

## **LIBERTY DOLLAR NEWS: September 2006 Vol. 8 No. 9**

### **CALL TO ACTION:**

**For all new readers, Associates, Merchants and RCOs!**

WOW... what a month! This Newsletter is even more important than last month's! Of course, I can imagine you are aware of the "Warning!" from the US Mint... it's just the beginning. But what a beginning for our new Executive Director, Mike Johnson, who was only on the job for 11 days! Please read all about the "Decisive Moment" the Liberty Dollar and our country now faces. Check out the new Credit Union, Grand Prize winner, etc... And be sure to get the new \$100 Silver Liberty or maybe we all need one of the new Liberty Flasks for the times ahead! Whatever... check out this Newsletter for all the info we had time to cover...

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#### **1. US Mint Issues Warning about Liberty Dollar**

On Thursday, September 14, the US Mint issued a warning that the use of the Liberty Dollar was a "federal crime." In quick succession, the next day, Friday September 15, the USA Today featured the Liberty Dollar in color on the front page of the Money Section. CNN and FoxNews both called regarding the story. Other articles followed around the world as Reuters carried the story internationally.

Although it is alarming to have any government authority, much less the venerable US Mint, say we are a bunch of criminals, these events were quickly followed by a Conference Call on Sunday, September 17<sup>th</sup> with Mike Johnson, our Chief Counsel and myself. And yet again, the Chief Counsel for NORFED confirmed that we are not in violation of any Federal code, rule or regulation and urged us to continue business as usual.

So what have been the results of the US Mint warning? It has been terrific! It is no understatement that we could not have bought this publicity. The USA Today article was especially well done. Oh sure, it starts out negative to suck in the reader. But anybody familiar with the ways of mainstream media... this was a particularly artfully handled article. Let's fact it, USA Today, which has beseeched the US Constitution in many of its own editorials, could not come out in support of the Liberty Dollar. After all, they are part of the CFR! But they did the next best thing and even included the URL to our site.

Thank you USA Today for the great publicity.

The net results have been terrific. Traffic on the Liberty Dollar site is up TEN TIMES. Orders are way up too. It seems everybody wants to be a “criminal” or at least a “criminal” as so wrongfully defined by the US Mint’s warning.

In short, I am very pleased with the US Mint action. For one thing, the US Mint clarified that the Liberty Dollar is a “non-government” currency and is not “legal tender.” Of course, these are two points which we have stressed over and over again. Trust me – I am NOT with the government! Nor is the Liberty Dollar even against the government. The Liberty Dollar is simply offering Americans a choice of money and hopefully our country will regain the type of money that is required by the US Constitution.

To further differentiate the Liberty Dollar from the US Dollar, I have immediately ordered all new \$20 Silver Libertys to be minted with a new obverse die. The new die replaces the “USA” that is currently on the one ounce Libertys with the date 2007. And before 2007, all obverses on the \$10 Half Liberty and the \$5 Quarter Liberty will also be changed. We agree with the US Mint; we don’t want any confusion!

Please read “Liberty Dollar Says NO to the US Mint Allegations” for the complete rebuttal and the Chief Counsel’s new Disclaimer... that we are not in violation of any Federal code, rule or regulation at: <http://www.libertydollar.org/ld/press-kit/usmint-allegations.htm>.

Now stand up for your beliefs and real money! Please read the following article.

## **2. 8<sup>th</sup> Anniversary – A Decisive Moment**

Fireworks started early for our 8<sup>th</sup> Anniversary! As you may recall, last month CBS in Chambersburg, PA, aired a fair and honest newscast on the Liberty Dollar. This time CBS was not so honorable. Shortly after the national media erupted with the US Mint warning, CBS News (WCBS in New York City) hereafter referred to as CBS Lies, aired a two-minute liescast, which was one of the crudest hatchet jobs of some time. And to make matters worse, CBS Liescast featured Richard Staropoli, a Secret Service agent who appears to say that even the mere possession of a Liberty Dollar is a crime and you may go to jail. Right! Hundreds of thousands of people with millions of Liberty Dollars are going to be arrested? I don’t think so! But if you believe that, I have a bridge I want to sell you. In fact, Staropoli did not say that... but due to the really poor editing that CBS Lies did, you might think that is what he said, but didn’t. If this was not such a serious matter and from such a serious source, you would think you might be watching a spoof from Saturday Night Live.

The fact is that for eight years the Liberty Dollar has been a runaway success. Is that the real problem? For eight years the government has acknowledged its existence and that the Liberty Dollar is legal. I would be grossly disappointed if the US government would go back on its word. Who knows, next it might go back on its money! Plus the US Mint and the Liberty Dollar even appeared in the same special on “Making of Money” by the Learning Channel. There has been no secret that we offer a gold and silver alternative to their fiat funny money that constantly loses value. And there is no doubt that we will continue because...

