



## POLITICO REACHES MORE INFLUENTIALS THAN ANY OTHER CAPITOL HILL NEWS SOURCE

**POLITICO** has quickly grown to become one of the most referenced Washington news sources, delivering the undivided attention of political power brokers and decision makers to advertisers inside Washington and across the nation.

We turned a team of the most talented and well-sourced journalists loose to change how national politics is covered. Our news and analysis go beyond the headlines, with an emphasis on the "back stories" — illuminating the personalities, relationships, clashes, ideas and political strategies playing out behind the doors of official Washington.



In print, **POLITICO** distributes 26,065 copies, more than any other Capitol Hill publication, including Roll Call and The Hill.\* Every day, POLITICO reaches Washington's most influential leaders in politics and business.

> Online, **POLITICO** is one of the most visited newspaper sites in the U.S.\*\* In the last six months, our site has averaged on a monthly basis:

- 7:39 minutes average time spent per person
  - 3.23 million unique visitors per month
  - 18.77 million page views per month

Our distinguished team of editors and reporters are some of the most respected in the country, with daily appearances on CNN, Fox News, MSNBC, CBS, WTOP, etc.

## **DAILY SECTIONS**

**NEWS** — In-depth features illuminate breaking news with details that insiders and analysts need to know next week and next month.

**POLITICS** — Behind-the-scenes coverage of the forces driving politics and elections both inside and outside Washington ... by some of the most experienced reporters in the business.

**POLICY** — Analysis and opinions of the latest policy developments in today's most pressing issues: Health Care (Tuesdays), Economy, Energy & the Environment (Wednesdays) and Defense (Thursdays).

**CONGRESS** — What's happening on Capitol Hill? You can find out here. From squabbles to all-night sessions, POLITICO's congressional bureau stays on top of the action.

POLITICO 44 — A living diary of the Obama presidency. Our minute-by-minute coverage is a result of more POLITICO journalists covering the White House than any other organization.

**IDEAS** — Regular columnists and guest contributors, from both sides of the aisle, voice their opinions on the day's biggest stories. This section includes the Arena Digest.

LIFE — The lighter side of Capitol Hill, with regular features on life and culture in Washington, D.C., and beyond.



3

John Harris, Editor-in-Chief — John launched POLITICO after 21 years on the staff of The Washington Post as a reporter and an editor. He wrote "The Survivor," a best-selling history of President Bill Clinton's White House years. John also co-authored "The Way to Win," a behind-the-scenes analysis of the modern campaign.

**Jim VandeHei**, Executive Editor — Jim co-founded POLITICO after working with Harris at The Washington Post, where he covered Congress, the 2004 campaign, the White House and, ultimately, politics. Jim has also worked at The Wall Street Journal, Roll Call and the now-defunct Inside the New Congress.

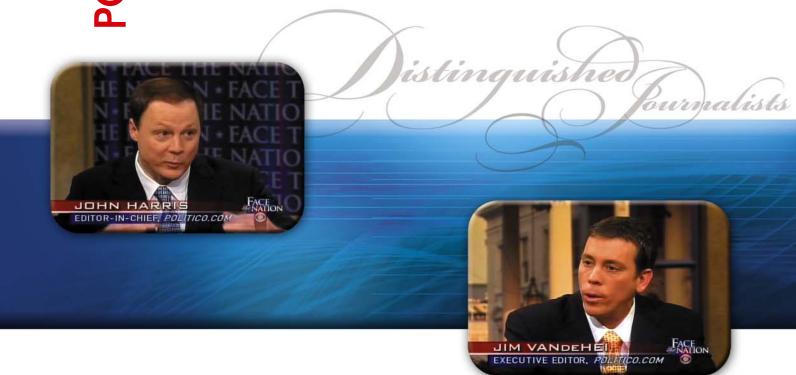
**Mike Allen**, Chief Political Correspondent — Mike came to POLITICO from Time magazine, where he covered the White House. Prior to that, he spent six years at The Washington Post, where he covered President George W. Bush's first term, Capitol Hill, campaign finance, and the Bush, Gore and Bradley campaigns of 2000.

**Jeanne Cummings**, *Chief Lobbying and Influence Writer* — Jeanne was recruited from The Wall Street Journal's Washington bureau. While at the Journal, she won awards for her White House coverage and for her part in covering the Enron scandal and its connections to the Bush administration.

