LOS ANGELES TIMES POLL ALERT

KERRY FEELS NEGATIVE EFFECT OF ATTACK ADS; BUSH THE BENEFICIARY

President George W. Bush and his running mate, Dick Cheney, head into their party's convention with a three point advantage over their Democratic rivals, according to a new Los Angeles Times poll. In a Times poll taken right before the Democratic Convention last month, John Kerry and his running mate John Edwards had a two point advantage over their Republican opponents.

However, since July, poll numbers are edging slightly more toward President Bush and Kerry's gains posted in the July poll are being chipped away. While Bush's constituency has remained loyal and his strategy to campaign to his base seems to be working, Kerry needs to apply the same strategy and convince his base to rally around him as much as Bush has with his. The much talked about undecided voter this year is a small sliver of the electorate, so getting out each candidate's core vote will be more important than ever. However, a potential bright spot for Kerry among the 5% who are undecided is that they are overwhelmingly negative on the direction of the country, the impact of Bush's policies and the decision to invade Iraq.

The poll shows that the ads sponsored by Swift Boat Veterans for Truth questioning Kerry's veracity during the Vietnam war and his anti-Vietnam War testimony more than thirty years ago before Congress appears to be hurting the Democratic candidate. (The poll was in the field just when the ads showing Kerry protesting the war began airing and there was intense media attention on both ads on talk shows, the newspapers and cable TV) For example, last month Kerry and the president each received 42% when asked: "Who has the honesty and integrity to serve as president." Now, in the current poll, this attribute is a clear winner for the president – 46%-39%. Also, Bush's advantage over Kerry on the issue of "He will be a strong leader" rose slightly from a two-point advantage in July to a five point advantage in the current survey.

Bush's job rating is slightly more positive than negative (52%-47%). Yet, voters think the country is off on the wrong track (52%) rather than think the country is going in the right direction (40%). (The rating on this measure has improved slightly from last month when it was 54% wrong track and 39% right direction.) Both of these questions are good indicators of the incumbent's chances for reelection. Another big issue for Bush to overcome is that a majority of voters (54%) think the country is not better off following Bush's policies and want the country set in a new direction. This was similar to a July poll findings. And not surprising, those voters who said they wanted the country to proceed in another direction are solidly backing Kerry 82%-12%.

Another marker that shows that the ads may be hurting Kerry is among veterans. This group usually votes Republican and they are giving Bush an eight point advantage. However, voters who are in active military, are only supporting the incumbent by four points over Kerry.

On the question of reelection. As the electorate is virtually split as to who they want as the next president, so, too, is the country divided as to whether they think George W. Bush deserves reelection to a second term or not (47%-49%). Compared to former presidents who ran for a second term, these results do not bode well for the incumbent. In August '96, 56% of voters said Bill Clinton deserved reelection; in July '92, 55% of voters **did not** think George H.W. Bush deserved reelection; but in August '84, 57% of voters thought Ronald Reagan should have a second term. As Frank Newport from the Gallup Poll states, "The Gallup poll shows that of the five most recent incumbents to win reelection, Eisenhower '56, Johnson '64, Nixon '72, Reagan '84 and Clinton '96 – none were behind their opponents at any point after January of their election year." (The exception was Harry Truman.)

Bush vs. Kerry

The poll shows that the Republican ticket of George W. Bush and Dick Cheney has a three point advantage over the Democratic ticket of John Kerry and John Edwards in a two-way race and a similar three point advantage in a 3-way race that includes the independent ticket of Ralph Nader and Peter Camejo (both results are well within the poll's margin of error). And the voters for both candidates are pretty solidified behind their respective candidate. (Most of Nader's voters say they could vote for someone else.)

Interestingly, Kerry is seeing more defection among the Democrats than Bush is among his Republican base (15% of Democrats crossing over to vote for Bush, while just 3% of Republicans are crossing over to vote for Kerry). Independents* are split. The results are very similar when Nader is included in the race. Another way of looking at this – 20% of moderate to conservative Democrats would vote for Bush, while less than one in ten moderate Republicans would vote for Kerry; virtually all conservative Republicans support the president, while 89% of liberal Democrats support their party's candidate.

*independents includes voters who say they belong to another party

The Democratic defectors tend to fit what a Bush constituent looks like – groups that tend toward more culturally conservative views. They are married, less educated, self-described conservative, own a gun and live in a rural area.

	\mathbf{RV}	Dem	Ind	Rep	July '04
Two-way race:				_	
Bush/Cheney	49	15	45	93	46
Kerry/Edwards	46	81	45	3	48
Other			2	1	
Undecided	5	4	8	3	6

	\mathbf{RV}	Dem	Ind	Rep	July '04
Three-way race:				_	-
Bush/Cheney	47	14	41	92	44
Kerry/Edwards	44	78	40	4	46
Nader/Camejo	3	3	7	2	3
Other	1		2		
Undecided	5	5	10	2	7

There is still a gender and marital gap which has been consistent among the Times polls and other national polls. A majority of both men and married voters support the president, while almost the same share of women and single voters support Kerry. A huge majority (61%) of single women are backing Kerry, while a majority of married women (54%) are supporting Bush. (Last month's poll, married women were divided between the two candidates.)

In last month's Times poll, the younger voters (18-29) solidly supported Kerry, while in the current poll, they are dividing their support. The elderly voters (65+) were split last month, too, but now are leaning toward Bush. Those voters earning a college degree or more are for the Democratic candidate, while those with less education support the incumbent. (Last month's poll, the less educated were splitting their vote.)

The voters living in big cities and the suburbs are supporting Kerry, while the small town voters and rural voters are supporting Bush. This poll shows that just those voters living on the East Coast are breaking for Kerry, while the Midwestern voters, Southern voters and those voters living out West are breaking for Bush (all groups are within the poll's margin of error).

The issues that voters want the presidential candidates to address are the same ones that were mentioned in the polls conducted in June and July: the Iraqi war (35%), the economy (34%), the threat of terrorism (20%), healthcare (17%), education (9%) and jobs (9%) (a net of economy/jobs is 40%; and 54% for the net of Iraqi war/terrorism). Among those voters who cited economy, 58% support Kerry, 38% for Bush. Among those voters who mention Iraqi war, 54% support Kerry, 42% for Bush. But among the voters who cite terrorism, 74% support Bush and 22% for Kerry.

Seven in 10 voters feel they know about the policies that Bush would pursue in a second term if he is reelected (including 19% who know a great deal and 52% who know a fair amount), while 28% thought they knew either not too much or nothing at all about his agenda for next term. Voters seems to know more about what Bush would do than his Democratic counterpart. Nearly three in five (58%) voters feel they know enough about Kerry's policies if he is elected in November (including 9% who know a great deal and 48% who know a fair amount), while 39% said they knew either not too much or nothing at all about Kerry's policies. Voters also said that both candidates have not laid out a clear plan on how they would accelerate economic growth and create more jobs. Nearly two out of five voters (38%) said Kerry has laid out a plan, while 49% said he hasn't. More than a third of voters (36%) said Bush has laid out a plan, while 53% said he hasn't.

Bush as president has met most voters expectations. Nearly half (47%) think Bush is doing about what they expected of him as president, while more than a fifth (21%) say he is doing better than expected, and roughly a third (31%) say he is doing worse that expected. When voters say the president is doing "as expected," does that mean that's a good or a bad thing for the president? It appears in this poll that voters see this answer as a positive for the president. Among those who said Bush's presidency was what they expected it to be, they are supporting the president 58% to 37% for Kerry.