Because this is the Decisive Moment. Let there be no doubt that this is the Decisive Moment where America decides if we are to be free to choose what kind of money we use or continue to be slaves to a monetary system that will ultimately be the ruin of our country and the ideals for which it stands.

The free marketplace should decide what is money – not the government. Remember the government is the servant of the people, not the other way around.

And there are many types of monies: credit money, debit money, good money, commodity money, gold and silver money. Money can be little pieces of paper backed by nothing but the force of government or money can be based in value, backed by gold and silver, as the Liberty Dollars has been for eight years.

In a day when “consenting adults” can do... and often do...anything, don’t we have a right to use gold and silver between “consenting adults”? And isn’t this guaranteed by the US Constitution? Of course it is. We choose – therefore we are free.

Make no doubt about it. This is a Decisive Moment in our country’s history. I urge you to exercise your right to have just weights and measures and honest money. I urge you to get some Liberty Dollars today! I invite you to experience the fun of using gold and silver again while protecting your purchasing power and making a profit. We have a right to choose our money. What says ye?

Meanwhile, if the US government wishes to launch an investigation into the Liberty Dollar, we would like to be officially informed so we can cooperate and hope they will take a look at the US Dollar, national debt, Social Security, etc., too. We definitely do not want any confusion between their god-awful debt ridden money and our beautiful new gold and silver Liberty Dollar. And as we believe we are innocent until proven guilty, we trust that the Liberty Dollar will continue in business while under investigation by the Department of Justice. But should you care? Maybe if you feel your ideals are threatened... But as 90% of all Liberty Dollars are in metal form held by the people, there is no danger to any Liberty Dollars you are holding.

Of course, all this comes as a complete surprise to Mike Johnson, our new Executive Director, who was only on the job for 11 days before the US Mint issued their warning. Please read Mike’s insightful and dedicated comments below.

There you have it. Happy Anniversary! Little Norfed is growing up. And the US Mint and USA Today is helping a lot. Please take action to protect your money and help protect our great country by getting some Liberty Dollars ASAP.

### **3. Message from the Executive Director**

It all started with a visit to Evansville, IN, on Monday, August 28th...Arriving late afternoon Sunday, Bob, NORFED’s accountant picked me up at the airport, gave me the nickel tour of Evansville, and took me to a great seafood dinner, then I was off to the corporate retreat to retire for the evening. On Monday I met everyone in the office and started to dig in. Sarah went over the day-to-day workings of the office...orders, purchasing, shipping, and inventory management. Rachele explained how she manages the RCOs...parking metal, combining like orders less than 1,000 ounces to push them through to minting, and following up on all the requests. Having just launched the new website less than a month earlier, everyone was busy learning the new ways of doing things...order entry is entirely online, and most purchasing, inventory, and accounting processes have also changed.

Four days later I was in my office in Buffalo, NY, ready to go. Bernard welcomed me on board with an “Aloha Friday!” and we proceeded to discuss a short-term agenda. Prior to this I had received probably 150 e-mails as Bernard began two weeks earlier copying me on communications to get me in the loop. Now it was time to get organized, review the issues and prioritize going forward. Let’s see, Website,

Merchant Directory, Liberty Dollar banking, 1.800.NEW.DOLLAR pricing, cultivate meetings for Bernard on tour, the Infomercial, RCO tools, PaySpot, a business management software, RCO Conference calls, review sales and marketing efforts, newsletter, etc.

I began contacting RCOs and Liberty Associates at the end of the first week to get connected and get a pulse on what's going on and received some great feedback. From deliveries and response out of our Evansville fulfillment office, to the initial cost to become a Liberty Associate, the challenge of profitability and finding time, the need for better communication, understanding the role of the RCO, LA, and Merchant as it relates to NORFED and the Liberty Dollar...what are the expectations?

I have identified three primary areas to focus on: 1) Distribution and flow of the Liberty Dollar currency — most is saved, not circulated 2) Operational improvements -- efficiency, training, sense of urgency 3) Organizational makeup-effectiveness. The growth over the last year has put significant pressure on these three areas. Weaknesses always show up or intensify when a system is stressed. We know that no sales or marketing program is successful without a strong foundation of support, communication and process.

Moving in to my second week, our Evansville Fulfillment office flooded from torrential rains — 5 ½ inches...not too much damage but it limited call response and operations as a whole. Then two days later on Thursday, September 14, I received an urgent e-mail regarding a US Mint website posting of an article challenging the legality of the Liberty Dollar. The media calls came, Bernard was out of the country and I had not yet been introduced to our legal counsel. Seven days later WCBS-TV in New York broadcasts an interview with one of our RCOs in New York City and the Secret Service...the honeymoon was over.