**Roger Simon**, Chief Political Columnist — Roger came to POLITICO from the Chicago Sun-Times. He's also been a columnist for the Baltimore Sun, a White House correspondent for the Chicago Tribune and the political editor of U.S. News and World Report. He has won more than three dozen first-place journalism awards.

**David Rogers**, Senior Congressional Correspondent — Dubbed the "gold standard" for Hill journalists and the "101st senator," David has been the dominant voice covering Congress for decades. Before arriving at POLITICO, David worked for The Wall Street Journal.

**Jonathan Martin**, Senior Political Writer — Jonathan came to POLITICO from National Review. Prior to that, he worked for The Hotline. At POLITICO, Jonathan covers the White House transition and his now-ended blog on the Republicans attracted a loyal readership.



**Ben Smith**, Chief Political Columnist — Before arriving at POLITICO, Ben was a political columnist for the New York Daily News. He covered New Yorks City Hall for the New York Sun and politics for the New York Observer. He also started three of New York City's leading political blogs. At POLITICO, he writes a blog about politics on both sides of the aisle.

**Eamon Javers**, Financial Correspondent — Eamon came to POLITICO from BusinessWeek magazine, where he wrote extensively about Washington lobbying. Before that he was an on-air correspondent for CNBC. He is currently under contract with HarperCollins to write a book about competitive intelligence in corporate America.

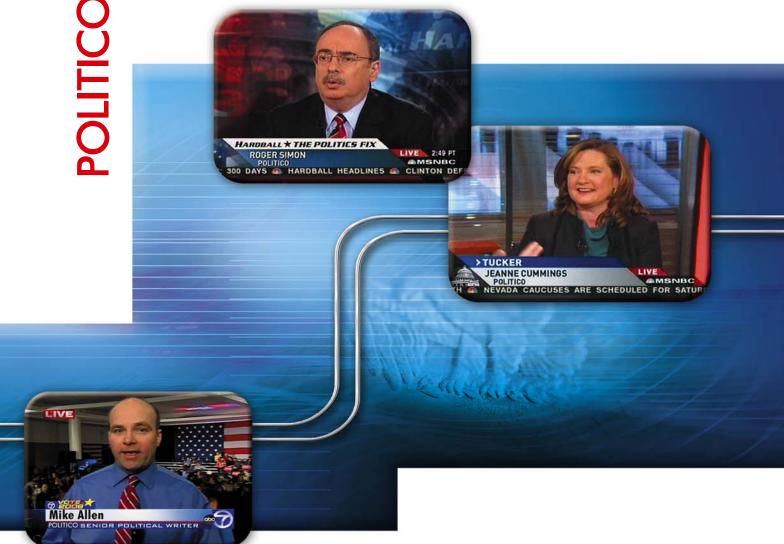
## **Editors**

**Bill Nichols**, *Managing Editor* — Bill came to POLITICO after 23 years at USA Today. He covered the White House, the State Department, five presidential campaigns and 10 national political conventions.

**Danielle Jones**, *Managing Editor*, *Online* — Danielle came to POLITICO from The Hotline, where she ran the day-to-day editorial operations. She also edited the morning and afternoon briefings, "Wake-Up Call!" and "Last Call!," and coordinated all-night election coverage.

**Charles Mahtesian**, *National Political Editor* — Charles spent five years editing National Journal's Almanac of American Politics, the biennial book often referred to as "the bible of American politics." Prior to joining the Almanac, he worked at Governing magazine and Congressional Quarterly.

Many more POLITICO journalists also have started turning heads, including Glenn Thrush (on politics), Carrie Budoff Brown (on Obama), Lisa Lerer (on lobbyists), Jen DiMascio (on defense), Kenneth P. Vogel (on campaign finance), Anne Schroeder Mullins (on gossip), and Carol E. Lee and Nia-Malika Henderson (on the White House).



## **POLITICO 44**

A living diary of the Obama presidency. Our minute-byminute coverage is a result of more POLITICO journalists covering the White House than any other organization.

## **FEATURES**

**Playbook** — Every morning for more than a year, Mike Allen has kicked off the daily conversation with his signature playbook mapping out the moves politicos need to watch out for.

**Huddle** — On weekday mornings, POLITICO sends out a popular overview of the day's action on Capitol Hill and a look at what smart people are saying about it.

