

LIBERTY DOLLAR NEWS: July 2003 Vol. 5 No. 7

ACTION ITEM: Hear Paul Harvey and read John McCaslin's article. And by all means READ "All Redemption Centers Are Cancelled". It will tell you all about the changes to the Liberty Dollar program - Very Important.

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1. Paul Harvey Talks About The Liberty Dollar

Many supporters of the Liberty Dollar were surprised while listening to Paul Harvey on July 7, 2003 when the famous commentator asked: What's new? The Liberty Dollar. Just as FedEx competes with the Post office, so now there's a Liberty Dollar competing with the greenbacks printed by your government. The Liberty Dollar is backed by Gold and Silver. Yes there's a competition currency right here in the United States. 30,000 Americans are using it right now. In three denominations, ones, fives, and tens, backed by Silver. There's also a \$500 bill backed by gold. In five years it has become the second most popular currency in America and yes you can depend upon being able to spend it any place and yes the inflation proof money is backed by precious metals. The economist founder of Liberty money Bernard von NotHaus says that we are not anti-government. He says we're just offering alternative superior currency.

How did this come about? Thanks to the good work of Liberty Associate Bill White, who Did the Drop with Kelly O'Meara. Kelly did an article for Insight, which lead to an article by John McCaslin (below) that Mr. Harvey picked up. Many thanks to all the active Associates whose efforts remain the driving force behind the Liberty Dollar's success.

After the Paul Harvey newscast, I quickly sent some Liberty Dollars to Mr. Harvey with a thank you note for his support. As time passes, we are sure to find more people endorsing the Liberty Dollar, especially if more Associates don't wait to get on the bandwagon, and take the Liberty Dollar to their local newspapers and radio stations.

2. John McCaslin - Inside the Beltway Features ALD

On July 3, 2003 well know national syndicated columnist, John McCaslin started the ball rolling when he wrote this feature about the Liberty Dollar in his well-read column: Inside the Beltway for the Washington Times: Text Format:

<http://www.libertydollar.org/html/articles/John%20McCaslin%20Article%20text.htm>

PDF Format: <http://www.libertydollar.org/pdf/John%20McCaslin.pdf>

3. All Redemption Center Are CANCELLED

Editor's note: This Alert was sent to everybody on July 15, 2003. It is a bit long, but only because there is a lot to say. Please read here in its entirety:

<http://www.libertydollar.org/html/newsletter/2003/Alert!%20All%20RC%27s%20Are%20Cancelled.htm>

and then call the Office with your questions and comments 888.421.6181.

4. New Welcome Letter is Good News for Everyone

As part of the transformation of NORFED into a business model, we needed to re-work the Welcome Letter. As it has evolved, like little NORFED, please read what we are now asking new Associates (and seasoned ones too) to do. Please note it was #6 which lead to Paul Harvey's wonderful radio endorsement:

Congratulations for becoming a Liberty Associate!

Thank you for taking a stand to return America to value - One Liberty Dollar at a time.

Now that you are a Liberty Associate (LA), you may wonder what you should do.

#1: Please READ THE NEWSLETTER. It is emailed every month and is the only way you can stay in touch with the Liberty Dollar. You may also wish to join the discussion group to exchange ideas and get your questions answered at: ALD-Forum@yahoo.com

#2: As NORFED is opposed to Liberty Associates being in debt as we are opposed to the debt based currency, please GET OUT OF DEBT by referring two friends to become LAs. You will get \$100 referral from each person you refer, so instead of being upside down for \$150, you will be \$50 to the good! Refer more people, make more money.

#3: Nothing compares to simply using The Liberty Dollar. Please read how to use the currency and the Success Stories, which are full of suggestions by people who use it. And by all means DO THE DROP! No matter how you use The Liberty Dollar, "The Drop" will increase your fun and acceptance. Just drop a Silver Liberty in your friend's hand from about three inches above. Its magic! Then ask your friend to become a LA. If you don't ask - you don't get.

#4: Always keep a naked Silver Liberty in your pocket or purse with your loose change and simply offer it wherever you shop. No...No...No...please don't attempt to explain the currency unless you are asked. If it is not accepted, which happens as most people don't know about it yet, just pay with those dreaded FRNs and get on with your life.

#5: Sign up for the Affiliate Program. It is the easiest way to refer LAs and make \$\$\$.

#6: Seek publicity is very important too. Take some currency and some of the newspaper articles that you got in the welcome kit to the editor of your local newspaper or your local talk show host. Point out to him that The Liberty Dollar is newsworthy and has been featured in many national newspapers. Always leave your name and contact info. Follow up with a call.

#7: Just remember that NORFED is different. There are No Dues... No Meetings... No Orders... No Time Requirements... Nor are you required to redeem the currency.

#8: And last, Keep the Faith, spread the Hope and be Charitable. Life is short. We may not repeal the Federal Reserve Act in our lifetime. But if we never start, we will never reach our goal of a fair and moral monetary system.

Just becoming a Liberty Associate is noteworthy. Now we want you to Make money, do good and have fun with The Liberty Dollar. The future of the country is literally in your hands. Thanks again for becoming a Liberty Associate.

5. BOOK is Happening! Due Out on October 1, 2003

Just a quick word about the Fifth Anniversary book: It has been written with the immense support of Jason Pratt and is currently in Pre-press. We have every reason to believe that it will be released on October 1st as planned. You can look forward to quite an impressive 500 page tome, which does a lot more than just commemorate the anniversary. It should be quite an educational tool and well suited to be used by all Associates to help get our message out to the general public. It will also be available at a very steep discount upon release, so please continue to read this Newsletter for the latest information.

