

Bewertungskriterien	Universitäten/Wissenschaftliche Hochschulen																																										
	ESCP-EAP Europäische Wirtschaftshochschule Berlin						International University Bruchsal						Katholische Universität Eichstätt						Handelshochschule Leipzig (HHL)						European Business School Oestrich-Winkel						Wissenschaftliche Hochschule für Unternehmensführung Otto-Beisheim-Hochschule Koblenz-Vallendar						Private Universität Witten/Herdecke						
	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	
Hauptsitz des Arbeitgebers in Deutschland	19%	39%	29%	26%	36%	30%			67%	71%	59%	66%	70%	69%	74%	67%	84%	73%	75%	74%	45%	62%	55%	62%	59%	70%	50%	75%	61%	63%	40%	50%	54%	50%	55%	50%	86%	50%	67%	77%	80%	72%	
außerhalb Deutschlands	81%	61%	71%	74%	64%	70%			33%	29%	41%	31%	30%	31%	26%	33%	16%	27%	25%	26%	55%	38%	45%	38%	41%	30%	50%	25%	39%	37%	60%	50%	46%	50%	45%	50%	14%	50%	33%	23%	20%	28%	
davon EU	50%	59%	48%	60%	50%	53%					29%	10%	27%	18%	19%	25%	20%	22%			17%	15%	10%	8%	33%	38%	30%	31%	27%	32%	42%	18%	15%	7%	35%	23%		50%	50%			20%	
davon USA	40%	27%	40%	40%	44%	38%			100%	50%	57%	69%	55%	45%	63%	35%	30%	46%	100%	100%	75%	69%	70%	83%	56%	38%	60%	69%	64%	57%	42%	73%	77%	79%	47%	64%	100%	50%	50%	67%	67%	67%	
Berufserfahrung außerhalb des Heimatlandes																																											
keine		3%	2%			1%					25%	8%	35%	26%	32%	34%	36%	33%	25%	21%	10%	6%	13%	15%	9%	7%	9%	15%	17%	11%	5%				4%	2%	29%				17%	8%	11%
bis 3 Monate	3%		2%		4%	2%			17%	14%	25%	19%	24%	21%	13%	14%	20%	18%	17%	26%	14%	29%	17%	21%	23%	11%	5%	12%	28%	16%	15%	9%	11%	14%	11%	12%	14%	50%	25%	8%		19%	
4 - 6 Monate	5%	3%	8%	4%	4%	5%				14%		5%	5%	10%	21%	19%	25%	16%	33%	16%	24%	25%	29%	25%	18%	30%	23%	19%	31%	24%	15%	27%	25%	32%	21%	24%	14%		25%	54%	31%	25%	
7 - 12 Monate	18%	30%	15%	33%	41%	27%						0%	11%	13%	13%	16%	8%	12%	8%	26%	28%	15%	13%	18%	36%	33%	9%	31%	14%	25%	20%	23%	46%	21%	42%	30%	14%	25%	17%		25%	16%	
13 - 24 Monate	13%	19%	17%	18%	33%	20%			17%	29%	30%	25%	8%	8%	5%	6%	10%	7%	8%	11%	7%	18%	17%	12%	9%	15%	36%	17%	7%	17%	25%	18%	14%	18%	24%	20%					31%	25%	11%
über 24 Monate	62%	46%	56%	46%	18%	46%			67%	43%	20%	43%	16%	23%	17%	8%	2%	13%	8%		17%	9%	13%	9%	5%	4%	18%	6%	3%	7%	20%	23%	4%	11%	3%	12%	29%	25%	17%		19%	18%	
Jahreseinkommen --> aktuell																																											
bis 50.000 Euro	21%	27%	36%	39%	55%	36%			33%	71%	80%	61%	20%	21%	32%	44%	80%	39%	8%		14%	15%	29%	13%		11%	9%	40%	45%	21%	10%	5%	7%	32%	29%	17%		25%			8%	44%	15%
50.001 - 75.000 Euro	33%	43%	25%	26%	24%	30%			50%	14%		21%	41%	38%	46%	38%	13%	35%	25%	58%	31%	47%	38%	40%	23%	37%	23%	42%	38%	33%	10%	18%	29%	36%	47%	28%	14%		42%	77%	44%	35%	
75.001 - 100.000 Euro	18%	11%	10%	11%	4%	11%				14%		5%	24%	18%	13%	8%	3%	13%	25%	16%	28%	18%	17%	21%	32%	26%	27%	12%	10%	21%	25%	32%	43%	25%	13%	28%	71%		25%	15%	7%	24%	
100.001 - 125.000 Euro	5%	3%	7%	11%	2%	6%						0%	8%	13%	2%			5%	25%	26%	10%	12%	4%	15%	18%	11%	18%	2%	3%	10%	10%	23%	14%	4%	3%	11%	14%	25%	17%			11%	
über 125.000 Euro	18%	14%	14%	5%		10%						0%	5%		2%	2%	2%	2%	17%		17%	3%	3%	8%	23%	15%	14%	2%		11%	45%	23%	7%	4%	8%	17%		50%	17%			13%	
-->> zu Berufsbeginn																																											
bis 30.000 Euro	15%	14%	12%	11%	16%	14%				14%	25%	10%	16%	3%	6%	13%	28%	13%	8%				8%	3%	9%	7%	9%	10%	3%	8%	5%		7%	14%	18%	9%					8%	6%	3%
30.001 - 40.000 Euro	33%	19%	27%	23%	25%	25%					15%	5%	43%	41%	35%	25%	23%	33%		26%	7%	6%	13%	10%	27%	30%	14%	13%	14%	20%		18%	4%	4%	13%	8%	86%		8%	8%	25%	24%	
40.001 - 50.000 Euro	21%	35%	24%	25%	31%	27%			50%	43%	45%	46%	11%	33%	44%	38%	36%	32%	58%	63%	17%	19%	17%	35%	45%	33%	32%	35%	45%	38%	45%	27%	4%	29%	13%	24%	14%	75%	50%	54%	25%	44%	
50.001 - 60.000 Euro	10%	11%	10%	11%	12%	11%				29%		10%	16%	10%	5%	8%	7%	9%	33%	5%	31%	44%	33%	29%	18%	30%	27%	23%	24%	24%	30%	23%	39%	39%	21%	30%			17%	38%	13%	14%	
über 60.000 Euro	18%	22%	24%	21%	6%	18%				14%		5%	8%	5%	5%	9%	5%	6%		5%	45%	26%	25%	20%			18%	19%	14%	10%	20%	32%	46%	14%	34%	29%		25%	25%		31%	16%	

Bewertungskriterien	Fachhochschulen																								
	Präsenz-Fachhochschulen																								
	International School of Management - ISM Dortmund						Private Fachhochschule Göttingen						Cologne Business School (cbs) Köln						Munich Business School						
	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	
Absolventen gesamt	55	76	84	77	120	412		18	12	23	40	93	20	25	28	72	115	260	30	30	28	30	36	154	
befragt	24	59	76	73	118	350		15	7	19	35	76	8	11	18	51	80	168	28	25	28	30	36	147	
geantwortet/Rücklaufquote	38%	41%	30%	36%	35%	35%		53%	43%	58%	51%	52%	75%	82%	33%	45%	38%	44%	50%	36%	64%	30%	61%	49%	
davon weiblich	44%	46%	57%	38%	46%	46%				18%	22%	10%	33%	44%	33%	57%	43%	42%	14%	44%	33%	22%	41%	31%	
