



FOX News/Opinion Dynamics Poll

5 August 04

Polling was conducted by telephone August 3-4, 2004 in the evenings. The total sample is 900 registered voters nationwide, with a margin of error of ± 3 percentage points. There is a subsample of 775 likely voters (LV), with a margin of error of ± 4 percentage points. Results are of registered voters, unless otherwise noted.

On the vote questions, "Battlegrounds" include the following states: Arizona, Arkansas, Florida, Iowa, Michigan, Minnesota, Missouri, Nevada, New Hampshire, New Mexico, Ohio, Oregon, Pennsylvania, West Virginia, and Wisconsin.

1. - 4. I'm going to read the names of some people. Please tell me whether you have a generally favorable or unfavorable opinion of each. If you've never heard of one, please just say so. (RANDOMIZE)
 SCALE: 1. Favorable 2. Unfavorable 3. (Can't say) 4. Never heard of

***** SUMMARY CHART *****

	Favorable	Unfavorable	Can't say	Never heard
John Kerry	52%	34	13	1
John Edwards	51%	28	17	4
George W. Bush	47%	45	8	-
Dick Cheney	40%	46	13	1

George W. Bush

	Favorable	Unfavorable	Can't say	Never heard		Favorable	Unfavorable	Can't say	Never heard
3-4 Aug 04	47%	45	8	-	17-18 Dec 02	68%	25	7	-
20-21 Jul 04	50%	42	8	-	3-4 Dec 02	65%	27	8	-
22-23 Jun 04	52%	41	7	-	22-23 Oct 02 LV	62%	31	7	-
8-9 Jun 04	52%	41	7	-	6-7 Aug 02	72%	22	6	-
4-5 May 04	50%	42	8	-	4-5 Jun 02	69%	19	12	-
6-7 Apr 04	49%	44	7	-	14-15 May 02	77%	17	6	-
23-24 Mar 04	50%	43	7	-	16-17 Apr 02	75%	19	6	-
3-4 Mar 04	52%	40	8	-	2-3 Apr 02	79%	15	6	-
4-5 Feb 04	56%	37	7	-	12-13 Feb 02	81%	13	6	-
21-22 Jan 04	54%	39	7	-	30-31 Jan 02	75%	17	8	-
18-19 Nov 03	55%	39	6	-	12-13 Dec 01	84%	12	4	-
28-29 Oct 03	56%	35	9	-	14-15 Nov 01	83%	12	5	-
23-24 Sep 03	53%	40	7	-	19-20 Sep 01	79%	13	8	-
12-13 Aug 03	61%	32	7	-	22-23 Aug 01	56%	36	8	-
17-18 Jun 03	66%	26	8	-	25-26 Jul 01	59%	29	11	1
3-4 Jun 03	67%	27	6	-	11-12 Jul 01	61%	31	8	-
11-12 Mar 03	62%	29	9	-	6-7 Jun 01	59%	31	9	1
14-15 Jan 03	64%	27	8	1	9-10 May 01	59%	30	11	-

18-19 Apr 01	64%	27	9	-	26-27 Jul 00	63%	29	8	-
28-29 Mar 01	59%	31	10	-	12-13 Jul 00	62%	30	8	-
14-15 Mar 01	61%	28	11	-	28-29 Jun 00	59%	31	10	-
21-22 Feb 01	61%	24	15	-	7-8 Jun 00	55%	29	15	1
7-8 Feb 01	62%	27	11	-	24-25 May 00	56%	34	10	-
24-25 Jan 01	61%	27	12	-	10-11 May 00	54%	33	13	-
10-11 Jan 01	58%	31	11	-	26-27 Apr 00	51%	33	16	-
29-30 Nov 00	60%	34	6	-	5-6 Apr 00	54%	34	12	-
1-2 Nov 00 LV	56%	36	8	-	22-23 Mar 00	53%	34	13	-
18-19 Oct 00 LV	59%	34	7	-	8-9 Mar 00	53%	36	11	-
4-5 Oct 00 LV	58%	33	9	-	23-24 Feb 00	51%	37	12	-
20-21 Sep 00 LV	58%	34	8	-	9-10 Feb 00	53%	32	14	1
6-7 Sep 00 LV	56%	36	8	-	26-27 Jan 00	57%	30	12	1
23-24 Aug 00	58%	29	13	-					
9-10 Aug 00	62%	30	8	-					