The mission of NORFED and the Liberty Dollar has been publicly challenged through what appears to be a concerted effort by various government agencies. Are the Powers That Be feeling the pressure of a precious metal backed currency? Is the rise in silver and gold prices, which has been manipulated to artificially low levels, influencing their timing and adding to the discomfort? Did the debt balloon events on the steps of the Federal Reserve push them over the edge?

Whatever the answers to these questions, we are here now in the midst of US Government-orchestrated public and individual attacks. Many of you are familiar with these kinds of tactics as practiced in other areas of law, rights and liberties. But what are we to do now? Most of us knew that once we reached a certain mass in the marketplace there would be push-back. That time is here and now. We must hold firm with resolve to face this challenge to the purpose and mission of returning America to value — one Liberty Dollar at a time. This is uncharted territory, history is going to be made and it will take all of us working together to make that history into what it must be...it is the RIGHT of the PEOPLE to transact and barter with the medium of exchange that they chose...NOT a government or banking cartel.

#### **4. ALD – Grand Prize Winner**

Here's another sign that the Liberty Dollar is a winner. A few months ago, Verify First Technologies, our security printer for the paper Liberty Dollar certificates, asked me if they could enter the Liberty Dollar in the annual international security printing contest. As they explained, the contest was for the whole world and it covered checks, stock certificates, bonds, gift certificates, basically everything that would need to be secure. Of course, I agreed for them to submit our Gold and Silver Certificates. Well, guess what? I was just recently informed that the Liberty Dollar certificates did not just win First Prize... it was the Grand Prize winner! Just another sign that the Liberty Dollar is a winner. And you can win too... just like the people who had \$10 Base Silver Libertys doubled their money when the Liberty Dollar "Moved Up" to the \$20 Silver Base. Join the winning currency. Get ready to make more

money when the Liberty Dollar “Moves Up” to the \$50 Silver Base. Just try a Liberty Dollar... you will probably like it... most people do! Well, maybe not the US Mint, but I bet there are a few people even there that go “Wow! What a currency!”

## **5. Reminder: Liberty Dollar University – 11 in Skokie, IL**

It's more important than ever before... LDU11 will feature the latest Liberty Dollar happenings with a Meet/Greet at 6:00 PM on Wednesday, October 25 and concludes with lunch on Saturday, October 28 in Skokie, Illinois.

As I hope you know, the Liberty Dollar celebrates its 8<sup>th</sup> Anniversary this coming October 1<sup>st</sup> and this LDU11 will be an extra good one. Especially as the Annual RCO Congress will follow it on Saturday afternoon. All RCOs are encouraged, but not required, to attend the RCO Congress.

LDU11 will be held at the Comfort Inn Northshore-Skokie, 9333 Skokie Blvd, Skokie, IL 60077. Make your reservations at the hotel by calling 847.679.4200. Be sure to mention Liberty Dollar to receive your room discount.

I am looking forward to seeing you there! Only \$200 for Associates and free for RCOs. Please call the office at 888.421.6181 to make your reservation. No walk-ins, please.

## **6. \$100 Silver Liberty, Flask, and more**

OK... We all know that Christmas is coming... and among all the things that Christmas represents to us... it is also a great time to give presents and join in the nearly universal season of good will and respect for our individual religious beliefs. I have always found that giving money is very good, especially if it is “good money”! Please consider giving Liberty Dollars... there are still some very unique TWO OUNCE Piedforts from 2003 in the vault. But the best in my book is the just-issued \$100 five ounce Liberty that measures a huge 2.5 inches in diameter. Plus, it is presented in a very nice gift box with blue tissue paper. I guarantee that this will impress anyone or your money back! Only \$100... or even less if you are Liberty Associate! If you don't get a WOW from everyone you give this to, please let me know!

Or how about a five ounce Flask? Not something for everybody, but it is polished stainless steel so it looks like silver, it's round like a perfume bottle, with a very secure screw-on cap, and a beautiful one ounce Silver Liberty right in the middle. This Flask does not even look like a Flask... it looks wonderful... and it works real well, too. I think we only have ten of them. First come, first served on this unique item.

Whatever you do, please enjoy a very Merry Christmas and a Happy New Year!

## **7. NYC Press Conference DVD**

“In your face” might be an apt description of the rousing Press Conference right in front of the Federal Reserve on Liberty Street in Lower Manhattan, New York. My compliments to Vijay Govindan and his merry gang of RCOs and supporters for hosting such an exciting event. It is anyone's guess that this may have led to the US Mint's warning, etc. Be that as it may, the NYC Press Conference with its Big Bad Black Balloon symbolizing the National Debt that exploded right on queue was an outstanding event. For the first time, the Liberty Dollar organization protested the government's National Debt and offered a solution... the same solution for all the monetary problems... and that is simply to stop issuing fiat debt based BS. I urge you to get on the winning side with the Liberty Dollar. Please contact the Office for a 12-minute DVD of the Press Conference for \$10.