davon männlich	56%	54%	43%	62%	54%	54%		100%	100%	82%	78%	90%	66%	56%	66%	43%	57%	58%	86%	56%	67%	78%	59%	69%	
Nationalität deutsch	100%	100%	100%	88%	93%	96%		100%	100%	91%	100%	98%	100%	100%	100%	87%	97%	97%	71%	100%	89%	100%	73%	87%	
nichtdeutsch				12%	7%	4%				9%	2%	2%			13%	3%	3%	29%		11%		27%	13%		
Berufsausbildung vor Studium ja	11%	25%	30%	27%	12%	21%		13%	33%	27%	22%	24%	33%	22%	33%	39%	30%	32%	21%	11%	39%	11%	9%	18%	
nein	89%	75%	70%	73%	88%	79%		87%	67%	73%	78%	76%	66%	78%	66%	61%	70%	68%	79%	89%	61%	89%	91%	82%	
Zusatzqualifikation Aufbaustudium	11%	8%	7%		2%	6%						0%					3%	1%			6%		9%	3%	
MBA		4%	7%	12%	15%	8%						0%				4%		1%	7%	11%		11%	5%	7%	
Promotion			4%	4%		2%						0%						0%	7%					1%	
Suchzeit für Berufseinstieg keine	67%	63%	65%	54%	34%	57%		63%	67%	91%	67%	72%	83%	56%	17%	61%	53%	54%	79%	78%	72%	56%	59%	69%	
unter 3 Monate	33%	25%	22%	23%	32%	27%		13%	33%		11%	14%	17%	33%	83%	26%	20%	36%	7%	22%	28%	11%	27%	19%	
3 - 6 Monate		8%	9%	15%	29%	12%		25%		9%	11%	11%		11%		9%	7%	5%	14%				14%	6%	
6 - 12 Monate		4%		8%		2%						0%				4%	7%	2%				11%		2%	
über 1 Jahr			4%		5%	2%						0%					7%	1%				11%		2%	
Berufsbeginn in Wirtschaftszweig Banking		13%	4%	4%	10%	6%						0%		33%	33%	4%		14%	7%			22%	33%	27%	18%
Consulting	11%	4%	17%	15%	15%	12%		25%	33%	18%	11%	22%	50%	22%	17%	26%	17%	26%	14%	11%	22%	22%	18%	17%	
Energie und Versorgung					2%	0%						0%					3%	1%				6%		1%	
Handel		17%	9%	12%	12%	10%		13%		18%	17%	12%					7%	1%	7%				5%	2%	
Hochschule/Wissenschaft						0%						0%						0%						0%	
Industrie Investitionsgüterindustrie	11%			4%		3%		13%			11%	6%						0%	7%				5%	2%	
Konsumgüterindustrie	22%	4%	9%	19%	10%	13%		13%				3%	33%	11%		9%	10%	13%		11%		11%	14%	7%	
Automobil-/Zuliefererindustrie	11%	8%		12%	7%	8%				9%	6%	4%		11%		9%		4%		11%	17%			6%	
sonstige Industrie		13%	9%		5%	5%				18%		5%	17%			4%		4%						0%	
IT			17%	4%	10%	6%		13%	33%	9%	11%	17%				9%	10%	4%	14%	22%			5%	8%	
Medien		4%	22%	8%	2%	7%		13%	33%			12%		11%	33%	17%	17%	16%	14%	11%	6%			6%	
Non Profit		4%		4%		2%					6%	2%					3%	1%		11%				2%	
Öffentlicher Dienst/Verwaltung						0%						0%						0%						0%	
Steuerberatung/Wirtschaftsprüfung					10%	2%				9%	11%	5%						0%	7%			6%		3%	
Tourismus	33%	17%		15%	10%	15%		13%		9%		6%			17%	13%	13%	8%						0%	
Verkehr		4%	4%		2%	2%						0%				9%		2%	7%			1%		4%	
Versicherung						0%						0%						0%						5%	1%
andere	11%	13%	9%	4%	5%	8%				9%	17%	7%		11%			13%	5%	14%	22%	11%	22%	23%	18%	
aktuell berufstätig in Wirtschaftszweig Banking		8%	4%	12%	10%	6%						0%		11%	17%	13%		8%	7%			11%	22%	27%	13%
Consulting	11%	4%	4%	8%	17%	9%		13%	33%	9%	11%	16%	17%	33%		13%	13%	15%	14%	11%	11%	22%	18%	15%	
Energie und Versorgung				4%	2%	1%						0%						0%		11%	6%			3%	
Handel		17%	13%	15%	12%	11%		25%		27%	11%	16%					10%	2%		11%	11%		5%	5%	
Hochschule/Wissenschaft						0%						0%						0%						0%	
Industrie Investitionsgüterindustrie	11%		4%	4%	2%	4%		13%	33%		11%	14%						0%	14%				5%	4%	
Konsumgüterindustrie	11%	8%	13%	19%	12%	12%		13%			6%	5%	50%	11%		13%	7%	16%		22%		11%	14%	9%	
Automobil-/Zuliefererindustrie	11%			8%	5%	5%				9%	6%	4%		11%	17%	9%		7%		11%	6%			3%	
sonstige Industrie		21%	9%		7%	7%		13%		18%		8%	17%	11%		9%		7%	7%		11%			4%	
IT			13%	4%	10%	5%				33%		11%	17%	11%		4%	10%	3%	14%	11%	11%		5%	8%	
Medien		4%	13%	8%	2%	5%		13%				3%			50%	13%	17%	18%	7%	22%	6%		5%	8%	
Non Profit			4%			1%					6%	2%					3%	1%						0%	
Öffentlicher Dienst/ Verwaltung						0%						0%						0%						0%	
Steuerberatung/Wirtschaftsprüfung					7%	1%				9%	11%	5%						0%				6%		1%	
Tourismus	33%	13%		12%	7%	13%		13%		9%		6%			17%	13%	10%	8%			6%			0%	
Verkehr			4%		2%	1%						0%				13%		3%	7%			11%		4%	
Versicherung		4%				1%						0%	17%				3%	4%					5%	1%	
andere	11%	13%	13%	4%	2%	9%				9%	17%	7%		11%			17%	6%	21%		11%	22%	14%	14%	
Arbeitsverhältnis Dauerarbeitsverhältnis	67%	75%	87%	85%	78%	78%		100%	100%	73%	72%	86%	100%	78%	83%	96%	50%	81%	57%	89%	78%	67%	82%	75%	
Zeitvertrag	11%			4%	17%	6%					6%	2%					17%	6%					14%	3%	
Werkvertrag						0%						0%						0%						0%	
selbständig/freiberuflich ggf. teilzeitbeschäftigt	11%	21%	9%	8%	5%	11%				18%	11%	7%		11%	17%	4%	23%	11%	36%	11%	22%	11%		16%	
in Weiterbildung (Vollzeit)	11%	4%	4%	4%		5%					6%	2%					6%	1%				11%		2%	
ohne/arbeitslos						0%				9%	6%	4%					3%	1%	7%			11%	5%	5%	

Bewertungskriterien		Fachhochschulen																							
		Präsenz-Fachhochschulen																							
		International School of Management - ISM Dortmund						Private Fachhochschule Göttingen						Cologne Business School (cbs) Köln						Munich Business School					
		1998	1999	2000	2001	2002	6er.s.	1998	1999	2000	2001	2002	6er.s.	1998	1999	2000	2001	2002	6er.s.	1998	1999	2000	2001	2002	6er.s.
