

LIBERTY DOLLAR NEWS: June 2007 Vol. 9 No. 6

Welcome new Readers, Associates, Merchants and RCOs!

CALL TO ACTION:

NOTICE: Although the “secret weapon” is not included because it merits its own “Alert” that will be sent on Tuesday in commemoration of Independence Day on the 4th of July... there are a ton of changes in this edition. Some regular topics have been dropped to make room for all the news. But there are no changes to the Liberty Dollar, which is still 100% backed or 100% redeemable in gold and silver. Please read the important info regarding the Discount, new RCO Business plan, Gov reply, new super Merchant Search, etc! This is an important issue, but you will have to wait until July 3 for our new “secret weapon.”

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1. Discounting Is Discontinued!

It has been brought to my attention the Liberty Dollar has been taking an “unfair” advantage over the US dollar and that it may have help fuel the US Mint’s warning. “Unfair” in that the Liberty Dollar as a private currency can be marketed any way it pleases, including “at a discount” so its users can profit. You can certainly not do that with the US dollar.

Of course, many well informed monetary people would argue that it’s the government fiat US dollar that is “unfair” as it has robbed Americans of 96% of their purchasing power since the non-Federal non-Reserve was created by Congress in 1913.

Plus the whole concept and verbiage of “discount” is “bad” for business, especially when describing and marketing a “good” value based currency.

Plus it is easier to integrate a new currency into an existing monetary system when the currencies co-exist on a dollar-to-dollar basis.

OK. I can understand how the US Government could dislike some upstart currency provider undercutting them in the marketplace. After all, they are the “government” and it’s their be-all US Dollar for Pete’s sake! Maybe BS Dollar might be more like it given its bad rap by almost everybody including the recent report by the BIS – Bank of International Settlements.

But it is not just a matter if the government likes or dislikes the Liberty Dollar that is a concern. For some time, “discounting” has been a hot topic. In general, with all due respect to Wal-Mart, discounting cheapens one’s product in the eyes of the marketplace. If possible, it is always better not to “discount” your product or service, especially if it is a premium or valued product like professional services or value based products.

And third, if the Liberty Dollar is so much better because it is inflation proof, value based, anti-war, community orientated and moral, i.e. provides “just weight and measures,” why should it be discounted? It would seem that the US Dollar should be discounted against the superior Liberty Dollar, instead of the other way around.

All these points are reasonable and true. Similarly, the market wisdom “discounting is bad” should apply to the Liberty Dollar. So while the Liberty Dollar has made great strides in competing with the US dollar via discounting, it has now reached a new level... an equal level. Will this make the government happy? Who knows? The Liberty Dollar is certainly not in the business of trying to make the government happy. In fact, it should be the exact opposite as the government is supposed to be our public servant.

Regardless, the pricing mechanism for the Liberty Dollar has been changed for the fore mentioned reasons. Now the Liberty Dollar and US dollar will exchange one-to-one in the marketplace for Liberty Associates and Merchants. Of course, as one who really believes in a value based currency, I still hold that the Liberty Dollar is vastly superior to any fiat paper script issued by any government.

It is hereby announced: Discounting is discontinued.

What does that mean? First, it means the Liberty Dollar will not only function in the marketplace on a one-to-one basis with the US dollar, it will also exchange on a one-to-one basis with the US dollar. Second: If you are a Liberty Associate or Merchant, you will now make your money up front at the time of the currency exchange. That means Liberty Associates and Merchants will get \$20 Liberty Dollars for \$20 FRNs and in place of getting a discount, you will now get the same amount as a Commission. You are literally getting paid to use the Liberty Dollar.

For example, if the former LA/LM Discount Rate was \$0.90 that equals a 10% percent discount, when you now exchange \$20 USD for ALD, you would now get \$20 ALD plus a 10% commission of \$2.00. In other words, you would exchange \$20 USD for \$22 ALD. If you exchange for specie you will receive your commission in specie. If you exchange for paper you will receive your commission in paper. ELD commission will be paid in eLD. If the commission is under \$5 you will receive Silver Certificates.

PLEASE NOTE #1: The Liberty Dollar does not make any denomination under \$1.00 so all Commissions will be rounded to the nearest dollar.

