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RESTORING

HONOR

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Join us at the steps of the Lincoln Memorial – Washington, D.C.

Learn more at www.facebook.com/restoringhonor



THROUGHOUT history America has seen many great leaders and noteworthy citizens change her course. It is through their personal virtues and by their example that we can live as a free country. On August 28th, come celebrate America by honoring our heroes, our heritage and our future.

Join the Special Operations Warrior Foundation, Glenn Beck, Sarah Palin and many more for this non-political event that pays tribute to America's service personnel and other upstanding citizens who embody our nation's founding principles of integrity, truth and honor.

Our freedom is possible only if we remain virtuous. Help us restore the values that founded this great nation. Come join us on August 28th in our pledge to restore honor at the steps of the Lincoln Memorial in Washington D.C.

RESTORING HONOR

Join GLENN BECK, SARAH PALIN & the SOWF in WASHINGTON D.C.

at the steps of the

LINCOLN MEMORIAL

August 28, 2010 10:00 AM

-No tickets required-

Appearances from Sarah Palin, Glenn Beck, Jo Dee Messina & More!

The Restoring Honor Rally is a non-political and non-partisan event. All proceeds will go to the 501 (c)3 charity The Special Operations Warrior Foundation (SOWF).

F.A.Q's

1) Who are the speakers?

The speakers include Glenn Beck, Sarah Palin, and Marcus Luttrell. Jo Dee Messina will be performing as well.

2) Is this a 9/12 or Tea Party rally?

No. The Restoring Honor Rally is neither a 9/12 nor a Tea Party rally. There will be absolutely no politics involved. This rally will honor the troops, unite the American people under the principles of integrity and truth, and make a pledge to restore honor within ourselves and our country.

4) What can I bring?

You can bring small umbrellas, bottled water, bag lunches, snacks, lawn chairs, cameras, blankets, small coolers, backpacks, and flags.

5) What CAN'T I bring?

Please no helium balloons, pets, alcohol, fireworks, or glass containers. Please refrain from bringing signs (political or otherwise) as they may deter from the peaceful message we are bringing to Washington.

6) What is the best way to get to Washington D.C.?

Parking is very difficult to find in DC. Therefore, we suggest traveling with a group from your area. You can reserve or register a bus on our website. Please find bus registration info by visiting www.glennbeck.com/828

6) How should I dress?

Remember, it gets very hot and humid in Washington, D.C. late August, so be sure to wear comfortable and lightweight clothes. Rain is also unpredictable that time of year, so keep your fingers crossed, but pack an umbrella!

7) Can I camp out at the Lincoln Memorial site?

Due to NPS laws, no one is allowed to camp out overnight at the Lincoln Memorial site.

8) How can I volunteer?

The best way to help us is to spread the word about the rally. Please hand this flyer out to your family and friends, and make sure your community is aware—whether that's your neighborhood, church, school, office, etc.

Special Operations Warrior Foundation

Talking Points

Mission: For 30 years, the <u>Special Operations Warrior Foundation</u>, a non-profit 501 (c) (3) organization, has provided college educations to the surviving children of Army, Navy, Air Force and Marine Corps special operations personnel killed in combat or training. Additionally, the Warrior Foundation provides immediate financial assistance to special operations personnel severely wounded so their loved ones can be bedside during their recovery.

Programs: The Special Operations Warrior Foundation provides college scholarship grants, *not loans*, to surviving children of special operations personnel killed in combat or training missions.

- **Scholarships** (tuition, books, fees, supplies, expenses, room and board, plus computer and printer) cover the full cost of a college education at post-secondary institutes across the nation, including state and community colleges, vocational-technical training and career institutes.
- **Family Service:** From the initial contact with the family through college education, children of fallen special operations warriors and/or their guardians receive assistance and support from the Foundation's family advisor.
- **Wounded Special Operations Forces Support:** The Warrior Foundation provides \$2,000 to cover immediate financial needs for Army, Navy, Air Force and Marine Corps special operations personnel severely wounded in operations.

<u>Overhead</u>: The Special Operations Warrior Foundation is proud of its low overhead. In 2009, the administrative **overhead was 7.7 percent**.

<u>Awards</u>: The SOWF was awarded its *fourth* consecutive 4-star rating for its financial efficiency by a charity watchdog group, Charity Navigator. Less than 7 percent of the 5,300 charities rated by Charity Navigator receive this exceptional rating.

The SOWF is the proud recipient of the Best in America seal of excellence awarded by the Independent Charities of America as well as the Better Business Bureau Accredited Charity Seal for meeting all of their stringent requirements.

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Numbers:

- The Special Operations Warrior Foundation currently has **133** students enrolled in colleges and universities across the country.
- Last year, the Foundation provided **\$2.7 million** in scholarship grants, academic, financial aid, and family support to our families.
- In 2009, the Foundation provided \$311,000 in financial assistance to severely wounded (hospitalized) special operations personnel so their families could be bedside. To date, we have provided over One Million Dollars to wounded Special Operations warriors.
- Total number of Special Operations Forces (SOF) casualties since 1980: **721**
- Total number of children in our program since 1980: **836**
- Total number of SOF casualties since 9/11/2001: **388**
- Total number of children left behind from SOF casualties since 9/11: **441**
- Total number of SOWF college graduates: **158**
- Last year, America lost **46** Special Operations personnel... compared to an average of 15 SOF casualties prior to Sept. 2001.

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