Arbeitgeberwechsel																									
kein Mal		44%	29%	35%	62%	73%	49%		38%	33%	73%	83%	57%	56%	67%	78%	63%	53%	29%	22%	50%	44%	91%	47%	
1 Mal		11%	54%	43%	31%	17%	31%	50%	67%	27%	6%	38%	33%		33%	22%	30%	24%	14%	44%	33%	33%	9%	27%	
2 Mal		22%	8%	17%	8%	5%	12%	13%					67%	11%				16%	36%	33%	17%			17%	
3 Mal		22%	8%	4%		5%	8%							22%				4%	14%					3%	
mehr als 3 Mal							0%						11%					2%				11%		2%	
Karrierereposition																									
Sachbearbeiter			4%	4%	8%	34%	10%				9%	11%	5%	33%		30%	20%	17%	7%	11%	6%	11%	52%	17%	
qualifizierter Sachbearbeiter		11%	21%	52%	35%	49%	34%	38%	33%	18%	50%	35%	17%	22%	33%	52%	20%	29%	14%	22%	33%	22%	27%	24%	
Projekt-/Gruppenleiter		44%	33%	26%	23%	7%	27%	50%	33%	18%	17%	30%	67%	33%	50%	13%	20%	37%	14%	56%	22%	33%	9%	27%	
Abteilungsleiter		11%	13%	9%	19%	2%	11%	13%	33%	9%		12%					10%	2%	14%		17%		9%	8%	
Bereichsleiter/Geschäftsführer		11%	8%		4%	2%	5%			18%		5%	17%		4%		4%						0%		
Unternehmer		11%	17%	4%	8%	5%	9%			18%	11%	7%	11%	17%		20%	9%	36%	11%	22%	11%		16%		
Budgetverantwortung																									
im Projektkontext im																									
1. Berufsjahr		33%	21%	26%	38%	34%	30%		25%	33%	55%	33%	37%	33%	33%	33%	13%	57%	33%	29%	56%	39%	22%	41%	37%
2. Berufsjahr		44%	33%	30%	23%	2%	26%	13%	67%	18%		25%	33%	22%	50%	13%	7%	25%	36%	33%	22%	11%	5%	21%	
3. Berufsjahr				25%	17%	8%	10%		25%				17%	11%				6%	14%	11%	11%			7%	
4. Berufsjahr				4%			1%						17%					3%						0%	
noch keine		22%	17%	26%	31%	63%	32%	38%		27%	56%	30%	33%	33%	17%	61%	33%	29%	14%		28%	56%	55%	31%	
in der Linienfunktion im																									
1. Berufsjahr		22%	17%	22%	27%	10%	20%	13%	33%	55%	33%	34%		11%	33%	9%	37%	18%	7%	11%	39%	11%	23%	18%	
2. Berufsjahr		22%	17%	17%	23%	5%	17%	13%	33%	9%		14%	17%		50%	4%	7%	17%	43%	33%	28%			21%	
3. Berufsjahr		33%	17%	9%			12%	13%	33%			12%	33%	11%				9%	7%	22%	11%			8%	
4. Berufsjahr				8%			2%					0%	17%					3%						1%	
noch keine		22%	42%	52%	50%	85%	50%	63%		36%	56%	39%	33%	78%	17%	87%	50%	53%	29%	33%	22%	78%	77%	48%	
im Projektkontext																									
ohne Budgetverantwortung																									
bis 100.000 Euro		34%	28%	40%	34%	66%	40%	36%		37%	61%	33%	34%	16%	65%	37%	38%	30%		33%	78%	58%	40%		
100.001 - 500.000 Euro		22%	17%	30%	31%	17%	23%	13%	67%	22%	22%	26%	17%	11%	50%	22%	23%	20%	14%	56%	11%	11%	18%	22%	
500.001 - 1 Mio. Euro		22%	21%	17%	15%	10%	17%	38%	33%	36%	6%	28%	33%	17%	9%	20%	14%	21%	22%	17%		5%	13%		
1 Mio. - 5 Mio. Euro		11%	13%	9%	8%	7%	10%					0%	22%		4%	10%	6%	14%	22%	11%	11%	5%	13%		
über 5 Mio. Euro		11%	8%	4%	8%	5%	5%	13%		18%	11%	11%	67%		17%		10%	19%	14%		28%		5%	9%	
in der Linienfunktion																									
ohne Budgetverantwortung																									
bis 100.000 Euro		34%	45%	66%	49%	86%	56%	61%		46%	71%	43%	32%	89%	33%	92%	61%	62%	37%	34%	28%	89%	77%	53%	
100.001 - 500.000 Euro		33%	4%	17%	12%	7%	8%		67%		17%	21%	17%	11%		4%	13%	9%	21%	33%	11%	11%	18%	19%	
500.001 - 1 Mio. Euro		33%	17%	4%	19%	5%	16%	13%	33%	36%		21%			50%		13%	13%	14%	11%	22%			9%	
1 Mio. - 5 Mio. Euro		33%	13%	9%	4%	2%	10%				6%	2%	17%		17%	4%	3%	8%	7%	11%	6%		5%	6%	
über 5 Mio. Euro			13%	9%	4%	5%	5%	13%		9%	6%	7%	17%			10%	5%	14%	11%	33%			12%		
in der Linienfunktion																									
ohne Budgetverantwortung																									
bis 100.000 Euro		34%	45%	66%	49%	86%	56%	61%		46%	71%	43%	32%	89%	33%	92%	61%	62%	37%	34%	28%	89%	77%	53%	
100.001 - 500.000 Euro		33%	4%	17%	12%	7%	8%		67%		17%	21%	17%	11%		4%	13%	9%	21%	33%	11%	11%	18%	19%	
500.001 - 1 Mio. Euro		33%	17%	4%	19%	5%	16%	13%	33%	36%		21%			50%		13%	13%	14%	11%	22%			9%	
1 Mio. - 5 Mio. Euro		33%	13%	9%	4%	2%	10%				6%	2%	17%		17%	4%	3%	8%	7%	11%	6%		5%	6%	
über 5 Mio. Euro			13%	9%	4%	5%	5%	13%		9%	6%	7%	17%			10%	5%	14%	11%	33%			12%		
in der Linienfunktion																									
ohne Budgetverantwortung																									
bis 100.000 Euro		34%	45%	66%	49%	86%	56%	61%		46%	71%	43%	32%	89%	33%	92%	61%	62%	37%	34%	28%	89%	77%	53%	
100.001 - 500.000 Euro		33%	4%	17%	12%	7%	8%		67%		17%	21%	17%	11%		4%	13%	9%	21%	33%	11%	11%	18%	19%	
500.001 - 1 Mio. Euro		33%	17%	4%	19%	5%	16%	13%	33%	36%		21%			50%		13%	13%	14%	11%	22%			9%	
1 Mio. - 5 Mio. Euro		33%	13%	9%	4%	2%	10%				6%	2%	17%		17%	4%	3%	8%	7%	11%	6%		5%	6%	
über 5 Mio. Euro			13%	9%	4%	5%	5%	13%		9%	6%	7%	17%			10%	5%	14%	11%	33%			12%		
in der Linienfunktion																									
ohne Budgetverantwortung																									
bis 100.000 Euro		34%	45%	66%	49%	86%	56%	61%		46%	71%	43%	32%	89%	33%	92%	61%	62%	37%	34%	28%	89%	77%	53%	
100.001 - 500.000 Euro		33%	4%	17%	12%	7%	8%		67%		17%	21%	17%	11%		4%	13%	9%	21%	33%	11%	11%	18%	19%	
500.001 - 1 Mio. Euro		33%	17%	4%	19%	5%	16%	13%	33%	36%		21%			50%		13%	13%	14%	11%	22%			9%	
1 Mio. - 5 Mio. Euro		33%	13%	9%	4%	2%	10%				6%	2%	17%		17%	4%	3%	8%	7%	11%	6%		5%	6%	
über 5 Mio. Euro			13%	9%	4%	5%	5%	13%		9%	6%	7%	17%			10%	5%	14%	11%	33%			12%		
Personalverantwortung																									
im Projektkontext																									
1. Berufsjahr		33%	25%	26%	27%	20%	26%	13%	33%	55%	33%	34%	33%	11%	33%	22%	50%	30%	7%		39%	22%	18%	17%	
2. Berufsjahr		22%	25%	26%	15%	7%	19%	25%	67%	18%		28%		22%	50%	13%	3%	18%	36%	44%	17%	22%	9%	26%	
3. Berufsjahr		11%	17%	13%	12%		11%	13%				3%	17%			4%	4%	14%	33%	6%			11%		
4. Berufsjahr							0%					0%	17%				3%	7%					1%		
noch keine		33%	33%	35%	46%	73%	44%	50%		27%	56%	33%	33%	67%	17%	57%	43%	43%	29%	22%	39%	44%	73%	41%	
in der Linienfunktion																									
1. Berufsjahr		22%	21%	26%	19%	12%	20%			55%	28%	21%		11%	33%	17%	47%	22%	21%		44%	22%	5%	18%	
2. Berufsjahr		11%	17%	17%	23%	7%	15%			33%	9%	11%			33%	4%	7%	21%	33%	17%	11%		16%		
3. Berufsjahr		33%	13%	9%	4%		12%	13%		67%		20%	17%				3%	3%	14%	33%	11%			12%	
4. Berufsjahr				17%			3%					0%	17%				3%	14%					3%		
noch keine		33%	33%	48%	54%	80%	50%	87%		36%	61%	46%	67%	89%	53%	78%	47%	63%	21%	33%	28%	56%	95%	47%	
im Projektkontext																									
ohne Personalverantwortung																									
bis 25 Mitarbeiter		34%	38%	57%	56%	74%	50%	50%		40%	72%	38%	34%	67%	17%	57%	51%	45%	36%	22%	39%	56%	71%	45%	
26 - 50 Mitarbeiter		66%	50%	43%	46%	22%	45%	50%	100%	27%	22%	50%	33%	33%	83%	43%	43%	47%	57%	78%	44%	44%			

Bewertungskriterien	Fachhochschulen																								
	Präsenz-Fachhochschulen																								
	International School of Management - ISM Dortmund						Private Fachhochschule Göttingen						Cologne Business School (cbs) Köln						Munich Business School						
	1998	1999	2000	2001	2002	Ges.	1998	1999	2000	2001	2002	Ges.	1998	1999	2000	2001	2002	Ges.	1998	1999	2000	2001	2002	Ges.	