So discounting has been replaced with a positive Commission program. Now every Liberty Associate and Merchant will get a commission when you exchange US dollars for Liberty Dollars. You will get your money up front so you profit when you exchange those dreaded depreciating US dollars for the beautiful appreciating Liberty Dollar – regardless if it makes the government happy or not.

You can still make money and be a “good American” with the Liberty Dollar!

PLEASE NOTE #2: The transaction fee for electronic Liberty Dollars (eLD) has been changed from \$0.39 on transfers of \$10 or more to \$0.41 for transfers of \$20 or more. In other words, now you can transfer any amount below \$20 for FREE and it is only \$0.41 to transfer any amount of \$20 or more. If you have any questions, please call the Office.

2. US Government Responds

The deadline for the government to reply to our Complaint was Tuesday, June 19th. That was 90 days... a quarter of a year... to reply. Did they? Well, about 3:00 PM, the US Attorney called our attorney in Evansville and asked for an extension. His response was “no way.” So she immediately filed a Motion for “expanded time” with the Court. We immediately countered and filed an Objection. The very next day, Wednesday, June 20th, the Court granted the US Attorney an additional 30 days and also scheduled a status conference call for 2:00 PM on July 25. The case is shaping up. You can read all about it at: <http://www.libertydollar.org/ld/legal/lawsuit.htm>.

Meanwhile, donations and business is way down. Sure, it is the Summer Slows... but we really need to keep the doors open. Please take a moment and send in a dollar or two... heck, how about \$10 or \$20 and get a Victory Dollar when we win? Seriously, we need your support and more business too. Any donations are greatly appreciated. Thanks again for your support.

3. RCO Business Plan Unchained

Did you ever consider opening a RCO? Well the RCO Business Plan has undergone a massive change. An RCO region is no longer limited by a list of zip codes. Duties are more relaxed. Merchants and Associates are not limited to the RCO where they live, but you would be a fool not to work with your RCO. The whole model has been redesigned and unchained to make the RCOs more profitable. RCOs now earn a \$500 referral for each new RCO they sponsor. Many other changes have been made including a new Super RCO rate on 5000+ ounces. Maybe a RCO is now right for you. Please read the new Info Page for all the new developments at: <http://www.libertydollar.org/ld/rco/index.htm>.

4. Update on Copper Order

I am very pleased to inform you that the minting of the \$1 Copper Liberty Dollar is complete... all 60,000 of them! We anticipate delivery by the end of July and shipping will commence immediately. We are on target to begin filling orders August 1 in the order they were received. All orders for 500 will be shipped first as the Copper will arrive 500 per box. If you have any questions about your order, please call: 888.LIB.DOLLAR / 888.421.6181. Thank you for your patience as we rush to fill your order ASAP.

5. Chambersburg Liberty Gallops

The latest in the Private Labeled Liberty Dollar series is the Chambersburg Liberty. And it is SUPER! The very distinctive design with the Coat of Arms for Pennsylvania looks soo “royal,” soo inviting... it is... super! My hat is off to Pete Hallock, RCO for Chambersburg, for taxing my design abilities. This was a particularly difficult design to fit in a 39 mm format. But it looks great. Please check it out at: www.ChambersburgLibertyDollar.com. You can also contact Pete at: phallock@innernet.net.

6. Liberty Merchant Search Upgraded!

How many times have you wondered where all the Liberty Merchants are? As I am constantly traveling I always like to search out Liberty Merchants. It is now a lot easier with our new Merchant Search function. Search by zip code from 10 miles to 250 miles. Plus you can fine-tune your search on any Key Word, like food, restaurant, car, etc., and find what you want. Just remember that the VAST MAJORITY of Liberty Merchants who have accepted the Liberty Dollar and would gladly accept more, are NOT LISTED. Why? Simply because I dash in and get some gas, pay with Liberty Dollars and off I go. Do I have time to sign up the Merchant to be a “Liberty Merchant”? No. Do you? Not very often. Sorry that in these hurried times, only the dedicated RCO or Super Liberty Associate takes the time to sign up a Merchant and then add the business to our list of Liberty Merchants... So search to your heart’s content... and just know most of the merchants who have accepted Liberty Dollars are not listed.

