

KERRY CLINGS TO SINGLE-DIGIT LEAD IN DEMOCRATIC 'STRONGHOLD' OF IL



IN 2000, GORE CARRIED IL BY 12 PTS ... KERRY NOW LEADS BY 4 ... 21 ELECTORAL VOTES

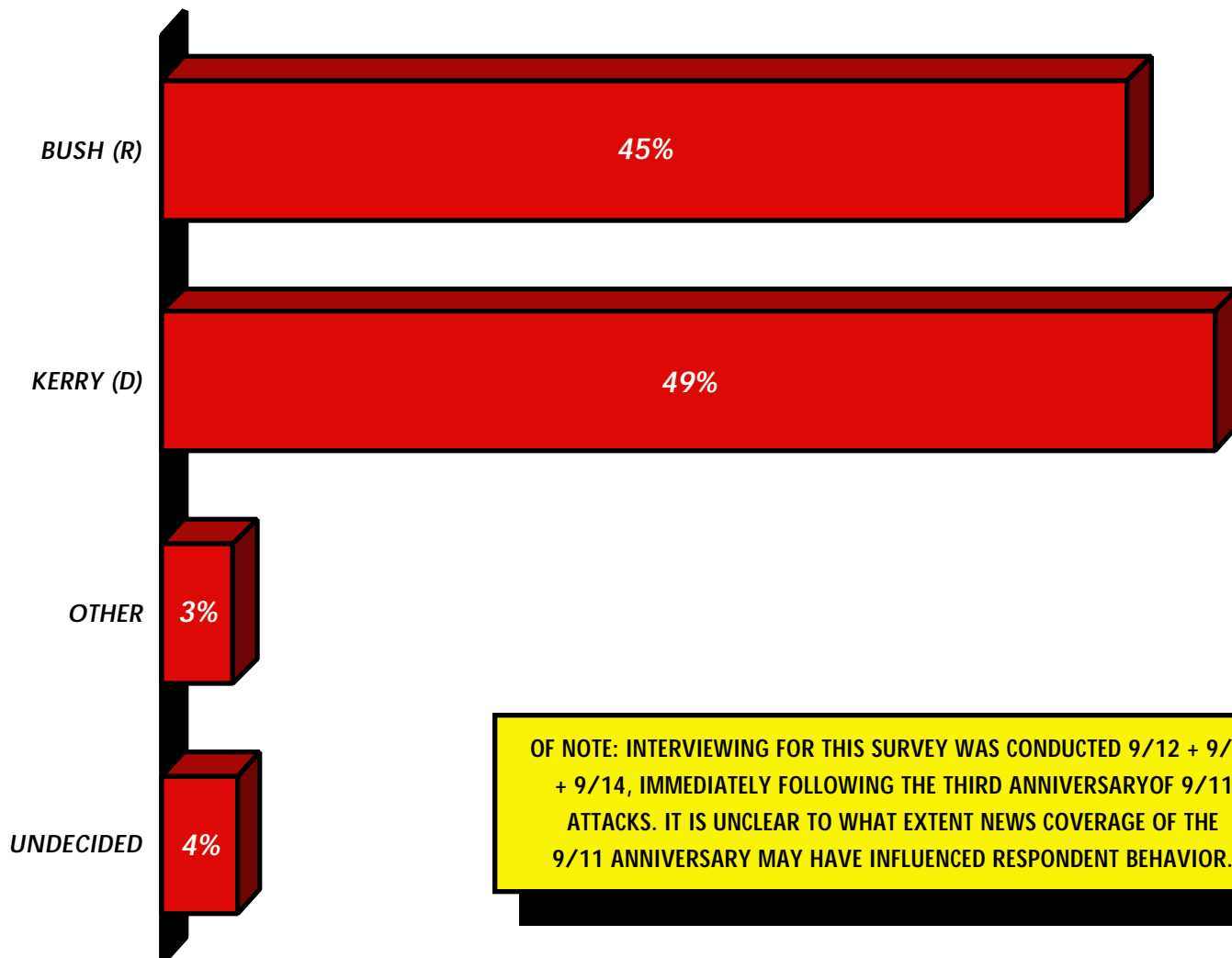
- * IN AN ELECTION FOR PRESIDENT IN ILLINOIS TODAY, ONE OF THE NATION'S MOST RELIABLY DEMOCRATIC STATES, JOHN KERRY CLINGS TO A 4-PT LEAD OVER GEORGE BUSH, 48 DAYS TO THE VOTE, ACCORDING TO SURVEYUSA POLL OF 618 LIKELY VOTERS CONDUCTED 9/12 + 9/13 + 9/14.
- * KERRY 49%, BUSH 45% TODAY. COMPARED TO IDENTICAL SURVEYUSA POLL 3 MOS AGO, BUSH IS UP 6 PTS, KERRY IS DOWN 3 PTS. KERRY HAD LED BY 13, NOW 4.
- * 3 MOS AGO, KERRY LED BY 10 AMONG MALES, NOW TRAILS BY 10, A 20-PT SWING. THEN, KERRY LED BY 15 IN SUBURBAN COOK COUNTY, NOW BUSH LEADS BY 5, A 20-PT SWING. THEN, KERRY LED BY 11 IN MILITARY HOUSEHOLDS, NOW BUSH LEADS BY 1, A 12-PT SWING. THEN, BUSH LED BY 2 AMONG WHITES, NOW 10. THEN BUSH LED BY 6 DOWNSTATE, NOW LEADS BY 12 DOWNSTATE.