Hauptsitz des Arbeitgebers in Deutschland	88%	70%	59%	68%	68%	71%		87%	67%	80%	69%	76%	67%	56%	83%	70%	78%	71%	77%	44%	61%	71%	52%	61%	
außerhalb Deutschlands	12%	30%	41%	32%	32%	29%		13%	33%	20%	31%	24%	33%	44%	17%	30%	22%	29%	23%	56%	39%	29%	48%	39%	
davon EU		57%	22%	50%	38%	33%						0%	50%	75%	100%	29%	50%	61%	33%		71%	50%	50%	37%	
davon USA		14%	67%	38%	38%	31%		100%	100%	100%	80%	95%	50%	25%		71%	33%	36%	33%	33%	29%	50%	40%	37%	
Berufserfahrung außerhalb des Heimatlandes																									
keine	33%	21%	17%	23%	12%	21%		13%	33%	36%	44%	32%	17%			30%	13%	12%				17%		3%	
bis 3 Monate	11%	25%	17%	15%	34%	20%		38%	67%	36%	22%	41%	17%	44%	17%	26%	10%	23%				6%		1%	
4 - 6 Monate	11%	13%	39%	8%	22%	19%				18%	22%	10%	17%	11%			27%	11%	36%	33%	11%	11%	32%	25%	
7 - 12 Monate	22%	17%	9%	23%	17%	18%		25%			11%	9%	17%	11%	33%	26%	33%	24%	14%	44%	28%	22%	32%	28%	
13 - 24 Monate	22%	4%	13%	15%	10%	13%		13%		9%		6%	17%	22%	17%	9%	7%	14%	14%	11%	22%	33%	23%	21%	
über 24 Monate		21%	4%	15%	5%	9%		13%				3%	17%	11%	33%	9%	7%	15%	29%	11%	17%	22%	14%	19%	
Jahreseinkommen --> aktuell																									
bis 50.000 Euro	22%	29%	43%	38%	76%	42%		13%	33%	27%	83%	39%	17%	44%	67%	65%	50%	48%	14%	44%	33%	33%	59%	37%	
50.001 - 75.000 Euro	33%	38%	39%	42%	12%	33%		75%	67%	55%	6%	51%	50%	44%	17%	30%	30%	34%	43%	44%	44%	44%	27%	40%	
75.001 - 100.000 Euro	33%	25%	13%	8%	5%	17%						0%	17%	11%		4%	7%	8%	14%	22%	22%		5%	13%	
100.001 - 125.000 Euro				8%	2%	2%		13%				3%	17%					3%	7%					1%	
über 125.000 Euro		4%			2%	1%				9%		2%				17%		3%	7%					1%	
--> zu Berufsbeginn																									
bis 30.000 Euro	22%	25%	9%	8%	27%	18%				9%	22%	8%	17%	22%	17%	17%	37%	22%	29%	11%	6%	22%	23%	18%	
30.001 - 40.000 Euro	56%	50%	61%	50%	20%	47%		63%	33%	18%	33%	37%	66%	22%	50%	35%	27%	40%	43%	56%	44%	11%	23%	35%	
40.001 - 50.000 Euro	22%	17%	17%	23%	39%	24%		25%	67%	46%	33%	43%	17%	56%	17%	43%	13%	29%	14%	33%	33%	22%	36%	28%	
50.001 - 60.000 Euro		4%	9%	12%	15%	8%				9%		2%				17%	4%	7%	7%			11%	33%	13%	
über 60.000 Euro		4%	4%	8%		3%		13%		18%		8%						0%				6%		1%	

Bewertungskriterien	Fachhochschulen mit dualen Studienangeboten																																				
	Fachhochschule der Wirtschaft (FHDW) Bergisch Gladbach						Nordakademie Hochschule der Wirtschaft Elmshorn						FOM Fachhochschule für Oekonomie & Management Essen						Hochschule für Bankwirtschaft (HfB) Frankfurt						Fachhochschule der Wirtschaft (FHDW) Hannover						Fachhochschule der Wirtschaft (FHDW) Paderborn						
	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	
Absolventen gesamt		40	71	84	88	283	87	109	125	102	138	561	126	117	187	205	273	908	79	76	88	87	95	425		25	48	69	64	206	94	101	84	78	111	468	
befragt		40	71	84	88	283	65	81	93	76	103	418	126	117	187	205	273	908	79	76	88	87	95	425		25	48	69	64	206	91	98	79	74	110	452	
geantwortet/Rücklaufquote		25%	17%	18%	57%	30%	45%	49%	54%	58%	80%	58%	33%	24%	31%	34%	30%	31%	48%	57%	41%	63%	49%	52%		60%	27%	36%	38%	37%	35%	33%	41%	38%	35%	36%	
davon weiblich		20%	42%	20%	31%	28%	24%	20%	24%	36%	34%	28%	43%	29%	31%	25%	29%	31%	37%	14%	28%	36%	21%	27%		27%	46%	32%	38%	36%	38%	28%	34%	32%	24%	31%	
davon männlich		80%	58%	80%	69%	72%	76%	80%	76%	64%	66%	72%	57%	71%	69%	75%	71%	69%	63%	86%	72%	64%	79%	73%		73%	54%	68%	62%	64%	63%	72%	66%	68%	76%	69%	
Nationalität deutsch		100%	100%	100%	98%	100%	97%	100%	100%	95%	100%	98%	100%	100%	100%	97%	96%	99%	100%	98%	92%	98%	98%	97%		93%	100%	100%	96%	97%	100%	100%	100%	100%	100%	100%	
nichtdeutsch					2%	0%	3%			5%	2%				3%	4%	1%			2%	8%	2%	2%	3%		7%			4%	3%						0%	
Berufsausbildung vor Studium ja		30%	17%	60%	37%	36%	28%	33%	20%	23%	28%	26%	71%	89%	78%	65%	76%	76%	87%	74%	92%	100%	85%	88%		73%	54%	28%	29%	46%	63%	38%	28%	36%	42%	41%	
nein		70%	83%	40%	63%	64%	72%	67%	80%	77%	72%	74%	29%	11%	22%	35%	24%	24%	13%	26%	8%		15%	12%		27%	46%	72%	71%	54%	38%	63%	72%	64%	58%	59%	
Zusatzqualifikation Aufbaustudium						0%				2%		1%	14%	11%	5%	12%	6%	10%	3%	5%	3%	5%	2%	4%					4%		1%	9%	6%	3%	4%	3%	5%
MBA						0%	3%	3%	2%		2%	2%	12%		12%	10%	8%	8%	5%	3%	3%	1%		2%	2%					0%		9%	9%	3%			2%
Promotion						0%		3%				1%		4%		1%	1%							0%							0%					3%	1%
Suchzeit für Berufseinstieg keine		100%	67%	87%	76%	83%	97%	97%	96%	91%	88%	94%	98%	93%	98%	97%	99%	97%	100%	100%	100%	98%	100%	100%		87%	77%	80%	50%	74%	94%	78%	94%	82%	71%	84%	
unter 3 Monate			25%	7%	14%	12%	3%	3%	2%		4%	2%	2%	4%	2%	1%	2%					2%		0%		13%	8%	12%	29%	16%	6%	19%	6%	14%	11%	11%	
3 - 6 Monate			8%		6%	4%				9%	5%	3%		4%			1%							0%		8%	4%	17%	7%		3%				13%	3%	
6 - 12 Monate					4%	1%			2%		4%	1%				1%		0%					0%				8%			2%			4%	3%		1%	
über 1 Jahr				7%		2%						0%					0%						0%				4%			1%						0%	
Berufsbereich in Wirtschaftszweig																																					
Banking		20%		7%	2%	7%			2%			0%							100%	93%	97%	93%	100%	97%		20%		4%	13%	9%	6%	3%	6%	7%		4%	
Consulting		10%	17%	7%	6%	10%	10%	13%	10%	16%	5%	11%								2%		4%		1%		13%	15%	16%	21%	16%	3%	16%	13%	7%	8%	9%	
Energie und Versorgung				7%		2%	3%	13%	2%		5%	5%												0%			8%	4%		3%		3%				3%	1%
Handel					10%	3%	7%	10%	8%	20%	12%	11%												0%		33%	8%	16%	8%	16%	9%	3%	13%		3%		6%
Hochschule/Wissenschaft						0%						0%												0%												5%	1%
Industrie																																					
Investitionsgüterindustrie		20%	8%		2%	8%	34%	35%	28%	18%	30%	29%											0%				8%	4%		3%	6%	9%	13%	11%	13%		10%
Konsumgüterindustrie		20%			14%	9%	3%	3%	4%	5%	7%	4%											0%						4%	8%	3%	3%	6%	16%	11%	5%	8%