PLEASE take a moment and add your business to the list of Liberty Merchants. Check your Merchant listing and update the Key Words you would like to be found by. Join the Liberty Economy and profit while returning our great country to value.

7. Special ANA Liberty Dollar / Demo

When an old friend from my Royal Hawaiian Mint days called me and suggested I exhibit the Liberty Dollar at the huge American Numismatic Association (ANA) annual convention I thought he was joking. When he mentioned that he thought the ANA would even give Liberty Dollar a table in trade for a demo and a special ANA Liberty Dollar, I knew he was kidding me! That was reinforced when he mentioned that the US Mint was going to be there, too, and he thought it would be good for the Liberty Dollar to be there also. Well I knew he was joking because the ANA, of which I am a long time member, is just too uptight to entertain such an idea let alone a free table and I told my old friend that.

Well, old friends show up in the strangest places. As luck would have it, my friend was Cliff Mishler and as he explained, he was the Chairman of the Convention and he was indeed calling to offer the Liberty Dollar a table! Amazing! Thank you Cliff!

I am very pleased to invite you to the annual ANA Convention and announce a new, very special ANA Liberty Dollar that will include a hallmarking demo with the state of Wisconsin at the Convention. The ANA Liberty Dollar is limited to only 1,000. Please join me and 15,000 other collectors for the biggest coin show on Earth in Milwaukee, August 8-12. More info is available at www.money.org.

Special pre-order of hallmarked ANA Liberty Dollars are available for \$25 each, limit 5 per customer, through the Office: 888.LIB.DOLLAR. Orders will not be shipped until after the Convention as all ANA Libertys will be hallmarked at the show. All pre-sales will be honored. Please call the Office, as this special offer is not available online. Image of the new MILWAUKEE-ANA Liberty Dollar is available [HERE](#).

8. LDU-14 and RCO Congress

Coming to Liberty Dollar University #14? This is your opportunity to join the incredible group of RCOs in Michigan – July 25-28 in Flint, Michigan. Meet & Greet starts at 6:00 PM on July 25th at Dave Gillie’s Coney Island Restaurant – home of the Gillie Liberty Dollar! Co-Hosted by Dave Gillie and Jeff Kotchounian, it promises to be a great event to discuss the new changes to the RCO model, lawsuit, the “secret weapon” to be announced on Tuesday to commemorate the 4th of July and the latest HOT developments. Hopefully the very first Copper Libertys should be at this event. The annual RCO Congress for RCOs only will follow this LDU.

No walk-ins please. Please call the Office 888.LIB.DOLLAR for more info and to register.

9. New Auditor & Reports Posted

While you have been asleep, I have been stealing your money. Do I have your attention? Good, because that is a lie☺. I have never stolen a penny from you or anyone. But the government has stolen untold billions through “inflation.” But we have had a problem with the audits. In fact, I regret to report that no audits were performed from September 2006 through January 2007.

I am embarrassed to report that the original auditor abandoned ship without informing us, in spite of a signed contract. As I explain in the letter posted on our site, for these missing months, we tried repeatedly to get the Audit Reports, then it took months to find a new Auditor and finally to get the audit program back on track.

I am very pleased to report that because we started with a new auditor, it was necessary to review all the pervious audit reports, and ascertain that all facts and figures are correct. And they are. There is no missing information for any month.

Please take a moment and review my statement for the missing months and the new audit report by Anderson Brothers CPA. It is true, accurate and complete.
<http://www.libertydollar.org/ld/information/audits.htm>.

10. Success Story / Incident of the Month

No new Incidents to report this month.

Food co-op one step closer to accepting ALD

Adam Senn filed this update on Wednesday, June 20, 2007

I think I influenced the nice people at good foods co-op Wednesday night to accepting Liberty Dollars. I had asked the older cashier lady a question about an item there earlier (some kind of oil burning thingy from India that looked interesting); so that was a good icebreaker. She was quite helpful and friendly. About 10 minutes later, from about three inches above her hand, I dropped two shiny silver Libertys as payment for two items I wanted to buy. I didn't say a word until asked; just like the Associate kit told me to. It apparently worked quite well. The weight of real silver being dropped into a hand apparently speaks volumes.

