



**POLITICO**



## **POLITICO** REACHES MORE INFLUENTIALS THAN ANY OTHER CAPITOL HILL NEWS SOURCE

**POLITICO** has quickly grown to become one of the most referenced Washington news sources, delivering the undivided attention of political power brokers and decision makers to advertisers inside Washington and across the nation.

We turned a team of the most talented and well-sourced journalists loose to change how national politics is covered. Our news and analysis go beyond the headlines, with an emphasis on the “back stories” — illuminating the personalities, relationships, clashes, ideas and political strategies playing out behind the doors of official Washington.



In print, **POLITICO** distributes 26,065 copies, more than any other Capitol Hill publication, including Roll Call and The Hill.\* Every day, **POLITICO** reaches Washington's most influential leaders in politics and business.

Online, **POLITICO** is one of the most visited newspaper sites in the U.S.\*\* In the last six months, our site has averaged on a monthly basis:

- 7:39 minutes average time spent per person
- 3.23 million unique visitors per month
- 18.77 million page views per month

Our distinguished team of editors and reporters are some of the most respected in the country, with daily appearances on CNN, Fox News, MSNBC, CBS, WTOP, etc.

## DAILY SECTIONS

**NEWS** — In-depth features illuminate breaking news with details that insiders and analysts need to know next week and next month.

**POLITICS** — Behind-the-scenes coverage of the forces driving politics and elections both inside and outside Washington ... by some of the most experienced reporters in the business.

**POLICY** — Analysis and opinions of the latest policy developments in today's most pressing issues: Health Care (Tuesdays), Economy, Energy & the Environment (Wednesdays) and Defense (Thursdays).

**CONGRESS** — What's happening on Capitol Hill? You can find out here. From squabbles to all-night sessions, **POLITICO**'s congressional bureau stays on top of the action.

**POLITICO 44** — A living diary of the Obama presidency. Our minute-by-minute coverage is a result of more **POLITICO** journalists covering the White House than any other organization.

**IDEAS** — Regular columnists and guest contributors, from both sides of the aisle, voice their opinions on the day's biggest stories. This section includes the Arena Digest.

**LIFE** — The lighter side of Capitol Hill, with regular features on life and culture in Washington, D.C., and beyond.



# POLITICO's Distinguished Journalists

*Our writers, editors and contributors are some of the best in the country. Backed by decades of political reporting experience, they bring an intense focus to the top stories and are among the most frequently booked pundits for TV and radio interviews and commentaries.*

**John Harris**, *Editor-in-Chief* — John launched POLITICO after 21 years on the staff of The Washington Post as a reporter and an editor. He wrote “The Survivor,” a best-selling history of President Bill Clinton’s White House years. John also co-authored “The Way to Win,” a behind-the-scenes analysis of the modern campaign.

**Jim VandeHei**, *Executive Editor* — Jim co-founded POLITICO after working with Harris at The Washington Post, where he covered Congress, the 2004 campaign, the White House and, ultimately, politics. Jim has also worked at The Wall Street Journal, Roll Call and the now-defunct Inside the New Congress.

**Mike Allen**, *Chief Political Correspondent* — Mike came to POLITICO from Time magazine, where he covered the White House. Prior to that, he spent six years at The Washington Post, where he covered President George W. Bush’s first term, Capitol Hill, campaign finance, and the Bush, Gore and Bradley campaigns of 2000.

**Jeanne Cummings**, *Chief Lobbying and Influence Writer* — Jeanne was recruited from The Wall Street Journal’s Washington bureau. While at the Journal, she won awards for her White House coverage and for her part in covering the Enron scandal and its connections to the Bush administration.

**Roger Simon**, *Chief Political Columnist* — Roger came to POLITICO from the Chicago Sun-Times. He’s also been a columnist for the Baltimore Sun, a White House correspondent for the Chicago Tribune and the political editor of U.S. News and World Report. He has won more than three dozen first-place journalism awards.

**David Rogers**, *Senior Congressional Correspondent* — Dubbed the “gold standard” for Hill journalists and the “101<sup>st</sup> senator,” David has been the dominant voice covering Congress for decades. Before arriving at POLITICO, David worked for The Wall Street Journal.

**Jonathan Martin**, *Senior Political Writer* — Jonathan came to POLITICO from National Review. Prior to that, he worked for The Hotline. At POLITICO, Jonathan covers the White House transition and his now-ended blog on the Republicans attracted a loyal readership.