RESEARCH CONDUCTED E.T.	040912 15:02-20:30 040913 16:31-21:49 040914 16:30-21:49 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF ILLINOIS
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WBBM-TV CHICAGO AND KSDK-TV ST. LOUIS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



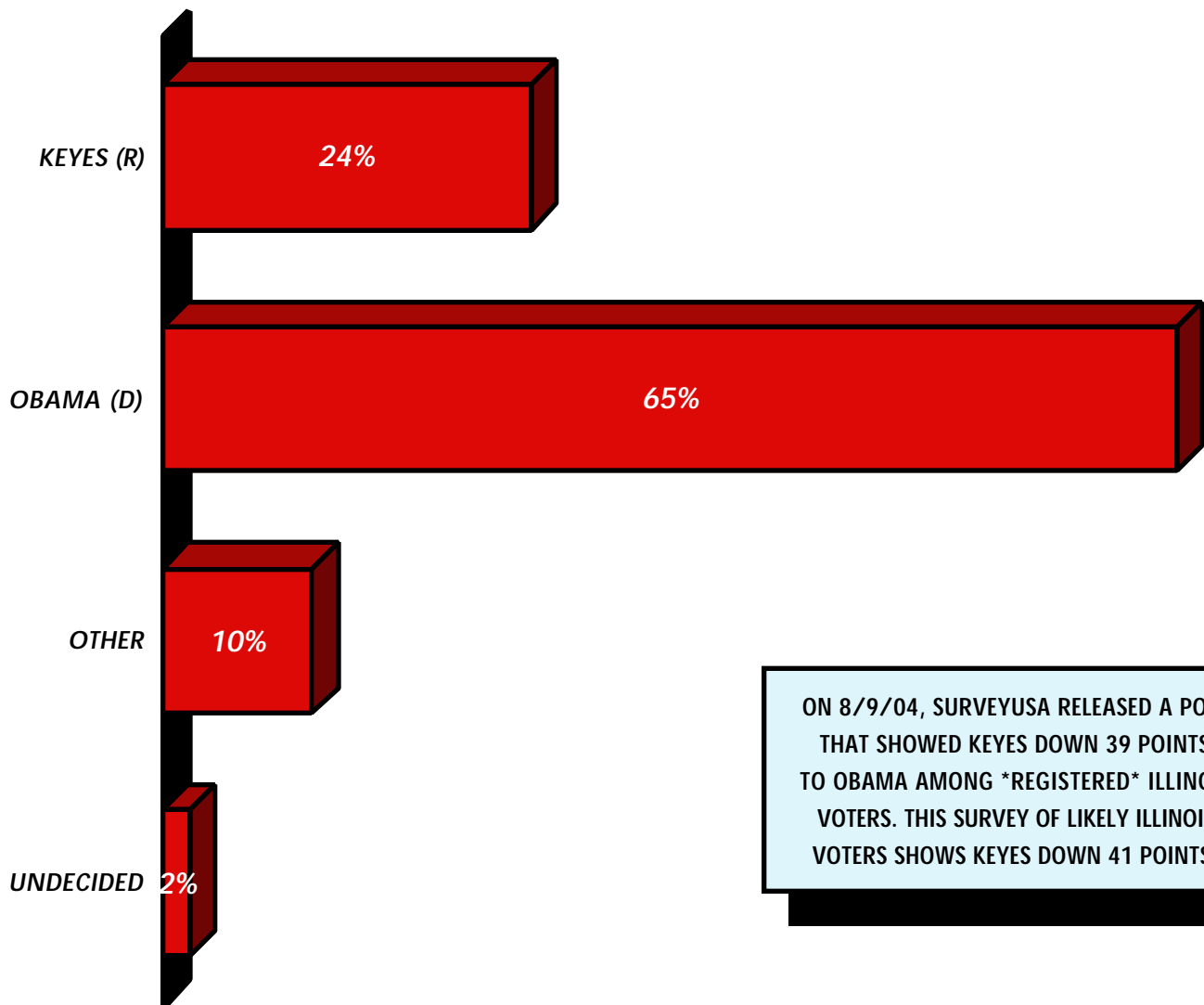
OF NOTE: INTERVIEWING FOR THIS SURVEY WAS CONDUCTED 9/12 + 9/13 + 9/14, IMMEDIATELY FOLLOWING THE THIRD ANNIVERSARY OF 9/11 ATTACKS. IT IS UNCLEAR TO WHAT EXTENT NEWS COVERAGE OF THE 9/11 ANNIVERSARY MAY HAVE INFLUENCED RESPONDENT BEHAVIOR.