	Favor able	Unfav orable	Can't say	Never heard		Favor able	Unfav orable	Can't say	Never heard
John Kerry									
3-4 Aug 04	52%	34	13	1	3-4 Mar 04	47%	28	20	5
20-21 Jul 04	44%	39	16	1	21-22 Jan 04	43%	24	23	10
22-23 Jun 04	42%	43	13	2	28-29 Oct 03	27%	26	22	25
8-9 Jun 04	44%	37	16	3	12-13 Aug 03	22%	21	23	34
4-5 May 04	39%	40	19	2	3-4 Jun 03	28%	19	19	34
6-7 Apr 04	43%	35	19	3	14-15 Jan 03	25%	16	20	39
23-24 Mar 04	43%	36	20	1					

Dick Cheney									
3-4 Aug 04	40%	46	13	1	21-22 Feb 01	58%	17	21	4
20-21 Jul 04	43%	41	14	2	7-8 Feb 01	61%	18	19	2
4-5 Feb 04	46%	39	14	1	24-25 Jan 01	64%	16	17	3
21-22 Jan 04	43%	39	15	3	10-11 Jan 01	57%	19	20	4
3-4 Jun 03	61%	25	10	4	29-30 Nov 00	64%	17	15	4
3-4 Dec 02	57%	22	18	3	1-2 Nov 00 LV	55%	23	18	4
6-7 Aug 02	60%	25	12	3	18-19 Oct 00 LV	56%	21	18	5
30-31 Jan 02	59%	20	16	5	4-5 Oct 00 LV	53%	18	21	8
22-23 Aug 01	57%	27	14	2	20-21 Sep 00 LV	49%	24	21	6
11-12 Jul 01	65%	21	12	2	6-7 Sep 00 LV	52%	24	19	5
9-10 May 01	58%	22	16	4	23-24 Aug 00	49%	19	26	6
18-19 Apr 01	63%	19	16	2	9-10 Aug 00	53%	17	22	8
28-29 Mar 01	63%	17	18	2	26-27 Jul 00	45%	15	22	18
14-15 Mar 01	61%	19	18	2					

John Edwards									
3-4 Aug 04	51%	28	17	4	12-13 Aug 03	14%	12	22	52
20-21 Jul 04	44%	29	21	6	3-4 Jun 03	17%	13	21	49
21-22 Jan 04	37%	19	29	15	14-15 Jan 03	17%	10	23	50
28-29 Oct 03	17%	17	27	39					

5. If the election for president of the United States were held today, for whom would you vote if the candidates were: (ROTATE)

SCALE: 1. Republican George W. Bush 2. Democrat John Kerry 3. Independent candidate Ralph Nader 4. (Not sure/Other) 5. (Would not vote)

	Bush	Kerry	Nader	(NS/Other)	(Not vote)
<i>REGISTERED VOTERS</i>	42%	46	2	9	1
Democrats	9%	82	1	8	-
Republicans	86%	7	2	5	-
Independents	33%	44	6	15	2
Men	45%	46	3	6	*
Women	39%	47	2	11	1
<i>Battlegrounds</i>	45%	43	2	9	1

LIKELY VOTERS

3-4 Aug 04	43%	47	2	8	-
20-21 Jul 04	43%	44	3	9	1

PAST REGISTERED VOTER TREND

3-4 Aug 04	42%	46	2	9	1
20-21 Jul 04	43%	42	4	10	1
22-23 Jun 04	47%	40	3	9	1
8-9 Jun 04	42%	42	3	12	1
18-19 May 04	40%	40	3	15	2
21-22 Apr 04	42%	40	2	14	2
23-24 Mar 04	43%	42	3	10	2
18-19 Feb 04*	43%	42	4	9	2

*Wording: "Green Party candidate Ralph Nader"

