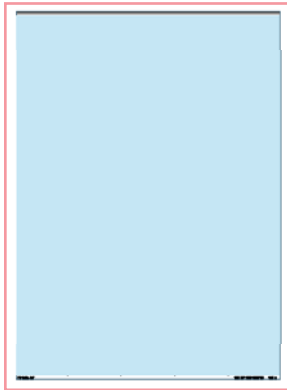
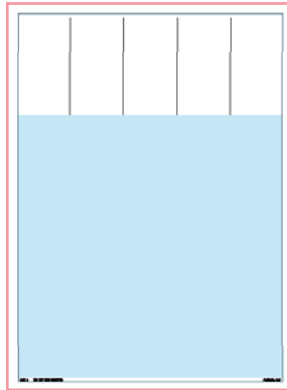


THE NEW YORK OBSERVER

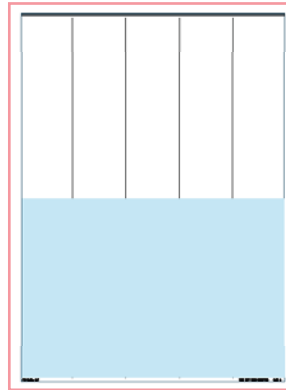
Ad Sizes • 2008



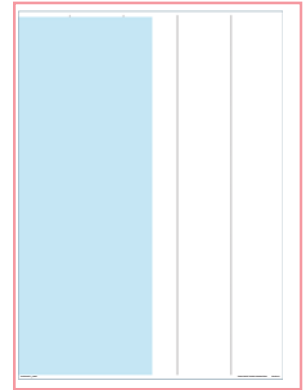
FULL PAGE
10"W x 13.75"H



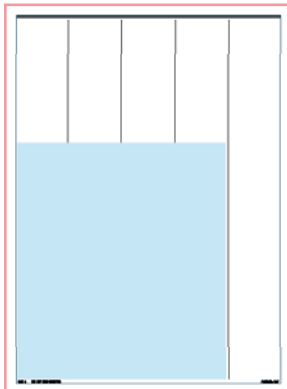
JUNIOR PAGE
10"W x 10"H



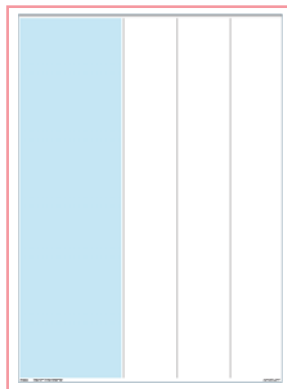
HALF PAGE (H)
10"W x 6.85"H



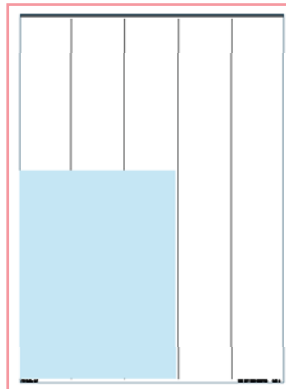
HALF PAGE (V)
4.925"W x 13.75"H



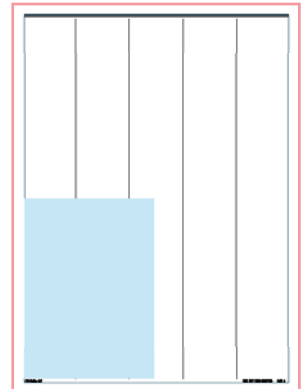
HALF PAGE (SQUARE)
7.895"W x 9"H



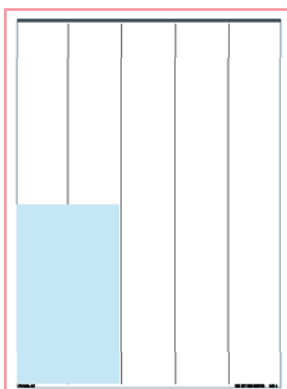
TWO-FIFTHS PAGE (V)
3.895"W x 13.75"H



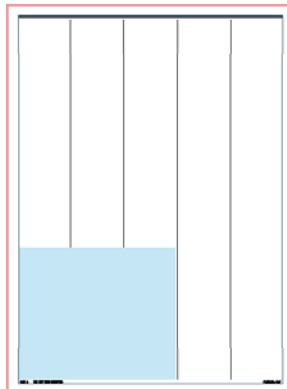
ONE-THIRD PAGE (H)
5.925"W x 8"H



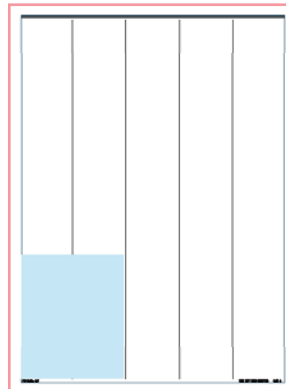
QUARTER PAGE
4.925"W x 6.85"H



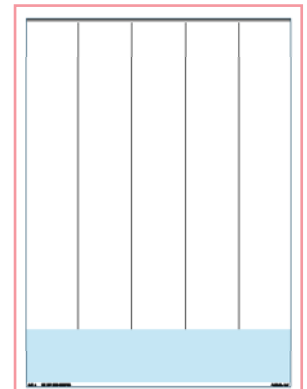
ONE-FIFTH PAGE (V)
3.895"W x 6.85"H



ONE-FIFTH PAGE (H)
5.925"W x 5"H



ONE-SEVENTH PAGE
3.895"W x 4.75"H



STRIP
10"W x 2.5"H

COLUMN WIDTHS

One — 1.865 inches

Two — 3.895 inches

Two and A Half — 4.925 inches

Three — 5.925 inches

Four — 7.895 inches