THIS IS A SURVEY OF	618	LIKELY VOTERS FROM THE ENTIRE STATE OF ILLINOIS
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATOR / ALL LIKELY VOTERS

ILLINOIS VOTERS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U. S. SENATOR FROM ILLINOIS WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN ALAN KEYES? DEMOCRAT BARACK OBAMA? OR SOME OTHER CANDIDATE?

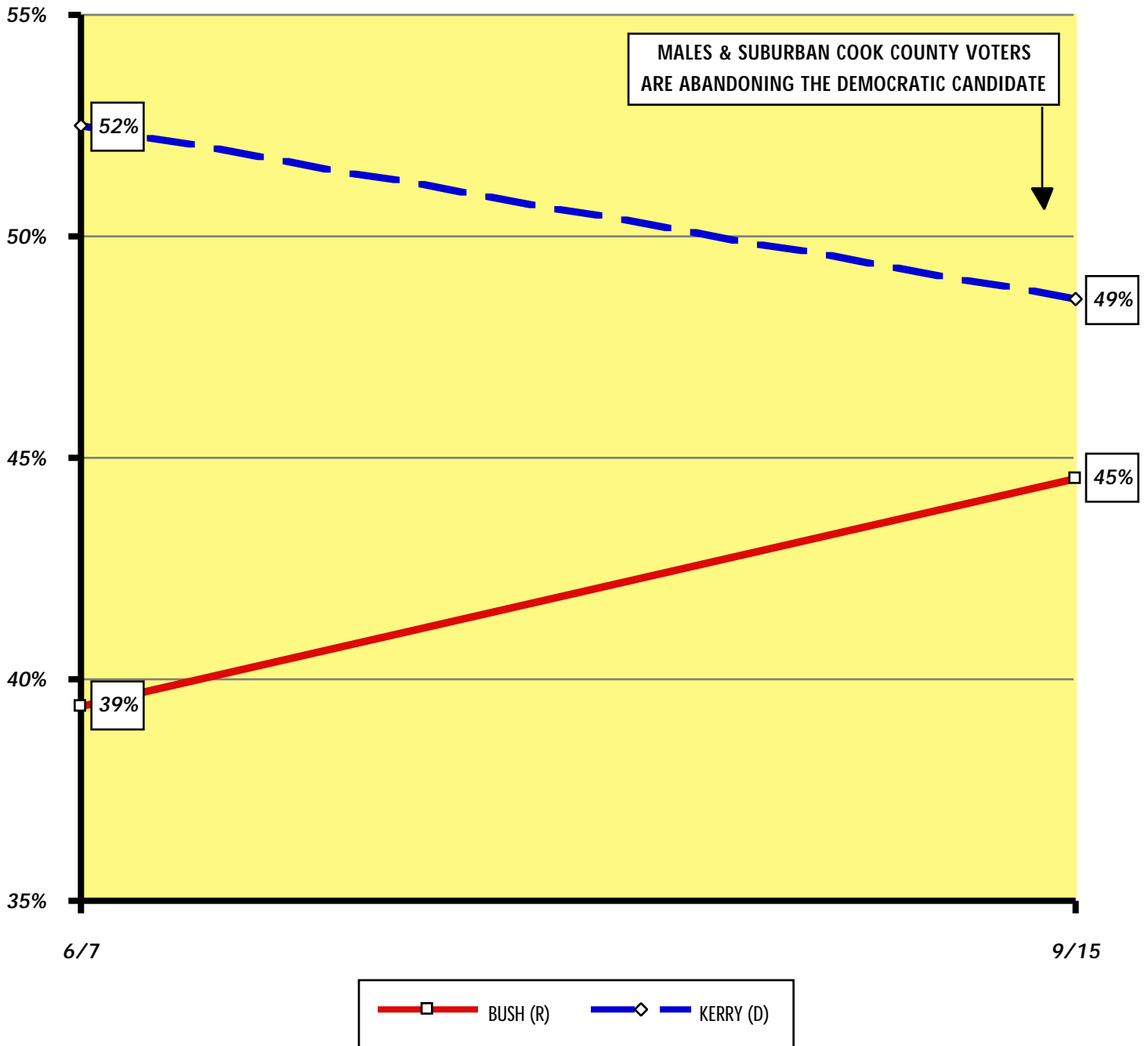


ON 8/9/04, SURVEYUSA RELEASED A POLL THAT SHOWED KEYES DOWN 39 POINTS TO OBAMA AMONG *REGISTERED* ILLINOIS VOTERS. THIS SURVEY OF LIKELY ILLINOIS VOTERS SHOWS KEYES DOWN 41 POINTS.

THIS IS A SURVEY OF	608	LIKELY VOTERS FROM THE ENTIRE STATE OF ILLINOIS
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK HISPANIC ASIAN/OTHER BUSH (R) KERRY (D)

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	45%	44%	52%	52%	38%	43%	45%	48%	42%	52%	8%	35%	32%			
KERRY (D)	49%	50%	35%	42%	54%	49%	48%	47%	51%	42%	81%	59%	58%			
OTHER	3%	3%	6%	4%	3%	5%	4%	2%	1%	3%	8%	2%	1%			
UNDECIDED	4%	3%	6%	2%	5%	3%	4%	2%	5%	3%	3%	5%	9%			
VOTED 'FOR' CANDIDATE															82%	41%
'AGAINST' OTHER CAND.															16%	58%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	98	117	116	85	96	100	108	95	118	17	78	72		
KERRY (D)	100	103	72	87	112	101	98	97	106	85	167	120	120		
OTHER	100	89	192	113	88	142	119	68	37	83	250	64	26		
UNDECIDED	100	91	179	66	131	95	105	68	142	92	75	128	246		