6. If the election for president of the United States were held today, for whom would you vote if the candidates were: (ROTATE)

1. Republican George W. Bush 2. Democrat John Kerry 3. (Not sure/Other)
4. (Would not vote)

	Bush	Kerry	(NS/Other)	(Would not vote)
<i>REGISTERED VOTERS</i>	43%	46	9	2
Democrats	9%	83	8	-
Republicans	88%	7	4	1
Independents	35%	45	15	5
Men	46%	46	7	1
Women	39%	48	11	2
<i>Battlegrounds</i>	45%	44	8	3

LIKELY VOTERS

3-4 Aug 04	43%	48	8	1
20-21 Jul 04	44%	45	9	2

PAST REGISTERED VOTER TREND

3-4 Aug 04	43%	46	9	2
20-21 Jul 04	44%	44	10	2
22-23 Jun 04	48%	42	8	2
8-9 Jun 04	43%	45	10	2
18-19 May 04	42%	42	13	3
4-5 May 04	44%	41	13	2
21-22 Apr 04	43%	42	12	3
6-7 Apr 04	43%	44	12	1

23-24 Mar 04	44%	44	10	2
3-4 Mar 04	44%	44	11	1
18-19 Feb 04	45%	45	9	1
4-5 Feb 04	47%	43	9	1
21-22 Jan 04	49%	42	8	1
7-8 Jan 04	54%	32	12	2
29-30 Jul 03	54%	35	8	3
6-7 May 03	58%	29	11	2
17-18 Dec 02	57%	29	12	2

7. Do you support (insert candidate choice) strongly or only somewhat?
SCALE: 1. Strongly support 2. Only somewhat support 3. (Not sure)

	--- Bush Voters ---			--- Kerry Voters ---		
	Strngly	Smwht (NS)		Strngly	Smwht (NS)	
REGISTERED VOTERS						
3-4 Aug 04	73%	26	1	66%	33	1
20-21 Jul 04	76%	23	1	60%	37	3
22-23 Jun 04	75%	25	-	53%	45	2
18-19 May 04	78%	21	1	59%	40	1
6-7 Apr 04	73%	26	1	52%	46	2
3-4 Mar 04	75%	23	2	55%	42	3

LIKELY VOTERS						
3-4 Aug 04	75%	24	1	67%	32	1
20-21 Jul 04	79%	21	-	63%	35	2

8. Is there any possibility at all that you will change your vote for president or will you definitely vote for (insert candidate choice)?

SCALE: 1. Possibility will change vote 2. Definitely will vote for candidate 3. (Not sure)

	Possibly Will Change	Definitely Will Vote	(NS)
All	20%	77	3
Bush Voters	22%	76	2
Kerry Voters	17%	79	4

9. (Ask Bush supporters) Would you say that your vote is better described as a vote for George W. Bush or a vote against John Kerry?

1. For Bush	82%
2. Against Kerry	12
3. (Not sure)	6

10. (Ask Kerry supporters) Would you say that your vote is better described as a vote for John Kerry or a vote against George W. Bush?

1. For Kerry	53%
2. Against Bush	41
3. (Not sure)	6

11. Do you approve or disapprove of the job George W. Bush is doing as president?

	Dis Approve				Dis Approve		
	approve	(DK)			approve	(DK)	
3-4 Aug 04	44%	48	8	4-5 May 04	49%	43	8
20-21 Jul 04	47%	45	8	21-22 Apr 04	50%	44	6
22-23 Jun 04	49%	44	7	6-7 Apr 04	49%	44	7
8-9 Jun 04	48%	45	7	23-24 Mar 04	47%	44	9
18-19 May 04	48%	43	9	3-4 Mar 04	48%	44	8