Favorability Ratings

President Bush's favorability rating has not changed since last month. His ratings are 53% positive and 46% negative. Men have a more positive opinion about him than women (men: 57%-42%; women: 50% each favorable and unfavorable). A fifth of Democrats and a slim majority of independents have a favorable impression of the president, while virtually all Republicans (94%) do.

A majority of voters view the Democratic presidential candidate, *John Kerry*, in a favorable light (53%) compared to an unfavorable one (41%). However, in last month's poll Kerry's ratings were more favorable–58%-36%. Half of independents view the Democratic presidential candidate favorably. Men are divided, while nearly three in five women give him a favorable rating. A majority of veterans have a favorable impression of Kerry as well.

Vice President Dick Cheney is still having problems with how voters view him. Last month, he received a 46% favorable rating to a 43% unfavorable one. This poll shows no difference. He is now at 45%-41%. A plurality of independents have an unfavorable view of the vice president. Men like him (51% favorable) while a plurality of women view him unfavorably (43%).

John Edwards, the Democratic vice presidential candidate, is still liked by a majority of voters. He receives a 51% favorable rating to 25% unfavorable (24% are not sure). His ratings dipped slightly from last month's survey, where he was receiving a rating of 56%-22%. Nearly half of independents have a favorable impression of the vice presidential candidate. Both men and women view Edwards positively.

Bush's Job Ratings

As was mentioned above, a good indicator of how the president is doing in his bid to win a second term is his job rating. Anything below fifty percent is considered troublesome news. In this poll, Bush's positive job rating is above fifty percent, but his negative rating is nearly at that level as well. He now has a 52%-47% job approval rating. Last month, it was 51%-48%. Once again, men and women view the president on opposite sides of the prism -- 56% of men approve of his job performance and 43% disapprove; while 50% of women disapprove and 48% approve. Half of independents approve of the president's performance (and 47% disapprove).

The voters are split as to how the president is handling the situation in Iraq. Nearly half approve (48%) while 50% disapprove. This has improved slightly for the president. Last month Bush received a 44% positive job rating on this issue and a 54% negative rating from this group. More than half (55%) of independents disapprove of his handling the war in Iraq. Again men and women view the president's performance differently – men approve, women disapprove.

Voters approve of the way the president is handling the war on terrorism and have felt this way since the Poll started asking this question two years ago. Nearly three in five (57%) approve, while 39% disapprove. Last month his rating was 54%-43% (but in August '02, it was 76%-21%). Nearly three-fifths (56%) of independent voters approve of the president's job performance on this issue. There isn't a gender gap on this issue – both men and women approve of the president's handling this issue.

A bare majority of voters (51%) disapprove of the way the president is handling the nation's economy, while 46% approve. Independents disapprove of the president's job performance on this issue. Men and women have contrasting opinions once again.

A solid plurality of voters think the country is worse off because of George W. Bush's economic policies than when he became president more than three years ago, 27% think the country is better off and 26% believe the country is about the same as when Bush took over. (The results were virtually the same last month.) Among voters who think the country has remained the same because of Bush's economic policies, more than two-thirds of voters are backing the president; among those who think it is worse, more

than four out of five voters support Kerry; and among those who think the country is better off with the president's economic policies, virtually all of these voters (93%) support the president.

Attributes that Apply to Either Candidate

The Times Poll has been asking a series of attributes over the last few months that could apply to either candidate. This is how it breaks out:

	NC	\mathcal{W}	7/04		6/04		3/04	
		<i>JK</i>	GWI	B JK	GWE	3 JK	GW	B JK
	. ,	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Cares about people like me	39	43	34	44	35	47	33	46
Strong leader for the country	47	42	44	42	44	44	48	39
Has honesty and integrity to								
as president	46	39	42	42	41	40	41	36
Elin flore on the issues	29	49	31	43	25	48	31	41
Flip flops on the issues	49	33	_	31	!	31		41 4*
Keep country safe from terrorism		!	49	-	50			
Better ideas for strengthening econ	39	46	35	48	37	48	NA	
Build respect for U.S. around world	40	48	38	44	38	47	NA	
Shares my moral values	46	37	44	38	45	36	NA	
Does not admit mistakes/inflexible	53	23	55	20		VΑ	N.	
Develop plan for achieving success	46	40	46	37	1	NΑ	N.	A
in Iraq								
Committed to implementing								
9/11 commission report.	39	40	NA	4	1	NΑ	N.	A
More effective as Commander-in-	46	43	NA	4	1	NΑ	N.	A
Chief		j			İ		ĺ	
Has provided a detailed plan for	40	32	NA	A	1	NΑ	N	ΙA
policies he would pursue next		j			İ		İ	
four years		į			İ		İ	
•					•		•	

^{*}Not asked

Kerry and the Controversial Ads

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A majority of voters are confident that Kerry would make a good commander-in-chief, but since the last Times poll in July there has been a slight erosion to that good will. In July, it was 57%-39% of voters who had confidence in Kerry as commander-in-chief. In the current survey, it is 55%-43%. Most age groups (except 18-29 year olds), independents, Democrats, men and women believe in Kerry's ability to be a strong commander-in-chief. Republicans and conservatives have no confidence.

But knowing about the candidate's military record may play a small role in voters' decision come November. Although a huge majority say Bush's military record would make no difference in their vote, 19% say it would make them less likely to vote for the president and 8% say it would make them more likely. About a quarter of independents say it would make them less likely. But given Kerry's focus on his war experiences, and placing this issue front and center at the Democratic Convention, Kerry's

campaign has to be disappointed that this issue did not resonate more with the voters. About a quarter say it would make them more likely to vote for the Democratic candidate, while a fifth say it would make them less likely and another 53% say it would make no difference in their decision. Almost three in 10 independents say it would make them more likely, as well as 36% of Democrats.

Before the anti-Kerry ads by the Swift Boat Veterans for Truth, Kerry's protesting the Vietnam war did not resonate that much with the voters as his being a war hero did. Since the ads, there is more attention shown on Kerry's protesting the war and voters are now looking more closely as to whether Kerry's willingness to protest the war demonstrated inappropriate behavior for a future president. Last month, 53% of voters (and 58% in June) agreed that "In his combat missions in Vietnam, John Kerry demonstrated qualities America needs in a president," while 32% (33% in June) believed "By protesting the war in Vietnam, John Kerry demonstrated a judgment and belief that is inappropriate in a president.' In the current poll, the good feelings toward Kerry and his combat missions has dropped to 48% while the inappropriateness of protesting the war rose to 37%. And almost three in 10 voters say that knowing that Kerry protested the war in Vietnam would make them less likely to vote for the Democratic candidate. A fifth say it would make them more likely and 52% say it would not make a difference in their choice for president one way or the other. The baby boomers (many of whom were able to get out of the war either by college deferment or by other means) who experienced the division of the country created by the Vietnam War say it would make them less likely to vote for Kerry because of his protesting the war (24%), while 19% say it would make them more likely. Roughly a quarter of independents say it would make them more likely to vote for Kerry.

However, whether voters saw or heard about the ad that showed Kerry protesting the war, voters in both groups say they were more inclined to vote for Bush than for Kerry. This ad appears to be hurting Kerry more than the other ad questioning Kerry's war record. Voters, however, who saw the ad disputing Kerry's war record are supporting Kerry, while those who just heard about the ad are supporting Bush.