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK HISPANIC ASIAN/OTHER

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BUSH (R)	45%	93%	7%	46%	34%	50%	47%	47%	74%	35%	17%	47%	42%		
KERRY (D)	49%	6%	85%	45%	61%	45%	45%	45%	21%	56%	81%	46%	51%		
OTHER	3%	1%	4%	5%	3%	2%	5%	3%	3%	4%	2%	3%	4%		
UNDECIDED	4%	1%	4%	4%	2%	4%	4%	5%	1%	5%	1%	4%	3%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BUSH (R)	100	208	16	102	77	112	105	106	167	79	37	105	93		
KERRY (D)	100	12	175	93	125	92	92	92	43	114	166	96	106		
OTHER	100	25	125	154	85	53	138	101	98	121	54	82	124		
UNDECIDED	100	24	108	113	58	102	110	130	39	149	26	118	80		

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 CONSERVATIVE
 MODERATE
 LIBERAL
 MILITARY/VET
 NON-MILITARY/VET

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE
 UNION
 NON-UNION
 CHICAGO CITY
 SUBURBAN COOK
 COLLAR COUNTIES
 DOWNSTATE
 URBAN
 SUBURBAN
 RURAL

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	45%	36%	39%	53%	63%	30%	39%	47%	17%	48%	56%	53%	27%	51%	59%
KERRY (D)	49%	59%	52%	41%	31%	63%	54%	46%	75%	43%	39%	41%	66%	43%	32%
OTHER	3%	3%	5%	2%	3%	3%	2%	3%	4%	6%	2%	3%	3%	3%	4%
UNDECIDED	4%	2%	3%	4%	3%	3%	4%	3%	4%	3%	4%	3%	4%	3%	5%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	80	88	119	142	68	89	106	39	108	125	119	62	115	133
KERRY (D)	100	122	108	84	64	129	112	96	155	88	80	85	135	88	66
OTHER	100	83	159	55	98	99	72	90	105	169	50	85	88	102	118
UNDECIDED	100	69	95	124	74	96	107	99	114	97	103	92	112	79	143

OVERALL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE
 UNION
 NON-UNION
 CHICAGO CITY
 SUBURBAN COOK
 COLLAR COUNTIES
 DOWNSTATE
 URBAN
 SUBURBAN
 RURAL

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
KEYES (R)	24%	23%	29%	29%	18%	25%	24%	22%	24%	28%	3%	18%	10%		
OBAMA (D)	65%	67%	58%	59%	70%	63%	66%	66%	67%	59%	93%	75%	69%		
OTHER	10%	10%	10%	11%	9%	11%	8%	11%	8%	11%	3%	7%	13%		
UNDECIDED	2%	0%	4%	1%	3%	1%	2%	2%	2%	2%	1%	0%	8%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
KEYES (R)	100	99	121	124	78	105	100	94	100	120	14	77	43		
OBAMA (D)	100	103	89	91	108	96	101	101	102	91	142	115	106		
OTHER	100	101	106	112	89	117	88	110	82	111	36	74	136		
UNDECIDED	100	0	205	55	142	70	120	95	115	101	35	0	444		
	100	100	100	100	100	100	100	100	100	100	100	100	100		

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK HISPANIC ASIAN/OTHER

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
KEYES (R)	24%	54%	3%	21%	18%	24%	25%	27%	45%	15%	9%	26%	20%		
OBAMA (D)	65%	32%	91%	64%	70%	67%	62%	63%	39%	76%	86%	64%	67%		
OTHER	10%	12%	5%	14%	10%	7%	12%	7%	14%	8%	5%	9%	10%		
UNDECIDED	2%	2%	1%	1%	2%	1%	1%	3%	2%	2%	0%	1%	3%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
KEYES (R)	100	228	14	87	78	103	105	114	192	63	40	110	85		
OBAMA (D)	100	48	140	99	108	104	95	96	60	116	132	98	103		
OTHER	100	128	50	145	99	78	129	74	143	82	51	97	100		
UNDECIDED	100	140	43	73	94	48	69	196	98	95	0	41	168		

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 CONSERVATIVE
 MODERATE
 LIBERAL
 MILITARY/VET
 NON-MILITARY/VET

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.