18-19 Feb 04	48%	41	11	8-9 Sep 02	66%	22	12
4-5 Feb 04	53%	41	6	6-7 Aug 02	69%	20	11
21-22 Jan 04	53%	39	8	23-24 Jul 02	69%	18	13
7-8 Jan 04	58%	31	11	9-10 Jul 02	70%	19	11
3-4 Dec 03	52%	34	14	18-19 Jun 02	73%	14	13
18-19 Nov 03	52%	41	7	4-5 Jun 02	74%	15	11
28-29 Oct 03	53%	37	10	14-15 May 02	77%	15	8
14-15 Oct 03	52%	37	11	30 Apr-1 May 02	72%	18	10
23-24 Sep 03	50%	40	10	16-17 Apr 02	76%	15	9
9-10 Sep 03	58%	33	9	2-3 Apr 02	79%	13	8
12-13 Aug 03	57%	34	9	12-13 Mar 02	80%	12	8
29-30 Jul 03	59%	31	10	26-27 Feb 02	77%	13	10
15-16 Jul 03	59%	32	9	12-13 Feb 02	81%	12	8
30 Jun-1 Jul 03	60%	27	13	30-31 Jan 02	81%	12	7
17-18 Jun 03	65%	25	10	9-10 Jan 02	83%	10	7
3-4 Jun 03	66%	26	8	12-13 Dec 01	86%	8	6
20-21 May 03	64%	26	10	28-29 Nov 01	86%	6	8
6-7 May 03	65%	24	11	14-15 Nov 01	88%	7	5
22-23 Apr 03	65%	25	10	31 Oct-1 Nov 01	84%	8	8
8-9 Apr 03	71%	20	9	17-18 Oct 01	84%	10	6
25-26 Mar 03	66%	24	10	3-4 Oct 01	80%	10	10
11-12 Mar 03	60%	32	8	19-20 Sep 01	81%	12	7
25-26 Feb 03	55%	33	12	22-23 Aug 01	55%	32	13
11-12 Feb 03	57%	32	11	25-26 Jul 01	59%	25	16
29-30 Jan 03	59%	28	13	11-12 Jul 01	56%	30	14
14-15 Jan 03	63%	28	9	6-7 Jun 01	59%	28	13
17-18 Dec 02	65%	26	9	9-10 May 01	59%	26	15
3-4 Dec 02	65%	24	11	18-19 Apr 01	63%	22	15
19-20 Nov 02	68%	20	12	28-29 Mar 01	57%	24	19
22-23 Oct 02 LV	60%	30	10	14-15 Mar 01	56%	23	21
8-9 Oct 02 LV	66%	21	13	21-22 Feb 01	61%	16	23
24-25 Sep 02	65%	25	10	7-8 Feb 01	55%	16	29

12. Which one of the following issues will be most important to your vote for president? (ROTATE)

The economy	25%
Terrorism/Homeland Security	22
Health care or Medicare	18
Iraq	14
Education	10
Taxes	3
(Not sure)	8

13. - 18. Which candidate do you think would do a better job on the following issues?

SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure)

***** SUMMARY CHART *****

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
The economy	36%	44	4	3	13	-8
The war on terror	44%	38	4	3	11	+6
The situation in Iraq	41%	40	3	5	11	+1
Education	34%	47	3	3	13	-13
Health care	31%	49	3	5	12	-18
Taxes	41%	42	3	3	11	-1

PAST TREND

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
The economy						
3-4 Aug 04	36%	44	4	3	13	-8
20-21 Jul 04	39%	45	2	4	10	-6
22-23 Jun 04	42%	42	1	5	10	0
8-9 Jun 04	41%	44	2	3	10	-3
4-5 May 04	41%	39	2	6	12	+2
6-7 Apr 04	39%	44	2	4	11	-5
3-4 Mar 04*	39%	46	na	na	15	-7
18-19 Feb 04*	40%	47	na	na	13	-7

*Wording: "Managing the country's"

The war on terror

3-4 Aug 04	44%	38	4	3	11	+6
20-21 Jul 04	50%	35	2	4	9	+15
8-9 Jun 04	47%	32	3	6	12	+15
4-5 May 04	52%	26	3	5	14	+26
6-7 Apr 04	51%	33	3	3	10	+18

The situation in Iraq

3-4 Aug 04	41%	40	3	5	11	+1
8-9 Jun 04	43%	39	1	6	11	+4
4-5 May 04	48%	35	1	6	10	+13
6-7 Apr 04	47%	34	2	5	12	+13