## **8. Letter / Article to the Editor**

With all of the press coverage lately we've had lots of inquiries asking for clarification of this and how to respond to that. From newspaper, internet and TV to more recently, magazine, which I understand that there may be a story in an upcoming Time Magazine edition, the pot is stirred and it's rippling out in many directions. If you find yourself with the opportunity to participate in an interview or contribute to a news story on the Liberty Dollar, be prepared. Review material on our website, get in contact with a fellow RCO or Liberty Associate or any of us at the Liberty Dollar for guidance. It's important that the right message be conveyed...but as we have just witnessed there is no guarantee that words or comments will not be twisted to fit a predetermined slant.

## **9. Success Story / Incident of the Month**

Early in September a Liberty Associate in the Dallas area, being excited about spending Liberty Dollars, used a significant amount of Silver Certificates to purchase a money order at a local post office. The postal worker accepted the certificates and the deal was done. Several days later when returning to the post office the same postal worker approached the Liberty Associate in tears stating that her employer, the US Government, demanded that she replace the Silver Certificates she had used with FRNs. The postal worker said that if she did not her next paycheck would be debited. The Associate felt terrible about the situation that the postal worker was in but was strapped for FRNs. Fortunately the RCO in Houston area stepped up and exchanged the Silver Certificates for FRNs...end of story. Lesson learned – it is not a good idea to use the Liberty Dollar at a Federal Government institution, the promoters/backers of the fiat dollar.

## **10. Question of the Month**

QUESTION: What's happened to the card project? I thought we were going to get a card that used Liberty Dollars? What's going on?

ANSWER: After six long years of steady work, it became obvious that transacting "Liberty Dollar" through any of the bank networks would simply not work. This is because the bank networks only use US Dollars. So after all the work, we have decided to support an entirely separate card project and urge everyone to check out the Liberty Gold Card at <http://www.libertygoldcard.net>. Although you cannot use Liberty Dollars, it is the very first card that is 100% backed and redeemable in gold so it represents using real value and hence will protect your purchasing power and reward you when the price of gold goes up. If you find this idea interesting, and the argument is very compelling, I urge you to sign up for Beta Testing... it should be available very soon.

## **11. Liberty Associate of the Month**

As this is the last Liberty Dollar News that I will serve as editor, and it remains to be determined if Mike Johnson will keep the "Liberty Associate of the Month" feature, I would like to name a very special Liberty Associate. Over the past eight years of writing this Newsletter, I have mentioned many many Associates, who have done many many things to support the Liberty Dollar. Often, they did not even realize their contribution until named as the Liberty Associate of the Month in this Newsletter. This month's Liberty Associate is truly a unique Associate because up until recently he was unknown to me and almost everyone else. To the best of my knowledge... he had not done anything noteworthy but he is destined to do great things... now that he has taken the position of Executive Director. For that reason I am very proud to acknowledge Mike Johnson as the Liberty Associate of the Month. Please support Mike as you have supported me these past eight years. Mike is here to take the Liberty Dollar to prominence. And with your support, suggestions, and those all-important orders for more Liberty Dollars, Mike will advance our common goal to return American to value – one Liberty Dollar at a time.

Congratulations Mike on being the Liberty Associate of the Month! Welcome aboard! Wishing you and your notable efforts all the best!

## **12.Quote of the Month**

"To emit an unfunded paper as the sign of value ought not to continue a formal part of the Constitution, nor even hereafter to be employed; being, in its nature, pregnant with abuses, and liable to be made the engine of imposition and fraud; holding out temptations equally pernicious to the integrity of government and to the morals of the people." Alexander Hamilton, First Secretary of the Treasury

## **Closing Remarks:**

Happy 8<sup>th</sup> Anniversary! For those who thought we would not last 30 days... they were wrong. For those who think we will not last 30 more days... they will probably be wrong too. I sincerely do not think that it is possible to bar people from using gold and silver between “consenting adults.” Our country is nearing a crisis point, a Decisive Moment, on many fronts. It is time for everyone who believes in the US Constitution and a Republican form of government to take action... before it is too late. Please take as much action as possible. There is safety in numbers and there are a lot of people who support the Liberty Dollar as it has become the rally point for similar ideals. Let your voice be heard!

Many thanks to all the Liberty Associates, Merchants, and RCOs for your continued support. For it is only by banding together and adopting a free and independent currency, which provides us with “just weights and measures” will we be able to throw off the yoke of a manipulated monetary system and generate a peaceful and prosperous society.

Thank you again for all your efforts to return America to value – one dollar at a time!

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