Automobil-/Zuliefererindustrie		10%	8%	20%	8%	12%	3%		6%	7%	5%	4%											0%			7%	8%	12%	8%	9%	3%	6%		4%	3%		3%
sonstige Industrie		20%	17%		4%	10%	24%	10%	18%	14%	10%	15%											0%					12%	16%	6%	6%	9%	9%		5%		6%
IT			17%	13%	22%	13%	10%	3%	4%	2%	4%	5%							5%		3%	2%		2%				31%		8%	16%	9%	6%	18%	13%		12%
Medien					4%	1%	3%	3%	8%	2%	7%	5%											0%			7%	8%		4%	5%			4%				1%
Non Profit					2%	1%			8%	2%	7%	0%											0%									6%		4%			1%
Öffentlicher Dienst/Verwaltung					2%	1%					1%	0%											0%			7%				2%							0%
Steuerberatung/Wirtschaftsprüfung			8%	40%	8%	14%		3%		2%	4%	2%										2%	0%		13%	8%	12%	4%	9%	38%	25%	13%	36%	24%		27%	
Tourismus			17%	7%	2%	7%						0%											0%					4%		1%		6%	3%				2%
Verkehr						0%			4%		4%	2%											0%					4%	1%	3%							1%
Versicherung					2%	1%			2%	2%	2%	1%											0%						4%	1%				4%	3%		1%
andere			8%		10%	5%		10%	4%	11%	4%	6%											0%				8%	12%	8%	7%	6%	3%	3%		13%		5%
aktuell berufstätig in Wirtschaftszweig																																					
Banking				7%	2%	2%	3%	5%	2%			2%	5%	25%	5%	17%	11%	13%	66%	74%	61%	82%	94%	76%		20%		4%	8%	8%	6%	3%	6%	4%		4%	
Consulting		10%	17%		6%	8%	14%	15%	10%	14%	5%	12%	7%	11%	12%	10%	6%	9%	26%	14%	22%	9%	14%			13%	15%	8%	17%	13%	9%	6%	9%	11%	8%	9%	
Energie und Versorgung			8%			2%		10%	2%	2%	6%	4%	10%	7%	10%	12%	7%	9%					0%				8%	4%		3%		3%				3%	1%
Handel			17%		21%	10%	7%	8%	6%	23%	12%	11%	7%	7%	5%	9%	7%	7%					0%			27%	15%	12%	8%	16%	6%	3%	13%		3%	5%	
Hochschule/Wissenschaft						0%						0%																								5%	1%
Industrie																																					
Investitionsgüterindustrie		40%			2%	11%	24%	33%	22%	20%	24%	25%	12%	18%	16%	22%	16%	17%			3%		1%			7%		4%		3%	9%	9%	9%	11%	13%		10%
Konsumgüterindustrie		10%			2%	3%	7%	3%	8%	5%	6%	6%	7%	4%	2%	6%	6%	5%	3%				1%					8%	8%	4%	6%	13%	22%	11%	3%		11%
Automobil-/Zuliefererindustrie		20%	17%	13%	9%	15%	7%		6%	7%	5%	5%	2%	4%	10%		1%	3%					0%			7%	8%	16%	21%	13%	6%	9%	3%	7%	3%		6%
sonstige Industrie		20%			13%	9%	24%	3%	14%	14%	13%	14%	5%				4%	2%	5%		3%		2%				7%	8%	12%	8%	5%	6%	9%	6%	5%		5%
IT			8%	13%	23%	11%	7%	3%	6%	2%	4%	4%	21%	14%		5%	6%	10%	11%		7%		2%		7%	23%			8%	13%	3%	3%	18%	13%		10%	
Medien					4%	1%		5%	10%	2%	5%	4%	2%		2%	3%	2%	2%		2%				1%		8%			4%	3%		3%		4%			1%
Non Profit						0%						0%					4%	1%					0%									6%			3%		2%
Öffentlicher Dienst/Verwaltung					2%	1%		3%			2%	1%	5%	4%	5%		4%	4%					0%							0%							0%
Steuerberatung/Wirtschaftsprüfung			8%	40%	9%	14%		3%		5%	4%	2%	10%	4%	12%	3%	12%	8%			3%	5%	2%		7%	8%	12%	4%	8%	31%	25%	13%	36%	24%		26%	
Tourismus			17%	7%	4%	7%						0%									3%		1%				4%		1%		3%	3%					1%
Verkehr						0%			4%		4%	2%				3%	1%	1%					0%				8%		4%	3%	3%						1%
Versicherung					4%	1%			4%		1%	1%	2%		3%		1%		</																		

Bewertungskriterien		Fachhochschulen mit dualen Studienangeboten																																									
		Fachhochschule der Wirtschaft (FHDW) Bergisch Gladbach						Nordakademie Hochschule der Wirtschaft Elmshorn						FOM Fachhochschule für Oekonomie & Management Essen						Hochschule für Bankwirtschaft (HfB) Frankfurt						Fachhochschule der Wirtschaft (FHDW) Hannover						Fachhochschule der Wirtschaft (FHDW) Paderborn											
		1998	1999	2000	2001	2002	8es.	1998	1999	2000	2001	2002	8es.	1998	1999	2000	2001	2002	8es.	1998	1999	2000	2001	2002	8es.	1998	1999	2000	2001	2002	8es.	1998	1999	2000	2001	2002	8es.						
Arbeitgeberwechsel kein Mal																																											
		40%	33%	67%	80%	55%	69%	43%	56%	61%	82%	62%							29%	49%	35%	62%	64%	48%		40%	77%	68%	67%	63%	56%	53%	56%	75%	89%	66%							
	1 Mal	30%	33%	33%	14%	28%	21%	38%	40%	32%	18%	30%							37%	28%	61%	31%	36%	39%	60%	15%	28%	21%	31%	31%	31%	34%	21%	8%	25%								
	2 Mal	20%	17%		4%	10%	7%	18%	4%	5%	7%	7%							29%	19%	6%	7%		12%			8%	4%	8%	5%	13%	13%	9%	4%	3%	8%							
	3 Mal	10%	17%			4%	3%	3%		2%		2%							5%		3%			2%						0%						0%							
mehr als 3 Mal					0%						0%								5%				1%						0%						0%								
Karriereposition Sachbearbeiter			8%	27%	16%	13%	14%	15%	18%	23%	21%	18%	12%	7%	21%	16%	20%	15%	8%	12%	8%	15%	23%	13%		7%		12%	46%	16%	3%		25%	36%	18%	16%							
	qaualifizierter Sachbearbeiter	40%	33%	33%	57%	41%	3%	33%	24%	36%	46%	28%	29%	25%	29%	30%	35%	30%	29%	23%	47%	56%	66%	44%	7%	54%	48%	33%	36%	44%	38%	31%	32%	34%	36%								
	Projekt-/Gruppenleiter	40%	33%	27%	19%	30%	34%	35%	36%	20%	24%	30%	26%	32%	17%	22%	27%	25%	32%	28%	28%	15%	9%	22%	27%	15%	8%	8%	15%	13%	44%	6%	18%	24%	21%								
	Abteilungsleiter	10%	17%		2%	7%	10%	5%	10%	11%	4%	8%	19%	21%	17%	14%	8%	16%	29%	30%	14%	11%		17%	7%	15%	4%	4%	8%	6%	6%	3%	4%	16%	7%								
	Bereichsleiter/Geschäftsführer	10%				3%	17%	3%	4%	2%		5%		7%	5%	9%	5%	5%	3%	2%				1%	20%	8%	4%		8%	9%		16%	4%		6%								
	Unternehmer			8%	7%	4%	5%	14%	8%	6%	7%	4%	8%	14%	7%	10%	7%	4%	8%		2%	3%		2%	1%		33%		24%	4%	15%	25%	9%	13%	4%	5%	11%						
Karrieregeschwindigkeit Budgetverantwortung	im Projektkontext im																																										
	1. Berufsjahr		20%	33%	13%	31%	24%	34%	33%	34%	32%	30%	33%	Die Mehrzahl der Studenten hat bereits vor Studienbeginn längere Berufserfahrung. Die Angaben zu diesem Zahlenblock beziehen sich somit häufig auf die Zeit vor Studienbeginn. Wegen fehlender Vergleichbarkeit wird deshalb auf seine Dokumentation verzichtet.						16%	21%	28%	13%	21%	20%	67%	31%	36%	42%	44%	28%	38%	31%	36%	26%	32%							