Education

3-4 Aug 04	34%	47	3	3	13	-13
8-9 Jun 04	40%	44	3	3	10	-4
4-5 May 04	42%	40	1	3	14	+2
6-7 Apr 04	38%	42	3	4	13	-4

Health care

3-4 Aug 04	31%	49	3	5	12	-18
8-9 Jun 04	34%	48	3	4	11	-14
4-5 May 04	34%	41	2	8	15	-7
6-7 Apr 04	31%	47	2	5	15	-16

Taxes

3-4 Aug 04	41%	42	3	3	11	-1
8-9 Jun 04	41%	41	1	5	12	0
4-5 May 04	44%	37	1	5	13	+7
6-7 Apr 04	43%	40	1	4	12	+3

19. If you knew the survival of the United States were at stake and you had to choose between these two men, which one would you put in charge -- George W. Bush or John Kerry? (ROTATE)

	All	Dem	Rep	Ind
1. Bush	44%	13%	84%	39%
2. Kerry	43	75	8	41
3. (Neither)	4	3	2	9
4. (No difference)	2	2	2	2
5. (Not sure)	7	7	4	9

20. On a scale of excellent, good, only fair and poor, how would you rate economic conditions today?

SCALE: 1. Excellent 2. Good 3. Only fair 4. Poor 5. (Not sure)

	Exclnt	Good	Fair	Poor	(NS)
3-4 Aug 04	6%	30	41	22	1
4-5 May 04	3%	28	41	26	2
18-19 Feb 04	3%	25	39	32	1
7-8 Jan 04	3%	31	42	22	2
18-19 Nov 03	2%	26	44	26	2
23-24 Sep 03	1%	17	42	39	1
12-13 Aug 03	1%	15	40	43	1
3-4 Jun 03	1%	19	48	31	1
8-9 Apr 03	1%	20	47	30	2
11-12 Mar 03	1%	13	41	44	1
14-15 Jan 03	1%	12	46	40	1
8-9 Oct 02 LV	5%	20	44	30	1
9-10 Jul 02	1%	23	51	24	1
30 Apr-1 May 02	3%	27	53	16	1
9-10 Jan 02	2%	26	47	22	3
19-20 Sep 01	4%	25	45	24	2
11-12 Jul 01	4%	38	44	13	1
18-19 Apr 01	4%	35	45	14	2
14-15 Mar 01	3%	36	42	18	1
21-22 Feb 01	5%	41	44	9	1
10-11 Jan 01	9%	50	29	10	2
18-19 Oct 00 LV	19%	54	20	6	1
28-29 Jun 00	13%	49	27	9	2

21. Which political party -- (The Republican Party) or (The Democratic Party) -- do you think has a better vision for the future of the country? (ROTATE)

SCALE: 1. The Republican Party 2. The Democratic Party 3. (Both equal) 4. (Neither) 5. (Not sure)

	Republican Party	Democrat Party	(Both equal)	(Neither)	(NS)
3-4 Aug 04	35%	42	8	7	8
8-9 Jun 04	36%	40	7	8	9

22. - 25. Which presidential candidate (Bush or Kerry) do you think: (ROTATE)
SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure)

***** SUMMARY CHART *****

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
Is a stronger leader?	44%	40	2	4	10	+4
Is more knowledgeable on the issues?	43%	40	7	3	7	+3
Understands the average American better?	36%	47	4	7	6	-11
Is more honest and trustworthy?	36%	43	5	8	8	-7

PAST TREND

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
Is a stronger leader?						
3-4 Aug 04	44%	40	2	4	10	+4
20-21 Jul 04	50%	31	2	3	14	+19
4-5 May 04	52%	31	2	3	12	+21
6-7 Apr 04	48%	35	2	3	12	+13

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
Is more knowledgeable on the issues?						
3-4 Aug 04	43%	40	7	3	7	+3
20-21 Jul 04	48%	32	7	3	10	+16
4-5 May 04	48%	33	6	3	10	+15
6-7 Apr 04	45%	36	8	2	9	+9
Understands the average American better?						
3-4 Aug 04	36%	47	4	7	6	-11
4-5 May 04	38%	38	3	14	7	0
6-7 Apr 04	36%	42	3	10	9	-6
Is more honest and trustworthy?						
3-4 Aug 04	36%	43	5	8	8	-7
22-23 Jun 04	42%	31	4	12	11	+11

26. - 31. I'm going to read you a list of words. Please tell me which presidential candidate, George W. Bush or John Kerry, that you think is best described by each word.

