

**David L. Swint**

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**Work  
Experience****Communications Consultant**

Zen Consulting

Dallas, TX

10/2004 - Present

As a communications consultant, I work as a business and technical writer, copy editor and consultant to the firm's clients. The majority of my current work focuses on enterprise and consumer catalog projects for Nokia. I also participate in internal projects including development of a print/electronic company newsletter and a company weblog.

**Manager, Quality Assurance**

Belo Interactive

Dallas, TX

11/2002 – 10/2003

Manager for Quality Assurance and Documentation for the Belo Interactive Technology Services Group. Responsibilities: Led team that tested all applications and programs developed by the Technology Services Group, ensuring our ability to maintain a 24/7 publishing cycle. Produced print and web-based technical documentation for software developed and built at Belo Interactive and maintained the archives, which included thousands of pages of print and electronic documentation and more than 3,000 hours of digital video. This documentation was used by producers at Belo's 34 major web sites nationwide (110 million+ pages views per month), which included wireless, email and other products plus software packages including an enterprise Content Management system.

In recognition of the Technology Services Group's efforts, we were awarded the following:

- The 2003 CIO Magazine Enterprise Value Awards – Honorable Mention, in recognition of bottom-line contribution to business value and results.
- The 2002 InfoWorld 100 – Ranked 13 in this list of companies world-wide making best use of technology to enhance their businesses.
- The 2002 Wharton Infosys Business Transformation Awards – Honoree for transformational impact on a business' processes and procedures.
- The 2002 The RealWare Award - Best Enterprise Content Management Application. The RealWare Awards recognize real-world solutions that produce measurable business advantages and innovative use of information technology in the enterprise.

**Manager, Training & Resources**

Belo Interactive

Dallas, TX

3/2000 – 11/2002

Responsibilities: Arranged technical training sessions, working with outside contractors and in-house resources. Produced print and web-based technical documentation for software developed and built in-house at Belo Interactive. Provided 24/7 on-call customer service for our web publishing divisions and management for our system administrators.

continued

**Project Director**

New Directions for News  
Columbia, MO  
9/1999 - 2/2/2000

At New Directions for News, I developed and coordinated roundtables, working with media professionals from across the country and the world. I also redesigned the NDN Web site, launching it as a daily publication in addition to creating special NDN publications.

**Associate Director**

The Media Center at The American Press Institute  
Reston, VA  
7/1997 - 9/1999

With The Media Center founding Director Chris Feola, I built and established the Center at the American Press Institute. I was editor of the Center's "Issues and Answers" web site ([www.mediacenter.org](http://www.mediacenter.org)), coordinator of the Center's intern program and organizer for the Center's conferences. I oversaw the day-to-day office management and collaborated with The Media Center Director in developing new media training programs. I also was responsible for the production and design of the Center's new media products and Media Center merchandise, and I wrote for professional publications that included The Cole Papers, The Cole Pages and NewsInc.

**Editor/Technical Writer/Layout Artist**

Cates and Associates  
Milford, OH  
7/1995 - 7/1997

Editing, technical writing and layout and design for Cates and Associates, a technical consulting firm. Cates main client is the Cincinnati-based Procter and Gamble Co., and my main focus was in work with P&G's Pringles potato crisp division in Jackson, Tenn. I developed instruction manuals and training resources for a number of production lines at the Jackson facility.

**Freelance Writer**

Cincinnati, OH  
7/1994 - 7/1995

Specializing in database journalism projects, working on projects for Cincinnati Magazine, The Cincinnati Enquirer and Keyboard Magazine.

**Reporter/Editor**

The Waterbury Republican – American  
Waterbury, CT  
8/1992 - 7/1994

Promoted in March, 1994 to suburban editor and bureau chief for the paper's Naugatuck and Southbury offices. Prior to that, I was a senior reporter and state capitol reporter. Lead reporter for the investigative series Lost in America (published Fall '93) and a primary reporter for The Tax on Living (published Fall '92 — reprinted Spring '93). Expertise in computer-assisted journalism cited in the November 1993 issue of the American Journalism Review.

**Newspaper Intern**

Cincinnati Enquirer  
Cincinnati, OH  
6/1991 - 8/1991

Police and general assignment reporter for The Cincinnati Enquirer, responsible for daily police/court coverage of Cincinnati's five police and fire districts. Also responsible for spot news stories, news features and feature stories as needed.

**Publications Intern**

Our Lady of Bellefonte Hospital  
Ashland, KY  
6/1988 - 8/1988

Involved with the production of OLBH's monthly in-house publication Pacesetter, including feature story research and writing, photography, and layout and design.

**Education**

**Bachelor's Degree**

Marshall University  
Huntington, WV  
5/1992

*Graduated cum laude. Major — journalism, minor — psychology.*

Awards at Marshall's W. Page Pitt School of Journalism include the Jim Comstock Award for feature writing (1990 and '92), the Jack D. Maurice Award for editorial writing (1991 and '92), the Burl Osborne Award for Outstanding Senior in News Editorial, the Virginia Lee Memorial Scholarship and the Marvin L. Stone Award for outstanding Contribution as a College Journalist.

**Associate Degree**

Ashland Community College  
Ashland, KY  
5/1989

Editor-in-chief of On Center, ACC's student newspaper for three semesters, beginning Spring 1988. Won first place awards in 1988 and 1989 from the University of Kentucky journalism department for student newspaper of the year, plus first place awards in 1988 for best overall layout and design and best single page layout and design, first place awards for best signed column and best critical review, plus second place awards for news writing and editorial writing in 1988 and 1989. Named "ACC's Man of the Year" and "Journalism Student of the Year," for 1988-'89.

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**Employment Goal**

To join a growing company that can offer me room to grow. An ideal job would give me the opportunity to use a variety of skills that I've accumulated over the years...writing, photography, layout and design and web page work. I enjoy taking on a variety of tasks, and I get a great deal of satisfaction in seeing a project take shape as I juggle all the elements of a project into place.

**Skills**

A journalist since 1987 (BA in journalism in 1992 from Marshall University, Huntington, WV), I've been involved in desktop publishing since 1986, working on both Macintosh and IBM platforms. Some of the programs I use include PageMaker, MS Word, MS Excel, Internet Explorer, Photoshop, Illustrator, Canvas, Paint Shop Pro, WordPerfect and Quattro Pro. I got involved in web work in 1997, and my program of choice is Dreamweaver. A photographer since 1987, I've been working with digital photography since 1997.

**Other Experience**

- Currently publish a weblog/photoblog Monday – Friday at <http://home.earthlink.net/~dswint/photoblog.htm>
- Taught computer skills at the Sixth Conference on Computer Assisted Journalism at Indiana University, Northern Kentucky University and Marshall University.
- Short stories published in Muses Mill, a small magazine based in South Point, Ohio; Centerpieces, a literary publication of the University of Kentucky's Ashland campus; The Gonzo Herald, newsletter of the Hunter S. Thompson Society; and self-published a daily email humor column under the name "uncle dave."
- Three short stories adapted into one-act plays and presented at the first Jesse Stuart Writer's Workshop at Ashland in 1986, and a featured reader at the workshop the following year.
- A critical review of the play "Driving Miss Daisy," written as a student at Marshall University, was published in the textbook for the college's course "Introduction to Fine Arts."
- Active in home multi-track recording since 1980. I've written and recorded about 200 songs, and in 1984 two of my recordings were featured on a Sunday night radio program on station WAMX-FM in Ashland, Ky.

**Salary Info**

Salaries are always negotiable, but for reference my last full-time job paid \$60,000 annually.

**References**

Available upon request.