Nearly half (48%) of voters saw the TV ad that disputes whether John Kerry deserves his war medals and another 20% heard about the ad; about a third had not seen, read or heard anything. Similar results for the TV ad that shows Kerry protesting the war in Vietnam (44% saw the ad, 17% heard about the ad and 37% had not seen, read or heard anything about this ad). However, whether you saw, heard or read any of the ads, most voters believe that John Kerry fought honorably and does deserve his war medals. Even conservatives and men (not fans of Kerry) believe that Kerry fought honorably. Republicans are divided with 29% unsure.

War in Iraq/Other Military Issues

Along with the tepid job performance Bush receives in his handling the situation in Iraq, 49% of the voters don't believe the situation in Iraq was worth going to war over, while 46% think it was. Voters are also divided as to whether going to war in Iraq was justified because it will stabilize the Middle East and that it was a mistake because there has been no evidence that Iraq was stockpiling weapons of mass destruction or that the country was rebuilding its nuclear program. Voters with higher education, the elderly and the younger voters, independents and women all think the war was a mistake.

Voters are divided whether Kerry can significantly reduce the number of troops in Iraq by training and recruiting more Iraqi soldiers and increasing the number of military sent from other countries. Nearly half (46%) of voters say Kerry's plan is realistic while the same share of voters believe it is unrealistic.

Voters are also divided whether they favor or oppose Bush's plans to close U.S. military bases around the world and bring home as many as 70,000 troops from S. Korea and Germany. They favor it 45% to 42% opposed.

Voters approve of the 9/11 Commission's report that proposes that the president appoint a National Intelligence Director to oversee and coordinate all U.S. intelligence agencies activities. But they give the edge to Bush's proposal rather than the 9/11 Commission's which would make this position a Cabinet level position and give the new director control over a \$40 billion a year intelligence budget and the authority to hire and fire within each intelligence agency. Nearly half (46%) favor Bush's plan which would not make this position part of the Cabinet, would not give the director complete control over the budget nor authority to hire and fire within each agency, while 41% favor the 9/11 Commission's proposal. Democrats and independents favor the 9/11 Commission's proposal, while the Republicans overwhelmingly favor the Bush plan. Independents are split on this.

Three in five voters think there will be a terrorist attack in the U.S. within the next six months (16% very likely and 42% somewhat likely). But 64% say they don't fear for their safety even though the government is warning Americans that terrorists are likely to attack sometime before the November presidential election.

Stem Cell Research

This issue has become a partisan lightning rod similar to the abortion issue. Ron Reagan, the late President Reagan's son spoke at the Democratic Convention in support of federal funding for new stem cell lines to help in the fight against Alzheimer's, Parkinson's spinal cord injury, cancer and other diseases. Ronald Reagan had Alzheimer's Disease for more than ten years and his family is very much in favor of using stem cell research for advancing a cure for this disease. (Nancy Reagan has also spoken out in defense of stem cell research, but supports George W. Bush for president.) Almost two-thirds of the voters in this survey favor this type of research because of the chance of breakthrough cures of these and other diseases. This research would use only embryos that otherwise would be discarded. On the other hand, roughly a quarter of voters oppose federal funding for new cell lines that opponents say can be potentially from viable human embryos. Democrats and independents are overwhelmingly in favor of some such research, while Republicans and conservatives are virtually split. However conservative Republicans are opposed (55%).

Perhaps good news for Kerry, more than a third are more likely to vote for Kerry because he is for expanding federal funding for stem cell research, while 19% are more likely to vote for Bush because he has restricted the use of federal funds for embryonic stem cell research. Forty percent say it doesn't make a difference in their vote.

-Analysis by Susan H. Pinkus

Results from the Times Poll National Poll

August 21-24, 2004

Guide to Column Headings

RV	All registered voters nationwide
Dem	Democratic registered voters
Ind	Independent registered voters
Rep	Republican registered voters
Lib	Liberal registered voters
Mod	Moderate registered voters
Con	Conservative registered voters
Men	Male registered voters
Wom	Female registered voters

Q1.Do you think things in this country are generally going in the right direction or are they seriously off on the wrong track?

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Right direction	40	14	31	79	22	31	60	50	31
Off on the wrong track	52	79	57	15	73	60	33	43	61
Don't know	8	7	12	6	5	9	7	7	8

(ASKED OF ALL REGISTERED VOTERS)

(ORDER OF TWO HORSERACE QUESTIONS AND CANDIDATES IS ROTATED)

Q5. If the November general election for president were being held today and the choices were George W. Bush and Dick Cheney on the Republican ticket, and John Kerry and John Edwards on the Democratic ticket, for whom would you vote: Bush/Cheney or Kerry/Edwards? (ACCEPT "HAVEN"T HEARD ENOUGH," "WOULDN"T VOTE" OR "SOME OTHER TICKET" AS A VOLUNTEERED RESPONSE) (INCLUDES LEANERS)

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Bush/Cheney	49	15	45	93	20	37	75	55	44
Kerry/Edwards	46	81	45	3	76	56	21	40	50
Some other ticket	_	_	2	1	1	_	1	1	1
Don't know	5	4	8	3	3	7	3	4	5

(ORDER OF CANDIDATES IS ROTATED)

Q6. If the November general election for president were being held today and the choices were George W. Bush and Dick Cheney on the Republican ticket, John Kerry and John Edwards on the Democratic ticket, and Ralph Nader and Peter Camejo running on an independent ticket, for whom would you vote: Bush/Cheney, Kerry/Edwards or Nader/Camejo? (ACCEPT "HAVEN'T HEARD ENOUGH," "WOULDN'T VOTE" OR "SOME OTHER TICKET" AS A VOLUNTEERED RESPONSE) (INCLUDES LEANERS)

	<u>RV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Bush/Cheney Kerry/Edwards	47 44	14 78	41 40	92 4	19 76	34 53	74 20	53 41	42 47
Nader/Camejo	3	3	7	2	2	4	4	3	4
Some other ticket	1	_	2	_	1	_	_	_	1
Don't know	5	5	10	2	2	9	2	3	6

(IF ANY PRESIDENTIAL TICKET IS MENTIONED IN Q6)

Q7. Are you certain you're going to vote for those candidates, or is it possible that you might end up voting for somebody else?

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Certain Might vote for somebody else	84 16	85 14	66 34	89 11	87 13	73 26	88 12	84 15	84 16
Don't know	_	1	_	_	-	1	_	1	_

(ASKED OF ALL REGISTERED VOTERS)

Q9. Do you think George W. Bush deserves to be reelected to a second term as president, or not?

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Deserves to be reelected Does not deserve to be reelected	47 49	13 85	45 46	91 8	22 77	36 58	71 27	52 45	43 53
Don't know	4	2	9	1	1	6	2	3	4

Q10. What issue or problem would you say is most important for the next president to address? Is there another issue or problem you would like to hear addressed? (ACCEPT UP TO TWO REPLIES) (TOP SIX RESPONSES ARE SHOWN)

	<u>RV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Economy (Net) Economy Jobs Iraq (Net) Iraq war Terrorism Healthcare	40 34 9 54 35 20	46 39 11 47 36 13 20	41 31 11 55 37 18	33 29 5 60 32 30 12	36 31 7 52 42 12 19	49 41 9 52 37 19 20	38 30 10 54 29 27 14	45 38 10 58 35 24 14	36 29 8 50 36 17
Education	9	12	5	7	13	6	10	7	11

(ORDER OF NEXT FOUR QUESTIONS IS ROTATED)

Q11. What is your impression of George W. Bush? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or haven't you heard enough about him to say?