	2. Berufsjahr		50%	17%	13%	2%	21%	10%	23%	26%	9%	7%	15%							13%	12%	14%	2%	4%	9%	8%	12%	6%	2%	4%	9%	13%	31%	20%	4%	17%	9%	22%	9%	4%	16%	12%	
	3. Berufsjahr		20%				5%	7%	15%	4%			5%							16%	8%	12%	6%	2%	6%	8%	12%	6%	2%	2%	6%	7%		4%		3%	16%	6%	16%			8%	
	4. Berufsjahr						0%	24%	3%				5%							16%						16%					3%					0%		6%				1%	
	noch keine		10%	50%	73%	63%	49%	24%	28%	36%	59%	62%	42%							47%	56%	53%	85%	72%	63%						6%	13%	38%	40%	54%	36%	47%	25%	41%	61%	55%	46%	
	in der Linienfunktion im																																										
	1. Berufsjahr		10%	8%	13%	20%	13%	21%	15%	12%	16%	23%	17%													11%	5%	14%	9%	11%	10%	47%	31%	36%	25%	35%	25%	28%	19%	29%	32%	27%	
	2. Berufsjahr				20%		5%	7%	8%	14%	16%	2%	9%							5%	12%	11%				5%	12%	11%			6%	13%	15%	20%	4%	13%	9%	16%	13%	4%	5%	9%	
	3. Berufsjahr		60%	50%			28%	7%	8%	6%	5%		5%							16%	9%	6%	2%			16%	9%	6%	2%		7%	7%				2%	13%	9%	9%			6%	
	4. Berufsjahr		10%				3%	17%	5%				4%							11%	7%					11%	7%				4%	7%				2%	3%	3%				1%	
	noch keine		20%	42%	67%	76%	51%	48%	65%	68%	64%	74%	64%							58%	67%	69%	89%	89%	74%						6%	27%	54%	44%	67%	48%	50%	44%	56%	68%	61%	59%	
im Projektkontext ohne Budgetverantwortung																																											
ohne Budgetverantwortung bis 100.000 Euro		10%	59%	60%	70%	49%	27%	31%	38%	61%	68%	46%	48%	46%	54%	44%	58%	50%	49%	63%	57%	86%	73%	67%	27%	38%	40%	59%	41%	46%	35%	44%	59%	65%	49%								
100.001 - 500.000 Euro		40%	33%	33%	14%	30%	14%	25%	26%	25%	18%	22%	19%	11%	10%	23%	22%	17%	5%	9%	14%	9%	15%	10%	13%	38%	36%	29%	29%	9%	31%	22%	29%	16%	21%								
500.001 - 1 Mio. Euro		20%	8%		8%	9%	28%	18%	18%	7%	6%	15%	12%	7%	9%	14%	5%	9%	11%	5%	14%		2%	6%	13%	8%	4%	8%	8%	13%	19%	13%	4%	5%	11%								
1 Mio. - 5 Mio. Euro		10%		7%	2%	5%	10%	8%	4%	5%	6%	6%	2%	11%	9%	7%	2%	6%	16%	9%	6%	4%	9%	7%	13%	8%	8%	8%	7%	16%	3%	9%	4%	3%	7%								
über 5 Mio. Euro		20%			2%	1%	6%	14%	10%	6%	2%	6%	12%	4%	9%	9%	5%	8%	11%	12%	3%		6%	6%	27%	8%	4%		10%	3%	6%	9%	4%	3%	4%								
in der Linienfunktion ohne Budgetverantwortung bis 100.000 Euro		20%	50%	59%	80%	52%	52%	67%	70%	68%	80%	69%	49%	50%	63%	61%	67%	58%	56%	73%	72%	88%	90%	76%		40%	53%	52%	79%	56%	57%	47%	60%	67%	60%	58%							
100.001 - 500.000 Euro		30%	17%	27%	10%	21%	7%	5%	11%	10%	6%	6%	17%	11%	10%	7%	16%	12%	11%	9%	11%	4%	6%	8%	7%	23%	28%	17%	19%	3%	22%	19%	25%	18%	17%								
500.001 - 1 Mio. Euro		30%	33%	7%	6%	19%	10%	8%	12%	5%	6%	8%	17%	4%	3%	14%	5%	9%	3%	2%	3%	2%	2%	2%	13%	8%		4%	6%	9%	16%	9%	4%	11%	10%								
1 Mio. - 5 Mio. Euro		10%		7%	4%	3%	7%	5%	4%		1%	3%	7%	7%	9%	4%	1%	4%	8%			2%	2%	2%	20%		4%		6%	22%	3%	3%	4%	3%	6%								
über 5 Mio. Euro		10%			4%	1%	14%	10%	4%	2%	1%	5%	10%	7%	3%	7%	5%	6%	11%	14%	8%		6%	7%	20%	8%	8%		9%	3%	6%	9%	4%	5%	5%								
Personalverantwortung																																											
im Projektkontext																																											
1. Berufsjahr		10%	42%	7%	33%	23%	24%	15%	16%	14%	22%	18%	Die Mehrzahl der Studenten hat bereits vor Studienbeginn längere Berufserfahrung. Die Angaben zu diesem zahlenblock beziehen sich somit häufig auf die Zeit vor studienbeginn. Wegen fehlender Vergleichbarkeit wird deshalb auf seine Dokumentation verzichtet.						5%	14%	19%	9%	19%	13%	40%	38%	40%	33%	38%	22%	31%	31%	29%	32%	29%								
2. Berufsjahr				7%		2%	10%	5%	16%	5%	2%	8%							16%	14%	11%	5%	2%	10%	16%	14%	11%	5%	2%	10%	13%	15%	12%	8%	10%	13%	19%	16%	7%	3%	12%		
3. Berufsjahr		30%	25%			14%	7%	10%	10%	7%	7%	7%							11%	14%	11%	5%	2%	9%	11%	14%	11%	5%	2%	9%	7%				2%	13%	19%	3%			7%		
4. Berufsjahr		20%				5%	14%	3%				3%							16%	7%				5%	16%	7%				5%	7%				0%	6%	6%				2%		
noch keine		40%	33%	87%	63%	56%	48%	68%	58%	75%	76%	65%							53%	51%	58%	80%	77%	64%						6%	40%	46%	48%	54%	47%	47%	25%	47%	64%	63%	49%		
in der Linienfunktion																																											
1. Berufsjahr			17%	13%	20%	13%	21%	13%	12%	16%	24%	17%													8%	5%	14%	5%	6%	7%	47%	31%	28%	33%	35%	22%	34%	19%	29%	45%	30%		
2. Berufsjahr				13%		3%	7%	3%	18%	9%	4%	8%							11%	16%	8%	2%			11%	16%	8%	2%		7%	7%		24%	4%	9%	6%	16%	9%	4%		7%		
3. Berufsjahr		20%	25%			11%	10%	5%	10%	9%		7%							5%	7%	6%	7%	5%	5%	5%	7%	6%	7%	5%	5%	7%				2%	13%	13%	9%			7%		
4. Berufsjahr		10%				3%	10%	5%				3%							18%	7%				5%	18%	7%				5%	7%				2%	6%	3%				2%		
noch keine		70%	58%	73%	76%	69%	52%	75%	6%	66%	72%	65%							58%	65%	72%	85%	91%	74%						6%	33%	69%	48%	58%	52%	53%	34%	59%	68%	53%	53%		
im Projektkontext ohne Personalverantwortung																																											
bis 25 Mitarbeiter		40%	33%	80%	67%	54%	63%	72%	70%	75%	86%	67%	44%	49%	56%	53%	58%	53%	55%	53%	58%	80%	77%	65%	40%	54%	52%	59%	51%	50%	35%	53%	61%	65%	53%								
26 - 50 Mitarbeiter		60%	67%	20%	31%	45%	34%	20%	28%	25%	21%	28%	52%	36%	34%	46%	33%	40%	45%	47%	39%	20%	21%	34%	53%	38%	40%	33%	41%	41%	53%	38%	39%	32%	41%								
51 - 100 Mitarbeiter						1%	3%	5%	2%		2%	2%	2%	4%	3%	1%	4%	3%	2%	4%	3%			0%	7%		4%		3%	3%	6%	6%											

Bewertungskriterien	Fachhochschulen mit dualen Studienangeboten																																				
	Fachhochschule der Wirtschaft (FHDW) Bergisch Gladbach						Nordakademie Hochschule der Wirtschaft Elmshorn						FOM Fachhochschule für Oekonomie & Management Essen						Hochschule für Bankwirtschaft (HfB) Frankfurt						Fachhochschule der Wirtschaft (FHDW) Hannover)						Fachhochschule der Wirtschaft (FHDW) Paderborn						
	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.	