6. Bernard's National Tour Schedule

First the book, then a conference in Las Vegas, now the newsletter and tomorrow I leave on the Fifth Annual National Tour... 15,000+ mile of driving over the next three months. I should post the schedule, but I simply do not have the time. For those who responded to my earlier announcement and contacted me, I look forward to seeing you. For late comers, check out this abbreviated schedule and call the office if you want me to stop by. I welcome the opportunity to meet anyone who gets a group together. August 1-9: driving from Miami to DC, August 10-15: driving to Evansville then on to Chicago and Minneapolis, August 16 to 23: driving through Colorado with stops in Colorado Springs, Aspen and Steamboat Springs then on to Salt Lake City and Sacramento, August 24 to 31 in Southern California, September 1 to 13: driving to Seattle via Paradise CA on the 3rd, Ashland on 4th, Portland on the 5th, Seattle on the 7th, Coeur d'Alene on the 12th for the Annual Audit and Inspection of the Warehouse at Sunshine Minting, September 14 to 21: stop in Butte, MT, three days in Salt Lake City, on to St. George, and back to Los Angeles, September 22 to 30: I will be in Southern California, Hawaii, and driving through the great big state of Texas. On October 1... I could be in Austin... for an very informal Anniversary Party with all the great folks there... October 2 to 11: driving via Houston, Dallas, LibertyDollarVille, AK, St. Louis and back to Evansville for a few days. October 15 to 19: driving via Louisville, Baneville, Atlanta, Naples and home to Miami. ALL SUBJECT TO CHANGE... of course...

7. Silver Libertys are only FIFTY CENTS More

Among all the changes to the NORFED model, including the discounts and elimination of the referral fees, please note that there is not much difference to the most popular transaction for 100 Silver Libertys. Originally 100 were \$7.50 each. Now it is only FIFTY CENTS more at \$8.00 each vs. \$7.50 each. Meanwhile the discount on the Certificates has increased from only 5% to 20% and the discount on the Digital Liberty Dollar (eLD) increased from 10% to 20%. Of course your feedback and continued support is greatly appreciated and key to achieving our common goals. Associates can now get specie, paper or digital Liberty Dollar at a 20% discount and profit all the same.

8. Monetary Whore Calls for World Central Bank

Nobel prize winning economist Robert Mundell is leading the international charge to combine the dollar, euro, and yen in to a single global currency.

The 10th Santa Colomba Conference, held in that Italian city in late June, examined the question: "Does the Global Economy Need a Global Currency?" According to former Federal Reserve Chairman Paul Volcker, the answer is a resounding "Yes!" - a view shared by the 15 members of the international banking elite present at that gathering.

Among those in attendance, reported the June 30th Wall Street Journal, were Jacob Frenkel, former head of the Israeli central bank; former Argentine Finance Minister Domingo Cavallo, and noted economist Steve Hanke, who is affiliated with the libertarian Cato Institute. The event was convened by Nobel Prize-winning economist Robert Mundell.

The first [Santa Colomba] conference was held in 1971, three weeks after President Nixon's August 15th announcement severing the link between the dollar and gold," recounted the Journal. Mandell's writings and arguments "motivated bolt the Reagan administration economic policies in the U.S. and

the advent of the euro on [the Italian side] of the Atlantic"

Mundell's argument, briefly stated, is this: "If the euro can replace the franc, mark and lira, why can't a new world currency merge the dollar, yen and euro? The euro's recent recovery against the dollar almost certainly establishes its credibility as a permanent currency... This suggests success for the grandest reform of all, a supra-national central bank." At present, despite labor unrest and economic turmoil in the "euro-zone," notes the Journal, "few complain about the loss of 'monetary sovereignty.' World money, with a central bank, seems a next logical step... A world money would be an extraordinary boon to international stability,"

Accordingly, "Bob Mundell has a plan, based on the euro and looking toward the year 2040. To wit, all currencies (would be) convertible into an international money, the deya [an acronym for dollar, euro, and yen]... or perhaps the intor." An international board - that is, a global Federal Reserve - would regulate the global supply of that currency, and monetary gains from its issue would be apportioned under a quota plan administered by the IMF.

9. Incident of the Month

Bob Lester, an Associate from New Mexico had a troublesome incident in Ogden Utah, of all places. He was actually arrested for using Silver Libertys for his motel bill, even though he had exchanged the silver back to FRNs. This matter is still pending. I ask for any Associates in the Ogden area to please contact Bob (bob@rjlester.com), and lend some support.

10. Question of the Month

QUESTION: Why did we make the changes to the NORFED model?

ANSWER: As I commented in the body of the Alert, many features like the name Redemption Center had long outlived its use and was now actually mis-named. But there were much more serious problems as the current model allowed for uncontrolled flooding of Silver Liberty which could have put the whole system in danger. The changes were made to ensure the continued growth and success of the Liberty Dollar towards becoming a viable alternative to replace the current fraudulent system with value by providing "just weights and measures" to everyone.

11. Liberty Associate of the Month

From the beginning of the Liberty Dollar, there has been one very special person, who has unfailingly assisted the NORFED organization in many, many ways. For that reason, Bud Denzel is our first 'Liberty Associate' of the Month. Ever wonder about who sees the Newsletter or helps me with it? The answer to this and many questions is Bud Denzel. I gratefully acknowledge Bud for all his assistance and help in growing the Liberty Dollar over the past five years. Bud's rare insights and helpful suggestions is another reason why the Liberty Dollar is succeeding. Thank you Bud Denzel.

12. Quote of the Month

Fear is the foundation of most governments. John Adams

Bernard von NotHaus
Monetary Architect / Editor