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Favorable (Net) Very favorable	<u>53</u> 32	<u>20</u> 8	<u>51</u> 21	<u>94</u> 68	<u>24</u> 14	<u>47</u> 19	77 53	<u>57</u> 35	<u>50</u> 29
Somewhat favorable	21	12	31	26	10	28	24	22	20
Unfavorable (Net) Somewhat unfavorable	<u>46</u> 15	80 23	<u>45</u> 14	<u>6</u> 5	<u>76</u> 18	<u>52</u> 18	<u>23</u> 9	<u>42</u> 14	<u>50</u> 16
Very unfavorable Don't know	31	57	30 4	1	58	34	14	28 1	35
Don't know						±		<u>+</u>	

Q12. What is your impression of Dick Cheney? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or haven't you heard enough about him to say?

	\underline{RV}	<u>Dem</u>	<u>Ind</u>	Rep	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Favorable (Net)	<u>45</u>	<u>16</u>	<u>36</u>	<u>86</u>	<u>22</u>	<u>30</u>	<u>71</u>	<u>51</u>	<u>39</u>
Very favorable Somewhat favorable	17 28	4 12	11 25	37 48	8 13	8 22	29 42	20 31	15 24
Unfavorable (Net)	41	<u>67</u>	<u>41</u>	10	<u>66</u>	<u>54</u>	18	<u>40</u>	<u>43</u>
Somewhat unfavorable	13	15	18	7	13	22	5	11	15
Very unfavorable	28	52	23	3	53	32	13	29	28
Haven't heard enough	<u>11</u>	<u>12</u>	<u>19</u>	<u>4</u>	<u>9</u>	<u>9</u>	<u>10</u>	<u>7</u>	<u>14</u>
Don't know	<u>3</u>	<u>5</u>	<u>4</u>	_	<u>3</u>	<u>7_</u>	<u>1</u>	<u>2</u>	<u>4</u>

Q13. What is your impression of John Edwards? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or haven't you heard enough about him to say?

	<u>RV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Favorable (Net) Very favorable Somewhat favorable Unfavorable (Net) Somewhat unfavorable Very unfavorable Haven't heard enough	51 23 28 25 12 13 20	75 44 31 6 3 3 16	48 11 37 17 9 8 29	20 2 18 53 26 27 23	73 38 35 10 6 4 12	58 29 29 13 7 6 25	31 10 21 43 20 23 23	49 21 28 30 13 16 16	52 24 28 20 11 9 24
Don't know	4	3	<u>6</u>	<u>4</u>	<u>5</u>	4	<u>23</u>	5	4

Q14. What is your impression of John Kerry? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or haven't you heard enough about him to say?

	<u>RV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Favorable (Net)	<u>53</u>	<u>84</u>	<u>50</u>	<u>15</u>	<u>80</u>	<u>63</u>	<u>30</u>	<u>49</u>	<u>57</u>
Very favorable	23	45	10	2	43	23	11	20	25
Somewhat favorable	30	39	40	13	37	40	19	29	32
Unfavorable (Net)	<u>41</u>	<u>12</u>	<u>36</u>	<u>81</u>	<u>17</u>	<u>30</u>	<u>65</u>	<u>47</u>	<u>36</u>
Somewhat unfavorable	14	6	18	23	9	12	19	15	13
Very unfavorable	27	6	18	59	9	18	46	32	23
Haven't heard enough	<u>4</u>	<u>3</u>	<u>9</u>	<u>3</u>	<u>2</u>	<u>6</u>	<u>4</u>	<u>2</u>	<u>6</u>
Don't know	<u>2</u>	1	<u>5</u>	1	1	1	1	<u>2</u>	1

20. Do you approve or disapprove of the way George W. Bush is handling his job as president? (IF APPROVE OR DISAPPROVE) Do you (approve/disapprove) strongly or do you (approve/disapprove) somewhat?

	<u>RV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Approve (Net)	<u>52</u>	<u>19</u>	<u>50</u>	<u>93</u>	<u>25</u>	<u>41</u>	<u>76</u>	<u>56</u>	<u>48</u>
Approve strongly	33	10	20	67	15	20	53	36	30
Approve somewhat	19	9	30	26	10	21	23	20	18
Disapprove (Net)	<u>47</u>	<u>80</u>	<u>47</u> _	<u>6</u>	<u>74</u>	<u>56</u>	<u>24</u>	<u>43</u>	<u>50</u>
Disapprove somewhat	12	17	14	4	11	17	9	13	11
Disapprove strongly	35	63	33	2	63	39	15	30	39
Don't know	<u>1</u> _	<u>1</u>	<u>3</u>	<u>1</u>	<u>1</u>	<u>3</u>	_	<u>1</u>	<u>2</u>

(ORDER OF NEXT THREE QUESTIONS IS ROTATED)

Q21. Do you approve or disapprove of the way George W. Bush is handling the situation in Iraq? (IF APPROVE OR DISAPPROVE) Do you (approve/disapprove) strongly or do you (approve/disapprove) somewhat?

	<u>RV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Approve (Net) Approve strongly Approve somewhat Disapprove (Net) Disapprove somewhat Disapprove strongly Don't know	48 29 19 50 9 41 2	18 11 6 81 10 72 1	42 23 19 55 17 38 3	88 56 32 10 5 5	21 10 11 78 9 69 _1	38 20 18 60 16 44 2	72 48 23 26 5 22 2	53 32 21 46 10 36 1	43 26 17 54 8 46 3

Q22. Do you approve or disapprove of the way George W. Bush is handling the war on terrorism? (IF APPROVE OR DISAPPROVE) Do you (approve/disapprove) strongly or do you (approve/disapprove) somewhat?

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Approve (Net)	<u>57</u>	<u>31</u>	<u>56</u>	<u>91</u>	<u>29</u>	<u>55</u>	<u>77</u>	<u>64</u>	<u>51</u>
Approve strongly	37	14	32	69	15	31	56	45	30
Approve somewhat	20	17	24	22	14	24	21	19	21
Disapprove (Net)	<u>39</u>	<u>64</u>	<u>43</u>	_7_	<u>68</u>	<u>40</u>	<u>21</u>	<u>35</u>	<u>43</u>
Disapprove somewhat	11	14	13	4	16	12	6	12	10
Disapprove strongly	28	50	30	3	52	28	15	23	34
Don't know	<u>4</u>	<u>5</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>5</u>	<u>2</u>	<u>1</u>	6

Q23. Do you approve or disapprove of the way George W. Bush is handling the economy? (IF APPROVE OR DISAPPROVE) Do you (approve/disapprove) strongly or do you (approve/disapprove) somewhat?