SCALE: 1. George W. Bush 2. John Kerry 3. (Both) 4. (Neither) 5. (Not sure) (RANDOMIZE)

	Bush	Kerry	(Both)	(Nthr)	(NS)	B-K
Arrogant	48%	33	6	8	5	+15
Genuine	40%	42	6	6	6	-2
Optimistic	39%	43	11	2	5	-4
Hardworking	34%	39	18	3	6	-5
Courageous	40%	39	10	4	7	+1
Friendly	37%	37	18	3	5	0

32. Which presidential campaign do you think has been the most negative so far - (the Kerry campaign) or (the Bush campaign)? (ROTATE)

SCALE: 1. Kerry 2. Bush 3. (Both equal) 4. (Neither) 5. (Not sure)

	Kerry	Bush	(Both)	(Nthr)	(NS)
3-4 Aug 04	31%	35	15	7	12
23-24 Mar 04	37%	29	19	4	11

Do you think George W. Bush has a clear plan for:

	Yes	No	(Not sure)
33. Handling Iraq?			
3-4 Aug 04	43%	50	7
21-22 Apr 04	41%	50	9
34. Protecting the United States from terrorism?	52%	41	7
35. Creating and protecting jobs in the United States?	34%	56	10

Do you think John Kerry has a clear plan for:

36. Handling Iraq?			
3-4 Aug 04	33%	48	19
21-22 Apr 04	22%	59	19
37. Protecting the United States from terrorism?	38%	43	19
38. Creating and protecting jobs in the United States?	51%	35	14

39. Do you think it would be good for the United States or bad for the United States to change presidents during a war?

SCALE: 1. Good 2. Bad 3. (No difference) 4. (Not sure)

	Good	Bad	(No diff)	(NS)
3-4 Aug 04	34%	43	17	6
Dem	58%	17	19	6
Rep	8%	76	11	5
Ind	34%	37	21	8
18-19 May 04	28%	49	14	9

40. How familiar are you with the recommendations of the 9/11 Commission?

1. Very familiar	15%
2. Somewhat familiar	44
3. Not very familiar	24
4. Not at all familiar	15
5. (Not sure)	2

41. One of the commission's recommendations is to create a position of a national intelligence director who would coordinate the activities of all U.S. intelligence agencies. If there had been a national intelligence director prior to 9/11, how likely is it that the United States would have been able to prevent the attacks?

1. Very likely	17%
2. Somewhat likely	35
3. Not very likely	20
4. Not at all likely	16
5. (Not sure)	12

42. Do you think the United States is safer or less safe today than before 9/11?

SCALE: 1. Safer 2. Less safe 3. (Same) 4. (Not sure)

	Safer	Less Safe	(Same)	(NS)
3-4 Aug 04	52%	28	15	5
Dem	35%	41	18	6
Rep	71%	14	11	4
Ind	48%	28	20	4
3-4 Mar 04	58%	23	15	4

43. The Department of Homeland Security has raised the terror alert level for parts of New York City, northern New Jersey and Washington, DC. Some people have suggested this action was politically motivated to help President Bush's re-election bid, but others say the action was based on real intelligence and shows U.S. anti-terror measures are working. Which comes closer to what you believe?

SCALE: 1. Raising the terror alert level was politically motivated 2. Raising the terror alert level was based on real intelligence 3. (Some of both) 4. (Don't know)

	Politically Motivated	Based on Real Intelligence	(Some of both)	(DK)
3-4 Aug 04	28%	50	12	10
Dem	40%	33	15	12
Rep	13%	73	6	8
Ind	29%	44	19	8