Hauptsitz des Arbeitgebers in Deutschland		80%	75%	86%	77%	80%	74%	79%	71%	73%	64%	72%	90%	75%	91%	85%	87%	86%	76%	69%	75%	85%	87%	78%		73%	75%	80%	91%	80%	91%	83%	83%	96%	92%	89%	
außerhalb Deutschlands		20%	25%	14%	23%	21%	26%	21%	29%	27%	36%	28%	10%	25%	9%	15%	13%	14%	24%	31%	25%	15%	13%	22%		27%	25%	20%	9%	20%	9%	17%	17%	4%	8%	11%	
davon EU		100%	33%	100%	45%	70%	29%	63%	57%	58%	69%	55%	75%	71%	20%	60%	45%	54%	56%	54%	33%	50%	83%	55%		25%	67%	40%	50%	46%	33%	20%	40%		67%	32%	
davon USA			67%		45%	28%	57%	38%	29%	33%	17%	38%	25%		80%	20%	55%	36%	44%	38%	67%	25%	17%	38%		75%	33%	20%	50%	45%	67%	40%				21%	
Berufserfahrung außerhalb des Heimatlandes																								0%													
keine		60%	33%	67%	49%	52%	41%	43%	38%	27%	46%	39%	67%	61%	66%	59%	71%	65%								33%	20%	24%	33%	28%	59%	25%	41%	64%	47%	47%	
bis 3 Monate		20%	8%	7%	18%	13%	24%	33%	30%	27%	30%	29%	19%	11%	7%	17%	17%	14%	24%	28%	31%	27%	43%	31%		33%	54%	16%	29%	33%	19%	38%	22%	14%	21%	23%	
4 - 6 Monate			8%	13%	16%	9%	28%	15%	16%	25%	13%	19%	5%	14%	14%	3%	2%	8%	42%	33%	17%	15%	17%	25%		7%	8%	32%	29%	19%	13%	6%	25%	18%	11%	15%	
7 - 12 Monate		10%	8%	7%	8%	8%	3%	10%	10%	16%	9%	10%	5%	7%	5%	6%	8%	6%	18%	12%	42%	44%	28%	29%		13%	8%	16%	4%	10%	9%	16%	3%		16%	9%	
13 - 24 Monate			25%	7%	8%	10%	7%		4%	2%	1%	3%	2%	7%	3%	13%	4%	6%	13%	14%	3%	9%	11%	10%		13%	8%	8%		7%		13%	3%			3%	
über 24 Monate		10%	17%			4%			2%	2%		1%	2%		3%	1%	1%	1%	3%	16%	8%	4%	2%	7%						1%		3%	6%	4%	3%	3%	
Jahreseinkommen -->> aktuell																																					
bis 50.000 Euro			33%	80%	67%	45%	21%	33%	38%	64%	83%	48%	17%	18%	41%	38%	57%	34%	3%				9%	21%	7%		20%	54%	52%	75%	50%	41%	31%	41%	64%	76%	51%
50.001 - 75.000 Euro		80%	42%	13%	24%	40%	52%	55%	56%	30%	12%	41%	62%	36%	41%	43%	34%	43%	42%	37%	61%	55%	62%	51%		47%	38%	32%	13%	33%	47%	56%	44%	25%	18%	38%	
75.001 - 100.000 Euro		20%	17%		2%	10%	14%	5%		2%	2%	5%	17%	29%	9%	12%	5%	14%	26%	28%	25%	15%	11%	21%		7%		8%	4%	5%	6%	6%	6%	7%		5%	
100.001 - 125.000 Euro						0%	3%	5%	2%		1%	2%		7%		1%	2%	2%	18%	16%	3%	9%	4%	10%		7%			4%	3%	6%					1%	
über 125.000 Euro					2%	1%	3%		2%			1%	2%	7%	5%		1%	3%	11%	16%	11%	9%	2%	10%				8%		2%					3%	1%	
-->> zu Berufsbeginn																																					
bis 30.000 Euro			17%	47%	20%	21%	10%	20%	12%	14%	17%	15%							18%	7%	8%	18%	9%	12%		7%	8%	8%	25%	12%	28%	25%	56%	18%	26%	31%	
30.001 - 40.000 Euro		50%	42%	33%	43%	42%	59%	48%	6%	52%	43%	52%							32%	21%	14%	5%	13%	17%		60%	62%	52%	50%	56%	66%	47%	16%	32%	34%	39%	
40.001 - 50.000 Euro		50%	17%	20%	29%	29%	24%	30%	24%	30%	38%	29%							42%	49%	47%	47%	55%	48%		13%	31%	28%	13%	21%	6%	16%	16%	39%	24%	22%	
50.001 - 60.000 Euro			8%		2%	3%	3%	3%	2%		2%	2%							3%	12%	8%	18%	17%	12%				12%	4%	4%		3%	6%		13%	4%	
über 60.000 Euro					2%	1%	3%		2%			1%							5%	12%	19%	7%	6%	10%					4%	1%		6%		11%		3%	

Bewertungskriterien	Fachhochschulen											
	Fern-Fachhochschulen											
	AKAD - Die Privat Hochschulen (Fernhochschulen Lahr, Leipzig, Pinneberg)						Fernhochschule Riedlingen - Hochschule für Wirtschaft					
	1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.
Absolventen gesamt	402	346	333	299	349	1.729			48	54	47	149
befragt	228	213	231	265	333	1.270			48	54	47	149
geantwortet/Rücklaufquote	45%	50%	51%	54%	56%	52%			42%	43%	55%	46%
davon weiblich	18%	25%	25%	35%	37%	28%			40%	30%	31%	34%
davon männlich	82%	75%	75%	65%	63%	72%			60%	70%	69%	66%
Nationalität deutsch	98%	88%	92%	95%	95%	94%			100%	100%	92%	97%
nichtdeutsch	2%	12%	8%	5%	5%	6%					8%	3%
Berufsausbildung vor Studium ja	88%	88%	91%	94%	83%	89%			80%	83%	65%	76%
nein	12%	12%	9%	6%	17%	11%			20%	17%	35%	24%
Zusatzqualifikation Aufbaustudium	4%	3%	3%	4%	2%	3%					4%	1%
MBA	2%	1%	3%	1%	3%	2%					4%	1%
Promotion		1%		2%	1%	1%						0%
Suchzeit für Berufseinstieg keine	90%	97%	94%	94%	88%	93%			80%	87%	85%	84%
unter 3 Monate	7%	2%	4%	3%	5%	4%			5%	4%	4%	4%
3 - 6 Monate	2%	1%	2%	2%	4%	2%			5%	4%	12%	7%
6 - 12 Monate	1%			1%	1%	1%			10%			3%
über 1 Jahr					1%	0%				4%		1%
Berufsbeginn in Wirtschaftszweig	Die Mehrzahl der Studenten hat bereits vor Studienbeginn längere Berufserfahrung. Die Angaben zu diesem Zahlenblock beziehen sich somit häufig auf die Zeit vor Studienbeginn. Auf seine Dokumentation wird deshalb verzichtet.						Die Mehrzahl der Studenten hat bereits vor Studienbeginn längere Berufserfahrung. Die Angaben zu diesem zahlenblock beziehen sich somit häufig auf die Zeit vor Studienbeginn. Auf seine Dokumentation wird deshalb verzichtet.					
Banking												
Consulting												
Energie und Versorgung												
Handel												
Hochschule/Wissenschaft												
Industrie												
Investitionsgüterindustrie												
Konsumgüterindustrie												
Automobil-/Zuliefererindustrie												
sonstige Industrie												
IT												
Medien												
Non Profit												
Öffentlicher Dienst/Verwaltung												
Steuerberatung/Wirtschaftsprüfung												
Tourismus												
Verkehr												
Versicherung												
andere												
aktuell berufstätig in Wirtschaftszweig												
Banking	28%	31%	21%	28%	22%	26%			15%		4%	6%
Consulting	8%	7%	7%	8%	6%	7%			5%	17%	8%	10%
Energie und Versorgung	2%	3%	2%	3%	3%	3%					4%	1%
Handel	6%	6%	6%	2%	6%	5%						0%
Hochschule/Wissenschaft		1%	1%			0%			5%		4%	3%
Industrie												
Investitionsgüterindustrie	6%	7%	9%	9%	6%	7%			5%			2%
Konsumgüterindustrie	3%	3%	3%	1%	2%	2%					8%	3%
Automobil-/Zuliefererindustrie	6%	9%	12%	5%	9%	8%			5%	4%	4%	4%
sonstige Industrie	3%	2%	8%	7%	5%	5%			5%	4%	4%	4%
IT	6%	10%	3%	4%	9%	8%			5%	4%	4%	4%
Medien	4%	1%	2%	2%	1%	2%				4%	8%	4%
Non Profit	2%	4%	1%	1%	3%	2%			10%	43%	27%	27%
Öffentlicher Dienst/ Verwaltung	5%	4%	1%	6%	6%	4%			10%	4%	15%	10%
Steuerberatung/Wirtschaftsprüfung	4%	5%	8%	13%	4%	7%			10%			3%
Tourismus	1%	1%	3%	3%	1%	2%						0%
Verkehr	7%	1%	3%	1%	4%	3%						0%
Versicherung	1%	5%	5%	3%	4%	4%						0%
andere	7%	2%	6%	4%	7%	5%			20%	17%	12%	16%
Arbeitsverhältnis Dauerarbeitsverhältnis	79%	92%	86%	89%	87%	87%			80%	91%	80%	84%
Zeitvertrag	4%	1%		1%	4%	2%				4%	4%	3%
Werkvertrag				1%		0%						0%
selbständig/freiberuflich	15%	8%	14%	9%	8%	11%			15%	4%	15%	11%
ggf. teilzeitbeschäftigt	2%	7%	3%	5%	3%	4%			5%		8%	4%
in Weiterbildung (Vollzeit)					1%	0%						0%
ohne/arbeitslos	2%		1%		2%	2%			5%		4%	3%

Bewertungskriterien		Fachhochschulen														
		Fern-Fachhochschulen														
		AKAD - Die Privat Hochschulen (Fernhochschulen Lahr, Leipzig, Pinneberg)					Fernhochschule Riedlingen - Hochschule für Wirtschaft									
		1998	1999	2000	2001	2002	ges.	1998	1999	2000	2001	2002	ges.			