	<u>RV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Approve (Net)	<u>46</u>	<u>15</u>	<u>44</u>	<u>87</u>	21	<u>36</u>	<u>69</u>	<u>51</u>	<u>42</u>
Approve strongly	21	4	17	45	10	10	36	22	20
Approve somewhat	25	10	27	42	11	25	33	28	22
Disapprove (Net)	<u>51</u>	<u>83</u>	<u>52</u>	<u>10</u>	<u>77</u>	<u>61</u>	<u> 28</u>	<u>48</u>	<u>53</u>
Disapprove somewhat	13	16	22	5	13	19	9	15	11
Disapprove strongly	38	68	30	4	64	42	19	33	43
Don't know	3	<u>2</u>	<u>4</u>	<u>3</u>	2	<u>3</u>	<u>3</u>	<u>1</u>	<u>5</u>

Q24. Generally speaking, do you think the country is better off because of George W. Bush's policies and should proceed in the direction he set out, or do you think the country is not better off and needs to move in a new direction?

	<u>RV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Continue policies of George W. Bush Needs a new direction	43 54	12 85	34 59	86 13	16 82	31 64	70 28	49 48	37 60
Don't know	3	3	7	1	2	5	2	3	3

(ORDER OF NEXT 13 QUESTIONS AND CANDIDATE NAMES IS ROTATED) Q25. "He cares about people like me": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT

"NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	RV	<u>Dem</u>	<u>Ind</u>	Rep	<u>Lib</u>	Mod	Con	<u>Men</u>	Wom
George W. Bush	39	9	32	81	16	24	65	42	36
John Kerry	43	75	37	7	70	48	23	41	45
Boh equally	3	2	4	4	1	4	4	4	2
Neither	10	9	21	7	8	17	7	11	10
Don't know	5	5	6	1	5	7	1	2	7

Q26. "He will be a strong leader for the country": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	<u>RV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush John Kerry	47 42	14 75	40 41	91 4	19 73	36 45	72 22	53 39	41 46
Both equally	3	3	2	2	2	6	1	3	2
Neither	4	5	9	2	4	8	3	4	5
Don't know	4	3	8	1	2	5	2	1	6

Q27. "He has the honesty and integrity to serve as president": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	$\underline{\text{RV}}$	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	46	14	39	90	19	33	73	51	41
John Kerry	39	72	32	4	65	46	19	37	42
Both equally	4	4	10	2	4	6	3	4	5
Neither	6	6	11	3	10	8	3	6	6
Don't know	5	4	8	1	2	7	2	2	6

Q28. "He flip flops on the issues": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	29	48	31	5	46	28	20	26	31
John Kerry	49	21	44	88	23	42	72	55	44
Both equally	8	11	13	2	12	11	3	9	7
Neither	8	12	8	4	11	13	2	7	10
Don't know	6	8	4	1	8	6	3	3	8

Q29. "He would be best at keeping the country safe from terrorism": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	<u>RV</u>	<u>Dem</u>	<u>Ind</u>	Rep	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush John Kerry	49 33	18 57	49 31	91 4	23 53	39 38	75 17	57 31	43 34
Both equally Neither	3 8	4 12	5 10	2 2	6 13	3 10	2	4 6	3
Don't know	7	9	5	1	5	10	2	2	11

Q30. "He has better ideas for strengthening the nation's economy": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	<u>RV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush John Kerry Both equally Neither Don't know	39 46 1 6 8	9 80 - 5 6	32 40 5 15 8	80 9 1 4 6	14 72 2 7 5	27 53 1 9	64 25 1 4 6	45 44 1 6 4	33 48 1 7 11

Q31. "He will build respect for the United States around the world": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	\underline{RV}	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	40	15	31	75	19	28	62	40	39
John Kerry	48	75	47	15	73	56	28	48	47
Both equally	1	2	2	1	2	1	1	2	1
Neither	7	5	13	7	5	10	6	8	7
Don't know	4	3	7	2	1	5	3	2	6

Q32. "He shares my moral values": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	<u>RV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush John Kerry	46 37	15 67	40 33	89 4	20 65	30 41	75 18	49 37	43 38
Both equally	3	3	6	2	2	7	3	4	3
Neither	9	9	18	4	11	13	3	8	9
Don't know	5	6	3	1	2	9	1	2	7

Q33. "He does not admit his mistakes and is inflexible in changing his mind when policies don't seem to be working": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	RV	<u>Dem</u>	<u>Ind</u>	Rep	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush John Kerry	53 23	78 9	52 16	25 45	78 10	59 15	36 38	51 24	55 23
Both equally	4	2	9	3	3	6	4	3	4
Neither	8	4	12	13	3	11	10	10	7
Don't know	12	7	11	14	6	9	12	12	11

Q34. "He is more likely to develop a plan for achieving success in Iraq": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	RV	<u>Dem</u>	<u>Ind</u>	Rep	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	Wom
George W. Bush John Kerry	46 40	17 68	39 37	85 8	20 69	34 45	71 21	49 37	42 43
Both equally	2	3	2	1	1	4	1	3	1
Neither	6	6	12	4	6	9	5	7	6
Don't know	6	6	10	2	4	8	2	4	8

Q35. "He would be more committed to implementing the recommendations in the 9/11 Commission report": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	<u>RV</u>	<u>Dem</u>	<u>Ind</u>	Rep	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	39	15	35	71	21	30	58	41	38
John Kerry	40	64	40	12	62	46	23	41	39
Both equally	5	3	7	5	2	8	4	5	4
Neither	5	3	7	5	5	2	6	5	4
Don't know	11	15	11	7	10	14	9	8	15

Q36."He would be more effective as Commander-in-Chief": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush John Kerry Both equally Neither	46 43 2 4	15 74 2	41 45 1 10	90 6 2	17 73 1 5	37 48 2 5	73 22 2	52 40 3 4	41 47 1 4
Don't know	5	6	3	1	4	8	1	1	7

Q37. "He has provided a more detailed plan for the policies he would pursue in the next four years": Does this apply more to George W. Bush or more to John Kerry? (ACCEPT "NEITHER" OR "BOTH EQUALLY" AS A VOLUNTEERED RESPONSE)

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
George W. Bush	40	20	31	71	25	33	57	43	37
John Kerry	32	53	32	7	45	34	24	34	31
Both equally	3	3	3	3	3	3	2	4	2
Neither	14	15	24	8	17	20	8	13	15
Don't know	11	9	10	11	10	10	9	6	15

Q38. Do you think George W. Bush is doing a better job as president than you expected, or a worse job than you expected, or is he doing about what you expected he would do? (IF BETTER OR WORSE) Is he doing a much (better/worse) job than you expected or only a somewhat (better/worse) job?

	\underline{RV}	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Better (Net)	<u>21</u>	<u>10</u>	<u>16</u>	<u>37</u>	9	<u>19</u>	<u>30</u>	<u>21</u>	<u>21</u>
Much better	13	7	6	23	6	11	19	13	13
Somewhat better	8	3	9	14	4	7	11	9	7
Worse (Net)	<u>31</u>	<u>46</u>	<u>39</u>	<u>8</u>	<u>47</u>	<u>35</u>	<u>17</u>	<u>32</u>	<u>30</u>
Somewhat worse	14	17	22	6	15	21	8	14	14
Much worse	17	29	18	2	31	15	9	17	17
As expected	<u>47</u>	<u>43</u>	<u>45</u>	<u>55</u>	<u>44</u>	<u>45</u>	<u>52</u>	<u>47</u>	<u>47</u>
Don't know	<u>1</u>	1	_	_	_	1	1	_	<u>2</u>

(ORDER OF NEXT TWO QUESTIONS IS ROTATED)

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Q39. Generally speaking, how much do you feel you know about the policies that George W. Bush would pursue in a second term if he is reelected: a great deal, or a fair amount, or not too much or nothing at all?