## Distinguished Journalists





# POLITICO's Distinguished Journalists

**Ben Smith**, *Chief Political Columnist* — Before arriving at POLITICO, Ben was a political columnist for the New York Daily News. He covered New York City Hall for the New York Sun and politics for the New York Observer. He also started three of New York City's leading political blogs. At POLITICO, he writes a blog about politics on both sides of the aisle.

**Eamon Javers**, *Financial Correspondent* — Eamon came to POLITICO from BusinessWeek magazine, where he wrote extensively about Washington lobbying. Before that he was an on-air correspondent for CNBC. He is currently under contract with HarperCollins to write a book about competitive intelligence in corporate America.

## Editors

**Bill Nichols**, *Managing Editor* — Bill came to POLITICO after 23 years at USA Today. He covered the White House, the State Department, five presidential campaigns and 10 national political conventions.

**Danielle Jones**, *Managing Editor, Online* — Danielle came to POLITICO from The Hotline, where she ran the day-to-day editorial operations. She also edited the morning and afternoon briefings, "Wake-Up Call!" and "Last Call!," and coordinated all-night election coverage.

**Charles Mahtesian**, *National Political Editor* — Charles spent five years editing National Journal's Almanac of American Politics, the biennial book often referred to as "the bible of American politics." Prior to joining the Almanac, he worked at Governing magazine and Congressional Quarterly.

Many more **POLITICO** journalists also have started turning heads, including Glenn Thrush (on politics), Carrie Budoff Brown (on Obama), Lisa Lerer (on lobbyists), Jen DiMascio (on defense), Kenneth P. Vogel (on campaign finance), Anne Schroeder Mullins (on gossip), and Carol E. Lee and Nia-Malika Henderson (on the White House).



## POLITICO 44

A living diary of the Obama presidency. Our minute-by-minute coverage is a result of more POLITICO journalists covering the White House than any other organization.

## FEATURES

**Playbook** — Every morning for more than a year, Mike Allen has kicked off the daily conversation with his signature playbook mapping out the moves politicians need to watch out for.

**Huddle** — On weekday mornings, POLITICO sends out a popular overview of the day's action on Capitol Hill and a look at what smart people are saying about it.

**POLITICO Pulse** — A daily briefing that drives the day-to-day health care debate with speed, brevity and insight ... delivered at 6 a.m.!

**Wuerking Drawings** — POLITICO's illustrator and editorial cartoonist, Matt Wuerker, has given the print publication a distinct visual identity and is experimenting with new cartooning forms online.

## COLUMNS and BLOGS

**Simon Says** — Roger Simon has written political news and columns for the Chicago Sun-Times, the Baltimore Sun, the Chicago Tribune and U.S. News and World Report. A formerly nationally syndicated columnist, he brought his signature wit to POLITICO.

**Pit Boss** — Jeanne Cummings offers the inside scoop on the lobbying community and what it's talking about, with a side of campaign analysis.

**Ben Smith** — POLITICO's blog on politics, which has attracted a loyal readership and sparked debate.

**Glenn Thrush** — Breaking news and insights on power, politics and congressional leadership.

**Shenanigans** — Anne Schroeder Mullins, a veteran of Washington's gossip and social scene, writes POLITICO's gossip blog. Turn here for your daily distraction.

**The Scorecard** — The latest campaign news and analysis on the battle for Congress and governorships.

**Michael Calderone** — Michael, a keenly observant reporter who came to POLITICO from the New York Observer, covers the intersection of the media and politics.

**The Arena** — POLITICO's daily debate among more than 200 policymakers and opinion shapers.

**Campus POLITICO** — Campus POLITICO is a destination for college students and professors alike. It focuses on Capitol Hill issues, polls, forums and the political focus of college students.



Democratic debate, co-sponsored by POLITICO, CNN and the Los Angeles Times.



Republican debate, co-sponsored by POLITICO and MSNBC.

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- Rep. Neil Abercrombie (D-Hawaii)
- Rep. Michele Bachmann (R-Minn.)
- Rep. Joe Barton (R-Texas)
- Rep. Brian Bilbray (R-Calif.)
- Rep. Roy Blunt (R-Mo.)
- House Minority Leader John Boehner (R-Ohio)
- Rep. Charles Boustany (R-La.)
- House Minority Whip Eric Cantor (R-Va.)
- Rep. Emanuel Cleaver, II. (D-Mo.)
- House Majority Whip Jim Clyburn (D-S.C.)
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- Rep. Paul Ryan (R-Wis.)
- Rep. Linda Sanchez (D-Calif.)
- Rep. Loretta Sanchez (D-Calif.)
- Rep. Lamar Smith (R-Texas)
- Sen. Arlen Specter (D-Pa.)
- Sen. John Thune (R-S.D.)