Arbeitgeberwechsel																
kein Mal																
1 Mal																
2 Mal																
3 Mal																
mehr als 3 Mal																
Karriereposition																
Sachbearbeiter		15%	9%	8%	21%	23%	15%			20%	17%	12%	16%			
qualifizierter Sachbearbeiter		10%	21%	25%	24%	22%	20%			15%	9%	23%	16%			
Projekt-/Gruppenleiter		20%	23%	15%	22%	27%	21%			10%	22%	15%	16%			
Abteilungsleiter		26%	21%	25%	16%	12%	20%			15%	22%	15%	17%			
Bereichsleiter/Geschäftsführer		14%	21%	14%	9%	7%	13%			20%	22%	15%	19%			
Unternehmer		14%	8%	13%	8%	8%	10%			15%	4%	15%	11%			
Karieregeschwindigkeit	Budgetverantwortung															
	im Projektkontext im		Die Mehrzahl der Studenten hat bereits vor Studienbeginn längere Berufserfahrung. Die Angaben zu diesem Zahlenblock beziehen sich deshalb häufig auf die Zeit vor Studienbeginn. Wegen fehlender Vergleichbarkeit wird deshalb auf seine Dokumentation verzichtet.					Die Mehrzahl der Studenten hat bereits vor Studienbeginn längere Berufserfahrung. Die Angaben zu diesem Zahlenblock beziehen sich somit häufig auf die Zeit vor Studienbeginn. Wegen fehlender Vergleichbarkeit wird deshalb auf seine Dokumentation verzichtet.								
	1. Berufsjahr															
	2. Berufsjahr															
	3. Berufsjahr															
	4. Berufsjahr															
	noch keine															
	in der Linienfunktion im															
	1. Berufsjahr															
	2. Berufsjahr															
3. Berufsjahr																
4. Berufsjahr																
noch keine																
aktueller Karriereumfang	im Projektkontext															
	ohne Budgetverantwortung		47%	42%	40%	49%	51%	46%			65%	44%	49%	53%		
	bis 100.000 Euro		13%	15%	19%	17%	15%	16%			5%	17%	12%	11%		
	100.001 - 500.000 Euro		14%	16%	18%	14%	10%	14%			20%	22%	23%	22%		
	500.001 - 1 Mio. Euro		9%	9%	5%	6%	8%	7%			5%	4%	4%	4%		
	1 Mio. - 5 Mio. Euro		10%	10%	9%	6%	8%	9%				9%	4%	3%		
	über 5 Mio. Euro		7%	8%	9%	8%	8%	8%			5%	4%	12%	7%		
	in der Linienfunktion															
	ohne Budgetverantwortung		32%	45%	42%	53%	56%	45%			30%	40%	46%	39%		
	bis 100.000 Euro		22%	15%	14%	17%	16%	17%			20%	17%	19%	19%		
100.001 - 500.000 Euro		18%	11%	13%	13%	10%	13%			10%	17%	19%	15%			
500.001 - 1 Mio. Euro		10%	10%	5%	4%	4%	7%			15%	17%	4%	12%			
1 Mio. - 5 Mio. Euro		9%	11%	13%	6%	8%	9%			15%	9%	4%	9%			
über 5 Mio. Euro		9%	8%	13%	7%	6%	9%			10%		8%	6%			
Karieregeschwindigkeit	Personalverantwortung															
	im Projektkontext		Die Mehrzahl der Studenten hat bereits vor Studienbeginn längere Berufserfahrung. Die Angaben zu diesem Zahlenblock beziehen sich deshalb häufig auf die Zeit vor Studienbeginn. Wegen fehlender Vergleichbarkeit wird deshalb auf seine Dokumentation verzichtet.					Die Mehrzahl der Studenten hat bereits vor Studienbeginn längere Berufserfahrung. Die Angaben zu diesem Zahlenblock beziehen sich somit häufig auf die Zeit vor Studienbeginn. Wegen fehlender Vergleichbarkeit wird deshalb auf seine Dokumentation verzichtet.								
	1. Berufsjahr															
	2. Berufsjahr															
	3. Berufsjahr															
	4. Berufsjahr															
	noch keine															
	in der Linienfunktion															
	1. Berufsjahr															
	2. Berufsjahr															
3. Berufsjahr																
4. Berufsjahr																
noch keine																
aktuelle Karriereumfang	im Projektkontext															
	ohne Personalverantwortung		39%	45%	45%	57%	55%	47%			60%	35%	50%	49%		
	bis 25 Mitarbeiter		50%	42%	41%	37%	40%	42%			20%	48%	50%	39%		
	26 - 50 Mitarbeiter		2%	6%	2%	3%	1%	3%			5%			2%		
	51 - 100 Mitarbeiter		4%	5%	6%	1%	2%	4%			15%	13%		9%		
	101 - 250 Mitarbeiter		3%	2%	3%	1%	1%	2%						0%		
	251 - 500 Mitarbeiter				1%	1%	1%	1%				4%		1%		
	501 - 1.000 Mitarbeiter		2%		2%			1%						0%		
	in der Linienfunktion															
	ohne Personalverantwortung		31%	40%	40%	52%	55%	42%			45%	44%	46%	45%		
bis 25 Mitarbeiter		56%	46%	47%	38%	37%	45%			15%	43%	38%	32%			
26 - 50 Mitarbeiter		3%	9%	3%	5%	3%	5%			20%			7%			
51 - 100 Mitarbeiter		5%	3%	6%	2%	2%	4%			10%	9%	8%	9%			
101 - 250 Mitarbeiter		2%	2%	3%	3%	2%	2%			10%		4%	5%			
251 - 500 Mitarbeiter		1%			1%	1%	1%				4%		1%			
501 - 1.000 Mitarbeiter		2%		1%			1%					4%	1%			
über 1.000 Mitarbeiter							0%						0%			

Bewertungskriterien	Fachhochschulen											
	Fern-Fachhochschulen											
	AKAD - Die Privat Hochschulen (Fernhochschulen Lahr, Leipzig, Pinneberg)						Fernhochschule Riedlingen - Hochschule für Wirtschaft					
	1998	1999	2000	2001	2002	Ges.	1998	1999	2000	2001	2002	Ges.
Hauptsitz des Arbeitgebers in Deutschland	91%	80%	88%	89%	82%	86%			100%	96%	96%	97%
außerhalb Deutschlands	9%	20%	11%	11%	16%	13%				4%	4%	3%
davon EU	56%	57%	38%	38%	41%	46%						0%
davon USA	33%	14%	23%	31%	28%	26%				100%	100%	67%
Berufserfahrung außerhalb des Heimatlandes												
keine	79%	73%	68%	77%	69%	73%			70%	83%	65%	73%
bis 3 Monate	8%	10%	10%	9%	13%	10%			20%	17%		12%
4 - 6 Monate	2%	6%	4%	6%	6%	5%			5%		8%	4%
7 - 12 Monate		2%	5%	2%	4%	3%					8%	3%
13 - 24 Monate	4%	3%	7%	2%	3%	4%			5%		8%	4%
über 24 Monate	7%	7%	6%	3%	5%	6%					8%	3%
Jahreseinkommen --> aktuell												
bis 50.000 Euro	25%	23%	31%	38%	46%	33%			35%	52%	73%	53%
50.001 - 75.000 Euro	45%	48%	37%	42%	34%	41%			40%	30%	12%	27%
75.001 - 100.000 Euro	21%	16%	24%	13%	11%	17%			15%	9%	8%	11%
100.001 - 125.000 Euro	3%	6%	2%	3%	4%	4%			5%		4%	3%
über 125.000 Euro	4%	8%	5%	3%	2%	4%						0%
--> zu Berufsbeginn												
bis 30.000 Euro												
30.001 - 40.000 Euro												
40.001 - 50.000 Euro												
50.001 - 60.000 Euro												
über 60.000 Euro												