

ADVERTISE WITH THE PUBLIC EYE

Rates & Requirements:



FULL PAGE \$350
7.65" x 9.5"
45p10 x 57p1
190mm x 241.5mm



HALF-PAGE HORIZONTAL \$250
7.65" x 4.7"
45p10 x 28p3
194mm x 120mm



ONE-THIRD PAGE VERTICAL \$200
2.4" x 9.5"
14p4 x 57p1
60.7mm x 241.5mm



ONE-THIRD PAGE HORIZONTAL \$200
7.65" x 3"
45p10 x 18p
194mm x 76mm



ONE-SIXTH PAGE HORIZONTAL \$100
5" x 2.4"
30p10 x 14p4

- Price Column Inch \$60
- Screen: 120 with 10% dot
- High-resolution PDF
- Frequency discounts available

Closing Dates:

ISSUE DATE	RESERVE SPACE	CAMERA READY
Spring (Mar - May)	Jan. 26	Feb. 9
Summer (Jun - Aug)	April 20	May 4
Fall (Sep - Nov)	July. 13	Aug. 3
Winter (Dec - Feb)	Oct. 26	Nov. 9

Readership

Since 1991, The Public Eye has proven itself as an essential source of information on the US Right. Read by advocates, journalists and scholars, it shapes progressive and liberal strategies in a political environment in which the Right exerts its greatest power in a century. Our readers are literate and attracted to undogmatic thinking.

The Public Eye reserves the right to reject or cancel any advertisement before or after published closing date. Advertisers and their agencies indemnify publisher from any suits or claims based on the content of advertising

Contact

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