I waited about 10 seconds, as she pondered in amazement of their beauty. She asked if they were new. I said, "These aren't all that new. These have been around since 1998. It's private silver barter, not legal tender." She called over to the guy at the service counter; asking if they could "take these," not knowing what they really were, but knowing they were silver, completely recognizing their inherent value. The service counter guy was puzzled and walked over. I simply said, "Do you take silver?" He looked at the silver Liberties with the same amazement as I first had when I saw one. This was great! "Where did you get these?" he asked me. I simply handed him the standard ALD Brochure that had been under my arm the entire time, waiting for the moment to surface. "You're holding .999 pure silver. This brochure will answer all your questions," I responded.

The service desk guy, while ogling the shiny \$20 Libertys, said, "We'd need to get the floor manager." With the brochure in hand, he proceeded to do just that. I told the cashier that I could also pay with plastic; however, I preferred paying in silver. I feared everyone would look at me as if I were nuts, but they were too busy ogling the silver apparently. Meanwhile, I was holding a lady up behind me with my silver payment option. She was also getting quite interested in what the cashier was holding. She told the cashier lady that they were legit, and that she had seen them before in another state. (Wow!). She also said she would gladly buy both of them from me. I didn't object. She handed the cashier \$40 USD, and she received two \$20 ALD.

I checked out, and started to walk out of the store when the floor manager lady was looking at the brochure about 10 feet from the entrance. She was visibly interested in what she was seeing on the brochure, and asked to see the payment items in question. I told her she was too late, pointing to the customer behind me as she walked out into the Good Foods parking lot. "These silver Libertys don't last long. Most people seem to

love them," I said. Well, that's the truth! The floor manager told me she had seen these before, and wanted to know more. As she continued to glance around the brochure in interest, I pulled out the paper ALDs and handed them out. I also showed them the older \$10 base warehouse receipts, and explained how they had gone up in price, reflecting the decline of the U.S. dollar in three years. They knew full well what I was talking about.

So in short, from one transaction, about five people wanted to see, or buy the silver from me. None seemed to care much about the paper Federal Reserve Notes, or the plastic Visa I was carrying. I told them I'd be back this weekend with more silver, and thanked them for their time. I have a feeling they will be looking more into the ALD.

[Editor note: Just as good food takes time... if often takes a lot of time for a Merchant to get his/her head around the Liberty Dollar. Just part of the reason that any change to the monetary system needs a long-range plan.]

11. Liberty Associate of the Month

Every once in a while an amazing supporter becomes involved with the Liberty Dollar. They always find new and different ways to expand the Liberty Dollar. It always seems to be unique. Recently such an individual introduced a special Liberty Dollar radio. And not just any such radio, this one even carried the Silver Liberty design, name and all the info about the Liberty Dollar. It was amazing. And just a month or so ago this Liberty Associate of the Month made a suggestion that has become a "secret weapon." It will be debuted on Tuesday, July 3 in commemoration of Independence Day on the 4th of July. For these reasons and many more, I am very happy to name Nic Leobold as the Liberty Associate of the Month. Congratulations Nic! Thank you for all your efforts and successes with the Liberty Dollar!

12. Quote of the Month

"I swore never to be silent whenever human beings endure suffering and humiliation. We must always take sides. Remaining neutral helps the oppressor, never the victim. Silence encourages the tormentor, never the tormented." Elie Weisel

Closing Remarks:

As I mentioned in the opening Call to Action, there has been a lot of changes to the Liberty Dollar in the past month. Stay tuned for even more. And get ready for the "secret weapon" that will be launched on Tuesday. I hope you find it interesting.

Many thanks to all the Liberty Associates, Merchants, and RCOs for your continued support. For it is only by banding together and adopting a free and independent currency, which provides us with "just weights and measures" will we be able to throw off the yoke of a manipulated monetary/tax system and generate a peaceful and prosperous society.

Thank you again for all your efforts to return America to value – one dollar at a time!

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