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Great deal/Fair amount (Net) Great deal Fair amount Not much/at all (Net) Not too much Nothing at all	70 19 52 28 20 7	62 17 45 37 24 13	62 19 42 35 28 8	86 21 65 13 13	67 21 46 32 24 8	64 11 53 34 25 9	80 23 57 19 14 5	74 19 55 24 16 8	66 18 49 31 24 7
Don't know	<u>2</u>	<u>1</u>	<u>3</u>	<u>1</u>	<u>1</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>3</u>

Q40. Generally speaking, how much do you feel you know about the policies that John Kerry would pursue if he is elected president: a great deal, or a fair amount, or not too much or nothing at all?

	\underline{RV}	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Great deal/Fair amount (Net) Great deal	<u>58</u> 9	<u>71</u> 11	<u>55</u> 12	<u>45</u> 7	<u>71</u> 19	<u>58</u> 6	<u>52</u> 7	<u>56</u> 10	<u>59</u> 9
Fair amount	48	60	43	38	51	52	45	47	50
Not much/at all (Net)	<u>39</u>	<u>27</u>	<u>43</u>	<u>52</u>	<u> 26</u>	<u>40</u>	<u>45</u>	<u>41</u>	<u>37</u>
Not too much	31	25	32	37	25	33	31	31	30
Nothing at all	8	2	11	15	2	8	14	10	7
Don't know	<u>3</u>	2	_2_	<u>3</u>	<u>3</u>	2_	<u>3</u>	<u>3</u>	4

Q41. How confident are you that John Kerry would be a good Commander-in-Chief? Are you very confident, somewhat confident, not very confident or not confident at all?

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Confident (Net)	<u>55</u>	<u>86</u>	<u>55</u>	<u>17</u>	<u>82</u>	<u>65</u>	<u>31</u>	<u>51</u>	<u>57</u>
Very confident	24	42	22	3	50	21	11	22	26
Somewhat confident	30	44	34	13	32	44	20	29	32
Not confident (Net)	<u>43</u>	<u>12</u>	<u>42</u>	<u>83</u>	<u>17</u>	<u>32</u>	<u>68</u>	<u>48</u>	<u>39</u>
Not very confident	18	8	16	31	7	18	25	19	17
Not confident at all	25	4	26	52	10	14	43	29	21
Don't know	2	2	<u>3</u>	_	<u>1</u>	<u>3</u>	<u>1</u>	<u>1</u>	<u>4</u>

(ORDER OF NEXT TWO QUESTIONS IS ROTATED)

Q42.Do you think John Kerry has laid out a clear plan for how he would accelerate economic growth and create more jobs, or not?

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Yes No	38 49	57 28	31 58	18 73	53 33	39 48	28 61	34 57	41 42
Don't know	13	15	11	9	14	13	11	9	17

Q43. Do you think George W. Bush has laid out a clear plan for how he would accelerate economic growth and create more jobs, or not?

	<u>RV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Yes	36	21	28	60	25	27	50	38	34
No	53	71	59	30	67	60	41	54	52
Don't know	11	8	13	10	8	13	9	8	14

(ORDER OF NEXT TWO QUESTIONS IS ROTATED)

Q43A. Does what you know about George W. Bush's military record make you more or less likely to vote for him for president, or doesn't his military record make a difference in the way you will vote one way or another? (IF MORE/LESS LIKELY) Does Bush's record make you much (more/less) likely or somewhat (more/less) likely to vote for him for president?

	9
More likely (Net) 8 3 7 16 7 4 13 7 Much more likely 6 2 4 11 4 3 9 4 Somewhat more likely 3 1 3 4 3 1 4 3 Less likely (Net) 19 28 24 4 35 19 9 19 Somewhat less likely 7 10 10 3 14 8 3 7 Much less likely 11 18 14 1 21 11 5 13 No difference 70 66 66 79 56 75 77 72 Don't know 3 3 3 1 2 2 1 2	7 2 18 8 10 68 5

Q43B.Does what you know about John Kerry's military record make you more or less likely to vote for him for president, or doesn't his military record make a difference in the way you will vote one way or the other? (IF MORE/LESS LIKELY) Does Kerry's record make you much (more/less) likely or somewhat (more/less) likely to vote for him for president?

	\underline{RV}	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Likely (Net)	<u>23</u>	<u>36</u>	<u>26</u>	<u>8</u>	<u>48</u>	<u>20</u>	<u>12</u>	<u>24</u>	<u>23</u>
Much more likely	14	23	13	3	30	9	7	15	12
Somewhat more likely	10	13	13	4	18	11	5	9	11
Less likely (Net)	<u>21</u>	<u>6</u>	<u>12</u>	<u>43</u>	<u>5</u>	<u>16</u>	<u>34</u>	<u>22</u>	<u>19</u>
Somewhat less likely	6	4	3	12	2	7	9	6	7
Much less likely	14	3	9	31	3	9	25	16	12
No difference	<u>53</u>	<u>57</u>	<u>59</u>	<u>47</u>	<u>45</u>	<u>62</u>	<u>51</u>	<u>52</u>	<u>54</u>
Don't know	<u>3</u>	1	<u>3</u>	_2_	2	_2_	3	<u>2</u>	<u>4</u>

PREQ44

As you may know, John Kerry is a Vietnam veteran who earned several medals for combat. He also protested the war when he returned.

(ORDER OF STATEMENTS IS ROTATED)

Q44. Which statement comes closer to your view: "In his combat missions in Vietnam, John Kerry demonstrated qualities America needs in a president," or "By protesting the war in Vietnam, John Kerry demonstrated a judgment and belief that is inappropriate in a president"? (ACCEPT "BOTH" AS A VOLUNTEERED RESPONSE)

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Combat missions demonstrated qualities America needs Protesting war demonstrated	48	70	52	18	66	61	27	47	49
inappropriate judgment	37	15	27	72	19	27	58	40	35
Both	4	4	6	2	5	3	3	4	3
Don't know	11	11	15	8	10	9	12	9	13

Q44A.Does knowing that John Kerry protested the war in Vietnam make you more or less likely to vote for him for president, or does knowing that he protested the war not make a difference in the way you will vote one way or the other? (IF MORE/LESS LIKELY) Does that make you much (more/less) likely or somewhat (more/less) likely to vote for him for president?

	<u>RV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Likely (Net) Much more likely Somewhat more likely Less likely (Net) Somewhat less likely Much less likely	20 12 8 26 8 18	30 20 10 9 3 6	23 13 10 15 7 9	6 2 4 53 15 38	44 30 15 9 4 5	17 10 7 20 5	8 4 4 42 13 29	16 10 7 31 11 20	23 14 9 21 5
No difference Don't know	$\frac{52}{2}$	<u>59</u> <u>2</u>	<u>59</u> <u>3</u>	$\frac{40}{1}$	<u>46</u> <u>1</u>	<u>62</u> <u>1</u>	<u>49</u> _1	<u>51</u> <u>2</u>	<u>54</u> <u>2</u>

(ORDER OF NEXT TWO QUESTIONS IS ROTATED)

Q44B. Have you seen a television ad that disputes whether John Kerry deserves the war medals he received during the Vietnam War, or not? (IF NOT) Have you read or heard about this ad, or not?

