4%	4%	3%	2%	4%	3%	5%	11%	0%				
UNDECIDED	4%	3%	5%	6%	5%	2%	3%	3%	0%	21%	8%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	NATIVE/OTHER				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
ANTHONY	100	104	96	114	92	116	83	102	116	51	99				
COBURN	100	103	97	79	100	104	110	98	132	99	120				
HUMPHREYS	100	99	101	127	99	95	88	108	32	30	53				
OTHER	100	67	138	136	104	50	130	100	161	357	0				
UNDECIDED	100	84	118	145	127	60	77	76	0	524	201				

VOTE FOR SENATE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	PRO-LIFE	PRO-CHOICE	WESTERN OK	EASTERN OK	URBAN	SUBURBAN	RURAL
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
ANTHONY	13%	12%	11%	12%	19%	12%	19%	16%	12%	16%	19%	7%	17%	10%	12%
COBURN	54%	60%	59%	53%	47%	57%	48%	38%	56%	51%	40%	71%	49%	63%	55%
HUMPHREYS	25%	23%	25%	28%	23%	26%	25%	17%	26%	24%	33%	16%	28%	21%	24%
OTHER	3%	2%	2%	3%	5%	3%	2%	9%	2%	5%	3%	3%	4%	3%	3%
UNDECIDED	4%	3%	3%	4%	6%	3%	5%	20%	4%	3%	4%	4%	3%	3%	6%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	OVERALL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	PRO-LIFE	PRO-CHOICE	WESTERN OK	EASTERN OK	URBAN	SUBURBAN	RURAL
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
ANTHONY	100	91	79	91	142	90	144	121	91	123	141	51	124	74	89
COBURN	100	110	109	97	86	104	88	70	102	95	75	130	89	115	102
HUMPHREYS	100	93	98	113	90	102	100	67	103	97	131	64	113	85	96
OTHER	100	52	75	92	171	93	75	295	63	169	104	95	114	92	88
UNDECIDED	100	74	73	100	152	65	136	504	106	65	109	89	74	79	152

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.