**OTHER LUMINARIES**

- Bill Archer, former House Ways and Means Committee chairman (R-Texas)
- Dick Arme, former House majority leader (R-Texas)
- Paul Begala, Democratic political consultant, pundit
- Sandy Berger, former national security adviser
- John Bolton, former U.S. ambassador to the United Nations
- William Cohen, former senator and defense secretary
- Howard Dean, former Vermont governor, DNC chairman and 2004 presidential candidate
- Tom DeLay (former House majority leader)
- Wisconsin Gov. Jim Doyle (D)
- White House chief of staff Rahm Emanuel
- Martin Frost, former congressman (D-Texas)
- Newt Gingrich, former House speaker (R-Ga.)
- Washington Gov. Christine Gregoire (D)
- National security adviser Jim Jones
- Scott McClellan, former White House spokesman
- Mike McCurry, former White House spokesman
- George McGovern, former senator (D-S.D.) and 1972 Democratic presidential nominee
- Mike Murphy, Republican political consultant
- Homeland Security Secretary Janet Napolitano
- Former Sen. Sam Nunn (D-Ga.)
- Maryland Gov. Martin O'Malley (D)
- Minnesota Gov. Tim Pawlenty (R)
- Hank Paulson, former treasury secretary
- John Podesta, president, Center for American Progress
- South Carolina Gov. Mark Sanford (R)
- Former Sen. Rick Santorum (R-Pa.)
- Garry South, Democratic political consultant
- Gen. Anthony Zinni (ret.)



**POLITICO's** reporters and editors have received the following awards and honors:

- Aldo Beckman Award for White House coverage (*multiple*)
- The Gerald Ford Award for coverage of presidency
- American Society of Newspaper Editors Distinguished Writing Award for Commentary
- National Headliner Awards (*multiple*)
- National Press Club Award
- The American Bar Association's Silver Gavel Award
- The Peter Lisagor Award from the Chicago Headline Club
- National Association of Black Journalists National Writing Award
- The Page One Award from the Chicago Newspaper Guild
- Washington-Baltimore Newspaper Guild Awards
- Washington Monthly Journalism Award for political reporting
- Society of Professional Journalists First Place Award
- Chesapeake Associated Press First Place Award

- 2007 Association of Alternative Newsweeklies, First Place for long-form nonfiction
- Citation for excellence in investigative reporting from Medill School of Journalism
- Lifetime achievement award from Sigma Delta Chi
- National Silver American Society of Business Publishing Editors award
- Society of Professional Journalists, Best Deadline Reporting, First Place
- Ohio Associated Press, Best Informational Graphics, Div. 1, First Place
- Florida Press Association Award
- 2008 Webby Awards, Official Honoree
- 2008 Online News Association Awards, Finalist, General Excellence, Large Sites
- 2008 Online News Association Awards, Finalist, Specialty Sites Journalism



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what people are saying about **POLITICO**

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— James Erik Abels & Carl Lavin, *Forbes.com*

“It is **POLITICO**'s round-the-clock online news reporting and analysis that have made it a must-read for a large audience outside the Beltway.”  
— Brian Stelter & Richard Pérez-Peña, *The New York Times*

“**POLITICO** often sets the agenda for coverage among its Beltway peers.”  
— Lee Horwich, *USA Today*



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— Former President Bill Clinton

“Joining me again for more on the convention and politics in general, John Harris, editor-in-chief for **POLITICO**. If you're looking for a great website, that's the one to go to.”  
— Tom Brokaw, *NBC News*



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It's good, it's accurate.  
There are smart people there.”  
— Bill O'Reilly

“A remarkable success ... A must-read for anyone who follows politics ... It is updated more continuously, so there is a reason to keep checking back ... ”  
— Howard Kurtz, *The Washington Post*

“**POLITICO** is outstanding. I read it more closely every morning than any other paper.”  
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“In less than two years, **POLITICO** has emerged as a serious player in the political journalism arena.”  
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“Joining us now is John Harris, editor-in-chief of **POLITICO** ... which has become the nation's No. 1 political website.”  
— Kudlow and Company, *CNBC*

“**POLITICO** says they have gotten their hands on the amended version of the questionnaire. What is on it? Sen. Obama's handwritten notes.”  
— Greta Van Susteren



“I'll tell you, these guys at **POLITICO**, they are just all over everything.”  
— Rush Limbaugh

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