	\underline{RV}	<u>Dem</u>	<u>Ind</u>	Rep	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Have not seen/heard/read about ad	31	34	33	27	30	35	29	32	29
Saw TV ad about war medals Heard/read TV ad about	48	48	48	46	48	48	48	46	49
war medals	20	17	17	26	21	17	22	20	21
Don't know	1	1	2	1	1	_	1	2	1

Q44C. Have you seen a television ad about John Kerry's role protesting the war in Vietnam, or not? (IF NOT) Have you read or heard about this ad, or not?

	\underline{RV}	<u>Dem</u>	<u>Ind</u>	Rep	<u>Lib</u>	Mod	Con	Men	Wom
Have not seen/heard/read about ad	37	43	33	33	37	42	34	38	35
Saw TV ad about Kerry protesting war	44	42	45	46	41	45	46	43	46
Heard/read TV ad about Kerry protesting war	17	13	22	20	19	12	19	17	17
Don't know	2	2	_	1	3	1	1	2	2

Q44D. Do you believe that John Kerry misrepresented his war record and does not deserve his war medals, or that John Kerry fought honorably and does deserve his war medals? (ACCEPT "HAVEN'T HEARD ENOUGH ABOUT THIS TO SAY" AS A VOLUNTEERED RESPONSE)

	\underline{RV}	<u>Dem</u>	<u>Ind</u>	Rep	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Misrepresented his war record/				_					
does not deserve his medals	18	8	10	34	7	12	29	19	17
Fought honorably/deserves his medals	58	77	55	36	80	61	42	59	57
Haven't heard	5	4	5	7	1	7	7	4	6
Don't know	19	11	30	23	12	20	22	18	20

Q45. Generally speaking, do you think the nation's economy these days is doing very well, or fairly well, or fairly badly, or very badly?

	\underline{RV}	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Well (Net)	<u>51</u>	<u>25</u>	<u>47</u>	<u>88</u>	<u>31</u>	<u>41</u>	<u>72</u>	<u>55</u>	<u>48</u>
Very well	9	3	3	18	8	3	13	10	7
Fairly well	42	22	44	70	24	38	59	45	40
Badly (Net)	<u>47</u>	<u>74</u>	<u>50</u>	<u>11</u>	<u>67</u>	<u>58</u> _	<u>27</u> _	<u>43</u>	<u>50</u>
Fairly badly	26	38	30	9	37	33	16	25	27
Very badly	21	36	20	2	30	25	11	18	23
Don't know	<u>2</u>	<u>1</u>	<u>3</u>	<u>1</u>	<u>2</u>	1	<u>1</u>	<u>2</u>	<u>2</u>

Q46. Would you say the country is better off because of George W. Bush's economic policies than when he became president more than three years ago, or worse off, or is the country about the same as it was then? (IF BETTER OR WORSE) Is the country much (better/worse) off or only somewhat (better/worse) off?

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Better (Net) Much better off Somewhat better off Worse (Net) Somewhat worse off Much worse off About the same Don't know	27 10 17 45 17 28 26	9 2 7 73 23 50 16	16 5 11 43 19 24 38 3	55 23 31 11 8 4 33	14 6 8 67 21 47 18	19 4 15 57 24 33 22	40 18 23 23 10 13 35	27 13 15 44 18 25 28	26 8 18 46 15 31 25
Don t know		<u>=</u>	<u></u>		_		<u>-</u> _	1	<u>J</u>

Q47. Would you say you, yourself, are better off financially than you were when George W. Bush became president more than three years ago, or worse off, or in about the same financial shape as you were then? (IF BETTER OR WORSE) Are you much (better/worse) off or only somewhat (better/worse) off?

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Better (Net) Much better off Somewhat better off Worse (Net) Somewhat worse off Much worse off	28 13 15 27 13	19 10 8 42 17 25	20 8 12 29 16 13	46 20 26 7 5	19 9 10 37 17 20	21 10 11 35 16	41 19 22 15 8	32 12 20 24 13	25 14 12 29 12
About the same Don't know	$\frac{43}{2}$	38 1	49 2	46 1	<u>44</u> -	43 1	<u>42</u> <u>2</u>	43 1	43 3

Q48. All in all, do you think the situation in Iraq was worth going to war over, or not?

	RV	<u>Dem</u>	<u>Ind</u>	Rep	<u>Lib</u>	Mod	Con	Men	Wom
Yes, worth going to war	46	18	42	84	25	36	67	50	42
No, not worth going to war	49	78	49	13	71	59	29	46	52
Don't know	5	4	9	3	4	5	4	4	6

(ORDER OF STATEMENTS IS ROTATED)

Q49. Which statement comes closer to your view: "Going to war with Iraq was justified because it will make the Mideast more stable and the U.S. a safer place," or "Going to war with Iraq was a mistake because there was no evidence that Iraq was stockpiling weapons of mass destruction or that it was rebuilding its nuclear program"? (ACCEPT "HAVEN'T HEARD ENOUGH" AS A VOLUNTEERED RESPONSE)

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	Men	<u>Wom</u>
Justified	47	20	40	85	27	37	68	51	44
Made a mistake	47	75	48	11	71	58	25	42	52
Haven't heard enough	1	_	_	2	_	_	1	1	_
Don't know	5	5	12	2	2	5	6	6	4

Q50. As you may know, John Kerry has said that he would significantly reduce the number of U.S. troops in Iraq by recruiting and training more Iraqi troops and increasing the number of military sent from other countries. What do you think? Do you think John Kerry's proposal to reduce the number of U.S. troops in Iraq is realistic or unrealistic? (IF REALISTIC OR UNREALISTIC) Do you think he is very (realistic/unrealistic) or only somewhat (realistic/unrealistic)?

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	Con	<u>Men</u>	<u>Wom</u>
Realistic (Net)	<u>46</u>	<u>65</u>	<u>48</u>	<u>22</u>	<u>66</u>	<u>50</u>	<u>32</u>	<u>46</u>	<u>45</u>
Very realistic	17	29	16	4	25	21	10	18	16
Somewhat realistic	29	36	32	18	41	30	22	28	29
Unrealistic (Net)	<u>46</u>	<u> 26</u>	<u>42</u>	<u>74</u>	<u>29</u>	<u>41</u>	<u>61</u>	<u>49</u>	<u>43</u>
Somewhat unrealistic	22	17	22	29	17	23	24	22	22
Very unrealistic	24	9	19	45	12	18	36	27	22
Don't know	<u>8</u>	<u>9</u>	<u>10</u>	<u>4</u>	_5_	9	<u>7</u>	<u>5</u>	<u>12</u>

(ORDER OF STATEMENTS IS ROTATED)

Q51. As you may know, George W. Bush announced plans to close U.S. military bases around the world and bring home as many as 70,000 troops from South Korea and Western European countries such as Germany and France, while deploying troops in eastern European countries like Poland and Romania. Troop levels in Iraq and Afghanistan would not be affected. Supporters of Bush's plan say that it will cut expenditures and make it easier to deploy troops quickly to trouble spots around the world. Opponents of Bush's plan say that it is an attempt to win votes in an election year and that re-deploying troops out of Western Europe would further damage alliances which have already been weakened by the war in Iraq? Based on what you have heard, do you favor or oppose Bush's plan? (IF FAVOR/OPPOSE) Do you favor it strongly or only somewhat? (ACCEPT "HAVEN'T HEARD ENOUGH ABOUT IT YET TO SAY" AS A VOLUNTEERED RESPONSE")

	\underline{RV}	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Favor (Net) Strongly favor Somewhat favor Oppose (Net)	45 25 20 42	20 8 12 67	38 20 19 48	81 48 33 11	21 12 9 65	43 14 29 45	63 40 23 29	52 30 22 39	38 19 19 46
Somewhat oppose	19	24	28	8	23	25	13	16	21
Strongly oppose	24	43	19	3	42	20	16	23	24
Haven't heard enough Don't know	<u>3</u> <u>10</u>	<u>2</u> 11	<u>2</u> 12	<u>3</u> <u>5</u>	$\frac{4}{10}$	<u>2</u> <u>10</u>	<u>2</u> <u>6</u>	<u>3</u> <u>6</u>	<u>3</u> <u>13</u>

Q52. As you may know, the 9/11 Commission's report proposed that the president appoint a National Intelligence Director to oversee and coordinate all of the U.S. intelligence agencies activities. Do you approve or disapprove of such a proposal? (IF APPROVE OR DISAPPROVE) Do you strongly (approve/disapprove) or only somewhat (approve/disapprove).

