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# 2012 PUBLICATION SCHEDULE

**RANDOM LENGTHS NEWS is published every other Thursday.**

Editorial and Advertising deadlines are the Friday before publication, respectively.

**SIGN UP FOR YOUR PROMOTIONS IN ADVANCE AND SAVE!**

	ISSUE DATE	DEADLINE	PROMOTION	Special Editions/Supplements	
1st Quarter	<input type="checkbox"/> Jan 12	Jan 6	<b>2011 Prediction Edition</b> / Martin Luther King Jr. Day (Jan 16)	Notice: Deadlines for Special Edition Publications and Supplements are earlier than the regular edition deadlines. Please see below.  Please ask your ad rep. for more info on our special publications.	
	<input type="checkbox"/> Jan 26	Jan 20	<b>RLn Guide to Health</b> / First Thursday (Feb 2)		
	<input type="checkbox"/> Feb 9	Feb 3	<b>Love Dish Dining Guide</b> / Valentine's Day (Feb 14) / Mardi Gras (Feb 21)		
	<input type="checkbox"/> Feb 23	Feb 17	First Thursday (March 1) / Black History Month		
	<input type="checkbox"/> March 8	March 2	St. Patrick's Day (March 17)		
	<input type="checkbox"/> March 22	March 16	Women's History Month / First Thursday (April 5)		
2nd Quarter	<input type="checkbox"/> April 5	March 30	Easter / Spring Break Prelim / Spring Celebrations		
	<input type="checkbox"/> April 19	April 13	<b>Earth Day Edition</b> (April 22) / Cinco de Mayo / First Thurs (May 3)		
	<input type="checkbox"/> May 3	April 27	Mother's Day (May 13)		
	<input type="checkbox"/> May 17	May 11	<b>Equality Edition</b> (Gay Pride May 19 & 20) /		
	<input type="checkbox"/> May 31	May 25	ACE Summer Entertainment Guide #1 / Primary Election Coverage / Memorial Day First Thursday (June 7)		
	<input type="checkbox"/> June 14	June 8	Election Primary Restults / Father's Day (June 17) / Bayou Festival		
	<input type="checkbox"/> June 28	June 22	ACE Summer Entertainment Guide #2 / First Thurs (July 5) / 4th of July		
	<input type="checkbox"/> July 12	July 6	Bastille Day (July 14)		
3rd Quarter	<input type="checkbox"/> July 26	July 20	Hot Summer Nights / Enduro Wind Surf / First Thursday (Aug 2)		
	<input type="checkbox"/> Aug 9	Aug 3	<b>The Big Dish Dining Guide</b> / Taste of San Pedro / Summer Entertainment Guide #3		
	<input type="checkbox"/> Aug 23	Aug 17	<b>Labor Day Edition</b> (Sept 3) / Back to School		
	<input type="checkbox"/> Sept 6	Aug 31	First Thursday (Sept 6)		<b>HarborLiving</b>
	<input type="checkbox"/> Sept 20	Sept 14	Hispanic Heritage Month		
	<input type="checkbox"/> Oct 4	Sept 28	Lobster Fest / SoundWalk LB / University by the Sea / First Thursday (Oct 4)		
	<input type="checkbox"/> Oct 18	Oct 12	Día de los Muertos / Halloween / First Thursday (Nov 1)		
4th Quarter	<input type="checkbox"/> Nov 1	Oct 26	General Election (Nov 6)		
	<input type="checkbox"/> Nov 15	Nov 9	Thanksgiving (Nov 22) / Pre-Holiday Sales / Election Results / Veterans Day		<b>Nov. 15- Holiday Zine</b>
	<input type="checkbox"/> Nov 29	Nov 23	First Thursday (Dec 6) / <b>Holiday Parades Edition</b> (Dec 2)		Shop Local Deadline: Oct. 26
	<input type="checkbox"/> Dec 6	Nov 30	Holiday Rush		
	<input type="checkbox"/> Dec 13	Dec 7	Holiday Gift Guide features on local merchants / Catering & Banquets		
	<input type="checkbox"/> Dec 27	Dec 17	<b>2012 Year in Review Edition</b> / New Year's Eve & Holiday Nightlife Guide		
	<input type="checkbox"/> Jan 10	Jan 4	<b>2013 Prediction Edition</b>		