**POLITICO Pulse** — A daily briefing that drives the day-to-day health care debate with speed, brevity and insight ... delivered at 6 a.m.!

Wuerking Drawings — POLITICO's illustrator and editorial cartoonist, Matt Wuerker, has given the print publication a distinct visual identity and is experimenting with new cartooning forms online.

## COLUMNS and BLOGS

**Simon Says** — Roger Simon has written political news and columns for the Chicago Sun-Times, the Baltimore Sun, the Chicago Tribune and U.S. News and World Report. A formerly nationally syndicated columnist, he brought his signature wit to POLITICO.

Pit Boss — Jeanne Cummings offers the inside scoop on the lobbying community and what it's talking about, with a side of campaign analysis.

**Ben Smith** — POLITICO's blog on politics, which has attracted a loyal readership and sparked debate.

**Glenn Thrush** — Breaking news and insights on power, politics and congressional leadership.

**Shenanigans** — Anne Schroeder Mullins, a veteran of Washington's gossip and social scene, writes POLITICO's gossip blog. Turn here for your daily distraction.

**The Scorecard** — The latest campaign news and analysis on the battle for Congress and governorships.

Michael Calderone — Michael, a keenly observant reporter who came to POLITICO from the New York Observer, covers the intersection of the media and politics.

**The Arena** — POLITICO's daily debate among more than 200 policymakers and opinion shapers.

**Campus POLITICO** — Campus POLITICO is a destination for college students and professors alike. It focuses on Capitol Hill issues, polls, forums and the political focus of college students.



## contributors to POLITICO

## **MEMBERS OF CONGRESS**

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Rep. Loretta Sanchez (D-Calif.)

Rep. Lamar Smith (R-Texas) Sen. Arlen Specter (D-Pa.)

Sen. John Thune (R-S.D.)

## **OTHER LUMINARIES**

Bill Archer, former House Ways and Means Committee chairman (R-Texas)

Dick Armey, former House majority leader (R-Texas)

Paul Begala, Democratic political consultant, pundit

Sandy Berger, former national security adviser

John Bolton, former U.S. ambassador to the United Nations

William Cohen, former senator and defense secretary

Howard Dean, former Vermont governor, DNC chairman and 2004 presidential candidate

Tom DeLay (former House majority leader)

Wisconsin Gov. Jim Doyle (D)

White House chief of staff Rahm Emanuel

Martin Frost, former congressman (D-Texas)

Newt Gingrich, former House speaker (R-Ga.)

Washington Gov. Christine Gregoire (D)

National security adviser Jim Jones

Scott McClellan, former White House spokesman

Mike McCurry, former White House spokesman

George McGovern, former senator (D-S.D.) and

1972 Democratic presidential nominee

Mike Murphy, Republican political consultant

Homeland Security Secretary Janet Napolitano

Former Sen. Sam Nunn (D-Ga.)

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Minnesota Gov. Tim Pawlenty (R)

Hank Paulson, former treasury secretary

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South Carolina Gov. Mark Sanford (R)

Former Sen. Rick Santorum (R-Pa.)

Garry South, Democratic political consultant

Gen. Anthony Zinni (ret.)



## POLITICO's reporters and editors have received the following awards and honors:

Aldo Beckman Award for White House coverage (multiple)
The Gerald Ford Award for coverage of presidency

American Society of Newspaper Editors Distinguished

Writing Award for Commentary

National Headliner Awards (multiple)

National Press Club Award

The American Bar Association's Silver Gavel Award

The Peter Lisagor Award from the Chicago Headline Club

National Association of Black Journalists National Writing Award

The Page One Award from the Chicago Newspaper Guild

Washington-Baltimore Newspaper Guild Awards

Washington Monthly Journalism Award for political reporting

Society of Professional Journalists First Place Award

Chesapeake Associated Press First Place Award

2007 Association of Alternative Newsweeklies, First Place for long-form nonfiction

Citation for excellence in investigative reporting from Medill School of Journalism

Lifetime achievement award from Sigma Delta Chi

National Silver American Society of Business Publishing Editors award

Society of Professional Journalists, Best Deadline Reporting, First Place Ohio Associated Press, Best Informational Graphics, Div. 1, First Place

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2008 Webby Awards, Official Honoree

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