	\underline{RV}	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Approve (Net)	<u>64</u>	<u>60</u>	<u>57</u>	<u>73</u>	<u>66</u>	<u>61</u>	<u>67</u>	<u>67</u>	<u>60</u>
Strongly approve	36	32	30	45	37	31	41	37	36
Somewhat approve	28	28	27	28	29	30	27	30	25
Disapprove (Net)	<u>20</u>	<u>24</u>	<u>23</u>	<u>14</u>	<u>23</u>	<u>20</u>	<u>18</u>	<u>22</u>	<u>18</u>
Somewhat disapprove	11	12	12	9	11	10	11	11	10
Strongly disapprove	9	12	11	5	12	10	7	11	8
Don't know	<u>16</u>	<u>16</u>	<u>20</u>	<u>13</u>	<u>11</u>	<u>19</u>	<u>15</u>	<u>11</u>	<u>22</u>

Q53. As you may know, in its report, the 9/11 Commission called for the creation of a National Intelligence Director to eliminate duplication of efforts by intelligence agencies and to increase information sharing among all intelligence agencies. They propose that the director be part of the president's Cabinet and have the authority to hire and fire within each intelligence agency, as well as have direct control over the intelligence community's \$40 billion annual budget. President Bush proposed that the director would serve as the president's principal intelligence adviser, rather than a member of his Cabinet, and would oversee and coordinate the foreign and domestic activities of the intelligence community. Also, as part of the president's proposal, the director would not have control over the \$40 billion a year intelligence budget, nor would he have the authority to hire and fire within each agency. Based on what you just heard, which plan do you agree with more? Do you agree more with the 9/11 Commission's report proposing that the National Intelligence Director should be part of the president's Cabinet and have budgetary and personnel authority over the intelligence agencies, or do you agree more with President Bush's plan that the National Intelligence Director should not be part of the president's Cabinet and should only have limited budgetary and personnel authority?

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Agree with 9/11 commission report	41	58	43	20	60	42	31	38	43
Agree with president Bush	46	28	40	72	29	45	58	53	39
Don't know	13	14	17	8	11	13	11	9	18

Q54. In your opinion, how likely is it that there will be a terrorist attack in the U.S. within the next six months: very likely, somewhat likely, somewhat unlikely or very unlikely?

	<u>RV</u>	<u>Dem</u>	<u>Ind</u>	Rep	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Likely (Net) Very likely Somewhat likely Unlikely (Net) Somewhat unlikely Very unlikely Don't know	58 16 42 35 23 13 7	53 15 38 40 24 16 7	67 19 49 28 20 7 5	61 16 45 35 23 12 4	57 17 41 35 20 15 8	58 14 44 36 24 12 6	61 17 44 35 23 12 4	53 13 39 42 28 15 5	63 18 45 29 18 11 8

Q55. As you may know, the government is warning Americans that terrorists are likely to attack the U.S. sometime before the presidential election in November. Has the government's terrorist warning shaken your own personal sense of safety and security, or not? (IF YES) Has it been shaken a great deal, a good amount or not too much?

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Great deal/Fair amount (Net)	<u>12</u>	<u>15</u>	<u>13</u>	<u>8</u>	<u>16</u>	<u>12</u>	<u>10</u>	8	<u>15</u>
Great deal	5	9	2	2	8	2	5	2	7
Fair amount	7	6	11	6	8	10	5	6	8
Not much/at all (Net)	<u>85</u>	<u>82</u>	<u>84</u>	<u>91</u>	<u>81</u>	<u>84</u>	<u>89</u>	<u>90</u>	<u>81</u>
Not too much	21	22	19	19	22	24	19	18	23
Nothing at all	64	60	65	72	59	61	70	72	58
Don't know	<u>_3</u>	<u>3</u>	<u>3</u>	<u>1</u>	<u>3</u>	<u>4</u>	<u>1</u>	<u>2</u>	<u>4</u>

(ORDER OF ARGUMENTS IS ROTATED)

Q56. There is a type of medical research that involves using special cells, called stem cells, that are obtained from human embryos. These human embryo stem cells are then used to generate new cells and tissue that could help treat or cure many diseases. I am now going to read you two arguments pertaining to stem cell research. First, "Those opposed to this type of research say that it crosses an ethical line by using cells from potentially viable human embryos, when this research can be done on animals or by using other types of cells," or "Those in favor of this research say that it could lead to breakthrough cures for many diseases, such as cancer, Alzheimer's, Parkinson's, and spinal cord injuries, and this research uses only embryos that otherwise would be discarded"? Which argument do you agree with more -- those in favor of or opposed to using stem cells for research?

	RV	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
Agree more with those in favor	65 23	76 13	76 10	46	81	80	48 42	66 23	64
Agree more with those opposed Don't know	23 12	13 11	10 14	44 10	0 11	9	42 10	23 11	13

(ORDER OF STATEMENTS IS ROTATED)

Q57. As you may also know, President Bush has restricted the use of federal funds for embryonic stem cell research to cell lines that were already in existence, and not with tissue derived from new embryos. John Kerry said that if he became president he would lift the restriction on embryonic stem cell research so that scientists could work with new lines of stem cells, and he would also allow federal funds to be used on the new cell lines. Does knowing this fact make you more likely to vote for Bush, or more likely to vote for Kerry, or does knowing this fact not make a difference in your vote one way or the other?

	<u>RV</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	Mod	<u>Con</u>	<u>Men</u>	<u>Wom</u>
More likely vote for Bush	19	6	11	39	6	6	35	18	19
More likely vote for Kerry	36	56	34	13	60	40	20	34	38
No difference	40	32	49	46	29	50	41	45	35
Don't know	5	6	6	2	5	4	4	3	8

How the Poll Was Conducted

The Times Poll contacted 1597 adults nationwide, including 1352 registered voters. Interviews were conducted by telephone August 21 through 24, 2004. Telephone numbers were chosen from a list of all exchanges in the nation and random digit dialing techniques were used to allow listed and unlisted numbers to be contacted. Adults in each sample were weighted slightly to conform with their respective census figures for sex, race, age and education. The margin of sampling error for all registered voters in the nation is plus or minus 3 percentage points in either direction. For certain subgroups, the error margin may be somewhat higher. Poll results may also be affected by factors such as question wording and the order in which questions are presented.